

"QUALITY ENDURES"

Everybody's Talking About Our Great . . .

162ND ANNIVERSARY SALE

DOWNSTAIRS at AYRES

Anniversary Baby Day

Mothers! A "Blessed Event"
That Makes It Cost Precious
Little for Your Little Precious!



- Flannelette Diapers size 27x27. Classed as irregulars. 12 for **84c**
- Infants' Shirts, 12 1/2% wool, in double breasted style. No buttons or pins. Each **39c**
- Infants' Hose of rayon, wool and cotton. Perfect quality. White. Pair **19c**
- Receiving Blankets of soft nappy material. Pink and blue, each **19c**
- Crib Blankets, size 36x50 inches. Large size, pink and blue. Sateen bound **79c**
- Flannelette Gowns or gertudes or kimonos in white or colors, each **19c**
- All-Wool Sacques in hand crochet, pink, blue satin ribbon trim, ea. **59c**
- Feather Nap Boilable Panties, 2 for **19c**
- 3-Pc. Knit Set of booties, cap and sweater to match. Each, set **79c**
- 3-Pc. Knit Pantie Set of beret, shorts and sweater to match. Set **\$1.09**
- Blanket Cloth Bunting with a lined hood, satin ribbon trimmed **88c**
- Wool Coat Sets of warm chinchilla. Leggings, beret and coat to match. Set **\$5.98**
- 4-Pc. Leggin Sets of brushed angora wool. Pastel colors. Sizes 1 to 3 **\$1.98**
- 3-Pc. Chinchilla Set of leggings, coat and beret in novelty trim. 1 to 3 years **\$3.19**
- Infants' Bathrobes of warm "Wittening" cloth in check patterns. Sizes 2 to 6, each **88c**
- Knit Sleepers with feet and drop seat, rubber buttons. 1 to 6 yrs. **50c**

45-Piece LAYETTE

\$5.99

- 24 Diapers
2 Shirts
2 Flannelette Gowns
2 Kimonos
1 Gertude
2 Receiving Blankets
1 Wrapping Blanket
2 Quilted pads
1 Stockinette Rubber sheet
3-Pc. Bootie Set
2 Pr. Hose
1 Softex Water-proof pants
1 Hand Embroidered Dress
1 Blanket Cloth

Check These BARGAINS

- ★
Bates Spreads, size 80x105 inches, colored stripe pattern **\$1.59**
- Stevens' Towels of very heavy quality. Imperfects, 6 for **79c**
- Colored Pillow Tubing, in blue, pink, peach, green, orchid. Yard **19c**
- Curtain Goods of fish net, 40 ins. wide, full bolts; yd. **13c**
- 40-Inch Rayon Drapery, in fine corded weave; wanted colors; yard **39c**
- Lace Curtains, with adjustable top, in mesh and cocoa; each **\$1.19**
- Linen Napkins, size 16x16, plain hems, damask patterns; 12 for **\$1.50**
- Wash Cloths, in assorted color borders, bundle of 12 **50c**
- 2 1/2-Yd. Curtains, priscilla or tailored style. Actual size when cut. Pair **77c**
- "Nevatere" Sheers, built for service, size 81x99, 72x99 or 63x99-in. Each **79c**
- Part-Wool Blankets, not over 5% wool, weigh 4 lbs., with satine bound ends. Plaid colors. Pair **\$2.98**
- Reversible Blankets of heavy all-wool. Size 66x80-inch. Classed as imperfections. Each **\$3.89**

Anniversary Value!
Mixed Nuts
Pecans
Almonds
Cashews
Brazil
39c Lb.

