

Sears 48th

**LAST
3
DAYS**

**6 Foot
Appliance Cord**
17c
6-Ft. long stand-
ard appliance
cord set. Ap-
proved by Un-
derwriters. Reg-
ular 25c value.

**6-Lb. Challenge
Electric Iron**
98c
Regular \$1.39 val-
ue. A sturdy 6-lb.
iron with a high
grade element,
that will give you
lots of service. 1-
year guarantee.
Less cord.

**\$1.49 Bathroom
Lighting Bracket**
99c
For bathroom or
kitchen. Glazed
porcelain holder,
with extra appli-
ance outlet and
pull-chain socket.
Artistic shade in
rich white color.
Easy to keep
clean.

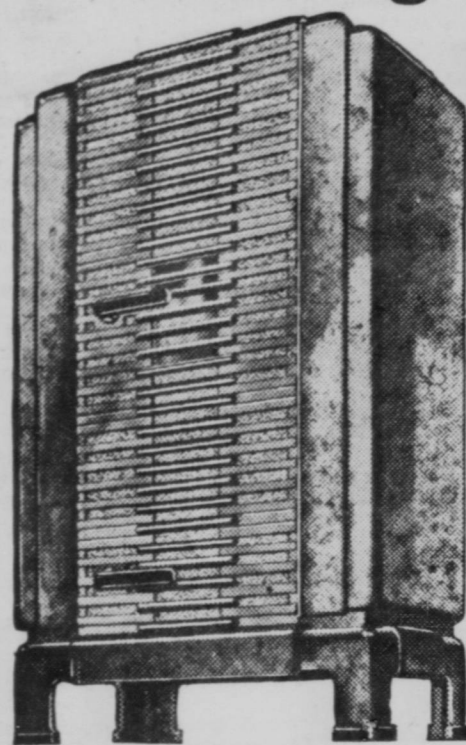
**2-Light Bedroom
Ceiling Fixture**
48c
With Pull
78c
A two-light ceil-
ing fixture in
ivory and color
lacquer finish.
Very attractive,
and at a very low
price for our An-
niversary!

**Crystal Bottom
Kitchen Light**
99c
With Pull
\$1.19
White enamel
holder. New type
crystal bottom
shade multiplies
direct light six
times.

Anniversary SALE

Store Open
Thursday and
Saturday
Nights Until
9 o'clock

The New "Ambassador" Circulating Heater



\$34.48
Delivered

\$4 Down,
\$5 Monthly
Plus Small
Carrying
Charge

The very newest in
style, with central-
ized top controls.
Corrugations in
firepot increase ra-
diating surface 50%.
Burns coal, coke or
wood.
See this attractive
heater at our An-
niversary price!
—Sears, Basement.

Table Top Gas Range

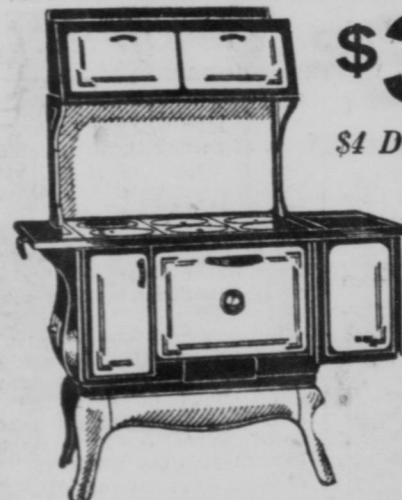


\$39.48

\$4 Down
\$5 Monthly
Plus Small
Carrying Charge

Regular \$54.95 value.
Rock wool insulated.
Patrol flash lighter.
Robertshaw oven heat
control that is found
only in higher priced
stoves.
—Sears, Basement.

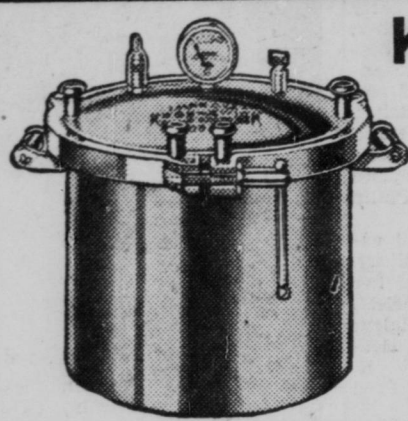
Cook and Heat With This Stove



\$39.95

\$4 Down—\$5 Monthly
Plus Small Carrying
Charge

A full-sized cast iron range
with these outstanding
features:
• An 18-in. aluminum oven.
• 32-Qt. porcelain lined re-
servoir.
• Slide type draft to chim-
ney.
• Extra large feed pouch.
• Duplex grates—extra heavy.
• Three-piece fire back.
• Door panels finished in a
lustrous white enamel.
—Sears, Basement.



