

# DOWNSTAIRS STORE



## Rodeo Celebration

### We've "Roped In" Some Real Bargains

in brand new fall and winter clothing for this Daring Rodeo Celebration! Come in tomorrow and see for yourself what daring values they are!



### Fine Silk Lingerie

Originally \$1 and \$1.09! Slightly Counter Tossed! To Clear!

# 69c

A plunging price cut... roaring with value! Just 235 pieces to go... silk pongee gowns and pajamas, silk crepe slips, chemise, dance sets and panties! Women's and misses' sizes.

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### Girdles

Corsets and Foundations

# \$1.00

A special purchase of usual \$1.50, \$2 and \$2.50 qualities from five of America's well known makers! Heavy brocades, broches, coutils, fine batistes and novelties! Women's, misses' sizes.

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### Girls' COATS

Of Cosy Warm Chinchilla!

# \$3.95

Snappy double breasted styles tailored with roomy mannish pockets and heavy "Tom Boy" linings to keep the youngsters extra warm on the coldest days! Sizes 7 to 14 years.

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## SPORTS OXFORDS

Rough and Ready for Wear With Goodyear Welt Soles!

# \$2.95

Black or brown suede, plain brown or two-tone brown calf apron or plain tie oxfords... built for comfort on active feet! The Goodyear welt soles are specially treated to give much more than ordinary wear! Women's sizes 3 1/2 to 8 1/2, widths AA to B.

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## TOP COATS OVER COATS

**99c** Youthful or conservative top-coats and overcoats! Tweeds! Fleeces! Polo styles! Choice colors! Smart patterns!

Young Men

Best Values in Months!

## ALL TROUSERS

**\$1.88** Sharkskins! Diagonals! Checks!

Smart patterns and choice colors! Sizes 28 to 50!



Tan Trench RAINCOATS

**\$1.39**

Better Quality Corduroy Slacks

**\$1.95**

Corduroy Riding Breeches

**\$2.79**

A daring value for men and young men. High waisted; side buckles; popular colors. Blue or drab colors; daring values!

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## For Real "He Men"!

A One-Day Sale of 2,400 Fast Color

## BROADCLOTH SHIRTS

In Plain Colors and Novelty Weaves

Men's Sizes **77c** 2 for \$1.50

With all the finer details of shirts selling for much more than this price! Pre-shrunk collars, 7-button front, wide center pleat, roomy armholes, 34-in. body length!

Hand Tailored Ties, silk tipped ends, 3 for \$1  
Men's Corduroy Jackets, sizes 36 to 46, \$2.79  
Men's All-Wool Sport Coats, sizes 40 to 46, \$1.15  
Men's Part Wool Flannel Shirts, 14 1/2 to 18, \$1.79  
Men's Outing Flannel Pajamas, sizes A to D, \$9c  
Men's Medium Weight Union Suits, 36 to 46, \$4c  
Men's 50% Wool Union Suits, 36-46, med. weight \$2.49  
Men's Novelty Sox of rayon and lisle, 10 to 12, \$1.6c

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Get Ready for the Rodeo in

## Harris Tweed COATS

With "Earl-Glo" Linings! Lowest Price in Our History!

# \$12.95

Bowl the cowboys over with your coat of Harris tweed, that ole British favorite that has proved its worth with years of popularity in the men's wear field! They're "Cravenetted," so that you can wear them in any weather without danger of wrinkles! Tailored with that rugged hand made look with stream or swagger lines! Women's, misses' sizes 14 to 20 and 38 to 44.

### Note These 4-Star Features

- ★ Of Harris tweed, famous in England and America!
- ★ Lined with "Earl-Glo," guaranteed to outwear the coat!
- ★ Cravenetted to make them waterproof without harshness!
- ★ Tailored as perfectly as a man's fine overcoat!

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We're Roping in the Bargains in Nifty

## School Frocks

Irregulars of \$1 and Higher Qualities!

Panty Styles in Sizes 2 to 10

# 69c

Girls' Sizes 10 to 16 Years

These frocks of fast color wash materials will be crisp and smart after many tubbings! Skirts have box pleats and flares! Unusual necklines, nifty bows and ties! All will please the school miss! Sizes for girls from 10 to 16 and tots from 2 to 10.

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As Colorful as a Cow Puncher's Bandana!

## Indian Blankets

Have Taken a One-Day-Only Price Plunge!

Regularly \$1.98

# \$1.49

60x80-Inch Size

The reversible woven Jacquard designs of these blankets are a bright spot of color for beds, davenport throws and auto robes! Get one for yourself and tuck away some one-day savings!

- 5% Wool Blankets, 70x80, plaids, imperfects, pair \$2.74
- White Sheet Blankets, 70x90, imperfects, each 79c
- Silk, Rayon, Acetate Remnants, 1 to 10-yd. lengths, yard 39c
- 32c "Conestoga" Ticking, feather-proof, blue stripe, yard 25c
- 39c Quilt Sheeting, full bleached, 81-inch, yard 32c
- Outing Flannel, white, cotton, 27-inch 12 yards \$1

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