

Enthusiastic Committees Report Preparations for Saddle Horse Roundup

Chairmen Meeting at Columbia Club Voice Willingness to Co-operate Fully for Annual Event Oct. 14.

BY BEATRICE BURGAN
Times Woman's Page Editor

THE Indiana Saddle Horse Association, sponsor of the second annual roundup at Gregg farm on Oct. 14, is ready for the show today. Every one left the meeting of committee chairmen last night at the Columbia Club with willingness to co-operate to the extent of riding a horse bareback if that were needed to make the party a success.

Maurice L. Mendenhall, president, started the pep meeting with the gratifying announcement that the roundup for the pleasure type of horses, ridden daily on the bridge path, was the only one of its kind in the country. Incidentally, if it wasn't of the most exclusive nature, association members last night were convinced it would certainly be the most successful.

While show horses will be expected, in order to exhibit Indiana prize winners, the roundup primarily will be a sort of picnic for horse lovers; a funfest where the man who owns a horse for the pleasure he personally derives from riding it may show it in the ring against similar entries. It's to be a show, M. H. Fuller, program chairman, pointed out, in which professional riders may not compete, or a horseman may ride his favorite mount belonging to a livery stable. A pony class has been added to the program.

Gregg farm has been dressed up for the occasion; the meadows have been mowed, 120 boxes have been erected; 2,000 bleacher seats have been put in place; a show ring 300 by 400 feet is in readiness for the horseman, specialty and stunt events. Clouds of dust which discouraged attendance of some last year will be missing this year, as the roads are being oiled. Adjutant-General Elmer Straub has promised that traffic complications will be reduced to a minimum. Major-General Robert H. Tyrrell is prepared to lead a grand parade, which will be a memorable event in the colorful day's program.

MRS. WINDER TO BE TEA HOSTESS

Tea at the home of the Fayette Club president, Mrs. Ross E. Winder, 1057 West Thirty-first street, will be served club members at the president's day observance at 2 Friday afternoon.

The program will include songs by Rosemary Douglas, accompanied by Georgia Douglas, and readings by Patty Lou Bryant.

A Spanish lace cloth will cover the tea table at which Mrs. Roy Martin, vice-president, will pour. Mrs. Jennie G. Sparks will assist. Lavender and white gladioli will center the table, which will be lighted with white tapers in lavender holders.

CHAPTER LUNCHEON TO FETE PRESIDENT

Mrs. John F. Ruppert, president of Australian chapter, International Travel-Study Club, Inc., will be honored by members at a luncheon next Tuesday. Mrs. Ruppert will be assisted by Mrs. Chester Castor and Mrs. Vaughn Cook.

Mrs. Frederick Ray will read a paper on "Principal Eastern Cities"; Mrs. A. C. Broecker, a talk on "A Trip to the Rockies"; and Mrs. Woodling, "News of the World." A new member, Mrs. R. H. Stewart, will be initiated.

Sororities

Delta chapter, Phi Sigma Tau sorority, will entertain with a card party Saturday in Ayres auditorium. A style show will be presented. Misses Margaret Morlan, Athlene Gascho, Irene Losh and Mrs. Dorothy Ale will be in charge.

Alpha chapter, Omega Nu Tau sorority, will hold installation services tonight for Mrs. R. C. Morgan, president; Mrs. S. C. Johnson, vice-president; Miss Edith Hulse, recording secretary; Mrs. George F. Callahan, corresponding secretary; Mrs. Eloise Amacher, treasurer; Mrs. Russell Wattelworth, representative; Miss Mildred Wabnitz, society editor, and Miss Nellie Larkens, sergeant-at-arms. Dinner at the Antlers will follow.

Grand officers of Theta Mu Rho sorority will be elected at a joint meeting of Alpha and Beta chapters of the sorority tonight at the home of Mrs. Ellsworth Stucky, 2246 Bellefontaine street. Plans will be discussed for a supper to be held for rushers Sunday at the home of Miss Florence Schaffner, 412 Dearborn street.

