



\$1.69
Pair

Is a Very Low
Anniversary
Sale price for

Leather Gloves

Real leather gloves in capeskin and lambskin. In pull-on and fancy styles. Black, brown and gray colors that's smart for fall. Every glove of perfect quality and made from very soft, supple leathers. Sizes 5 1/2 to 7 1/2.

—Downstairs at Ayres.

"QUALITY ENDURES"



Children's Wool Sweaters

Choose from all-wool slipover or coat-style sweaters in a fine selection of fall colors and combinations of colors. Sizes 30 to 36.

79¢

Girls' Twin Sweater Sets

Here's one of the "hottest" values we've offered for a very long time. Made of all-wool in a very fine selection of lovely colors. Sizes 8 to 16.

\$1.59

Girls' Fur-Lined Coats

These girls' coats are lined with rabbit fur that can be taken out. In wine, green, blue, tan, brown and red colors. Tweeds and wools. Sizes 10 to 16.

\$9.98

Women's Sports Skirts

These plain-color skirts are remarkable values at this Anniversary price. In flannels and tweeds in choice of several styles. Sizes 26 to 32 in the group.

\$1.79

Sweaters and Blouses

The sweaters are in slipover styles and in novelty weaves. Gay colors with bright contrasts. Sizes 24 to 44. The blouses are in silks, wool jerseys and satins. Sizes 32 to 36.

\$1.79

"Thrifty-Price" Dresses

This group of wonderful fashion values have a very large selection of woolens, rabbits' wool, wool knits, fancy weaves and rayon crepes in sizes 14 to 54.

\$3.69

Women's Wash Frocks

These better quality wash frocks are ideal for wear now and later on. They come in all the new autumn fabrics and gay color combinations. Vat dyes. Sizes from 14 to 54.

\$1.39

Hoover Aprons & Uniforms

The aprons come in a large selection of all colors and styles. Small, medium and large sizes. The "Fashionette" uniforms in white, blue, black and green. Sizes 34 to 46.

\$1.09

All-Wool Flannel Bathrobes

All-wool flannel bathrobes in double-breasted styles. All the fine quality in plain colors with neat trims in contrasting colors. Sizes for women and misses.

\$3.69

—Downstairs at Ayres.

Anniversary Sale Value!

3 Styles in Pure Dye

Satin Slips

At a Sensational
Anniversary
Sale Price!

\$1.59

Choose from straight lace tops and hems. California lace top and hem. California tailored top and hem. All these slips are bias cut, and all of pure dye satin. The laces are imported and utterly lovely. Tearose color. Sizes 34 to 44.

—Downstairs at Ayres.

It's Our Birthday and Our Treat—Hence
This Amazing Savings on Irregulars of **Ringless**

**Sheer
Chiffon**

WONDER BAND PATENTED Silk Stockings

**Service
Weight**

49¢
Pair

—Downstairs at Ayres.

For real economy choose these Ringless Wonderband Silk Hose. They'll wear longer, they'll look sheer and beautiful after many days of service. Because of the "Wonder Toe," the "Wonder Heel" and the "Wonder Band." Take this tip from us and buy now... for we think that this will be the last time for many moons that we can sell these hose at this amazing savings. Sizes from 8 1/2 to 10 1/2 in all the popular new fall shades.

88¢

Is a Very
Low Anniver-
sary
Sale Price
for These
New



Fall Handbags

In pouch or underarm styles. In black or brown simulated leathers. Each bag has all the latest fittings. These are grand Anniversary Sale Values.

—Downstairs at Ayres.

62 ANNIVERSARY SALE DOWNSTAIRS at AYRES

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—Downstairs at Ayres.



Anniversary Fashion Value!

A Group of Brilliant

New Fashions

...That Only an
Anniversary Sale
Could Offer!

