

are interested in this mammoth August E. O. M. sale. Men's and our children's departments are "loaded" with Ayres QUALITY—at very, VERY SPECIAL prices. You'll find E. O. M. bargains in every department. There are odds and ends of soiled and mussed goods, soiled merchandise... all DRASTICALLY REDUCED. With BRAND NEW apparel at special prices for E. O. M. interest you. No Phone, Mail or C. O. D. Orders!

STAIRS STORE



Purchase for E. O. M.

New Fall Hats

Worn to the best advantage, they're one of the best things on the New York street and in never been so new fall colors. Flat—SIZES for women and children.

\$1.00

—Downstairs at Ayres.

FINAL CLEARANCE

All Summer

Cotton Dresses

Many Reduced 2-3!

\$1.00

Save up to two-thirds on these better and better priced summer dresses in voiles, eyelets and organdy materials. Broken assortments in colors and sizes. Suitable for wear now and later on when Indian summer arrives. Sizes up to 54. Dress and sport styles.

Voiles
Eyelets
Organdies

Broadcloths
Sheers
Seersuckers

450 Wash Dresses

AT LESS THAN HALF PRICE

2 for \$1.00

Final clearance of just 450 good looking, perfect fitting summer wash dresses. All sheers in a grand assortment. However, broken selection of colors and sizes.

75 Cotton Blouses, reduced to

69c

Broken sizes and colors.

Summer Hats, reduced to

10c and 25c

These hats are mostly in white. However, you'll find some colors in both straw and fabric materials. Greatly reduced for clearance.

—Downstairs at Ayres.



E. O. M. Only!

Brand New FALL DRESSES

\$5.95

Only styles in better dresses reduced specially for E. O. M. New fall fashions, styles and colors. Sizes for women and misses.

—Downstairs at Ayres.

E. O. M. Bargains for Men!

300 Men's Shirts

2 for \$1.00

For E. O. M. A special sale of men's better shirts. The assortment includes plain white and fancy colors and plain colors. All in collar attached style. Sizes 14 to 17 in the group. Classed as seconds.

Men's Fancy Socks

6 for \$1

Have the double sole, double heel and double toe. Neat patterns in blues, grays, browns. Sizes 10 to 13½. Irregulars.

Clearance Summer Ties

25c

A fine selection of better grade summer ties in neat patterns and colors. Hand tailored.

Auto Brand Work Shirts

59c

Fine grade, well made blue chambray cloth work shirts of Auto Brand. Sizes 14½ to 17½ in the group.

Men's Athletic Union Suits

25c

Seconds of fine grade cotton union suits. Complete selection of all sizes. Clearance priced.

Clearance Men's Slipover Sweaters

50c

All-wool slipover sweaters in plain white and plain colors that are desirable. Small, medium and large sizes.

Clearance Summer Socks

6 Pr. \$1

In pastel shades of fine grade socks. Lisle twist and rayon. First quality. Sizes 10 to 12.

Clearance Terry Cloth Sweaters

50c

Those popular Terry cloth sweaters in fine selection of colors and sizes. Some in group are soiled.

Clearance Summer Caps

15c

These caps are of white and light shades of good quality. Some are slightly soiled from handling.

Clearance Wool Swim Trunks

50c

Men's all-wool swim trunks in a good selection. Broken sizes and color ranges. Greatly reduced for clearance.

Just 25 Prs. Men's Summer Shoes

\$1.00

Men's summer sport shoes are E. O. M. priced tomorrow while the quantity lasts. Mostly all in small sizes. Clearance priced.

35 Prs. Men's Linen Knickers

39c

Wear them for golf, fishing or all outdoor sports. Fine quality and very low priced for clearance. Good assortment.

3 Tuxedo Suits

\$10

Back-to-schoolers prepare for those formal dances late this fall. One suit in size 36... two suits in size 44. Greatly reduced.

4 Men's Wool Suits

\$5.95

If you can wear the size then you're sure to catch a big bargain. Greatly reduced for clearance.

—Downstairs at Ayres.

Rug Rummage

An E. O. M. Clean-Up of All Odds and Ends of Better Rugs!

