

AUTOMOTIVE NEWS HIGHLIGHTS

MILITARY MEN
GIVEN TRAINING
BY CHEVROLETNational Guardsmen Told
About Operation of
Trucks.

More than 300 officers and men, representing Indiana national guard units at Indianapolis, Columbus, Lafayette, Mt. Vernon, Kokomo, Munice, Franklin, Noblesville, Greencastle, Bloomington, Frankfort, Elwood, Spencer and Shelbyville gathered in Indianapolis recently for instruction in operation and maintenance of their new Chevrolet truck equipment.

Already 138 Chevrolet trucks have been delivered to one national guard as a part of its complete motorization program. These are part of approximately 12,000 Chevrolets delivered to the federal government this year.

Major-General Robert H. Tyndall, commandant of the Thirty-eighth division, related to the men some of his war time transportation problems and experiences. He summed up the progress of transportation by the war department since that time.

Arrangements for the school were made by Captain Buman, superintendent of the Indiana national guard garage, in Indianapolis. Major R. E. Evans, army instructor, One hundred and thirty-nine field artillery, presided, and W. M. Moore, parts and service manager of the Indianapolis Chevrolet zone, conducted the training. They were assisted by two sectionals, R. P. Bruner and R. N. Price, service representatives of the Chevrolet Motor Company.

Others in attendance were Major R. B. McBride, instructor of the One hundred and fiftieth field artillery, officers and men from the Eleventh infantry, the Fifth tank company, the Third field artillery, and the civilian conservation corps motor pool of Ft. Benjamin Harrison, Red Cab Company, Hoosier Cab Company, Indiana state highway department, Chevrolet dealers and service personnel, and Chevrolet Motor Company zone officials.

Following the school the Indianapolis Chevrolet Dealers Association provided a buffet lunch.

AL THEISEN AWARDED
MIDWEST RACE HONORDayton Driver Wins Championship
With 299 Points.

WASHINGTON, Nov. 21.—From twelfth place in 1933, Al Theisen, Dayton, Ohio, has advanced to the championship of the midwestern states automobile racing circuit, it is announced by the contest board of the American Automobile Association, national governing body of the sport.

In the final standing of 1934, Ted Allen, board secretary, credits Theisen with 299.2 points; Rex Mays, Riverside, Cal., with 284.8 points for second place, and to Mauri Rose, second to Bill Cummings in the 500-mile international sweepstakes at Indianapolis this year, goes 280 points and third place.

The midwestern title does not effect the national championship. Points are awarded on graduated scale for drivers earning places in events in Indiana, Ohio, Illinois, Wisconsin and Michigan.

SHELL OPENS STATION
IN NORTH SIDE SECTIONLubritorium Being Operated on
Most Modern Basis.

Public opening of the new Shell Lubritorium at Delaware and Twenty-second streets several days ago by the Shell Petroleum Corporation is in line with the organization's policy of extending the motoring public of Indianapolis better service through the development of larger and more modern service stations, according to C. W. Manville, Indianapolis division manager.

This new station has the most modern mechanical methods and equipment for lubrication and to a greater degree will give better service to the motoring public.

The station is managed by Merle Bass, who is well experienced in operating service stations.

Felt Removes Scratches

Shallow scratches in the windshield may be removed by rubbing the glass with a piece of hard felt that has been moistened with water.

Auto Defined as Wagon

An automobile is legally defined as a wagon in Montana, and as such it is exempted under laws of that state from attachment for a debt.