\$5.50

We're celebrating Tuesday with a grand collection of new fall dress fashions that'll leave you breathless. Every dress strikingly smart... Every dress flatteringly youthful. Gleaming metal trims, dazzling fabric combinations, rich fall colors in rare vintage shades. And... the many different styles in their many different versions, are beautifully smart. Sizes from 14-20, 38-52, half sizes 16 1/2 to 24 1/2.

—Downstairs at Ayres.

Tunic Dresses
Jacket Dresses
Lame Trims
Metal Trims
Fur Trims
Cut Velvet
Trims
Contrasting
Trims



Anniversary Sale Bargain!

Luxurious Furs! Exquisite
Styles! New Fabric Weaves!

Fur-Trimmed

Winter Coats

Just imagine in this day
and age a lovely fur-
trimmed coat piled high
with soft, sleeky fur at
this low price. Here it is
—an Anniversary Sale
thriller! Choose from large assortments in black, brown and green colors in all the new weaves with your choice
of fur trim. Fashioned after the fashion stars of 1934.

—Downstairs at Ayres.

Anniversary Sale Value!

Even on a Verra Small Allowance
You Can Afford a Pair of These

Fall SHOES

At This Extremely Low Price!



\$1.79
Pair

These are remarkable values
because we have a shoe to fit
your feet. Pumps, straps, ox-
fords in kid and calfskin with
dainty trims. Leather soles
that will wear. Comfortable
and stylish shoes in sizes 3 to 8, widths AA to C.

Men's Ashcroft Shirts

79¢

Nicely tailored, full cut shirts of broad-
cloth that can "take it." Plain white,
plain colors and smart fancy patterns.
Sizes 14 to 17.

Men's Shirts and Shorts

25¢

A "knockout" buy. You'll have to look far
to land quality as lasting for 25¢ as the
"Durene" knit shirt (select seconds).
Sizes 34 to 46. The shorts have "Banjo"
seats. Fast colors. Sizes 28 to 44.

Men's Flannel Bathrobes

\$4.98

Before frigid mornings roll around and
you won't be able to match this low
price, hurry down to make your choice
of one of these all-wool flannel robes.
Plain color or blazer style. Double
breasted and sash models. Small, me-
dium, large sizes.

Men's Fancy Socks 5 Pairs

\$1.00

Lay eyes on these hose for 20¢ and you'll
really want to join in this thrifit event of
the year! Double sole, toe and heel. Bright
patterns. Milder patterns. Sizes 10 to 12.

Men's New Fall Neckties

35¢

"Heap-big" savings on "Anniversary" ties
in a dazzling array of checks, stripes, all-
over patterns. In colors to go with every
shade and weave of fall suit. 3 for \$1.00!

Men's Pepperell Pajamas

\$1.49

Don't pass up this chance to pocket
"super-savings" on pajamas. They're
Pepperells—and that means super-quality.
Coat and slip-on styles. Plain, fancy
patterns. Sizes A, B, C, D.

Men's Knit Union Suits

79¢

Light weight or medium weight. Long or
short sleeves. In white or ecru. Sizes 36
to 46. First and second qualities. Warmth
plus wear at a price that warms—BUY
NOW.

"Auto Brand" Work Shirts

69¢

Lay in a supply while you can get the
double satisfaction of saving money and
getting a shirt that can stand all the
hard knocks of work days. Full cut.
Sturdily made. 3 for \$2.

Men's Fancy Socks 3 Pairs

50¢

High spliced heel, doubly reinforced sole.
Invest in three pairs of REAL hosiery
wear. Hundreds of pairs in smart new
patterns. Sizes 10 to 12.

Anniversary Sale Value!

Our Very Finest Kabo Corsettes

\$3.49

At a Very Low
Anniversary
Sale Price!

You know that Kabo corsettes at their regular
price are considered a fine value... but at this
low Anniversary price they're a "steal." This
group includes some inner belts, lace or swami
brassiere top styles of the very finest quality.
Sizes from 34 to 46.

—Downstairs at Ayres.