



Sale Begins Thursday  
November 1—and Extends  
to Saturday, November 10

A YRES' Downstairs Store's November Sale is a well-planned annual event timed to occur just at the season when most of our customers will really appreciate the unusual savings we offer. It comes at the beginning of COLD WEATHER! It comes just before Thanksgiving festivities begin. It comes when most folks are beginning to think about CHRISTMAS. This SALE is designed to meet ALL these needs—with Ayres QUALITY merchandise, in full assortments, and in good fashion.

This big event includes honest-to-goodness BARGAINS for women, for men, for boys, for tiny tots. It includes bargains in yard goods. We URGE you to take full advantage of these savings and . . .

If You Can't Come in Person  
Be Sure to Order by Mail  
—or Phone RI. 9441.

# AYRES DOWNSTAIRS STORE

READ EVERY ITEM  
for BARGAINS

**Sale! Blackboard Desks** . . . . . Each \$1.00

New and interesting. Comes in bright red and green finish. Orders taken for future delivery. Buy for Christmas gifts.

**Sample Sale New Fall Hats** . . . . . Each \$1.00

Samples from a famous maker that usually sell for two to three times this price. New fall styles and colors that you'll like.

**Silk Crepe Undies** . . . . . Each 88c

Choose either bandeau sets or lovely silk chemise. Beautifully lace trimmed. Flesh, blue and tea rose colors. Sizes 32 to 42.

**Warm Outing Gowns** . . . . . Each 67c

Women's winter weight outing flannel gowns. V necks, double yoke with 2 buttons. Color assortment. Sizes 16 and 17.

**Rayon Taffeta Slips** . . . . . Each 50c

Serviceable and durable. V or straight lace tops and hem. All are bias cut. Flesh, tea rose color. Sizes 34 to 44.

**Women's Muslin Slips** . . . . . Each 29c

These muslin slips are in the desirable house dress length. Bodice top. Flesh or white. Sizes 34 to 44.

**"Sun-Glo" Rayon Undies** . . . . . Each 35c

Panties, vests, stepins or bloomers in plain rayon. Elastic at back and elastic or band finish hems. Tea rose. Sizes 34 to 42.

**Plain Rayon Gowns** . . . . . Each 89c

Various styles in plain rayon or "Sun-Glo" rayon gowns. V or round neck. Tailored or lace styles. Sizes 16 and 17.

**No. 5 Cloth Rayon Lingerie** . . . . . Each 44c

No. 5 cloth rayon is almost run resisting and it wears and wears. Chemise, panties, bloomers, stepins, vests with bar tacked seams. Sizes 34 to 42.

**Better Rayon Undies** . . . . . Each 25c

Durable rayon panties, stepins, bloomers or vests. They have bar tacked seams. Tea rose or flesh color. Clashed as seconds.

**Irregulars Service Weight Hose** . . . . . Pair 19c

These service weight hose are made of durable rayon. Hemmed tops. Seamed back, fashion markings reinforced. Sizes 9 to 10.

**Boys' Knicker Socks** . . . . . Pair 19c

"Buster Brown" knicker socks in sizes 7 to 11. Smartly patterned styles and bright colors. All first quality. Sale priced.

**Ringless WONDERBAND HOSE** . . . . . Pair 50c

Irregulars of Wonderband Ringless Chiffon Hose. Protected by the Wonder Heel and Wonder Toe. New fall colors. Sizes 8's to 10's.

**Children's Rayon Stockings** . . . . . 19c

Just 720 pairs of all rayon, fine rib dress stockings at a November Sale savings. Irregulars. Sizes 6 to 9 1/2.

**Washable Fabric Gloves** . . . . . Pair 50c

Salemen's samples from a very famous manufacturer. In beige, black, brown and gray colors. Sizes 6 1/2 to 7 1/2. Sale priced.

**New Fall Neckwear** . . . . . Each 49c

New fall styles in bibs, ascots, collar and cuff sets, high neck styles from a large assortment of styles and materials.

**New Reversible Scarfs** . . . . . Each 39c

Rayon crepe triangle scarfs with fringed corners. Plain color and bright color combinations, to brighten up your fall dress.

