

A Last-Minute SMASH!

Discontinued Styles of

"American Girl"
Silhou-Welt ShoesSALE
PRICED \$3.89

Style and value seeking women here's a real bargain thrill... one you won't forget for a long time. We've discontinued a number of styles in American Girl Shoes from our regular stock, specially for these last 2 days... exactly 321 pairs. Black suede high heel pump, blue kid pump, brown suede and kid pump, and many other styles.

—Downstairs at Ayres.

MEN'S and BOYS'

Men's Suits \$13.95

One and two pants all-wool suits in new fall styles. For men and young men. Full and half belted models. Sizes 34 to 44.

Men's Topcoats, Overcoats, \$13.95

All-wool overcoats or topcoats in new fall styles. For men and young men. Full and half belted models. Sizes 34 to 44.

Prepper Suits \$10.45

2-trouser prepper suits in blue, grey, brown in single and double breasted and sports models. Sizes 34 to 44.

Overcoats and Topcoats \$11

In the new fall fabrics and patterns, full and half belted styles. Sizes for men and young men.

Men's Fall Hats \$2.29

Lined-felt hats in browns, greys, tans and light shades. Snap brim models. A snap for every head.

Corduroy Slacks \$2.69

These sporty looking trousers with wide bottoms in blue, wine, green, leather, rust and brown. Sizes 34 to 44.

Suede Cloth Jackets \$2.79

Men's suede cloth jackets in blue, tan colors. Zipper front and cossack style. For all men.

Blue Melton Jackets \$3.49

Men's blue melton jackets of very heavy quality and with a large warm collar. Sizes for all men.

Corduroy Jackets \$3.29

Men's corduroy jackets in large choice of colors. Well made. Sizes for men and young men.

Suede Leather Jackets \$5.45

Men's suede leather jackets with zipper front and knit wrist and waist bands. For men and young men.

Men's Fall Shoes \$3.59

In black, brown and grained leathers. Goodwear well shoes with rubber heels and all leather soles.

Men's Shirts \$7.9c

Greys, whites, blues and fancy patterns in sizes 14 to 17. Have fitting collar, center pleat, pleated sleeves and welt pocket.

Banjo Seat Shorts \$2.5c

Pull out in neat patterns and colors. Covered elastic sides. Sizes 30 to 44. Durable knit shirts. \$2.5c

Men's Fancy Hose \$5 Pr. \$1

Neat patterns and neat color combinations. Double sole, heel and toe for long wear. Sizes 10 to 12.

A LAST-MINUTE SMASH!

Wool-Filled Comforts

"Palmer" wool-filled comforts classed as discontinued patterns. Made to sell for much more than this price. Made with fine printed satin covers with plain satin borders and plain satin back. At a spectacular last-minute savings.

—Downstairs at Ayres.

\$3.35
EACH

Men's Fall Ties \$3 for \$1

Stripes, checks, all-over patterns in the new fall colors and designs. Hand tailored. Full shaped construction.

Pepperell Pajamas \$1.49

Coat or slipover styles. Fast colors, long wearing. Plain or fancy patterns. Sizes A, B, C, D.

Flannel Robes \$4.98

All-wool flannel robes in plain colors and floral patterns. Silk and cotton trim. Small, medium, large sizes.

Boys' Latham Shirts \$6.5c

Made for long wear according to U. S. Govt. standards and our. White, plain colors and fancies. Sizes 6 to 14½.

Boys' Knickers \$1.00

Part-wool knickers for rough and ready wear. Knit grip bottoms. Full linings. Sizes 3 to 15. Tan, grey, brown.

Boys' Wool Sweaters \$6.9c

All-wool sleeveless sweaters in slipover style. White, green, royal and wine. Sizes 3 to 36.

Boys' Winter Coats \$2.69

Black leatherette sheep lined coats with big heavy collar. As pockets and belt. Sizes 8 to 18.

Boys' Corduroy Slacks \$1.79

Plain and fancy corduroy slacks with side bottoms and side tabs. Pull out. Choice of colors. Sizes 8 to 18.

