

CITY CHURCHES JOIN IN CHARITY FUND CAMPAIGN

Fifteenth Annual Drive to Open Oct. 26, Close On Nov. 7.

Approximately fifty Protestant churches in the city will observe "Community Fund Sunday" tomorrow as a part of their co-operation with the fifteenth annual Indianapolis Community Fund drive which opens Oct. 26 and closes Nov. 7.

Catholic churches also will stress the importance of the welfare campaign in announcements to be read at masses tomorrow. Catholic, Protestant and Jewish church leaders recently issued statements appealing to the public to support the annual fund campaign.

Due to other arrangements tomorrow, several city churches will devote time to the drive at services to be conducted at a later date. The following Protestant churches have announced that they will devote time to the campaign tomorrow:

The Third Christian, Roberts Park Methodist Episcopal, Tabernacle Presbyterian, Meridian Heights Presbyterian, Irvington Methodist Episcopal, Brookside United Brethren, Woodside Baptist, Carrollton Avenue Reformed, First Reformed, Central Avenue Methodist Episcopal, Washington Methodist Episcopal, Zion Evangelical, Fletcher Place Methodist Episcopal, St. Paul Methodist Episcopal, Washington Street Presbyterian, Jones Tabernacle, African Methodist Episcopal Zion, Simpson Methodist Episcopal, Allen Chapel African Methodist Episcopal and Bethany Christian.

Calvary United Brethren, Mayer Chapel Presbyterian, St. George's Methodist, First Lutheran, Emmanuel Reformed, Mount Zion Baptist, Roumanian Orthodox, Capitol Avenue Methodist Episcopal, West Michigan Methodist Episcopal, Otterbein United Brethren, Woodside Methodist Episcopal, North Street Methodist Episcopal, All Saints Cathedral (Episcopal), Downey Avenue Christian, Second Christian, Seventh Christian, Gethsemane Lutheran, Westminster Presbyterian, Broadway Evangelical, First Friends, St. Mark's United Lutheran, East Tenth Street Methodist Episcopal and Irvington Presbyterian.

First Congregational, Southeastern Union, Wallace Street Presbyterian, Second Moravian Episcopal and Central Baptist.

CITY ITALIAN CLUB TO STAGE DINNER DANCE

Discovery Day Celebration Planned; Mayor to Speak.

The Italian colony of Indianapolis will observe Discovery day with a dinner dance tomorrow at the Indianapolis Athletic Club. Principal speakers will be Mayor Reginald H. Sullivan and Dr. V. A. Lapenta, Italian consul.

The Queen Mazarine Society, headed by Mrs. Nick Iacobelli, is in charge of arrangements for the affair. She will be assisted by Mrs. V. A. Lapenta, Mrs. Michael Cardarelli, Mrs. N. Mazza, Mrs. A. Cornacchione, Mrs. A. Neese, Miss Gene Gatti, Miss Pansy Iaria, Miss Elvira Fosso and Miss Assunta Cardarelli.

Entertainment will be furnished by Thomas Morlarity, pianist, and Gloria Iacobelli, singer.

CITY ZIONISTS WILL HEAR DR. LIEBERMAN

'American Jewish Leadership of Tomorrow' Is Topic.

Dr. George B. Lieberman, now occupying the pulpit at Beth Jacob Congregation, Cincinnati, O., will speak on "American Jewish Leadership of Tomorrow" at the second meeting of the Indianapolis Zionist district at 8 tomorrow night at Beth El Zedeck temple.

Cantor Myro Glass will present a musical program. Louis Goldstein will recite a poem from Balak in Hebrew and Daniel Frisch, honorary district president, will give several Sholim Alechem readings. Daniel Stauber will report on the conference of the American League Against Fascism and War held recently in Chicago.

'Advance Night' on Program.

Irrington chapter No. 364, Order of Eastern Star, will observe "Advance Night" at 8 Monday night in the Irvington Masonic temple. Mrs. Ethel Manley is worthy matron.

Safe Deposit Boxes

The Indiana National Bank of Indianapolis

ARE YOU INTERESTED in a New Place to Entertain Your Friends??

Turn to back page of 'HOSTS' Amusement Section.

A Convenient Place to Bank!

The Security Trust Company is on Pennsylvania, between Ohio and Market streets; a few doors from a parking plaza and adjacent to bus and street car service. An account at 111 N. Pennsylvania will save your time as well as your money.

3% on Savings

SECURITY TRUST COMPANY 111 N. PENN. ST.