5-9x12 Seamless Axminsters	\$19.95
1-9x12 Plain Carpet Rug	\$21.00
2-27x54 Plain Rugs	Each \$1.00
2-4x6 Freize Wilton Broadlooms	\$ 3.95
3-3x6 Plain Rugs	\$ 1.98
3-6x9 Broadloom Rugs	Each \$ 4.95
1-7.6x9 Wool Fibre Rug	\$ 8.95
1-27x54 Figured Throw Rug	\$ 1.98
1-3x9 Taupe Carpet Rug	\$ 9.95
1-3x6 "Wool-O" Rug	\$ 6.95
4-Finished Oak Breakfast Chairs	Each, \$ 1.95
1-Zenith Radio, 7-tube	\$34.50
30 Yds. 27" Velvet Carpet	Yard \$ 1.00
15-Chinese Lacquer Tables	\$ 1.98
2-4.6x7.6 Heavy Wool Fibre Rug	\$ 5.95
1-6x9 Wool Fibre Rug	\$ 7.95
1-4.6x7.6 Wool Fibre Rug	\$ 4.95
1-Solid Maple Vanity	\$12.95
1-6x9 Heavy Broadloom	\$12.95
1-4.6x13 Red Carpet Rug	\$13.95
1-4.6x6 Green Carpet Rug	\$11.95

—Downstairs at Ayres.



E. O. M. Only!

Better Quality FALL DRESSES

\$6.95

Don't miss this special one-day sale of women's higher priced fall dresses. In lovely fall styles and all the new colors and combinations.

—Downstairs at Ayres.

CLEARANCE!

148 MEN'S All-Wool SUITS

\$11

Calling all men! An extra special E. O. M. event. Men's all-wool suits for fall and winter wear are greatly reduced to this extremely low price. For men and young men. Sizes from 34 to 44.

22 Young Men's Prep Suits

\$6.95

Specially priced for E. O. M. In suitable models and patterns for wear back-to-school and for festive occasions.

96 Men's Raincoats

\$2.79

Choose from tan trench, grey jersey and black leatherette material. Sizes for men and young men. Greatly reduced.

54 Men's Sanforized Slacks

95c Pr.

Just 54 pairs of men's striped cotton sanforized-slack slacks. Buy now for wear... and for wear next spring and summer. Sizes for men and young men.

286 Men's Pre-Shrunk Slacks

79c

Choose from seersucker and cotton striped slacks of very fine quality and tailoring. Pre-shrunk and easy to wash and iron.

Men's Cotton Trousers

89c

Just 35 pairs of men's pin-check design cotton pre-shrunk pants. Very fine quality and neatly tailored. Sizes for men and young men.

165 Men's Wool Dress Trousers

\$1.89

Choose from tweeds, chevrons and herringbone materials and designs. Well made from quality fabrics. Sizes for men and young men.

—Downstairs at Ayres.

Damask Remnants

Fine drapery damask remnants in 50-inch size of various qualities of wanted colors. Plenty of red lengths. Lengths from 1 to 2½ yards.

Curtain Remnants

5c Yd.

Lengths from 1 to 2 yards. Choose from various materials many lengths in dainty marquette. Greatly reduced.

Better Curtain Remnants

1½ Price

Fine marquette and net materials of various useable lengths and widths. Greatly reduced.

Cretonne Remnants

19c Yd.

Choose from one pattern only, that in plaid design. Useable lengths for almost anything. Exceptional fine quality.

Dotted Swiss Cottage Sets

50c Pr.

In blue color only but you have a varied assortment of gay colored trimmings. Specially priced for E. O. M.

Clearance Soiled Curtains

1½ Price

Includes Priscilla, tailored and cottage sets; also lace curtains. All one-of-a-kind. Some damaged.

21½ Yds. Priscilla Curtains

59c Pr.

French marquette Priscilla curtains in ecru and pastel colors only. All 33 inches wide.

—Downstairs at Ayres.

Wash Goods Clearance

This price represents a savings of almost half. In dark colors and patterns suitable for fall garments for you or the children. Greatly reduced for clearance.

Fine Rayon Remnants

19c Yd.

Choose from rayon, plain and print crepes and novelties. Suitable for dresses, linings for coats, etc. Low priced.

Silk Remnants

Greatly Reduced

Short lengths up to dress lengths of various quality plain and print silks and rayons. As marked.

