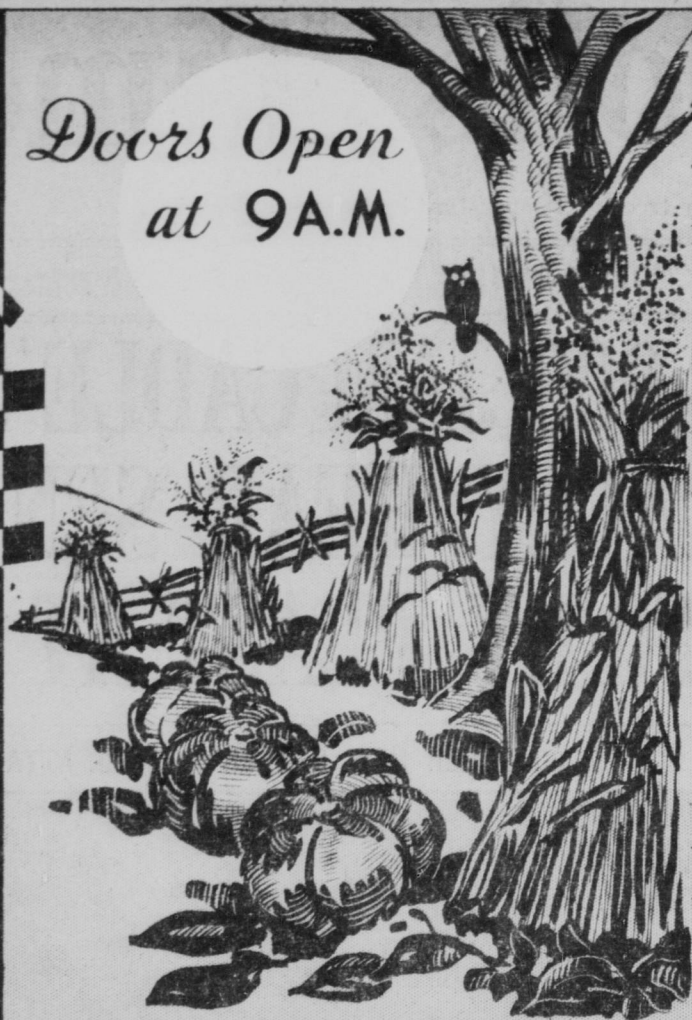


Doors Open
at 9 A.M.



NOVEMBER SALE

Sale Begins Thursday
November 1—and Extends
to Saturday, November 10

AYRES' Downstairs Store's November Sale is a well-planned annual event timed to occur just at the season when most of our customers will really appreciate the unusual savings we offer. It comes at the beginning of COLD WEATHER! It comes just before Thanksgiving festivities begin. It comes when most folks are beginning to think about CHRISTMAS. This SALE is designed to meet ALL these needs—with Ayres QUALITY merchandise, in full assortments, and in good fashion.

This big event includes honest-to-goodness BARGAINS for women, for men, for boys, for tiny tots. It includes bargains in yard goods. We URGE you to take full advantage of these savings and . . .

If You Can't Come in Person
Be Sure to Order by Mail
—or Phone RI. 9441.