**New Fall Handbags** . . . . . Each 79c

Black, brown, navy colors in pouch or underarm styles. It simulated grain leathers to "go-with" your new fall costumes.

**Lastex Roll-On Girdles** . . . . . Each 79c

Genuine lastex 2-way stretch garments will mould your figure to conform to the new fall fashions. Sizes 25, 26, 27, 28 and 30.

**Lace Bandeau Brassieres** . . . . . Each 19c

Lace and combination bandeau brassieres, will be your bosom friend because of the extremely low November Sale price.

**Wash Frocks or Hooverettes** . . . . . Each 99c

Wash frocks in new fall prints and materials. Pretty trims. Sizes 14 to 46. Hooverettes in new prints with organdy trim. Small, medium and large sizes.

**New Fall Skirts, Sweaters** . . . . . Each 1.79

Skirts in tweed, checks, plaids or plain color flannels. Sizes 26 to 32. Twin Sweater Sets in lovely fall styles.

**Sports or Daytime Frocks** . . . . . \$3.69

From the "Thrifty Price" shop. Wools, angora, acetates, plaids and football colors. Smart new fall styles. Sizes 14 to 52.

**Dress and Arch Shoes** . . . . . Pair 1.74

Straps, pumps, in kid, calf, crushed leathers and suedes. High or low heels. Well made with leather soles. Sizes 4 to 9, AA to C.

**"Corliiss" Shoes** . . . . . Reduced to \$2.95

Just 500 pairs of Corliiss Shoes taken from our regular stock and greatly reduced for November Sale. Pumps, straps and combinations.

**Fine Dress Fabrics, Remnants** . . . . . Yard 59c

These remnants from 2 yards up to 7 yard lengths, are from a maker of better dresses. Not just ordinary fabrics. Fall colors.

**Tailored Net Curtains** . . . . . Pair 59c

This is a very popular style. Ecru color in oblong mesh net. Neatly tailored. All 2 1/4 yards long. Sale priced.

**Tailored Marquisette Curtains** . . . . . Pair 29c

Made by splitting a 50-inch marquisette—narrow width, but we find many people need a curtain of this type for their home.

**48-Inch Marquisette** . . . . . Yard 7c

Remnants of fine quality French marquisette up to 15 yard lengths. Ecru color. NO PIECES CUT!

**Extra Long Curtains** . . . . . Pair 77c

This group consists of either Ruffled or Tailored curtains. All are 32 inches wide and cut either 2 1/4 or 2 1/2 yards long.

**Our Fine "Sparta" Sheets** . . . . . Each 65c

Size 81x90 or 72x90. Pure white sheets that will stand repeated washings. Will give long service. Sparta Pillow Cases, 20 each.

**5% Wool Blankets, 72x84** . . . . . Pair \$2.98

Part-wool blankets in beautiful plaid colors with satine bound ends. For gifts, for own use, for that "extra" bedroom.

**Boys' Sheeplined Coats** . . . . . \$2.69

Black leatherette sheeplined winter coats with large fleece lined collar. Full belted style. Sizes 6 to 18.

**Boys' Raincoats With Helmet** . . . . . \$1.98

The helmet is South Wester type, and matches coat. Light weight and is rain and snow proof. Sizes 6 to 20.

**Boys' Slipover Sweaters** . . . . . \$1.00

Fine serviceable "Dundee" brand slipover sweaters. Heavy rib stitch. Blue, gray, green, cocoa. Sizes 26 to 36.

**Boys' Corduroy Slacks** . . . . . \$1.79

Plain or fancy corduroy slacks with wide college bottoms, side tabs, and slash pockets. Sizes 8 to 18.

**Boys' Full Lined Knickers** . . . . . \$1.49

Full lined, knit grip bottom knickers in brown, grays, tans, and blue cheviot. Plus styles. Sizes 6 to 15.

**Boys' Winter Union Suits** . . . . . 79c

Made of 10% wool. Knox V knit style. Long sleeve and ankle length style. Warm and comfortable. Sizes 6 to 18 years.

**Men's REAL SILK Socks** . . . . . 5 Pairs \$1.00

Irregulars of the famous Real Silk socks that sell for much more. Super service heel and toe. Pure silk, plain colors. Sizes 9 1/2 to 13.

