

NOVEMBER SALE! DOWNSTAIRS AT AYRES

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"All-in-One" Lastex
Brasselette

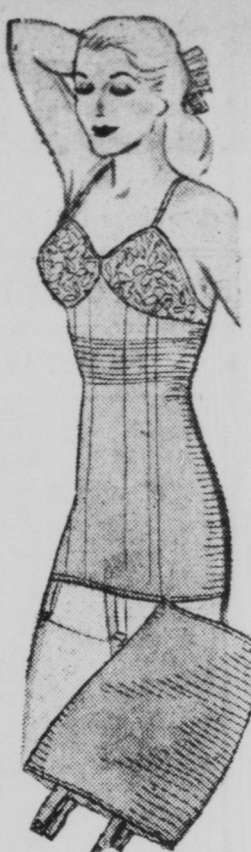
\$1.00

This figure control all-in-one brasselette has lace bust sections, ribbon straps and 4 hose supporters. For the young gal who wears junior dresses or the smaller woman. Small, medium, large sizes.

Lastex Roll-On
Girdles

Irregulars of women's roll-on lastex 2-way stretch girdles for the young woman who is care active. Small, medium or large sizes. **59c**

—Downstairs at Ayres.



"Hot-Foot" It Down to This Wonder SALE!

Irregulars of RINGLESS

Sheer
Chiffon

WONDER BAND
PATENTED
Silk Stockings

Sheer
Chiffon

45 Gauge
4 Thread Construction
All-Silk With Picot Top
Sale Price—

50c

All Ringless
Wonder Heel
Wonder Toe
Pr. Wonder Band

Swing into the rhythm of our November sale and "hot-foot" it downtown tomorrow to buy yourself a supply of WONDERBAND Chiffon Hose at a "Wonder" price. They're clear and sheer and will give you long mileage because they're protected at the danger points by the Wonder Heel, Wonder Toe and the Wonder Band. In all the new fall colors. Sizes 8½ to 10½.

—Downstairs at Ayres.

Fashion's Lovely New EARLY WINTER DRESSES 2 for \$11

(OR ONE DRESS FOR \$5.95)

The new fall dresses answer the call of the Early Winter season, in rich, glowing colors, sparkling details and clever new styles. Styles that you and you can wear. They'll speak your language, too, because they have a low November Sale price tag. You'll find hundreds and hundreds of neat solutions for every occasion, daytime, worktime, or playtime. They're wearable, they're adorable, they're flattering to you.

SIZES:

13 to 19

14 to 20

38 to 52

MATERIALS:

Rough Crepe
Wools
Canton Crepe
Ribbed Crepe
Failles
Hairy Wools
Acetates

FASHIONS:

Daytime Frocks
Afternoon Frocks
Business Frocks
Sunday Nite Frocks
Tunic Frocks
Russian Types
Fur Trims
Metal Trims
Wool Sports Dresses

Dresses Sketched:

- A A TUNIC frock, the most popular fall fashion. This beauty comes in green and brown combination color \$5.95
- B Detachable moire collar and cuffs add a lot of dash to this smart daytime frock in rust. Note the gold trim \$5.95
- C A simple but flattering afternoon dress in bright red crepe. The rhinestone buckle and clip add a dash of glitter \$5.95
- D Brown wool crepe with large gold thread dots place you on the metal standard. Note smart details on skirt \$5.95

—DOWNSTAIRS AT AYRES

A Great Pre-Christmas SALE of FLOWER GARDEN GIFT FROCKS

Movie Fashions Designed by "CINDERELLA"
for Big and Little Sister (3 to 6½ and 7 to 12)

\$1.65
(2 for \$3.00)

There are lots of things to know about this business of clothing the younger generation... but we think we've solved one of the greatest problems by presenting this beautiful collection of Flower Garden Gift Frocks at a low November Sale price. They're the kind they like to wear, and they're the kind you like to buy. They're wearable, smartly styled and made from very lovely materials that wash and wash.

—Downstairs at Ayres.

Fashion Note: "Dress Your Children Alike!"



- POPPY... zephyr frock, (3 to 6½'s have matching shorts).
- DAISY... dainty, smocked and embroidered.
- VIOLET... zephyr frock embroidered and smocked, (3 to 6½'s have matching shorts).
- APPLE BLOSSOM... hanky lawn frock, applique.
- ROSEBUD... (illustrated above), printed dainty in flower pattern.
- LILAC... crisp printed organdie frock.

They're Walking Out!

"Corliss" Shoes

Reduced to a Very Low
November Sale Price!

\$2.95
PAIR

Pumps
T-Straps
Kid
Suede

Many women walked into our Shoe Department yesterday and walked out with one of the most remarkable values we've had for a long time. We've taken a large group of our "Corliss" style shoes and reduced them for this sale. The shoe that's made to conform to our specifications for QUALITY, COMFORT and FIT! Choose from many styles in sizes from 4 to 9, widths AAA to C.

—Downstairs at Ayres.



Sample Sale! HATS

SALE PRICED **\$2.00**

Exquisite New Fall Hats from the designing room of a famous maker... usually selling for at least 2 or 3 times this price. The styles "go over your head" but the price you'll understand. Glorious new fall colors. Sparkling new fashion details. Choose from berets, tricornes, tyrolean effects, turbans, brims and pill boxes in all headsizes.

—Downstairs at Ayres.