AYRES DOWNSTAIRS STORE

READ EVERY ITEM
for BARGAINS

80-Square Percales	Yard	13c
Some slight misprints in group. Wide selection of patterns and colors. November Sale price. From full bolts.		
Unbleached Muslin	Yard	5c
Remnants of various qualities of unbleached muslin. Various lengths up to 3-yard lengths. Sale priced.		
Dark Print Remnants	Yard	15c
Soft cotton prints in dark colors. Copies of fine silks, rayon and wool patterns. November Sale price.		
36-Inch White Outing	Yard	12c
All-white outing flannel of service quality for all domestic needs. Remnant lengths, 1 to 8 yards. Sale priced.		
Russian Crash Toweling	Yard	13c
All-linen Russian crash toweling with a fine wash finish. This comes with a wide colored border. Sale priced.		
Percale Remnants	Yard	8c
Seconds in printed percale remnants from 1 to 8-yard lengths. Fine assortment of patterns and colors. Sale priced.		
18x36 Bath Towels	7 for	\$1.00
All white with fancy colored borders in blue, rose, gold, green and lavender. Heavy quality. Sale priced.		
Large Bath Towels	5 for	\$1.00
Size 22x44 inches. White with colored borders. Thick, thirsty quality. For gifts . . . for own use. Sale priced.		
All-Wool Filled Comforts	Each	\$3.98
Cut size 72x84 inches. Covered with handsome printed satine. Borders are satine bound. An exceptional value for gifts, for own use.		
Utility Cotton Blankets	Each	\$1.59
This cotton utility blanket is 2 1/2 pounds and the size is approximately 70x80 inches. Plain gray or tan colors.		
9x12 American Oriental Rugs		\$19.95
Seamless quality, subtle beautiful colors. Heavy nap. Every rug perfect. Persian replicas in rose, red, tan and wine colors.		
9x12 Art-Square Rugs		\$3.69
Enamel surface, felt base rugs for kitchen, bathroom, sunrooms and bedrooms. Four patterns, tiles and florals. Choice of colors.		
Early American Cotton Orientals		\$7.95
Early American hooked pattern Orientals in choice of 2 beautiful patterns. Size 4x6. November Sale priced.		
24x36-Inch Rayon Rag Rugs		49c
Heavy rayon "hit and miss" pattern rag rugs. Lovely, bright colors that are eye-appealing. November Sale price.		
Moresque Carpeting, Sale Priced, Yard		\$1.29
Moresque carpeting comes in green burgundy, taupe and mottled effects. Recarpet now at a November Sale price. 27 inches wide.		
6-Foot Floor Covering	Sq. Yard	27c
Felt base floor covering, 6 feet wide. Attractive tile and floral patterns at a November Sale price.		
Boys' Hi-Top Boots	Pair	\$2.49
These hi-tops will thrill every boy's heart. All leather soles or rubber soles. Full grained elk uppers in black or brown. Sizes for big boys, 11 to 12.		
Boys' "Latham" Shirts	Each	63c
Made according to government specifications and our own. Plain white and fancy patterns. Full cut, well wear. Sizes 6 to 14 1/2.		
Boys' Broadcloth Pajamas		76c
"Prince" style plain or fancy broadcloth pajamas in coat or slipover styles. Well made. Fast color. Sizes 8 to 16.		