Miss Mildred Hausner, 1063 Cottage avenue, will be hostess for a meeting of Sigma Sigma Kappa sorority at 8 tonight.

Miss Madelyn Rardon, 3938 Graceland avenue, will be hostess tonight for a meeting of Lambda Gamma sorority.

Chi Beta Kappa sorority will hold a business meeting at 8 tonight at the Y. W. C. A.

Rho Gamma Chi sorority will meet at 8 tonight at the home of Miss Mary Frances Beasley, 1502 West Twenty-first street, to plan a rush tea.

Alpha Nu chapter, Alpha Zeta Beta sorority, will meet at 6:15 to 7:30 tonight at the Y. W. C. A. Miss Mildred Benton will preside.

Mrs. Brown to Speak

Mrs. Demarchus Brown will lecture on "The Life of Ann Hutchinson," at 8 Saturday, Oct. 13, in Speedway Christian church under auspices of the choir. Mrs. C. F. Dillenbeck, soloist, will be accompanied by Mrs. J. H. Compton during a musical program.

3XB New Discovery Ends

ATHLETE'S FOOT (Ringworm, itching between toes) OR MONEY BACK

Remarkable new preparation now being used by physicians and athletic coaches with amazing success—attacks and kills the fungus of athlete's foot. It perishes—cheapest in the end because it works. All All Health Dependable Drug Stores, Hase Drug Co. and Other Leading Druggists.

Owen M. Colvert, 431 Sanders Street, Indianapolis, Indiana distributor of 3XB, a product of Husey, Inc., 330 Madison Avenue, New York City.

The Croquignole Gigolette Permanent

An outstanding wave at an exceptional price. The choice of the smart women of Indianapolis. Complete in every detail.

Spiral If Desired 2 for \$1.15 Complete

Pandora Oil Wave 2 for \$1.15 Venetian Shampoo 2 for \$1.15 Universal Shampoo 2 for \$1.15

BEAUTIFAIR 24c

Silk Shows Gold Thread



Gold thread supplies the popular metallic touch to the brown ribbed silk dress of Elissa Landi. A lapel of sable is used to emphasize the fur treatment used in the large muff. A bit of the fur trims Miss Landi's hat, which is brown velvet and matches her gloves.

Contract Bridge

Today's Contract Problem
North is declarer at a four spade contract. East opens the ace of hearts. Can fourth be made?

♠ A Q J 3
 ♥ 10 9 6
 ♦ A J 10
 ♣ A 10 4
 Dealer
 ♠ 4 2
 ♥ Q 4 2
 ♦ Q 3 2
 ♣ 9 7 5 2
 ♠ K 8
 ♥ A K
 ♦ 7 6 5 4
 ♣ K J 8 6 3
 Solution in next issue. 26

Solution to Previous Contract Problem

BY W. E. MCKENNEY
Secretary American Bridge League

THERE are many persons who believe that any person intelligent enough to be successful in his own line of work can learn how to play a good game of bridge. However, the reason a lot of persons will not learn how to play bridge is because they depend upon luck, rather than careful study and good play.

West's double of four hearts is bad. His partner has made a weak overall of one spade. I would say that the West player, holding this hand, should be thankful that his opponents got into a four-heart contract. The double might give too much information.

EAST's opening lead was the deuce of clubs. I might say right here that, with a diamond opening, the contract can be defeated. The seven of clubs was played from the dummy, but West refused to go up with the queen, North winning the trick with the ace.

North then cashed the king of clubs. A small heart came next. West winning the trick with the

king. West returned a spade and East allowed dummy's queen to win. A small club was returned. West was forced to play his queen and the declarer ruffed with the four of hearts. He then led the ten of spades, East winning with the ace.

East led the nine of diamonds and West played the deuce, North winning the trick with the ace. A small heart was played. West making a nice move by refusing to win the trick and playing the seven of hearts. Declarer led the good jack of clubs from dummy. West refused to ruff, discarding the six of diamonds, and declarer discarded the four of diamonds.

