

FORD'S WAR ON NRA NEARS END DESPITE REBUFF

Silencing of Radio Stations Latest Setback Under New Deal.

BY LYLE C. WILSON
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WASHINGTON, July 27.—Henry Ford's battle with NRA probably is headed toward armistice and ultimate peace despite renewed indications the nation's foremost individualist need expect few favors from the New Deal.

A month has elapsed since Mr. Ford's local representative obtained from the manufacturer a letter which all but met NRA requirements for the issuance of a certificate of compliance. The last officials heard of the Ford communication was when it was to be returned to Detroit for changes in phraseology which were expected to be satisfactory to Mr. Ford.

With that issue undecided President Roosevelt's new federal communications commission has just ordered the air three radio stations operated by the Ford Motor Company in Michigan.

It was during the war that Mr. Ford became a symbol of American prosperity to the world and prophet of high wages, magic manufacturing and success to his compatriots.

Friendly With Coolidge
Shortly after President Harding entered the White House began a much publicized series of camping trips. Mr. Harding, Mr. Ford, Harvey Firestone and the late Thomas A. Edison roughed it in Florida and elsewhere.

President Coolidge also found Mr. Ford much to his liking. Mr. Ford must have gained the eternal good will of President Hoover with repeated explanations that troubled occupant of the White House was not responsible for the depression.

Shortly before the 1932 election, Mr. Ford appealed to the country, in effect, to re-elect Mr. Hoover and save the country from ruin. Diplomatic relations between the White House and the great plant headquarters at River Rouge were disrupted at noon March 4, 1932.

Open Break Occurs
The open break came when Mr. Ford refused to sign the NRA automobile code. Administrator Hugh S. Johnson for weeks was about to crack down on the Ford Motor

DE MOLAY ADVISER



Melvin A. Kinney

Members of the local De Molay chapter, together with Melvin A. Kinney, social adviser, will attend the Noblesville chapter's annual all-night party tomorrow night in Forest park.

Former Northwestern Dean Dies

By United Press
LONG BEACH, Cal., July 27.—Emily F. Wheeler, 84, former dean of women at Northwestern university, died yesterday of a complication of ailments.

Company. He contented himself with trading his Ford-made Lincoln for a General Motors Cadillac. But a presidential executive order this year forbade Ford dealers to bid for federal automotive contracts. The row with the blue eagle does not appear to have hurt Ford's business much. National Automobile Chamber of Commerce new car registrations for the first five months of 1934 show: Ford, 230,781; Chevrolet, 204,121; Plymouth, 124,835. Last year Ford was a poor second to Chevrolet.

Harry W. Moore
The only funeral home with cool air conditioning

You All Know This Undertaker
2050 E. Mich. St.

SUNDAY SCHOOL ASSOCIATION TO CONDUCT PICNIC

42 Units of Church Plan Joint Outing at Bethany Park.

Forty-two Sunday schools of Disciples of Christ churches, composing the Marion County Christian Sunday School Association, will hold their first annual joint picnic at Bethany Park, Ind., Saturday, Aug. 11.

Included in the program will be horseshoe games, ring pitching, dodge ball, soft ball, volley ball and tennis, all under the direction of John Farr and Howard Anderson. Swimming contests will be supervised by James Crain.

A pageant, "The Lamp," will be presented, with 185 characters taking part and an orchestra of thirty-five pieces playing. The pageant, to be given in the new open air

NEW DEAL DISCUSSED BY REAL ESTATE MEN

Government Officials' Honesty Held Key to Success.
Honesty among government officials was held the key to success of President Roosevelt's New Deal administration in round table discussion yesterday at an Indianapolis Real Estate Board luncheon.
Several members voiced this opinion when called on by Thomas F. Carson, board president, after an address by John Ruckelshaus, attorney. Mr. Ruckelshaus' topic was "Does the New Deal of President Roosevelt Mean the End of Democratic Government?"