HORSE SHOW TROPHY FROM CHILE



Captain and Mrs. Eduardo Yanez (above) brought with them from Santiago the magnificent challenge trophy donated by President Arturo Alessandri of Chile to be awarded to the high scoring team in the military jumping contests at the International Horse Show, which will be held in Madison Square Garden, New York, Nov. 7 to 13. Captain Yanez heads the Chilean army team that will compete for the trophy.

A 'Colorful' Election; Just Pick Your Favorite

Party Platform Hues Range From Conservative of G. O. P. to Red Communists.

By TRISTRAM COFFIN

Times Staff Writer

THE fastidious Marion county voter who may be a stickler for color has a wide variety of party hues from which to choose his ballot in the fall elections. The colors range from the somber conservative hues of the Republicans to the bright red of the Communists.

The parties, from right to left, are Republican, Democrat, People's Fusion, National Socialist and Communist, with the Prohibition party, lonely because its "child" was killed by repeal.

An analysis of each platform reveals a vast and noisy confusion. The Republican battle cry of "Down with the administration, state and national," bears a certain sly resemblance to the Communist bleating, "Down with everything as it is."

Even with such diverse platforms in the field, there apparently is a great deal of indiscriminate grabbing of issues belonging to other parties if they seem to make political capital. The Republicans (at certain meetings) have felt called upon to outshout the Democrats on promising relief.

THE G. O. P. old guard continues to believe in the glories of rugged individualism preached by Herbert Hoover and in the inherent ability of the business man to control his own destinies. The other parties, with the exception of the Prohibition group, greet this policy with a unanimous "Boo!" Most middle-of-the-road is the Democratic policy of a little "benevolent guiding" of a capitalism which still may spur individual initiative.

The Prohibition party isn't interested in who is on top just so the demon rum is eradicated and the nation's morals untangled.

The Democratic party, enjoying a successful blood transfusion by Dr. Roosevelt, is crying lustily for absolute support of the national administration. In Marion county a major issue is the smashing of the battle-scarred Coffin machine. The Republicans, for their part, have been looking with a blood-thirsty eye at Governor Paul V. McNutt.

THE Peoples' Fusion party, in keeping with a growing national feeling, desires municipal ownership of utilities and the weeding out of unnecessary public offices. In the days when the utilities were riding on a triumphal crest of power, such talk would have been heresy, but now an outspoken sentiment voiced by many voters.

The Nationalist party drops to the left with a platform the main difference from socialism of which is its blunt statement: "We defend socialist dictatorship and believe that every one should be given the right to his home free from government intrusion."

Some of the National party's duties of attorney-general, Mrs. Taylor has been in charge of his office here.

She also is secretary of the Boonville Building and Loan Association. The candidate is active in community and civic affairs. She is a member of Boonville chapter, Order of the Eastern Star and an officer and member of the Boonville Philharmonic Club. She also holds a membership in the Boonville Press Club and the Main Street Methodist church.

She is a daughter of Mr. and Mrs. H. E. Owens. Her father is a Boonville grocer and member of the city council.

Postal Worker Accused

By Times Special
LOGANSPOUT, Oct. 13.—Charged with rifling mail to obtain money, John H. Giffin, employed in the Logansport postoffice for fourteen years, is awaiting disposition of his case in federal court at South Bend. Postal inspectors who made the arrest are said to have obtained a statement from Giffin in which he admitted removal of money from letters since 1931.

Pledged to Fraternity

By Times Special
BLOOMINGTON, Oct. 13.—First year Indiana university medical students pledged to Phi Rho Sigma, professional medical fraternity, include Morris Thomas, John McClellan and Glynn Rivers, all of Muncie; Gilbert Baird, Kokomo; William Lybrook, Galveston, and Howard Remack, Greenfield.

BUSINESS NEWS FOR THE WEEK

SMALL LOANS FIT NEEDS OF MOST PERSONS

Only Small Per Cent of Population Can Be Served by Banks.

"Credit is a universal necessity," C. C. Lloyd, manager of the Capital Loan Company, Inc., 207 Kresge building, 41 East Washington street, observes. "It is as vital to the workman, clerk, artisan or laborer on small salary or wage as to the great corporations or to governments, to whom it is indispensable. The commercial banks do not and can not directly serve the credit needs of the great majority," he concluded. It is estimated that only about 8, or at most 10, per cent of the adult population has checking accounts, and of this number less than 5 per cent can borrow at banks. This is to say that 90 per cent of the adult population does not possess collateral which would be accepted by banks as security for loans.