Boys' Sheeplined Coats		\$2.69
Black leatherette sheeplined winter coats with large fleece lined collar. Full belted style. Sizes 6 to 18.		
Boys' Raincoats With Helmet		\$1.98
The helmet is South Western type, and matches coat. Light weight and is rain and snow proof. Sizes 6 to 20.		
Boys' Slipover Sweaters		\$1.00
Fine serviceable "Dundee" brand slipover sweaters. Heavy rib stitch. Blue, gray, green, cocoa. Sizes 26 to 36.		
Boys' Corduroy Slacks		\$1.79
Plain or fancy corduroy slacks with wide collegiate bottoms, side tabs, and slash pockets. Sizes 8 to 18.		
Boys' Full Lined Knickers		\$1.49
Full lined, knit grip bottom knickers in brown, grays, tans, and blue chevrot. Plus styles. Sizes 6 to 15.		
Boys' Winter Union Suits		79c
Made of 100% wool. Knox V knit style. Long sleeve and ankle length style. Warm and comfortable. Sizes 6 to 18 years.		
Men's REAL SILK Socks	5 Pairs	\$1.00
Irregulars of the famous Real Silk socks that sells for much more. Super service heel and toe. Pure silk, plain colors. Sizes 9 1/2 to 13.		
REAL SILK Lisle Socks	5 Pairs	\$1.00
Irregulars of men's Real Silk lisle socks in oxford grey, chocolate brown and blue colors. Super service hose. Sizes 9 to 13.		
Men's New Fall Ties	3 for	\$1.00
New fall patterns and colors. Hand tailored styles. All-over patterns and stripes. Full length. Brand new shipments.		
Men's "Ashcroft" Shirts		77c
Men's fast color plain white and plain color and fancy shirts. Pleated sleeves, collars attached. Sizes 13 1/2 to 17 1/2.		
Men's Better Shorts	4 for	\$1.00
Genuine "Pepperell" broadcloth shorts with full banjo seat and covered elastic sides. Neat patterns. Sizes 28 to 44.		
Men's Better Shirts	4 for	\$1.00
"Babe Ruth" swiss ribbed knit shirts of long staple lisle. Full length and full elasticity. Sizes 34 to 46 in group.		
Men's Work Shirts	Each	69c
"Auto Brand" blue chambray shirts. Full cut. Full sleeve length, long body. Sizes 14 to 17 1/2.		
Men's Union Suits	Each	69c
Men's short sleeve ankle length union suits. Perfect fit, full sized, elastic and comfortable to wear. Sizes 36 to 46. Some seconds.		
Men's Flannel Robes		\$3.98
Part-wool, plain flannel robes with shawl collars. Attractive colors with combination color trims. Small, medium, large sizes.		
Clearance Men's Shoes	Pair	\$2.89
Final clearance of the bankrupt stock of the Marion Shoe Co. About 300 pairs. High shoes and oxfords in black or brown. Broken sizes.		
Men's Suits, Topcoats, Overcoats		\$10
All-wool suits, topcoats or overcoats for men and young men. New fall colors and combinations. Regulars, slacks, long and shorts.		
Men's Corduroy Slacks		\$2.79
Collegiate style slacks with wide bottoms, side straps and wide belt. Collars in green, navy, rust, leather, gray and wine. For men and young men.		
Men's Corduroy Jackets		\$3.09
These well made corduroy jackets in a wide choice of colors are made for warmth and long wear. Sizes for men and young men.		
Men's Melton Jackets		\$3.29
These are heavy, warm durable jackets with large collar and slash pockets. Sizes for men and young men. All in blue color.		

Sale! Blackboard Desks	Each	\$1.00
New and interesting. Comes in bright red and green finish. Orders taken for future delivery. Buy for Christmas gifts.		
Sample Sale New Fall Hats		\$1.00
Samples from a famous maker that usually sell for two to three times this price. New fall styles and colors that you'll like.		
Silk Crepe Undies	Each	88c
Choose either bandeau sets or lovely silk chemise. Beautifully lace trimmed. Flesh, blue and tea rose colors. Sizes 32 to 42.		
Warm Outing Gowns	Each	67c
Women's winter weight outing flannel gowns. V necks, double yoke with 2 buttons. Color assortment. Sizes 16 and 17.		
Rayon Taffeta Slips	Each	50c
Serviceable and durable. V or straight lace tops and hems. All are bias cut. Flesh, tea rose color. Sizes 34 to 44.		
Women's Muslin Slips	Each	29c
These muslin slips are in the desirable house dress length. Bodice top. Flesh or white. Sizes 34 to 44.		
"Sun-Glo" Rayon Undies	Each	35c
Panties, vests, stepins or bloomers in plain rayon. Elastic at back and elastic or band finish hems. Tea rose. Sizes 34 to 42.		
Plain Rayon Gowns		89c
Various styles in plain rayon or "Sun-Glo" rayon gowns. V or round neck. Tailored or lace styles. Sizes 16 and 17.		
No. 5 Cloth Rayon Lingerie	Each	44c
No. 5 cloth rayon is almost run resisting and it wears and wears. Chemise, panties, bloomers, stepins, vests with bar tacked seams. Sizes 34 to 42.		
Better Rayon Undies	Each	25c
Durable rayon panties, stepins, bloomers or vests. They have bar tacked seams. Tea rose or flesh color. Classed as seconds.		
Irregulars Service Weight Hose	Pair	19c
These service weight hose are made of durable rayon. Hemmed tops. Seamed back, fashion markings reinforced. Sizes 9 to 10.		
Boys' Knicker Socks	Pair	19c
"Buster Brown" knicker socks in sizes 7 to 11. Smartly patterned styles and bright colors. All first quality. Sale priced.		
Ringless WONDERBAND HOSE	Pair	50c
Irregulars of Wonderband Ringless Chiffon Hose. Protected by the Wonder Heel and Wonder Toe. New fall colors. Sizes 8 1/2 to 10 1/2.		
Children's Rayon Stockings		19c
Just 720 pairs of all rayon, fine rib dress stockings at a November Sale savings. Irregulars. Sizes 6 to 9 1/2.		
Washable Fabric Gloves	Pair	50c
Salesmen's samples from a very famous manufacturer. In beige, black, brown and gray colors. Sizes 6 1/2 to 7 1/2. Sale priced!		
New Fall Neckwear	Each	49c
New fall styles in bibs, ascots, collar and cuff sets, high neck styles from a large assortment of styles and materials.		