**REAL SILK Lisle Socks** . . . . . 5 Pairs \$1.00

Irregulars of men's Real Silk lisle socks in Oxford grey, chocolate brown and blue colors. Super service hose. Sizes 9 to 13.

**Men's New Fall Ties** . . . . . 3 for \$1.00

New fall patterns and colors. Hand tailored styles. All-over patterns and stripes. Full length. Brand new shipments.

**Men's "Ashcroft" Shirts** . . . . . 77c

Men's fast color plain white and plain color and fancy shirts. Pleated sleeves, collars attached. Sizes 13 1/2 to 17 1/2.

**Men's Better Shorts** . . . . . 4 for \$1.00

Genuine "Pepperell" broadcloth shorts with full banjo seat and covered elastic sides. Neat patterns. Sizes 28 to 44.

**Men's Better Shirts** . . . . . 4 for \$1.00

"Babe Ruth" swiss ribbed knit shirts of long staple lisle. Full length and full elasticity. Sizes 34 to 46 in group.

**Men's Work Shirts** . . . . . Each 69c

"Auto Brand" blue chambray shirts. Full cut. Full sleeve length, long body. Sizes 14 to 17 1/2.

**Men's Union Suits** . . . . . Each 69c

Men's sport sleeve ankle length union suits. Perfect fit, full sized, elastic and comfortable to wear. Sizes 32 to 46. Some seconds.

**Men's Flannel Robes** . . . . . \$3.98

Part-wool plain flannel robes with shawl collars. Attractive colors with combination color trims. Small, medium, large sizes.

**Clearance Men's Shoes** . . . . . Pair \$2.89

Final clearance of the bankrupt stock of the Marion Shoe Co. About 300 pairs. High shoes and oxfords in black or brown. Broken sizes.

**Men's Suits, Topcoats, Overcoats** . . . . . \$10

All-wool suits, topcoats or overcoats for men and young men. New fall colors and combinations. Regulars, stouts, longs and shorts.

**Men's Corduroy Slacks** . . . . . \$2.79

Collegiate style slacks with wide bottoms, side straps and wide belt. Collars in green, navy, rust, leather, gray and wine. For men and young men.

**Men's Corduroy Jackets** . . . . . \$3.09

These well made corduroy jackets in a wide choice of colors are made for warmth and long wear. Sizes for men and young men.

**Men's Melton Jackets** . . . . . \$3.29

These are heavy, warm durable jackets with large collar and slash pockets. Sizes for men and young men. All in blue color.

<b>80-Square Percales</b> . . . . .	Yard 13c	<b>Boys' Sheeplined Coats</b> . . . . . \$2.69
Some slight misprints in group. Wide selection of patterns and colors. November Sale price. From full bolts.		Black leatherette sheeplined winter coats with large fleece lined collar. Full belted style. Sizes 6 to 18.
<b>Unbleached Muslin</b> . . . . .	Yard 5c	<b>Boys' Raincoats With Helmet</b> . . . . . \$1.98
Remnants of various qualities of unbleached muslin. Various lengths up to 3-yard lengths. Sale priced.		The helmet is South Wester type, and matches coat. Light weight and is rain and snow proof. Sizes 6 to 20.
<b>Dark Print Remnants</b> . . . . .	Yard 15c	<b>Boys' Slipover Sweaters</b> . . . . . \$1.00
Soft cotton prints in dark colors. Copies of fine silks, rayon and wool patterns. November Sale.		Fine serviceable "Dundee" brand slipover sweaters. Heavy rib stitch. Blue, gray, green, cocoa. Sizes 26 to 36.
<b>36-Inch White Outing</b> . . . . .	Yard 12c	<b>Boys' Corduroy Slacks</b> . . . . . \$1.79
All-white outing flannel of service quality for all domestic needs. Remnant lengths, 1 to 8 yards. Sale priced.		Plain or fancy corduroy slacks with wide college bottoms, side tabs, and slash pockets. Plus styles. Sizes 8 to 18.
<b>Russian Crash Toweling</b> . . . . .</td		