

NOVEMBER SALE! DOWNSTAIRS AT AYRES

Tomorrow! Hundreds of New

Gay Colored Frocks to Wear Under Winter Coats

Right—The eternal triangle in a new setting. A gold crepe with big bold buckles..... \$3.95



Just Arrived in Time
for the Last Day of Our
November SALE

2 for \$11
(Or One Dress, \$5.95)

For gray November days you'll wear a bright colored frock under your new winter coat. Pretty smooth styles with exciting details that have very great chic. Wear them to lunch, then afternoon bridge. Sports and business styles, also in wearable colors. Sizes for women, misses and juniors.

Materials:

Wools Metal Trims
Crepes Satin Trims
Failles Taffeta Trims

New Bright Colors:

Peacock Red
Blue Rust
Gold Brown
Green Blue
Yellow Carioca

—Downstairs at Ayres.

Above—Brown and gold make a perfectly beautiful team for any stadium setting. Note the garters..... \$5.95



Left—Bright red crepe studded with gold rings a new fashion note. A gay tunic for any occasion..... \$5.95

Right—Carioca, topped off with green crepe is a best seller... and it's a tunic dress, too..... \$5.95

Above—So perfectly simple in line that this bright blue frock is divine. Touched off with a dash of gold... \$5.95

"Downstairs at Ayres where fashions are less expensive."

November SALE—One Day Only!

Our Famous Bridge
Party Mixture of
Salted Nut Meats

25c Half
Pound

Large Selected Qualities of

- Almonds
- Pecans
- Cashews
- Brazils

Take home a package of our famous bridge mixture. It consists of our choicest selected nut meats, absolutely no peanuts mixed in. You'll save almost 1-3 at this November Sale price. For 1 day only!

—Downstairs at Ayres.



SAVE ONE-THIRD!

Of Early Season Price on These

Girls' COATS

Saturday you can save 1-3 on these girls' coats in dress styles or coat sets. Ripple suede cloth fur trim in choice of pretty colors. Sizes 7 to 14 years.

SALE PRICE—

\$9.98

Wool Chinchilla Coats

Girls' all-wool chinchilla coats and a few fleecy wool coats all warmly lined and in the most desirable colors. Sizes 7 to 16.

\$7.98

Girls' All-Wool Skirts

All-wool skirts in the new fall styles and colors. Brown, green and navy. Sizes 10 to 16 years.

\$1.65

Genuine Suede Jackets

Cossack style in genuine suede leather jackets. Rust, green, blue, brown and red. Sizes 8 to 16. Seconds.

\$3.98

—Downstairs at Ayres.

Boys' Hi-Top Boots

Tomorrow's your last chance to save on a pair of boys' hi-top oots. 12 inches high, with leather soles. Full grained sole uppers in black or brown colors.

\$2.49
PAIR

—Downstairs at Ayres.

We Urge You to Try Our

"LATHAM"

SHIRTS

for BOYS

63c EA.



They're a value at their regular price... at this sale price they're an extra special value. Plain white and fancy colors in sizes 6 to 14½. Made according to U. S. government specifications.

Boys' Sweaters, \$1

Fine, serviceable, fancy knit, slip-over sweaters. Heavy rib stitch. Blue, gray, green, cocoa. Sizes 26 to 36.

Boys' Slacks, \$2.69

Boys' corduroy slacks in plain colors. Wide collegiate bottoms. Side tabs. Sizes 8 to 18.

—Downstairs at Ayres.

Just in Time for the Last Day of Our November Sale!

Luxurious New Satin Undies

Frothy With Lovely
Lace Trim!

\$1.19



• Chemise • Dance Sets

Everything is expensive about these lovely new satin undies... except the price. The quality is unbeatable, soft, sleek and caressing. The laces are frothy and lavishly applied. The ribbon ties are adorable. The chemise can be selected in sizes 34 to 42, terose color. The dance sets in sizes 32 to 36, in terose color.

—Downstairs at Ayres.

Scores and Scores of Brand New

Winter COATS

With Unusual Furs and Fabrics

At a Low
November Sale
Price! Tomorrow Only—

\$14.95

Tomorrow the November Sale swings into the grand finale with a thrilling group of brand new winter coats that speak your language... for quality... for smartness and for value! Slim, pencil-like silhouettes trimmed with luxury furs. New fabrics that'll flatter you—bubbling over with the newest of new details. Sizes for women, misses and juniors.

FURS:

Marmink
Dyed Rabbit
Lapin (rabbit)
Beaverette (rabbit)
Caracul
Pointed Dog
Manchurian Wolf (dog)

Also Heavy
Sports Coats

\$14.95

Warm sports coats in tweeds, checks, plaids and mixtures. Smartly tailored. Styles you would usually have to pay much more for. Sizes for women, misses and juniors.

—Downstairs at Ayres.



Above—Black crepe trimmed with pointed dog is one of our best sellers... now sale priced..... \$14.95

Right—A rippling fur collar that frames the face is smart and very practical at..... \$14.95

Left—A large shawl collar in beaverette on a brown cereal wool crepe is news..... \$14.95