SEVEN-YEAR
ITCH ENDED

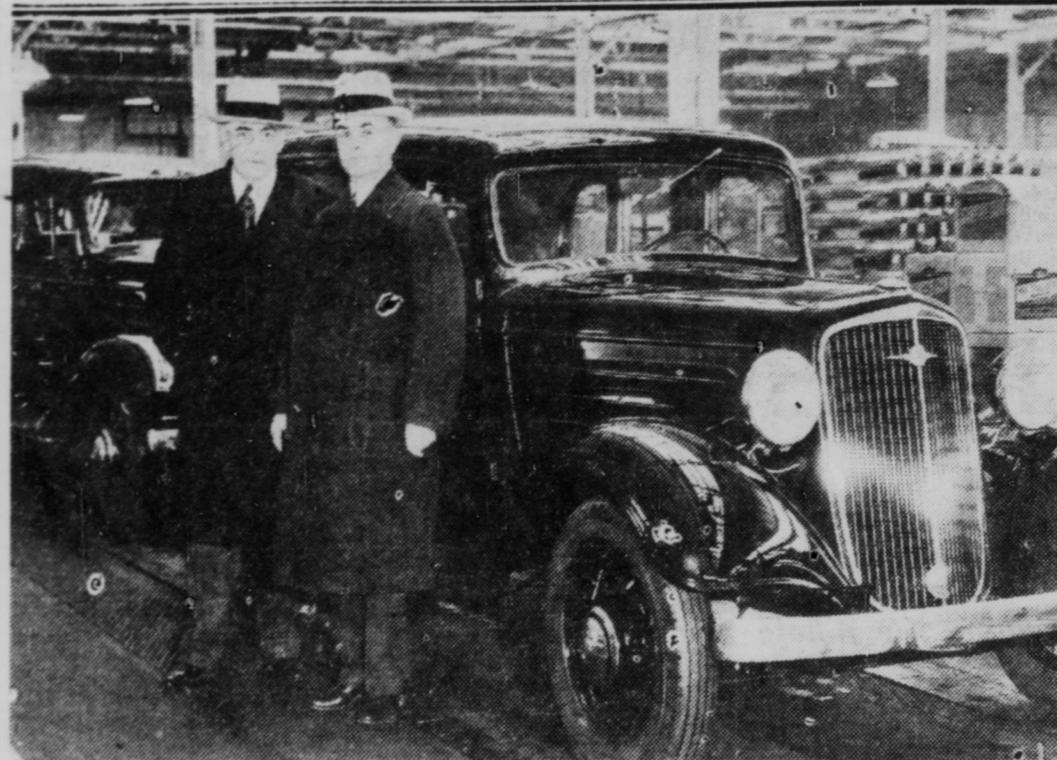
The itch (scabies) is highly contagious, if not treated it will continue for life. It is not a blood disease, but is caused by the itch-mite, which burrows into the skin causing tortuous galleries within the skin.

The itch-mite spreads rapidly and is immune to ordinary treatment. The parasite infection has a specific treatment called ENSORA that kills the itch-mite almost instantly, and rids you of your trouble in three days.

Get complete ENSORA treatment at once at

Dependable Drug Stores

PRODUCTION OF TEN MILLIONTH CHEVROLET CELEBRATED



M. E. Coyle, left, president of Chevrolet Motor Company, and Charles E. Wetherald, vice-president and general manufacturing manager, inspect the 10,000,000th Chevrolet car on the assembly line at Flint, Mich., Nov. 13, as Chevrolet workers all over the United States joined in a celebration marking the twenty-third anniversary of the founding of the Chevrolet Motor Company.

The Indianapolis Chevrolet zone offices, headed by E. W. Berger, manager, celebrated the anniversary Wednesday night with a banquet at the Antlers. Heads of the other local General Motors units, and representatives of Indianapolis newspapers attended the banquet.

MILEAGE RISES
IN HUDSON TESTFifteen Cars Complete Run
With Aggregate Trip
of 164,700.

With fifteen out of the sixteen ruggedness runs held by the Hudson Motor Car Company all over the country completed, preliminary reports indicate a tremendous mileage accumulated by these cars.

All the cars participating in the runs were Terraplane 1934 stock models, which had about 10,000 miles service in the hands of owners before being started on these runs, says R. H. Losey of Losey Motors, Inc., 1217 North Meridian street.

The mileage accumulated up to Oct. 31 by the sixteen cars, fifteen of which had ended their two-week grind, equals 164,723, Mr. Losey points out.

The mileage covered by the sixteen cars in the hands of private owners before the run started to total 218,867, so that the sixteen cars have traveled altogether 383,590 miles.

The ruggedness car that visited Indianapolis was known as the Midwest Ranger and it covered more than 14,000 miles in Indiana, West Virginia, Ohio and Kentucky, Mr. Losey concluded.

