

"QUALITY ENDURES"

Everybody's Talking About Our Great . . .

62 ANNIVERSARY SALE

DOWNSTAIRS at AYRES

Anniversary Baby Day

Mothers! A "Blessed Event"

That Makes It Cost Precious
Little for Your Little Precious!



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| Flannelette Diapers size 27x27. Classed as irregulars. 12 for . . . | 84c |
| Infants' Shirts, 12½ wool, in double breasted style. No buttons or pins. Each . . . | 39c |
| Infants' Hose of rayon, wool and cotton. Perfect quality. White. Pair . . | 19c |
| Receiving Blankets of soft nappy material. Pink and blue, each . . | 19c |
| Crib Blankets, size 36x50 inches. Large size, pink and blue. Sateen bound . . . | 79c |
| Flannelette Gowns or gertrudes or kimonos in white or colors, each . . | 19c |
| All-Wool Sacques in hand crochet, pink, blue satin ribbon trim, ea . . | 59c |
| Feather Nap Boilable Panties, 2 for . . | 19c |
| 3-Pc. Knit Set of booties, cap and sweater to match. Each, set . . . | 79c |
| 3-Pc. Knit Pantie Set of beret, shorts and sweater to match. Set . . . | 1.09 |
| Blanket Cloth Bunting with a lined hood, satin ribbon trimmed . . | 88c |
| Wool Coat Sets of warm chinchilla. Leggings, beret and coat to match. Set . . . | 5.98 |
| 4-Pc. Leggin Sets of brushed angora wool. Pastel colors. Sizes 1 to 3 . . . | 1.98 |
| 3-Pc. Chinchilla Set of leggings, coat and beret in novelty trim. 1 to 3 years . . . | 3.19 |
| Infants' Bathrobes of warm "Wittening" cloth in check patterns. Sizes 2 to 6, each . . | 88c |
| Knit Sleepers with feet and drop seat, rubber buttons. 1 to 6 yrs . . | 50c |

45-Piece LAYETTE
\$5.99

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| 24 Diapers | 2 Quilted pads |
| 2 Shirts | 1 Stockinette Rubber sheet |
| 2 Flannelette Gowns | 3-Pc. Bootie Set |
| 2 Kimonos | 2 Fr. Hose |
| 1 Gertrude | 1 Softex Water-proof pants |
| 2 Receiving Blankets | 1 Hand Embroidered Dress |
| 1 Wrapping Blanket | 1 Blanket Cloth |

Anniversary Sale Value!

New Fall Dress Fashions

For Every Hour of the Day!

The new dresses are wearable dresses. Youthful in line, gay in spirit and chic in detail. And no matter what occasion you can find a dress in this Anniversary Sale to suit yourself. Plain little business or street dresses. Frilly afternoon or party dresses and gallant Sunday nite dresses in sizes for women, misses and juniors.

Wool Jersey Jacket Dresses Metal Trims
Failles Transparent Fur Trims
Crepes Velvet Trims Canton

—Downstairs at Ayres.



\$6.65

Anniversary Sale Bargains!

Boys' "Latham" Shirts
65c Ea.

Plain white, blue and grey colors. All vat dye, fast colored collar attached styles. Sizes 6 to 14½. Made according to U. S. government specifications.

Boys' Pajamas
Coat or slipover styles in plain colors and fancy patterns. Sizes 8 to 18 . . .

79c

—Downstairs at Ayres.

Boys' Knickers
Full lined, knit grip fancy corduroy knickers in greys and tans. Tans . . .

1.69

—Downstairs at Ayres.

PLAID BRAND PAINT
Safe-to-Buy Downstairs at Ayres

Plaid Brand Best 4-Hr. Enamel
98c Qt.



Let us show you how to use this enamel to produce the new antique finish. Simple and easy method to learn. Choice of colors. Dries in 4 hours time.

Johnson's "Glo-Coat" and Applier, both for . . .
98c

—Downstairs at Ayres.

