

# NOVEMBER SALE! DOWNSTAIRS AT AYRES

Fashion's Lovely New  
EARLY WINTER  
DRESSES  
**2 for \$11**  
(OR ONE DRESS FOR \$5.95)

The new fall dresses answer the call of the Early Winter season, in rich, glowing colors, sparkling details and clever new styles. Styles that you and you and you can wear. They'll speak your language, too, because they have a low November Sale price tag. You'll find hundreds and hundreds of neat solutions for every occasion, daytime, worktime, or playtime. They're wearable, they're adorable, they're flattering to you.

SIZES:  
13 to 19  
14 to 20  
38 to 52

A.

B.

## MATERIALS:

Rough Crepe  
Wools  
Canton Crepe  
Ribbed Crepe  
Failles  
Hairy Wools  
Acetates

## FASHIONS:

Daytime Frocks  
Afternoon Frocks  
Business Frocks  
Sunday Nite Frocks  
Tunic Frocks  
Russian Types  
Fur Trims  
Metal Trims  
Wool Sports Dresses

## Dresses Sketched:

A A TUNIC frock, the most popular fall fashion. This beauty comes in green and brown combination color ... \$5.95

B Detachable moire collar and cuffs add a lot of dash to this smart daytime frock in rust. Note the gold trim ... \$5.95

C A simple but flattering afternoon dress in bright red crepe. The rhinestone buckle and clip add a dash of glitter ... \$5.95

D Brown wool crepe with large gold thread dots place you on the metal standard. Note smart details on skirt ... \$5.95

—DOWNSTAIRS AT AYRES

## NOVEMBER SALE!

"All-in-One" Lastex

Brasselette

**\$1.00**

This figure control all-in-one brassiere has lace bust sections, ribbon straps and 4 hose supporters. For the young gal who wears junior dresses or the smaller woman. Small, medium, large sizes.

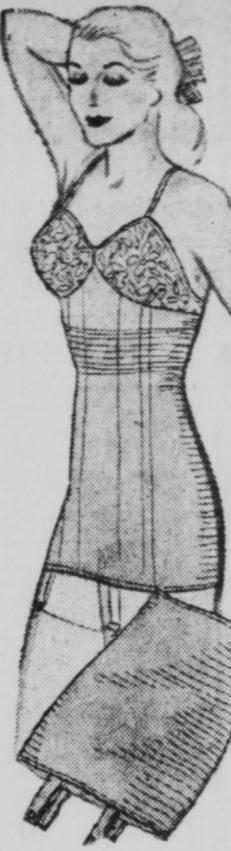
Lastex Roll-On

Girdles

**59c**

Irregulars of women's roll-on lastex 2 way stretch girdles for the young woman who is very active. Small, medium or large sizes.

—Downstairs at Ayres.



"Hot-Foot" It Down to This Wonder SALE!

## Irregulars of RINGLESS

Sheer  
ChiffonWONDER BAND  
PATENTED

Silk Stockings

Sheer  
Chiffon

45 Gauge  
4 Thread Construction  
All-Silk With Picot Top  
Sale Price—

**50c** All Ringless  
Wonder Heel  
Wonder Toe  
Wonder Band  
Pr. Wonder Band

Swing into the rhythm of our November sale and "hot-foot" it downtown tomorrow to buy yourself a supply of WONDERBAND Chiffon Hose at a "Wonder" price. They're clear and sheer and will give you long mileage because they're protected at the danger points by the Wonder Heel, Wonder Toe and the Wonder Band. In all the new fall colors. Sizes 8 1/2 to 10 1/2.

—Downstairs at Ayres.

## A Great Pre-Christmas SALE of FLOWER GARDEN GIFT FROCKS

Movie Fashions Designed by "CINDERELLA"  
for Big and Little Sister (3 to 6 1/2 and 7 to 12)

**\$1.65**

(2 for \$3.00)



There are lots of things to know about this business of clothing the younger generation ... but we think we've solved one of the greatest problems by presenting this beautiful collection of Flower Garden Gift Frocks at a low November Sale price. They're the kind they like to wear, and they're the kind you like to buy. They're wearable, smartly styled and made from very lovely materials that wash and wash.

—Downstairs at Ayres.

Fashion Note: "Dress Your Children Alike!"

POPPY ... zephyr frock.  
(3 to 6 1/2's have matching shorts).

DAISY ... divinity, smocked and embroidered.

VIOLET ... zephyr frock embroidered and smocked. (3 to 6 1/2's have matching shorts).

APPLE BLOSSOM ... hanky lawn frock, appliqued.

ROSEBUD ... (illustrated above), printed dimity in flower pattern.

LILAC ... crisp printed organdie frock.

They're Walking Out!

**"Corliss" Shoes**

Reduced to a Very Low  
November Sale Price!

**\$2.95**  
PAIR

Pumps  
T-Straps  
Kid  
Suede

Many women walked into our Shoe Department yesterday and walked out with one of the most remarkable values we've had for a long time. We've taken a large group of our "Corliss" style shoes and reduced them for this sale. The shoe that's made to conform to our specifications for QUALITY, COMFORT and FIT! Choose from many styles in sizes from 4 to 9, widths AAA to C.

—Downstairs at Ayres.

**Sample Sale!****HATS**

SALE PRICED **\$2.00**

Exquisite New Fall Hats from the designing room of a famous maker ... usually selling for at least 2 or 3 times this price. The styles "go over your head" but the price you'll understand. Glorious new fall colors. Sparkling new fashion details. Choose from berets, tricornes, tyrolean effects, turbans, brims and pill boxes in all headsizes.

—Downstairs at Ayres.