The king of spades was played next. West discarding another diamond, and the declarer made a nice play by trumping his good trick with the six of hearts.

A diamond was returned and won in dummy with the king and now the declarer has the ten-eight of hearts over West's ace-nine.

The lead is in dummy, and regardless of which is played, West must ruff and declarer is bound to make one of his trumps, which gives him his contract.

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STATE W. C. T. U.

TO MEET FRIDAY

NORTH MANCHESTER, Ind., Oct. 3.—The Indiana Women's Christian Temperance Union will open its annual convention here Friday, with total abstinence from intoxicating liquors as the theme.

Mrs. Elizabeth Stanley, Liberty, veteran president of the organization, will be in charge of the sessions. She is expected to be re-elected.

The convention will continue through Monday.

Announcements

The A. W. T. Pocahontas Embroidery Club will meet tomorrow noon at the home of Mrs. Nora Jones, 920 West Thirty-third street, for a covered-dish luncheon.

Auxiliary to United Commercial Travelers, will meet at 7:30 Saturday night at the Woman's Department Club.

Nina Brigham Union, W. C. T. U., will meet at 7 tonight at the home of its president, Mrs. A. L. Lancaster, 1235 Brookside avenue.

Katherine Merrill tent, Daughters of Union Veterans, will sponsor a dinner at noon Friday at the home of Mrs. Lena Blondin, 420 West Fortieth street.

A bingo party will be held at 8:30 Friday night by Sacred Heart Altar Society in Sacred Heart hall.

Guest Speaker to Be Heard at Club Luncheon

Miss Helen Allyn of the Cleveland Press, a Scripps-Howard newspaper, will be guest speaker at a luncheon meeting of the Woman's Press Club of Indiana at 12:15 Tuesday at the Columbia Club. Mrs. Jeannette Covert Nolan is chairman of reservations.

Mrs. Elizabeth Branson is chairman of the program, which may be attended by guests of members. The executive board will meet at 11 with Mrs. Florence Herz Stone presiding. Announcement will be made of the date of a card party to be held in November.

MISS FLETCHER TO BE HONORED GUEST

At Miss Alberta Gerlach's party tonight for Miss Eileen Fletcher, delphinium and red roses will decorate the serving table and appointments will be in blue and red.

The marriage of Miss Fletcher, daughter of Mr. and Mrs. Herbert R. Fletcher, and Howard F. Murphy, son of John Murphy, will take place at 9 Saturday morning in St. Philip Neri Catholic church.

Mrs. Adam W. Gerlach will assist her daughter with hostess duties. Guests with Miss Fletcher and her mother will be Misses Irene Neill, Helen Wanner, and Betty Haley; Mesdames Margaret Wanner, Herman C. Rembusch, Herbert R. Fletcher Jr., Marvin Haley, Fred Meyers and John W. Gerlach.

MOTHERS' CLUB TO TENDER LUNCHEON

Mothers of new pledges of Delta Zeta sorority will be guests of the Mothers' Club at a 1 o'clock luncheon Friday in the active chapter house, 545 Berkeley road. Mrs. C. M. Bohnstahl will describe the history and aims of the club, and Mrs. C. W. Wright will preside.

Mrs. Roy T. Dulin before her marriage Sept. 19 was Miss Irene DeNoon, daughter of Mr. and Mrs. Cornelius F. DeNoon.

—Photo by Flomman-Plant.