Kook-Kwick Pressure Cookers—Reduced

Regular \$7.95
9 Qt. Size **\$6.95**
Regular \$10.95 \$9.95
11-quart size.
Reg. \$13.75 \$12.95
16-quart size
Reg. \$15.50 \$13.95
22-quart size

See them demonstrated and explained

10-Gal. Garbage Can



84c
Guaranteed
Leak Proof

Extra heavy corrugated steel, galvanized
after forming. Tight fitting lock cover.
For garbage or ashes.

Enamelware

15c
Anniversary
Sale Price



Blue stippled with white. The toughest blue ena-
melware made. First quality. A large selection to
choose from, including sauce pans, baking pans,
coffee pots, colanders, etc.



10-Gal. Keg
Full Charred
\$2.19

Tough, white
mountain oak, 10-
gallon size; riv-
eted steel hoops,
leakproof and ful-
ly charred. \$2.79
value.



Dust
Mop
48c

Yarn head. Lac-
quered handle
with nickel-plated
ring for hanging,
and flexible spring
socket.



Kitchen
Stool
89c Value
64c

All metal finished
with green and
ivory enamel.
Sturdily con-
structed.



3-Piece
Skillet
Set
98c

Puritan quality
cast iron; sizes 3,
5 and 8. A real
value. Buy now.
Regular \$1.19
value.



Copper
Boiler
\$2.19

Reg. \$2.98 value.
13-gal. capacity.
Heavy corrugated
copper sides, ex-
tra heavy copper
bottom.



Vegetable
Bin
69c

Well ventilated,
roomy, 4 compart-
ment bin of heavy
steel, 15 1/2 in. wide,
8 1/2 in. deep, 23 in.
high. Green or
ivory. Decorated.



10-Qt.
Galv. Pail
2 for 25c

Galvanized 10-
quart pail with
wood grip handle.
Limit 2 to a cus-
tomer.



Ironing
Board
89c

Seasoned wood
frame with rein-
forced steel braced
legs; rigid when
in use. Compact.
\$1.19 value.



Wash
Tub
57c

Galvanized, heavy
steel laundry tub.
No. 2 size. Drop
handles securely
riveted to sides.
\$1.19 value.



Clothes
Hamper
89c

Large, roomy,
double ply woven
april, with wood
frame bottom and
hinge top. 25 1/2
inches high, 11-
inch square top.
\$1.19 quality.



Bird Cage
and Stand
\$1.69

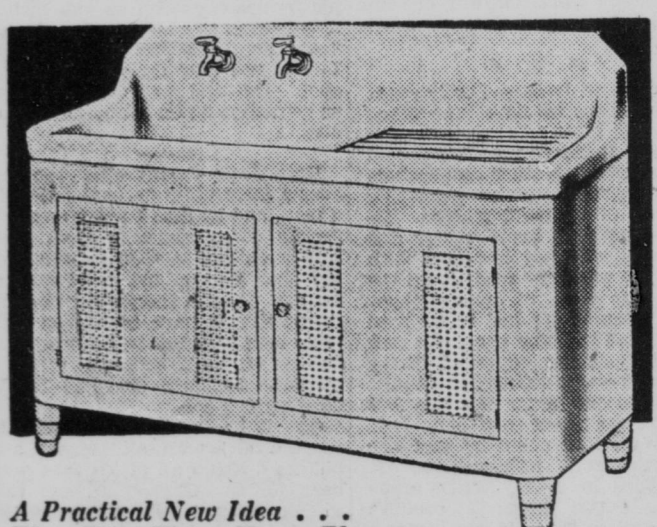
Stand and cage
complete with fit-
tings. Choice of
several color com-
binations.



Clothes
Basket
48c

Diamond weave,
hardwood, oblong
basket with rein-
forced bottom.
Top 25x16 inches,
height 11 inches.