Boys' Raincoats \$2.19

Black leatherette raincoats with full belts and in full length. Sizes 8 to 18. Good and serviceable.

A LAST-MINUTE SMASH!

5% Wool Blankets

Just 50 pair of plaid blankets in size 72x84 inches. Plaid colors in blue and tan only. Classed as imperfects. Satine bound ends. At a sensational last-minute smash savings.

—Downstairs at Ayres.

\$2.35
PAIR

ONLY TWO MORE DAYS of ANNUVERSARY SAVINGS AYRES DOWNSTAIRS STORE

A Last-Minute SMASH!

SAMPLE
HATS

From a Famous Maker!

We plotted and planned for sale of sample hats. We had to get the right styles... we did! We demanded a low price... and we got it... a savings of 2 and 3 times this amount. Choose your hat fashion from all styles, many fabrics and all the smartest fall colors.

SALE PRICED!

White Black Grey
Navy Red Rust
Brown Green

—Downstairs at Ayres.



Ready-to-Wear

Fall Dress Fashions \$6.65
Sizes for women, misses and juniors. In all the latest fall colors and styles with newest details.

New Daytime Dresses \$3.69
Fresh, new, lovely fall fashions at a thrifty price. For women, misses and juniors. All new fall styles and colors.

Dress or Sport Coats \$13.95
Sizes for women, misses and juniors. Smart fur-trimmed coats in sporty wools or tweeds.

Fur-Trimmed Coats \$19.95
Luxurious fur-trimmed coats for women, misses and juniors. Slim, youthful looking fashions at a low price.

UNDERWEAR

Rayon Gowns \$1.00
Lace trimmed and tailored styles with V or round neck. Some applique trimmed. Sizes 16 and 17.

Rayon Gowns \$50c
Of "Sun-Gle" rayon fabric, that's durable. Have V neck, tailored or lace trimmed. Sizes 16 and 17. Seconds.

Rayon Undies \$1.9c
Panties, vests, step-ins or bloomers in plain rayon. Tailored style in regular sizes. Flash colors. Sizes 34 to 44.

Bernberg Slips \$1.00
Have adjustable shoulder straps, lace tops and hems. Flash, tealrose, black and white colors. Sizes 34 to 44.

Rayon Undies \$65c
In stout sizes. Plain rayon step-ins, pants, panties or bloomers. Tealrose color. Stout sizes.

Cotton Knit Slips \$1.00
In 38 to 50-inch lengths. Built-up shoulder straps, cross finished at hem. In assorted colors. Seconds.

Children's Union Suits \$50c
Made of tinted cotton with rayon stripes. In medium weight with dutch neck, elbow sleeves and stripes. Sizes 16 and 17.

Knit Union Suits \$3 for \$1.00
White or ecru color in cotton knit. Band finish tight knee. Sizes 38 to 50. Classed as seconds.

Part Wool Union Suits \$85c
Not less than 10% wool. With dutch neck and elbow sleeves. Knee length and no sleeves. Assorted sizes.

Porto Rican Gowns \$50c
Hand embroidered gowns with V or round neck. Flash, tealrose and white. Sizes 16 and 17.

Porto Rican Gowns \$25c
Applique trim and hand embroidered. V neck only. In flash and white. Sizes 16 and 17.

Philippine Gowns \$74c
Hand embroidered with V or round neck. Some have shoulder drop sleeves. Flash or white. Sizes 16 and 17.

Flannellette Gowns \$69c
V-neck, yoke with two buttons. In white, plain colors and stripes. Sizes regulars and stouts. Seconds.

Muslin Slips \$29c
These have a straight line and bodice top. In white or flash color. Well made. Sizes 34 to 44.

FOR WOMEN

Washable Fabrics Gloves, Fr. 69c
Pull-on and one button styles in grey, beige, black and brown. Discontinued styles from a famous maker. Sizes 6 to 7½.