- 9x12 American Oriental Rug, perfect, colors woven through to back. Seamless type **\$29**
- 9x12 Royal Wilton Rug of heavy quality. Choice of lovely patterns and colors **\$39**
- 9x12 Seamless Lustre Type Rug in beautiful patterns and colors. Imperfections **\$19.69**
- 9x12 All-Hair Rug Pad to protect the beauty and life of your rug. Special at **\$3.39**
- Innerspring Mattress of Hirschman make. Choice of green or blue ticks, full size **\$9.95**
- Fall Hat Fashions in the latest and smartest colors including winter gray. Felts, velvets, rabbits wool **\$1.59**
- Fall Hats of fur felt. Many new styles including the high crown, the tyrolean and pilgrim models **\$2.55**
- Silk Crepe Undies, Slips, Chemise have lace trim and are bias cut. Dancettes have lace trim bandeaux, with panties to match. Sizes 32 to 36. Flesh, tearose and white each **84c**
- Rayon Taffeta Slips with V or straight lace top and hems. Bias cut Sizes 34 to 42. Flesh and tearose **50c**
- Girls' Twin Sweater sets of all-wool. In bright colors. Smart looking, and an extremely important item for your wardrobe. Sizes 8 to 16 **\$1.59**
- Girls' Wash Dresses in pretty print materials. Neatly tailored. All fast colors. Sizes 7 to 16 years. Anniversary Priced at **59c**

Only 9 More Days of These Anniversary Sale Savings!

Many weeks are spent in preparing for an Ayres' Anniversary Sale in the Downstairs Store. Tomorrow it hits a still greater stride with thousands of remarkable values that will be hard to duplicate for many months to come. Make it a point to be here tomorrow—early. The NEW fall styles, new colors and fabrics are here... specially purchased at unusual discounts. Plan to select many things for autumn, for winter. The exceptional savings make it worthwhile for you to BUY NOW!

"Miss Coed Bunting
We've gone a Fashion Hunting
And Found a Rabbit Skin
To wrap Miss Coed Bunting in"

Fur-Lined COATS

At a Sensational Low Anniversary Sale Price!
\$14.95



Nine rahs for this collegiate fashion... and then nine more for the sensational low Anniversary Price. Here's a coat that will take you every place this season. To class, to the football games and then rumble seating over to the house. This is a mannish looking coat made like the B. F. overcoat. And lined with warm rabbit fur that's detachable. Sizes from 13 to 19.

★ Lined with detachable rabbit fur

Blue Tweeds
Black Tweeds
Gray Tweeds
Oxford Tweeds
Gold Tweeds
Tweed Mixtures
—Downstairs at Ayres.

Anniversary Sale Value!

New Fall Dress Fashions

For Every Hour of the Day!

The new dresses are wearable dresses. Youthful in line, gay in spirit and chic in detail. And no matter what occasion you can find a dress in this Anniversary Sale to suit yourself. Plain little business or street dresses. Frilly afternoon or party dresses and gallant Sunday nite dresses in sizes for women, misses and juniors.

\$6.65

Wool Jersey
Failles
Crepes
Jacket Dresses
Transparent
Velvet Trims
Metal Trims
Fur Trims
Cantons

—Downstairs at Ayres.



Anniversary Sale Bargains!



Boys' "Latham"
Shirts
65c Ea.

Plain white, blue and grey colors. All vat dye, fast colored collar attached styles. Sizes 6 to 14 1/2. Made according to U. S. government specifications.

Boys' Pajamas
Coat or slipover styles in plain colors and fancy patterns. Sizes 8 to 18 **79c**

Boys' Knickers
Full lined, knit grip fancy corduroy knickers in greys and tans. Sizes 6 to 13 **\$1.69**

—Downstairs at Ayres.

PLAID BRAND PAINT
Safe-to-Buy
Downstairs at Ayres



Plaid Brand Best 4-Hr. Enamel
Anniversary Sale Priced **98c** Qt.

Let us show you how to use this enamel to produce the new antique finish. Simple and easy method to learn. Choice of colors. Dries in 4 hours time.

Johnson's "Glo-Coat" Pt.
and Applier, both for **98c**

—Downstairs at Ayres.

A Rare Anniversary Sale Bargain!

American Girl
SILHOU-WELT

Shoes

\$4.39 PAIR

- Straps
• Ties
• Pumps • Oxfords

Sizes 3 1/2 to 10. Widths AAAA to EEE

Wherever you go you'll see smart feet wearing American Girl Shoes. There must be a good reason and here it is. They're well made from good leathers, expertly put together by master craftsmen. Fashioned after the 1934 styles. And they have all the comforts of an arch support shoe with the lines of a style shoe. And Anniversary Sale priced. Better Act Now... Anniversary lasts only a few more days.

—Downstairs at Ayres.