Guaranteed PLUMBING At Remarkable Savings

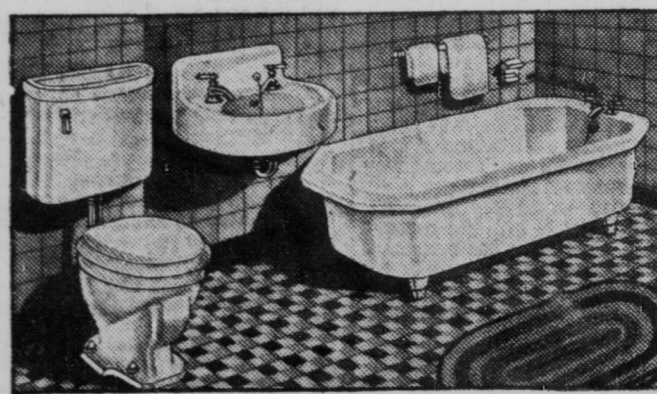


**Cast Iron Sink
and Cabinet
Combination**
\$29.48

\$3 Down, \$5 Monthly
Plus Small Carrying Charge

Cast iron, white porcelain enameled
sink with lacquered two-compartment
cabinet base. Genuine Aristocrat qual-
ity sink; chrome-plated faucets and
fittings.
—Sears, Basement.

A Practical New Idea...
First Time We've Shown Them



This Beautiful "Beverly" BATHROOM OUTFIT

\$5 Down, \$6 Monthly
Plus Small Carrying Charge **\$48.48**

Equipped with Sears Aristocrat quality fixtures of
high quality. No "seconds" or merchandise manufac-
tured to meet a low price. See for yourself that you can
afford a modern, new bathroom at a very low price,
during our anniversary sale. Complete as illustrated.
—Sears, Basement

Thursday, Friday and Saturday
Your Last Opportunity to Get This Value
**An Electric Heat Regulator
Included With Any
HERCULES FURNACE
Bought During Our**



**48th
Anniversary
Sale**

This Hercules cast iron
furnace is a real fuel
saver, due to the superi-
ority of its scientific in-
ner construction; gives
wonderful warmth with
little effort. Built for
years of service.

Installation at Small Additional Cost

Now You Can Borrow \$100 to \$2,000 FOR HOME IMPROVEMENTS

Under the National Housing Act, home owners are now eligible to borrow \$100 to \$2,000 for modern-
ization or improvement. Sears is prepared to make these loans under the rules of the Federal Hous-
ing Administration. Thousands will benefit by this unusual new plan. Come in, there is no obliga-
tion whatever.

Make Any of These Improvements

- New Plumbing
- New Fencing
- Repainting
- Reroofing
- Electrical Wiring
- Repapering
- New Gas Ranges
- New Heating Plants
- New Electrical Fixtures
- Farm Lighting Plants
- REGULAR CASH PRICES
- NO MONEY DOWN
- LOW FINANCING RATES
- NO MORTGAGES
- NO ENDORSERS
- UP TO FIVE YEARS TO PAY

KENMORE, JR. CLEANER
Regularly \$9.95
KENMORE CLEANER
Regularly \$3.50
TOTAL VALUE \$13.45
Now Both For \$3.50
WITH OLD CLEANER

All the new improvements and better features are on these clean-
ers. Triple action cleaning—beating, sweeping, suction. Rubber
mounted, powerful air-cooled motor. The Kenmore Jr. takes the
place of unhandy attachments, and does a better job. Both of
these cleaners for the regular price of one!
\$3 Down—\$4 Monthly
Plus Small Carrying Charge.
—Sears, Basement.

**CUT YOUR
COAL BILL 1/3
OR MORE**

COAL STOKER \$225

Until Oct. 6th
Installed...
Sears Automatic Coal Stoker reduces fuel costs 15% to 35%. For
this reason 61% more were sold in 1936 than during the previous
year. It can be easily installed in your present heating plant.
Fully guaranteed, it must prove satisfactory. Thermostat control.
\$20 Down, \$14 Monthly—Plus Small Carrying Charge
—Sears, Basement.

SEARS, ROEBUCK AND CO.

ALABAMA AT VERMONT ST.
Free Parking Lots—Free Bus Service!
COAL Order It From Sears, the Quality Is
Guaranteed. Call LI. 8531.