New Reversible Scarfs	Each	39c
Rayon crepe triangle scarfs with fringed corners. Plain color and bright color combinations, to brighten up your fall dress.		
New Fall Handbags	Each	79c
Black, brown, navy colors in pouch or underarm styles. In simulated grain leathers to "go-with" your new fall costumes.		
Lastex Roll-On Girdles		79c
Genuine lastex 2-way stretch garments will mould your figure to conform to the new fall fashions. Sizes 25, 26, 27, 28 and 30.		
Lace Bandeau Brassieres		19c
Lace and combination bandeau brassieres, will be your bosom friend because of the extremely low November Sale price.		
Wash Frocks or Hooverettes	Each	99c
Wash frocks in new fall prints and materials. Pretty trims. Sizes 14 to 46. Hooverettes in new prints with organdy trim. Small, medium and large sizes.		
New Fall Skirts, Sweaters	Each	\$1.79
Skirts in tweed, checks, plaids or plain color flannels. Sizes 26 to 32. Twin Sweater Sets in lovely fall styles.		
Sports or Daytime Frocks		\$3.69
From the "Thrifty Price" shop. Wools, angorettes, acetates, plaids and football colors. Smart new fall styles. Sizes 14 to 52.		
Dress and Arch Shoes	Pair	\$1.74
Straps, pumps, in kid, calf, crushed leathers and suedes. High or low heels. Well made with leather soles. Sizes 4 to 9, AA to C.		
"Corliss" Shoes	Reduced to	\$2.95
Just 500 pairs of Corliss Shoes taken from our regular stock and greatly reduced for November Sale. Pumps, straps and combinations.		
Fine Dress Fabrics, Remnants	Yard	59c
These remnants from 2 yards up to 7 yard lengths, are from a maker of better dresses. Not just ordinary fabrics. Fall colors.		
Tailored Net Curtians	Pair	59c
This is a very popular style. Ecru color in oblong mesh net. Neatly tailored. All 2 1/2 yards long. Sale priced.		
Tailored Marquisette Curtians	Pair	29c
Made by splitting a 50-inch marquisette—narrow width, but we find many people need a curtain of this type for their home.		
48-Inch Marquisette	Yard	7c
Remnants of fine quality French marquisette up to 15-yard lengths. Ecru color. NO PIECES CUT!		
Extra Long Curtians	Pair	77c
This group consists of either Ruffled or Tailored curtains. All are 32 inches wide and cut either 2 1/2 or 2 3/4 yards long.		
Our Fine "Sparta" Sheets	Each	65c
Size 81x90 or 72x90. Pure white sheets that will stand repeated washings. Will give long service. Sparta Pillow Cases, 20c each.		
5% Wool Blankets, 72x84	Pair	\$2.98
Part-wool blankets in beautiful plaid colors with satine bound ends. For gifts, for own use, for that "extra" bedroom.		

November SALE of Sports Coats

That Will Make You Look "Smartly
Tailored" Every Hour of the Day!

Let's get together and discuss the sports coat situation . . . for we've something very dramatic to tell you about them. The low price of course will speak your language, and it's really a very low one. The expert tailoring and smartly styled wool fabrics are just what you've dreamed about. They're wrinkle proof, dust proof and moisture proof and, oh, so warm. Brown, black, gray and mixtures in small checks, diagonals and plain colors. Sizes for women and misses.

\$14.95

—Downstairs at Ayres.