It is understood the change does not affect individual dealers and distributors, many of whom now are merchandising both Buick and Pontiac cars, except that they now will deal directly with the two factory organizations.

The move, seen as a development resulting from enlarged retail volume during the last year, re-establishes the separate sales entities of both Buick and Pontiac as was done in the manufacturing divisions a year ago.

According to Mr. Curtice, it has necessitated a realignment of Buick

sales zones throughout the country and the appointment of zone and field officials to fill important posts thus created.

Most of the appointments, Mr. Curtice said, have come from the present executive and field personnel who, in conjunction with Pontiac operations, have conducted Buick sales in the past.

Under the reorganization, the United States sales map has been divided by Buick into fourteen zones with headquarters in New York, Philadelphia, Washington, Buffalo, Cincinnati, Detroit, Pittsburgh, Chicago, Minneapolis, St. Louis, Dallas, Kansas City, Atlanta and Memphis.

Buick distributorships will continue as in the past in California, the New England states, the northern part of Ohio and in the northern half of Michigan. A southern region also has been created under the direction of Henry C. Gillespie Sr., veteran Buick regional executive, who will have offices in Memphis.

Changes affecting the Buick home office sales department personnel consist of the addition of two assistants to W. F. Hulstader, general sales manager. They are H. J. C. Miller, assistant general sales manager in charge of the eastern district, with offices in New York, and O. L. Waller, assistant general sales manager in charge of the western district, with offices in Chicago.

American-made trucks predominate in Palestine, accounting for 87 per cent of those in use.

American Trucks Lead

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Vehicles Classified

Motor trucks and motor buses constitute approximately 13 per cent of all motor vehicles in the United States.

High Speed Train Pulled
by Winton Diesel EngineTwelve-Cylinder Unit Uses
Low Cost Oil as
Fuel.

The new six-car, high-speed, streamlined train of the Union Pacific Railroad, which visited Indianapolis last week, differs from the conventional steam train in many ways, but the most important difference is in motive power.

Instead of a steam locomotive, the train is pulled by a 900 horsepower Winton Diesel engine, which runs on low cost fuel oil, and fits into a space twenty feet long, five and a half feet wide and eight feet high. In spite of the fact that it can deliver a large amount of power continuously over long runs, the Winton Diesel itself weighs only 18,000 pounds and the main generator only 1,800 pounds.

The newest of Diesel engines was built at Cleveland by the Winton engine division of General Motors. Its development is the result of research by Winton engineers and engineers of the General Motors research laboratories, which is headed by Charles F. Kettering.

The power generating unit is a twelve cylinder, V-type, two-cycle Winton Diesel engine, directly connected, but flexibly coupled to a generator which transmits the power to the traction motors.

The engine and generator are bolted in permanent alignment to the power car underframe, and the traction motors are mounted between the driving wheels of the trucks of the power car. The entire operation of the train is controlled by an operator in the forward section of the first car. This type of railroad car eliminates all smoke and permits an operating economy not previously available in mainline high-speed service.

Registration Rises

New passenger car registrations for August amounted to 190,000 as compared with 178,661 in August, 1933.

Auto Replace Camels

American automobiles are replacing camels in carrying Moslem pilgrims to Mecca for worship.

Railroad Uses Trucks

South African railroads have discontinued building branch lines, and are now using large six-wheeled pneumatic-tired trucks as feeders.

Noise Makers Fined

A \$50 fine is imposed on Berlin motorists for unnecessary blowing of auto horns and sirens.

Sweden Wants Autos

Demand for American cars is increasing rapidly in Sweden.

Fees Reduced

License fees required of motor vehicle dealers in South Carolina have been reduced by half.

Buicks Being Sold With
New Zone OrganizationField Set Up Separated
Entirely From That
of Pontiac.

By Times Special

FLINT, Mich., Nov. 21.—One of the major developments in automotive affairs is disclosed with the announcement by Harlow H. Curtice, president and general manager of the Buick Motor Company, that as of Nov. 15, a completely new Buick organization began functioning.

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