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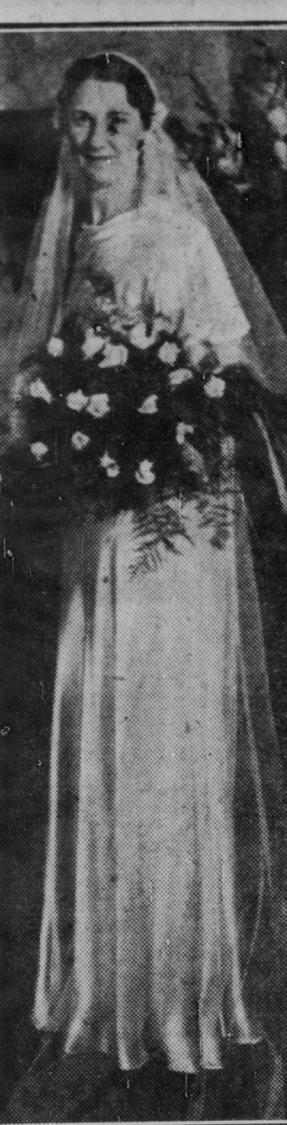
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AUTUMN BRIDE



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Women Today Have Very Definite Ideas About What They Want in Shoes

Buyer for L. S. Ayres & Co. Comments on Increased Style Consciousness in Last Five Years.

BY HELEN LINDSAY

WITHIN the last five years women have become more fashion conscious, and know definitely when they go shopping just what they want, says Joseph F. McElroy, shoe buyer for L. S. Ayres & Co.

"I think that is because the magazines and newspapers give them the fashion trend in articles which outline for them the mode of the day," Mr. McElroy says. "Once a woman came into a shoe department with only a general idea of what she wanted. Now she arrives with a very definite idea. She knows what she wants in design as well as color, and she is selecting the shoe ordinarily with some costume or ensemble in mind. She buys her hat, shoes and bag to match, and the salesman must be able to interpret her desire in a shoe which she probably has decided upon after reading a newspaper or magazine article which has described that particular shoe."

The newest trend in shoes shown at Ayres is seen in the Cleopatra sandal, which has been introduced following the showing of the movie in which Claudette Colbert appeared this week at the Indiana. These are shown in satin, with tiny trimming bands of faille or kid accepting the narrow straps across the front of the foot. The sandal fastens with straps which cross over the instep and fasten at each side with small rhinestone buckles.

Other sandals which are for evening wear are shown with mirror trimming on the straps, and are made of silver leather or satin. Some have openings at the sides, with tiny straps interlacing over the insteps.

The zipper fastenings, which were introduced last fall in women's shoes, have gained in popularity this year, and are being shown at Ayres in walking shoes of all types. They are developed in kid, suede and calf skin, and some of the more sturdy are made of buffalo hide, which shows a heavy grain.

Pin tucks are shown in many of the kid shoes, in both pumps and oxfords. One shoe which has a distinctive appearance is a black kid pump, the pin tucks running across the toe of the shoe and horizontally to the back.

Another model which with pin tucks is an oxford in brown, and has a trimming of brown patent leather around the top.

Other trimming details on fall shoes are tiny bands of silk braid, used effectively on black suede; small trips of patent, also on black suede, and tiny gapping stitching on fabric shoes, which are combined with kid at the toe and heel.

"Suede Used in Unusual Model"

AN unusual black suede tie has a design across the toe of the tiny stripes of patent, and the heel is covered with patent leather which has been fluted to give an unusual effect.

A black suede walking shoe shows a design of white stitching over the toe and across the back counter.

In the walking shoes, there are ones designed from peasant styles. These are shown in suede and calf, in black and brown. For the costumes which are being planned for winter resort wear or cruises, Ayres is showing low-heeled peasant oxfords in colored leathers. These are made with wide extension soles and broad toes. They fasten at the sides with heavy looking buckles, and under the fastening have tongues with tiny matched edges.

Fashion Approves Button-in-Back Sweaters

WHEN the girls at Vassar and other eastern colleges began to wear their sweaters buttoned in the back, stylists thought it was a good fashion idea, and designed sweaters which really were meant to be fastened in that fashion. Ayres has one in autumn leaf gold, which buttons down the back with brown buttons. The shoulders are knitted square across, and the neckline is high. Around the waist is a belt of braided gold and brown yarn.

Ayres also is showing Jaeger sweaters, which are imported from Canada, Great Britain and Australia. They are slip-over cardigans, in solid colors, which can be worn with tweed skirts popular this season.