

ENTIRE STORE OPEN TILL 9 P. M.

Winter Merchandise Event!

WOMEN'S BALBRIGGAN PAJAMAS
V-CREW & ROUND NECK
SMALL, MEDIUM & LARGE SIZE
94c

Women's Balbriggan pajamas that are smart, stylish and practical for all-round wear. Warm and serviceable to wear around the house or for sleeping pajamas. They're the real thing.

The Store of Greater Values
THE FAIR
311-325 WEST WASHINGTON ST.

WOMEN'S
TWEED SPORT SKIRTS
\$1.98
While They Last

LUXURIOUS
* NORTHERN SEAL
FUR COATS
\$39.99

Every coat a style success and a proven value.
* Dyed Here. Second Floor

Now! A Dramatic Sale! Men's, Women's and Child's UNDERWEAR

Men's Fine Ribbed Winter Weight 10% Wool Union SUITS
Random Colors—Sizes 36 to 46
89c

Men here's a sturdy long wearing 10% wool ribbed union suits in random color and priced so low that you can easily afford to buy several at this price. Full cut and roomy. Sizes 36 to 46.

Women's Perfect Fitting Warm Winter Union Suits
Fleece Lined—Sizes 36 to 50
79c

A sensational value that makes your dollar go a long way this winter for this fine fitting long or short sleeve, ankle or knee length perfect fitting fleece lined union. Sizes 36 to 50.

Men's Union Suits
All Wool
Fine heavy snuggles fitting all-wool union suits in sizes 36 to 50.
\$3.98

Men's 25% Wool Union Suits
A real value in heavy fine fitting union suits in all sizes.
\$1.98

Men's Heavy Ribbed Union Suits
Heavy cotton ribbed union suits. In cream or random. Sizes 36 to 46.
89c

Men's Fleece Lined Union Suits
Heavy velvet back fleece lined union suits. In sizes 36 to 44.
\$1.29

WOMEN'S PART WOOL SNUGGLES
Vests—Panties
Tuck stitch 2-piece undies that fit like your skin. In small, medium and large.
29c

Women's "Snuggle" Union Suits
Snuggles fitting tuck stitch one-piece snuggles. In small, medium and large.
39c

Boys' Winter Weight Union Suits
Boys' cream or random winter weight unions. All styles. Sizes 6 to 16.
59c

Children's Winter Waist Suits
Rayon stripe or ribbed long or short sleeve, ankle, knee or trunk length; 4 to 12.
69c

Girls' Rayon Stripe Union Suits
Short sleeve, knee length winter unions. In sizes 4 to 14.
49c

WOMEN'S Part Wool UNION Suits
Women's part wool union suits; sleeveless, knee length. Sizes 36 to 50.
69c



Winter Coats

Now Instead of \$25.00 Are
ELABORATELY TRIMMED!
Sizes 12 to 20
Sizes 38 to 44
Sizes 46 to 54
\$16.66

A colder, earlier winter is predicted. Be prepared for the first cold snap with one of these finer approved coats, fashionable furs, rich new fabric with exclusive new details.

BLACK
BROWN
WINE
GREEN

SAMPLE DRESSES
• Club
• Bridge
• Cocktail
• Business
\$2.98

Women's Suede Cloth JACKETS
Out They Go Saturday
\$1.98

"Stylecraft"
Exclusive at the FAIR
SUITS O'Coats
and Smart
TOPCOATS
\$15

Every Garment Carries Our Guarantee

Thousands of value wise men are choosing their new winter clothing from style craft, sold exclusively by the Fair. These garments are expensive looking of durable fabrics in the latest styles, newest shades and patterns. Expert workmanship and careful attention given to all details.

Boys' \$9.95 & \$10.95 SUITS & O'COATS

LONG PANTS SPORT BACK
Mother, here's a suit or overcoat of excellent long wearing material in the best, popular models. Suits in sizes 13 to 20. Overcoats sizes 12 to 20.
\$6.88

Corduroy Slacks
Navy, royal blue, green, rust, maroon or tan; 10 to 18.
\$1.85

Boys' Lumber Jacks
Nice warm zipper style. In sizes 8 to 18 years.
\$1.77

Boys' KNICKERS
Tweedry knickers with knit cuff. Sizes 8 to 17 years.
\$1.24

Young Men's Corduroy Slacks
\$1.98
Ideal for winter wear.

Young Men's Cloth Slacks
\$1.98
Good heavy quality slacks.

TROUSERS TO MATCH COATS & Vests
\$3.98

Saturday Boys' BLACK LEATHERETTE SHEEP-LINED COATS
4-POCKET FULL BELT
Sizes 4 to 18
\$2.24

Boys' long burly black leatherette 4-pocket coats. With large wombat collar and extra quality sheep lining. Sizes 4 to 18 years.

Slenderizing FOUNDATIONS
\$1.98
One Day Only

Well Boned
Tu-Way Stretch
Lastest youthful slinky girdle with panties. In small, medium or large size.
98c

WOMEN'S KNIT BLOOMERS
Warm rayon stripe white knit bloomers. Sizes 36 to 50.
39c

WOMEN'S FLANNELETTE GOWNS
69c
REGULAR & EXTRA SIZES

Full cut, long sleeve, double yoke gowns.
FLANNELETTE PAJAMAS
Two piece styles in regular sizes.
79c

Men's Blue Warmtex Zipper Lumber JACKETS
\$1.99
What a Value!

Warm Blue Jackets
The warm outstanding sport garment with large convertible collar, 2 large pockets. In sizes 36 to 48.

HERE THEY ARE! UNUSUAL ASSORTMENT OF STYLES!
Girls' Winter Dresses
• CREPE • SILK
• PLAID • WOOL
• SIZES 7 to 16½
An unusual assortment of styles and colors. Red, green, navy and brown. Come early for this unusual value.
\$1.88

Girls' PART WOOL DRESSES
Lovely new styles trimmed with contrasting colors. New styles in sizes 7 to 14
88c

Girls' Smart Suede Cloth JACKETS
Attractive new jackets in red, blue, tan or green. Sizes 7 to 14 years.
\$1

Girls' Part Wool SKIRTS
Well made, smartly styled. Sizes 7 to 16.
88c

1 DOZEN BIRDSEYE DIAPERS
Hemmed
69c

INFANTS' BOOTEES
White, Pink or Blue Trim
8c

BABY SHOES
Black, White, Beige
22c

INFANTS' HOSE
White, Beige, Black
10c

INFANTS' DRESSES
6 Months to 2 Years
22c

Look! Women's Novelty FOOTWEAR
Now Instead of \$4.95 Are
\$2.45

• Staps
• Pumps
• and Ties
• Sizes 3 to 9
• While
• They
• Last

• Blue Suede • Brown Suede
Patents and Black Leathers

A daring sale that we know will cause a tremendous sensation at this price Saturday.

Plenty of Extra Clerks
Be here sharp and early for this shoe event.