Soiled Linens

Greatly Reduced

These are soiled from display. Includes such items as blankets, sheets, spreads, towels, etc. Greatly reduced.

Domestic Remnants

¼ Off

Includes such well wanted items as muslins, sheetings, denims, tickings and outings, etc.

Towel Ends, reduced to

10c Ea.

Bath towels shorter than the usual length with border at one end only. Substantially reduced.

Sheer Wash Goods

10c Yd.

Choose from full bolts of sheer wash goods suitable for warm weather yet to come. This is a FINAL CLEARANCE!

27" Outing Flannel

10c Yd.

Light and dark fancy stripe patterns in good quality 27-inch outing flannel.

E. O. M. PAINT Bargains!

PLAID BRAND Color-Right Enamel

\$1.00

Flat Paint... Gal., \$1.39
Special Mixed Paint... Gal., \$1.19
Semco House Paint... Gal., \$1.79
Kitchen Gloss Enamel... ½ Gal., 88c
Ready Mixed Paint... Qt., 39c
Varnish Stain... Pts., 27c
Linoleum Varnish... Qt., 69c

Mail and Phone Orders Filled... Call RI. 9441

—Downstairs at Ayres.

MADGE KENNEDY WEDS



A widow since 1927, Madge Kennedy is a bride again. The noted stage and screen actress, top photo, was married Aug. 13 in Kingman, Ariz., to William B. Hanley, Jr., actor, below, it has just been announced.

GOETHALS JOINS IN STAMP FAME

Designer of Panama Canal Is Honored by Issue of Postoffice.

By Science Service

WASHINGTON, Aug. 30.—With the issue on Aug. 15 of the General

Goethals 3-cent Canal Zone stamp, commemorating the twentieth anniversary of the opening of the Panama Canal, another phase of American science has been dedicated to the mails.

Postage stamps have recorded history for the people more widely than history books, but most of their illustrations have been kings and presidents.

When the new commemorative stamp went on sale at Colon, the postoffice department of Panama placed on "visual record" George Washington Goethals, chief engineer and administrator of one of the world's greatest engineering feats.

His first two names bring to memory another engineer and builder, who was later to become the first President of the United States. First a surveyor, and then a civil engineer, George Washington built power dams and canals, many of which are still visible in Virginia. He appears on the standard 2-cent and 3-cent United States postage stamps.

Benjamin Franklin, whose likeness appears on the present 1-cent stamp is better known for his scientific work than Washington. As a pioneer in the field of electricity, much of the credit for our present comforts should be given to him.

Thomas Jefferson, although famed as a barrister, diplomat and statesman, was a student of the sciences. He is said to have made use of higher mathematics, especially the calculus, all through his life, and he studied fossil bones in the White House East Room.

There is a custom in this country which forbids the use of any living person's picture on a United States postage stamp. Even a "living person's name was once barred. Because of the importance attached to Linberg's fight across stamp bearing name made him the first living man to be immortalized by the postoffice department. Two years later the rule was broken a second time when a postage stamp appeared which carried the name of Thomas A. Edison. This issue honored the fiftieth anniversary of the first Edison electric light.

Stamps are used for other purposes than postage. For the benefit of game birds, especially ducks, a dollar hunting license stamp will be issued within a few days, the receipts to be used for the development of bird sanctuaries. J. W. (Ding) Darling, noted cartoonist and now chief of the U. S. bureau of biological survey, designed the stamp.

Foreign countries have honored their famous scientists. The physicist Volta, pioneer in electricity for whom the "volt" was named, was commemorated by Italy in a stamp issue. Pasteur, father of bacteriology, and Berthollet, the chemist, have both appeared on French stamps.

Hoke Leaves for Address

Fred Hoke, Indiana director of the emergency relief council, will fly to Huntington, W. Va., today where he will be the principal speaker at the opening meeting of the community fund campaign.

Realtors on Outing

An outing for Indianapolis real estate men and their families was to be held in Lebanon this afternoon. Features of the day were a golf tournament and a bridge party. The festivities will end with a chicken dinner at 6.

"I Suffered 10 Years With Itching Eczema"

...and after spending hundreds of dollars to clear it up, I tried Zemo and got relief," writes G. C. G. of Texas. Soothing and cooling, Zemo relieves itching in five seconds because of its rare ingredients not used in other remedies. Also wonderful for clearing Rash, Pimples, Ringworm and other irritations. Zemo is worth the price because you get relief. All druggists, 25c, 50c, \$1.—Advertisement.