New Fall Neckwear \$29c
Choose up your new dress or change your old one into this fall's model. Choice of many lovely styles.

Leather Gloves \$1.69
Genuine capekin or lambskin in novelty one-button style. Black, brown, grey colors. Full-on styles.

Overnight Cases \$85c
Choice of 3 sizes in paper-lined overnight cases with sturdy fasteners. Sizes 16, 20 and 22-inch. Black only.

New Handbags \$85c
Simulated leather handbags in pouch or underarm styles. Some lined in group. With all the latest fittings.

Pure Linen Hankies \$10c
Made of pure linen with dainty figured designs and patterns in various colors.

Foundation Garments \$2.98
Discontinued numbers and job lots of Kabo Foundation garments at almost 50% savings. For you, and your girl!

Foundation Garments \$1.98
Another group of Kabo's in discontinued patterns and job lots at a savings of almost 50%.

Foundation Garments \$85c
Wide bralettes for the heavy figure. Made of long wearing coutil. Sizes 34 to 42.

Brassieres \$35c
Wide bralettes for the heavy figure. Made of long wearing coutil. Sizes 34 to 42.

Bandeaux \$25c
Lace and lace combinations. Well tailored and made to fit. Sizes 30 to 38. Sale priced.

Brassieres \$35c
Wide bralettes for the heavy figure. Made of long wearing coutil. Sizes 34 to 42.

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Everybody Wants to SAVE on Ayres' QUALITY GOODS!

And why not? It's dependable, it's fashionable, it's new and fresh and it's at a real "honest-to-goodness" Anniversary Sale savings. Come in now... Friday and Saturday are your last days to take advantage of the extremely LOW PRICES in every department on dependable Ayres' quality—new fall clothes, accessories for men, women and children—on attractive furnishings for the house... on things you need for the new season.

When the Weather's HOT—It's COOL in Ayres' Downstairs!

Better Wash Frocks \$1.79

Made of best cotton construction in new fall colors and designs. In sizes 14 to 32. Well made and tailored.

"Thrifty-Price" Dresses \$3.59

Slack little sport frocks and dressy frocks in novelty weathers travel crepes, rayon crepe, and knits. Sizes 14 to 32.

All-Wool Sweaters \$1.79

Slipover or twin sweater sets in novelty weathers as well as all wool. Sizes 24 to 44. Choice of colors.

Wool Skirts \$1.79

Flannel or tweeds in newest fall styles. Oxford, browns, greys, wine and mixtures. Sizes 26 to 32.

Sport Dresses \$1.79

Travel prints and angorettes in cute styles and fall colors. For sports or dress wear. Sizes 14 to 20, 38 to 52.

American Girl Shoes \$4.39

In oxford, straps, ties and pumps. Our famous brand that's exclusive with Sizes 3½ to 10. Widths AAAA to EEE.

New Fall Shoes \$1.79

Pumps, straps, oxford combinations in rough leathers, calfskins and kids. Well made. Sizes 3 to 8. Widths AA to C.

"La Sayre" Shoes \$2.59

New fall patterns in our own brand shoes. Well made and styled right. Choice of kid, calfskins in black, blue and brown.

Zapton D'orsay Slippers \$85c

Limited quantity of these slippers with hand-turned leather soles. In red, blue, black. Sizes 3 to 8.

308 Coll Mattress \$19.95

Damask colored, steel padding inner-spring mattress with bed tempered coil springs. Soft and very restful.

180 Coll Mattress \$9.95

Inner-spring construction in twin or full size with tempered steel coils. Green or blue ticks.

Studio Couch \$18.95

Made of guaranteed construction in choice of two colors. Use it for a divan by day. By night a twin or full size bed.

Seamless Axminster Rug \$23.95

8x12 seamless axminster rug in heavy quality with thick nap. Large assortment of colors and patterns.

8x12 Gold Seal Rug \$7.95

8x12 Gold Seal Congoleum rug in good selection of patterns and colors to go with every room.