Check These BARGAINS

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| <input type="checkbox"/> Bates Spreads, size 80x105 inches, colored stripe pattern . . . | \$1.59 |
| <input type="checkbox"/> Stevens' Towels of very heavy quality. Imperfects. 6 for . . . | 79c |
| <input type="checkbox"/> Colored Pillow Tubing, in blue, pink, peach, green, orchid. Yard . . . | 19c |
| <input type="checkbox"/> Curtain Goods of fish net, 40 ins. wide, full bolts; yd . . . | 13c |
| <input type="checkbox"/> 40-Inch Rayon Drapery, in fine corded weave; wanted colors; yard . . . | 39c |
| <input type="checkbox"/> Lace Curtains, with adjustable top, in mesh and cocoa; each . . . | \$1.19 |
| <input type="checkbox"/> Linen Napkins, size 16x16, plain hems, damask patterns; 12 for . . . | \$1.50 |
| <input type="checkbox"/> Wash Cloths, in assorted color borders, bundle of 12 . . . | 50c |
| <input type="checkbox"/> 2½-Yd. Curtains, priscilla or tailored style. Actual size when cut. Pair . . . | 77c |
| <input type="checkbox"/> "Nevatere" Sheers, built for service, size 81x99, 72x99 or 63x99-in. Each . . . | 79c |
| <input type="checkbox"/> Part-Wool Blankets, not over 5% wool, weigh 4 lbs., with satine bound ends. Plaid colors. Pair . . . | \$2.98 |
| <input type="checkbox"/> Reversible Blankets of heavy all-wool. Size 66x80-inch. Classed as imperfектs. Each . . . | \$3.89 |

Anniversary Value!
Mixed Nuts
Pecans
Almonds
Cashews
Brazil
39c Lb.

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| <input type="checkbox"/> 9x12 American Oriental Rug, perfect, colors woven through to back. Seamless type . . . | \$29 |
| <input type="checkbox"/> 9x12 Royal Wilton Rug of heavy quality. Choice of lovely patterns and colors. Imperfects . . . | \$39 |
| <input type="checkbox"/> 9x12 Seamless Lustre Type Rug in beautiful patterns and colors. Imperfects . . . | \$19.69 |
| <input type="checkbox"/> 9x12 All-Hair Rug Pad to protect the beauty and life of your rug. Special at . . . | \$3.39 |
| <input type="checkbox"/> Innerspring Mattress of Hirschman make. Choice of green or blue ticks, full size . . . | \$9.95 |
| <input type="checkbox"/> Fall Hat Fashions in the latest and smartest colors including winter gray. Felts, velvets, rabbits, wool . . . | \$1.59 |
| <input type="checkbox"/> Fall Hats of fur felt. Many new styles including the high crown, the tyrolean and pilgrim models . . . | \$2.55 |
| <input type="checkbox"/> Silk Crepe Undies, Slips, Chemise have lace trim and are bias cut. Dancettes have lace trim bandes, with panties to match. Sizes 32 to 36. Flesh, tearose and white each . . . | 84c |
| <input type="checkbox"/> Rayon Taffeta Slips with V or straight lace top and hem. Bias cut Sizes 34 to 42. Flesh and tearose . . . | 50c |
| <input type="checkbox"/> Girls' Twin Sweater sets of all-wool. In bright colors. Smart looking, and an extremely important item for your wardrobe. Sizes 8 to 16 years. Set . . . | \$1.59 |
| <input type="checkbox"/> Girls' Wash Dresses in pretty print materials. Neatly tailored. All fast colors. Sizes 7 to 16 years. Anniversary Priced at . . . | 59c |

Only 9 More Days of These Anniversary Sale Savings!

Many weeks are spent in preparing for an Ayres' Anniversary Sale in the Downstairs Store. Tomorrow it hits a still greater stride with thousands of remarkable values that will be hard to duplicate for many months to come. Make it a point to be here tomorrow —early. The NEW fall styles, new colors and fabrics are here . . . specially purchased at unusual discounts. Plan to select many things for autumn, for winter. The exceptional savings make it worthwhile for you to BUY NOW!

"Miss Coed Bunting
We've gone a Fashion Hunting
And Found a Rabbit Skin
To wrap Miss Coed Bunting in"

Fur-Lined COATS*
At a Sensational Low Anniversary Sale Price!
\$14.95



Nine rags for this collegiate fashion . . . and then nine more for the sensational low Anniversary Price. Here's a coat that will take you every place this season. To class, to the football games and then rumble seating over to the house. This is a manly looking coat made like the B. F. overcoat. And lined with warm rabbit fur that's detachable. Sizes from 13 to 19.

* Lined with detachable rabbit fur

Blue Tweeds Oxford Tweeds
Black Tweeds Gold Tweeds
Gray Tweeds Tweed Mixtures
—Downstairs at Ayres.

A Rare Anniversary Sale Bargain!

American Girl SILHOU-WELT Shoes

\$4.39 PAIR

• Straps • Ties • Pumps • Oxfords
Sizes 3½ to 10. Widths AAAA to EEE
—Downstairs at Ayres.

Black

Brown

Blue

Combinations

—Downstairs at Ayres.