'BOY PRODIGY' FIGHTING FOR SENATE SEAT

United Mine Workers Are Behind Nomination of Holt.

By Scripps-Hoover Newspaper Alliance

WASHINGTON, Aug. 30.—If young Rush D. Holt is elected senator from West Virginia—and political observers predict he will be—he can thank John L. Lewis and his United Mine Workers of America.

The significant part of the Holt primary victory to capital politicians is the amazing strength of the mine unionists. The recovery act opened the way of a rebirth of the union and now, with new members being added constantly in Pennsylvania, West Virginia, Ohio and other coal states, the union is in a position to make itself felt politically.

Holt, as the Democratic nominee, will oppose Senator Henry D. Hatfield, former Governor, a surgeon by profession and one of the senate's most outspoken critics of the Roosevelt recovery program.

Favors State Power

Holt has pitched his campaign on support of the New Deal, labor, veterans and old age pension legislation and state development of power plants. His popular appeal and labor support indicate, West Virginia observers say, an easy victory over the conservative Hatfield, who came to the senate in 1928 in the Hoover landslide.

The primary drubbing which Holt administered to two seasoned politicians, Clem L. Shaver, former Democratic national chairman and the choice of Postmaster General Farley, and former United States Senator William E. Chilton, instilled new life into the political fortunes of Senator M. M. Neely, a Democrat.

Although he took no active part, Shaver worked under cover against Holt. Both hail from the same city, Fairmont, and a victory for Shaver would have opened the way for Governor Kump, a Shaver ally, to run against Neely in 1936. It is traditional in the state that one senator shall be elected from the northern and the other from the southern end.

Shaver Defeat Significant

Shaver's defeat disorganizes his machine and diminishes the chances of Neely—"Mansfield the Mighty"—they call him in West Virginia—being defeated by Kump two years hence.

Young Holt may find himself in need of a champion if he defeats Hatfield and shows up to take the senate oath and Neely, who prides himself on his oratory, probably would fill the order.

Holt is only 29 and the Constitution says a senator must be 30. His next birthday won't be until July, 1935. When this objection was raised, during the campaign Holt retorted: "They'll seat me; they seated Henry Clay, didn't they?"

Senate records bear him out, although in 150 years there have been only three cases in which members of congress have been under the age requirement.

Three Under-Age in Congress

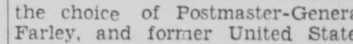
Clay entered the Senate to serve out an unexpired term in 1806 at the age of 29. William Charles Cole Claiborne of Tennessee was 22 in 1797 when he entered the House, three years under the requirement for representatives.

John Young Brown of Kentucky was 24 when he was elected in 1839, but did not present himself to be sworn in until the second session, when he had reached 25.

Holt treated West Virginians to one of the most colorful campaigns they had seen in many years. With the blessing of Van A. Bittner, state leader of the United Mine Workers, he called on the voters to support the New Deal and defeat Hatfield. His victory over Shaver was about two to one.

A child prodigy, he completed high school at 14, went to college and in 1930, at 26, he was elected to the state house of delegates. Tall, dark-haired, studious-looking, he soon began to impress his colleagues with his oratory and tireless search for facts to support his arguments.

Before the primary campaign he made 125 speeches on utility regulation. Then he gave seventy campaign talks in twenty-six days.



THEY TELL A crackling good STORY

IN MILK or cream, Kellogg's Rice Krispies actually crackle their story of extra-crispness. Fascinating to children. They love to hear as well as eat them.

Wholesome too. All the nourishment of rice. Plus irresistible flavor, sealed in the patented WAXTITE bag. For breakfast, lunch, or children's supper. Made by Kellogg in Battle Creek.

Listen!—get hungry

...and after spending hundreds of dollars to clear it up, I tried Zemo and got relief," writes G. C. G. of Texas. Soothing and cooling, Zemo relieves itching in five seconds because of its rare ingredients not used in other remedies. Also wonderful for clearing Rash, Pimples, Ringworm and other irritations. Zemo is worth the price because you get relief. All druggists, 25c, 50c, \$1.—Advertisement.

Made From WATER MAID RICE