Relief Corps Club to Meet
A meeting of the Edna E. Pauley Junior Club, No. 6, Woman's Relief Corps, will be held Saturday afternoon at Ft. Friendly, 512 North Illinois street. All members are urged to attend.

THE HOOSIER OPTICAL CO.
141 N. Illinois St.

"COM-PAT POWDER PUFF"
—IT'S NEW—
The new made in powder puffs. Holds a week's supply of powder that sits through the puff, assuring an even film when puffed on the face. Attractive, neat, sanitary, easy to use. Each powder puff in case to match... white, gold, silver, blue, black. Complete size.

Just How Much of Life Are You Missing Because You Can't See Well?
A pair of new glasses will make the future much brighter, and your days more pleasant.

Avoid Eyestrain—Wear Miller Glasses!
The harm that is done your eyes by continued eyestrain can only be overcome by the immediate fitting of the correct glasses. Every day a delay is injurious to your sight.

Quality—Low Price—Easy Terms!
Dr. West, Registered Optometrist, in charge!

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21 North Meridian Street, S. E. Corner Meridian and Circle.

SENSATIONAL MID-SUMMER SALE

Men's Suits \$3.50 Up
JUST OUT OF PAWN
Cut down your clothing bill—brighten your wardrobe—brighten your life! Light and medium weight suits. All sizes.

FUR COATS
\$12.50 to \$59.50
Large selection of caracul, seal, muskrat, etc. Stunning styles. Arrange now for a lay-away.

CHICAGO JEWELRY CO.
203 E. Wash. St.
Opposite Courthouse

The Banner-Whitehill
DOWNSTAIRS STORE
31 South Meridian

Remarkable Values in Occasional Furniture
... Walnut or Maple Finish

Group 1
Six tables shown at top and sides — your choice.
\$2.95

Group 2
Pier Cabinet — Phone Stand and Chair shown below. Your choice.
\$3.95

STORE OPEN TONIGHT, 7 TO 9:30
These Same Values Also Available at Our Fountain Square Store, 1054 Virginia Ave.

ALL SCHIFF STORES OPEN SATURDAY UNTIL 9:30 P.M.

Amazing Shoe Bargains
That Will Make Their Appeal to Every One Wishing to Save Real Money!

Save on QUALITY FOOTWEAR

Women's Better Whites \$1.50
Sport Oxfords
Kiltie or Plain Tongue

CHILDREN'S BEACH SANDALS
47c
Save at Schiff's
Good Soles, Cool and Comfortable

SALE OF MEN'S White SPORT OXFORDS
All \$2.97 and \$2.47 Included:
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Men's Black and White Sport Oxfords Regular \$2.47
SAVE AT SCHIFF'S \$1.97

OUT THEY GO! WOMEN'S WHITE SLIPPERS
Choice of WHITE SUVA, Some WHITE KIDS PUMPS or TIES
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SATURDAY SPECIAL
A very limited number of Women's Summer Novelties at like a pair.
ANY WANTED HEEL HEIGHT

WOMEN'S LEATHER SOLE BEACH SANDALS
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Shop at Schiff's for real values. You are bound to save money.
All Sizes
White or colors, with Cuban Heels.

BOYS' SPORT OXFORDS 97c
WOMEN'S WHITE TOELESS SANDALS 57c

WOMEN'S AND BIG GIRLS' WHITE MESH OXFORDS 47c
Several Styles to Select From.
We Have Them In All Sizes.

Schiff's OUTLET SHOE STORES
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OPPOSITE STATE HOUSE • NORTH OF LOCKERBIE HOTEL • OPPOSITE COURTHOUSE
ALL SCHIFF STORES OPEN SATURDAY UNTIL 9:30 P.M.

House Quickly Rented Thru Times Want Ad

As an example of quick low cost results Times Want Ads produce, the Ad shown above was ordered in The Times for 7 days, but . . . by the 3rd day it was canceled because . . . the house was rented to one of the many Times readers who answered the ad.

RILEY 5551 — THE NUMBER THEY'RE CALLING FOR RESULTS