Accordingly, this large majority, in any emergency such as sickness, death in the family, unemployment or other unforeseen or immediate occasion for ready money, must seek elsewhere for credit accommodations.

They have two available resources, charity or a loan. The first recourse is unthinkable to the great majority of such borrowers. The loan, then, is the solution.

The Capital Loan Company, Inc., is a friend indeed to those who are temporarily up against it. Any worthy person, requiring financial help may obtain a loan in amounts up to \$300 within twenty-four hours and virtually choose the length of time for repayment.

"We require no indorsers or co-makers of notes and make no inquiries of employers or trades persons," Mr. Lloyd explains.

LONG SERVICE GIVEN BY FIRM

Selmier Towel Business Established More Than Quarter of Century.

For more than a quarter of a century the Selmier Towel Company, 710 East Michigan street, has been supplying many of the business houses of this city, and others throughout the state, with linen towels, aprons, coats and other supplies.

This company is one of the few users of mangle washers, and as the soiled articles go through four sudses, and are rinsed through nine waters, including hot and cold salt water, the customer is assured of cleanliness.

Maintaining a large sewing room, the Selmier company makes its own towels and aprons, and all articles are mended before being sent from the plant.

Included in the towel supply service are mirrored cabinets and bars of pure soap supplied at no extra cost.

FREE MAGAZINES AID YEAST SALES DRIVE

City Company Distributes 250,000 Copies.

A quarter of a million magazines are now being delivered by the messenger service of the Pioneer Distributing Company of this city to homes in all towns and cities in central Indiana.

This magazine, Picture News, is a very attractive paper of sixteen pages containing feature stories and illustrations dealing with current events. It is issued by the Ironized Yeast Company, Atlanta, Ga.

All towns between the east and west state borders and between Logansport on the north and Bedford on the south are being covered in the distribution.

The distribution is a part of a general advertising campaign for Ironized Yeast, which embraces newspaper space and radio programs. The distribution is made in each city in the interest of its druggists, all of whom have Ironized Yeast on sale.

Gives Life for Paint Brush
It takes one Chinese hog to supply the brushes for a good paint brush. Twenty-two million hogs are grown annually in Manchuria for the brushes.

GET THE BEST
FURNACES VACUUM CLEANED
Free Estimate on Sink & Edwards
621 E. Ohio St.
RI-7336

MOTOR Retuning

Carburetor adjustment. Brake relining. Indiana Carburetor & Brake Service
325 N. Delaware LI-1876

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MORE THAN 100 TRUCKS HAUL SCOTT COUNTY CANNED FOODS



The truck loading building of the Morgan Packing Company, Austin, Ind., pictured above, although very large is an exceedingly busy place. Here the more than one hundred trucks which

the Morgan company operates are loaded with Scott county canned foods and dispatched to all parts of America except the far west. Many truckers and service men are employed to keep them rolling.

Polar Company Adding to Buildings on South Side

DEVICE SHOWS WHEEL DEFECT

C. Off Company Makes Use of Aligner in Auto Repair Work.

Recently installed at the C. Off Company, 107 North East street, automobile repair firm, is a wheel aligner which accurately shows the slide-slip to the right or left of an automobile in feet per mile. This is a boon to the motorist if his car is defective in this respect, and once adjusted, the saving in tire wear compensates for the cost of inspection and adjustment.

Adhering to its slogan of "We take the dents out of accidents," the company does body and fender repair work and maintains a special wood-working department needed in the body repair of older model automobiles.

With freezing weather on the way, it is suggested that the car owner have the radiator and motor block cleaned out, and a suitable antifreeze solution injected for winter driving.

PAINT HALTS DISEASE

Physician Tells of Fever Decrease After Coating Hospital Walls.

Dr. Max Starkloff, more than thirty years health commissioner of St. Louis, cites an incident where more than 100 lives probably were saved because the application of paint to walls left no place for disease to propagate.

"In a hospital of which I had knowledge," says Dr. Starkloff, "there were, in a given period, more than 100 cases of puerperal fever, with a high death rate. After the walls were painted, it was noted that in a similar length of time, cases of puerperal fever almost were unknown. Undoubtedly paint was largely responsible for this saving of many lives."

Personal Property Loans

Consult Us Before Borrowing.

Capital Loan Co., Inc.
RI ley 7561
207-208 Kresge Bldg. 41 E. Wash.

