

BLOCK'S DOWNSTAIRS STORE

BACK AT SCHOOL

Every Youngster Will Want a Pretty Coat! These Fashions in

Girls' Coats

Have Captured Lots of Youthful Charm at a Price That Won't do Budgets Harm!

\$5.95
 Sizes
 7 to 14
 Years

Now's the time to buy your youngster's winter coat, while our assortment is large. The fabrics are soft, warm and longwearing diagonals, kemp tweeds, novelty mixtures and cosy chinchillas! The colors are rich, dark and practical! The styles will delight every little girl... and THE PRICE makes them red-hot August values!

BLOCK'S
 Downstairs
 Store

Crowds of Eager Choosers Thronged
 in for These **NEW FALL**

Suits, Topcoats and Overcoats

Assortments Are Immense! Values Are Truly Remarkable!

\$11.95
 Pre-Season
 Sale Price For Men and
 Young Men

Just the kind of clothing you'll soon be needing — now obtainable at this low price! Rough fabrics! Smooth fabrics! Solid colors! Neat new checks! Smart new plaids! Popular new novelties Sports, youthful or conservative styles! Lots and lots of those popular, sturdy, big double breasted overcoats in blues and oxfords!

BLOCK'S—Downstairs Store

Black Is the Fashion News in

Silks and Acetates

In Roughish New Novelty Weaves!

68¢ Yd.

Good-looking and outstandingly practical for business... a black frock is useful in every wardrobe! Plan on one, made of these silks, cantons and acetates. Touch it up with colorful accessories... and you'll be well dressed, no matter what the occasion, at very little cost!

"Laundry-Proof" Sheets

Laundry tested for the equivalent of 3 years household wear! Bleached! 81x99, 72x99 and 63x99.

82¢

12x36 Cases, 4 for 82¢
 15c Unbleached Muslin, 40-in., 80x80, 10 Yds. \$1
 39c Bleached Quilt Lining, 81-inch, yard... 29c
 "Utica" Pillow Tubing, 40-inch, Yard... 18c
 BLOCK'S—Downstairs Store



Scores of These Knock-About

COATS

Walked Out the First Day We Offered Them At This Low Price!

\$10.95

These tweeds, crepes, rough woolsens, mixtures, flaks and diagonals for campus, business and general wear, were carefully selected for the excellence of fabrics, linings and cut! Styles were all copied from higher-priced models! That's why they're such successes at just \$10.95! Black, brown, navy and green.

Sizes 14-20, 36-44, 46-50

BLOCK'S—Downstairs Store

Just When You Want Them!

New Fall Trousers

A Huge Assortment of Smart Colors and Patterns!

- Cheviots!
- Tweeds!
- Diagonals!
- Checks!
- Sharkskins!

\$1.98
 For Men
 and
 Young
 Men

Smooth or Rough Finish Fabrics!

They're proving to be one of our most popular values in months! Sizes 28 to 50!

College Corduroy Slacks, \$2.29

High waisted! Wide bottoms! Side buckles! Popular colors—including blue, tan, gray and rust!

Pre-Shrunk Wash Slacks, 83¢

Buy them now for the warm days still to come—or for next season—at a real savings!

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One Lone Dollar Bill Buys You Good-Looking Fall

SHOES

From a Wide Selection of Styles

\$1.00

Pumps, ties, oxford ties and straps in black, brown and blond kid! High, Cuban and low heels! Women's sizes 3 to 8, but not in every style!

Women's Fall Sports Oxfords.
 Sizes 2½ to 5, widths A and B... **\$1.98**

BLOCK'S—Downstairs Store

New!

Every Box Unpacked Holds More Surprises in Fall

FROCKS

Take Your Pick at This Mere Nothing of a Price!

Border Prints
 Sheers
 Canton
 Acetates
 Silk Novelties

\$3.95
 Sizes
 14-20,
 36-44,
 46-60

Shirtmaker styles in smart prints are tailored and practical! "Slenderform" fashions slenderize and conceal the too full lines of the larger woman! Sheers, cantons and novelties have touches of white and metal to mark them as the newest of the new! Every one of these 800 brand new frocks is a find for fall! Pick your favorite in one of the winning new colors.

BLOCK'S—Downstairs Store

Men's Pre-Shrunk Broadcloth Shirts

Every One Nicely Tailored!

69¢

All collar-attached styles pre-shrunk and absolutely fast colors! White, tan and blue! Men's, young men's sizes 14-17.

Still Further Reductions on the Stock of Men's Furnishings We Purchased From the Claypool Men's Shop!

Includes many nationally known lines of men's wear! Also thousands of dollars' worth of our own stock! Sizes are broken and lots are small! Come in early tomorrow!

BLOCK'S—Downstairs Store

Fall HATS

In Velvet, Satin and Felts!

New shipments arriving daily bring you the very latest news in the twist of brims and the tilt of crowns for matrons and misses! Styles to flatter every face come in all headsizes! Black, brown and navy.

\$1

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