Felt Base Rug \$5.39

Size 8x12 felt base rug with heavy enameled surface. Choice of six patterns. Classed as imperfects.

Gold Seal Congoleum, sq. yd. 49c

This Gold Seal Congoleum is 6 feet wide and comes in a fine selection of beautiful colors and patterns.

Real Silk Hose \$Pr. 55c

Service Weight Deluxe hose in all the fall colors. Choice of colors. Regulars. Last 2 days at this price.

Children's School Hose \$3 for 50c

Full length school hose of mercerized cotton. All first quality in sizes 6 to 9. Large selection of colors.

"WONDERBRAND" RINGLESS

Hose \$Pr. 49c
Chiffon or service weight Wonderbrand Ringleless Hose. Irregulars in all the fall colors. Sizes 8½ to 10½.

"WONDERBRAND" RINGLESS

Hose, 48 gauge \$59c
Irregulars of Wonderbrand Ringleless Hose in very sheer quality. Two pairs for \$1.00 Sale Price, last 2 days.

"Buster Brown" Hose \$3 for \$1.00

Sink and rayon service weight hose. All first quality. In popular shades. Sizes 8½ to 10½.

Charonize Hose \$Pr. 25c

First quality "Buster Brown" chardonize hose in fall colors and sizes 8½ to 10½. With smart fashion marks.

Growing Girls' Hose \$29c

Pure silk shaped stockings for growing girls. Classed as irregulars. Sizes 8 to 10. Extra special price.

Growing Girls' Hose \$3 for 50c

Lisle shaped stockings for growing girls. Classed as irregulars. Sizes 8 to 10. Extra special price.

Boys' Knicker Socks \$3 for 50c

Irregulars of boys knicker socks in a fine selection of patterns and colors.

Boys' Wool-Mixed Socks \$5 for \$1

Wool mixed knicker style socks in first quality. Choice of patterns and colors. Sizes 8 to 11.

Brother and Sister Suits \$94c

In wool jersey. Trimmed with contrasting collars. In wanted colors. Short for brother, skirt style for sister. Sizes 3 to 6.

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HOSIERY

Real Silk Hose \$Pr. 50c

Irregulars of Deluxe Chiffon Hose at this extra special Low Sale price. In all the fall shades. Sizes 8½ to 10½.

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Anniversary E. O. M.

Tomorrow we reach another "high spot" in which our Anniversary Sale combines with September E. O. M. to create some of the most tremendous VALUES in our history! In every department there will be regular Anniversary items reduced still further because assortments are broken—because of soiled and mussed condition, etc. Plan to come EARLY and browse around for these bargains—all of them will be marked with regular salmon-colored E. O. M. signs. Exceptional QUALITY and FASHION-RIGHT goods for home and family!

(★Registered)

Yard Goods—
Domestic

Sparta Sheets \$Ea. 65c

Size 112x90 or 72x90. They're bleached pure white and of long wearing quality. Block up now!

"Sparta" Pillowcases \$5 for \$1

Size 42x26 inches. Of same wearing quality as the sheets. All are bleached. A basic bargain.

Colored Hem Pillowcases \$1.9c

Size 42x26 inches. Each case has a wide colored hem. These are classed as irregulars.

Part Wool Blankets \$Ea. \$2.98

Made of heavy tufted weave in 72x84 inch size. Weight 4 pounds. Imperfects. Plaid, blues, rose, green, lavender.

Cotton Blankets \$Ea. \$1.59

These weigh 3½ lbs. each. Single size in heavy, soft feeling material. Grey or tan colors with striped ends.

Part-Wool Blankets \$Pr. \$3.50

5% wool blankets in size 72x84 inches. Heavy nap that gives you warmth. In desirable colors.

Cotton Blankets \$Ea. 79c

Size 70x90 inch of a quality that's hard to beat, and a savings that's remarkable. Lovely patterns.

Point Venise Panel

Curtains \$Ea. \$1.00
Cut 40 ins. by 24 yards. In a beautiful