GOOD FURNACES SINCE 1890

FIN RADIATION HEALTHFUL HEATING
VICTOR FURNACE
LI 4576 HALL-NEAL FURNACE CO. 1332 N. Capitol Ave.

Ask for—

Scott County Brand Vegetable Soup

Nothing takes the place of soup on your menu these cool, crisp fall days. Garden fresh vegetables in just the right proportion, seasoned with all their original flavor, go into every can of Scott County Vegetable Soup.

Serve this soup generously to your family and guests—you'll be complimented on your good judgment.

At Your Grocer
MORGAN PACKING CO.
AUSTIN, IND.

SAFEGUARD THE EYESIGHT OF YOUR FAMILY

To get a FREE "Sight Meter" test call—

FREE

Have the Lighting in Your Home Tested by the use of a "Sight Meter," an instrument that measures light as simply as a thermometer registers temperature.

Home Lighting Service, RI. 7621

Courtesy of
INDIANAPOLIS POWER & LIGHT CO.

EUROPEAN TRIP BEING OFFERED AT LOW COST

One and a Half of Fare for Single Trip Pays for Two.

The following telegram was received recently from L. Plate, general western passenger agent of the Hamburg-American Line and North German-Lloyd, Chicago, by R. A. Kurtz, head of the travel department of the Union Trust Company, 120 East Market street:

"Cable advice was received here from our headquarters in Germany announcing that effective between Oct. 22 and April 30, the Hamburg-American Line and North German-Lloyd will offer a special tourist and third-class round trip ticket, allowing passengers a stay of up to fifteen days in Europe, at one and one-third the present one-way east-bound port rates. Incidentally, this new rate offering should be of great assistance in connection with the coming holiday travel to Europe."

Included in these cruises is one known as the Columbus. It derives its name from the Columbus, a cruising liner de luxe, the fifteenth largest ocean liner in the world, and the second largest ever to sail east of the Mediterranean.

We Invite Comparison

Ask your neighbors and friends concerning Polar's reputation for fair dealing, honest measure, careful delivery and all the details that go into the selling of coal.

You will have no cause for regret when you buy your coal of Polar.

POLAR ICE and FUEL CO.

South Side Plant — 1902 S. East St. — DRexel 1455
West Side Plant — 223 Lynn Street — BElmont 0888
North Side Plant—2000 Northwestern Ave.—TA. 0689

The Year-Around American Family Dessert

Velvet ICE CREAM
Eat It Daily for Its Concentrated Food Value
Look for Poster in Dealer's Store Announcing New Velvet Special

Protect Property

In response to the federal government's appeal for modernization of homes, George W. Alder, consulting engineer of Good Housekeeping, heads his list of practical suggestions with "Keep the house painted to lessen depreciation. Do not wait too long to protect surfaces exposed to the weather."

I WONDER WHAT TIME THE NEXT BUS GOES TO TOWN
WHY NOT PHONE THE COMPANY, -RILEY 1571- THEY'LL TELL YOU IN A FEW SECONDS



ACME RADIATOR COMPANY
LARGEST & BEST MIDDLE WEST
Open Till Midnight Every Week Day.
11 Years at 623 N. Illinois St. Riley 1466

Personal Property Loans

Consult Us Before Borrowing.

Capital Loan Co., Inc.
RI ley 7561
207-208 Kresge Bldg. 41 E. Wash.

TOMPKINS ICE CREAM CO.

Try The Famous Double Dip Cones 5c

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AUSTIN, IND.

SAFEGUARD THE EYESIGHT OF YOUR FAMILY

To get a FREE "Sight Meter" test call—

FREE

Have the Lighting in Your Home Tested by the use of a "Sight Meter," an instrument that measures light as simply as a thermometer registers temperature.

Home Lighting Service, RI. 7621

Courtesy of
INDIANAPOLIS POWER & LIGHT CO.

OLD RELIABLE HOUSE PAINT 100% PURE
A Pure Lead, Zinc and Linseed Oil Product. "Direct from Manufacturer to Consumer."
Estimate and Prices Given Without Obligation.
MARION PAINT CO.
366 South Meridian Street

PAY as you DRIVE
Complete Auto Repairing and Rebuilding ON TIME PAYMENTS
Done by a firm of known responsibility. Investigate our proposition.
DON HERR CO.
120 Ky. Ave. RI. 2484

Ask Your Dealer for SELF-OPENING
9 STAR LAGER BEER
AMERICAN BEVERAGES INC.
420 MADISON AVE. 61-3131

SEALSKIN Bathroom Tissue