

# NOVEMBER SALE!

## DOWNSTAIRS AT AYRES

### Sew Your Own—and SAVE!

# Knitted Dress Goods

In Many Fashion-Approved Weaves

All-Wool  
Qualities

59¢  
Yard

Part-Wool  
Qualities

When you sew... sew for smartness with these clever materials. Wool and wool-mixed jersey and novelty knitted dress goods in all the favorite winter colors. Short lengths up to 8 yards—but in most cases we are able to cut any desired dress length. Choose from a wide assortment at a desirable low November Sale Price.

—Downstairs at Ayres.



So Young and "Sporty"  
... and **SALE** Priced!

## SCARF and BERET SETS

ONE  
DAY  
ONLY!

88¢

A Top-Notch value and a Top-Notch Fashion in a big One Day Sale! Pretty as a picture styles in berets, Russian toques, brims and tyrolean crowns. Lovely fall materials in suede cloth, velveteen, flannel, knits and corduroy. Black, brown, red, green, rust, orange, royal, plaids and stripes. All headsizes.

New Fall Hats, on Sale .....\$1.59

—Downstairs at Ayres.



IT'S A HIT!

## This Girls' Coat

Has "Free-Swing" Back  
Just Like Daddy's Suit!

\$7.98

Just arrived from New York and we're sure you'll like them. The "Free-Swing" back is new for Miss 7 to 14... it allows you lots of shoulder movement and that's just what you need for school wear. Made of all-wool fleece or wool chinchilla. Lined with plaid lining that's detachable. In choice of new fall colors.

Nautical Frocks.. \$1.05

An exclusive design by Ann Wilkinson, a famous children's designer. Gobs and gobs of styles and colors. Sizes 7 to 16.

—Downstairs at Ayres.

FINAL  
CLEARANCE

## Men's Shoes

From the  
Bankrupt Stock  
of the  
Marion Shoe Co.

SALE PRICE—

\$2.89  
PAIR

We've about 250 pairs of men's quality shoes from the bankrupt stocks of the Marion Shoe Co. that we've reduced for final clearance. Plenty of high shoes in kid and calf. Oxfords in black or brown with square, wing tip or narrow toes. Choose from a large assortment of sizes up to 12.

—Downstairs at Ayres.



November Sale—Discontinued  
Styles of Our Famous

## "American Girl" Silhou-Welt Shoes

Sale  
Price

\$3.89

Here's a great savings on a limited quantity of our famous American Girl Shoes... all fall 1934 styles, ties, built-up pumps, straps, in kid, suede and combination leathers. Every pair taken from stock and greatly reduced for this November sale. Check the size chart below... for your lucky number.

You're Lucky If Your Size Is Here!

Width	3 1/2	4	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10
AAAA														
AAA														
AA														
A														
B														
C														



Our **November Sale** Enables Everyone  
to Choose a Flock of Fashion's Adorable

## New Fall Dresses

2 for \$11  
(1 Frock, \$5.95)

We've a wealth of beautiful new fall fashions in this November Sale. Fashions that you can wear, fashions that'll flatter you day in and day out. Because—we've checked every one for quality, value and style. And the colors, a mad riot of winning football colors for the younger set... Black, brown, navy and conservative colors for the flattering forties. Sizes from 14 to 52 and 13 to 19.

—Downstairs at Ayres.

**SALE!** New! Beautiful! Durable! REVERSIBLE!

## Colonial Hooked-Design Rugs

We're proud to be able to offer anything as new, as good-looking, as different as these Colonial Hooked Design Rugs. It's a mighty unusual value achievement! They're true replicas of much higher priced Early American Rugs. They're perfect for sunrooms, bedrooms, living rooms and other rooms with Colonial or maple furniture. They're all-wool and made so well—and just the same on both sides, so you can turn them.

9x12-Foot Size Sale Priced At

\$19.95

8x10.....\$18.95

6x9.....\$14.95

4x6.9....\$7.95

30x54 In...\$2.95

Ideal Rugs for any rooms in the house that are using Maple furniture—bedroom, living room, dining room or sun room.

Rugs that have been thoroughly laboratory tested. You KNOW they'll wear and wear!

Reversible... for double wear. After long wear has dulled one side, turn any of these rugs over and use the other side as long.

\$1 Down

Delivers this rug to your home. Balance on Ayres Deferred Payment Plan. Plus a small carrying charge.

