



Our Greatest Clothing Value in Months!

1 and 2-Trouser Suits

For Immediate and Year 'Round Wear!

YOU EXPECT VALUES IN JULY! But we'll wager you never DREAMED that you would find a clothing value the equal of this! Light, medium or dark colors! Many of the suits have TWO pairs of trousers. Regulars, longs, shorts and stouts!

Seersucker Suits
NOT JUST A FEW! But a whole flock of them in **\$2.49**
sizes 32 to 38.

2-Pc. Summer Suits
SANFORIZED! They won't shrink no matter how many times they're laundered! **\$4.95**

\$10
For Men and Young Men



July Sales!

DOWNSTAIRS at BLOCK'S



A Leading Manufacturer Made These
Men's Shirts

That Should Sell for Much More Than

79c Men's Sizes 14 to 17

Fast Color Broadcloths
Take stock of your shirts now! These are bargains you won't want to miss if your supply is running low! Made of excellent quality broadcloth, cut to fit comfortably! White, tan, blues, also dozens of novelty patterns! All collar attached styles!

Men's Bathing Suits, speed models 85c
Men's Sox, pastels and clocked, 4 prs. 89c

Men's Hand-Tailored Ties
Qualities that originally sold for 55c and 69c, clearance priced! All new light patterns!

3 for \$1

BLOCK'S—Downstairs Store.



Just Arrived! A New Shipment of

**Munsingwear
Swim Suits**

Seconds of \$3 to \$6 Qualities!

\$1.59

These suits are up-to-the-minute styles in the adjustable strap back and halter models that are so much in demand! They're cut carefully with the fashion zip that has made this manufacturer famous! Dive in tomorrow for one of these brand new styles! Dark as well as gay colors! Women's and misses' sizes.

BLOCK'S—Downstairs Store.

Sale!

Bought Especially for This Event! Full-Fashioned

Silk Hose

Third Grading of \$1 to \$1.95 Qualities!

All
Wanted
Shades

49c Women's Sizes 8½ to 10½

Such lovely hose are rare at this low price, but we made a special purchase to bring them to you! They're clear and well made of finer quality silk in cobwebby sheers or sturdy sports weights! Take stock of your supply now and fill your needs while this quality lasts!

BLOCK'S—Downstairs Store.



THEY WON'T TEAR

Because of a Special Re-Inforced Backing!

Women's Smart *Sealene Coats

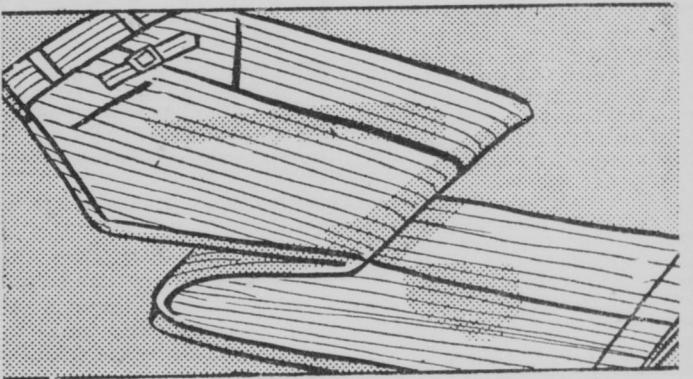
At the Lowest Price in Our History!

\$39.95
Women's and
Misses' Sizes
14-20, 38-44
Black Only

Now you can get a fine *sealene coat that will wear and wear for much less than you expect to pay! You've probably always admired this fur for its warmth and silky beauty! Now you'll feel secure about its wearing qualities, for this new reinforced backing greatly reduces the chance of ripping and tearing! And you'll recognize the three styles we offer as copies of models that sell for a "way-up-there" price! Let a small deposit put your coat into our layaway for blustery days! Your savings will be well worth while at this low price!

*Coney

BLOCK'S—Downstairs Store.



New Assortments for Saturday!

Wash Slacks

For Men and Young Men

98c

SUCH SENSATIONAL VALUES we have a hard time keeping them in stock! Here's new assortments for tomorrow's choosing! Seersuckers! White stripes! White ducks! Otis Pinchecks! Coverts! White drill!

Sanforized Slacks **\$1.98**
WHITE FLANNELS (sanforized cotton)—Also sanforized prints, stripes, cords and nubs!

\$5-\$6 SUIT TROUSERS
ALL WOOL! Patterns to match suits! Splendid assortments! **\$3.98**
BLOCK'S—Downstairs Store.



Cool Dark Sheers and Shining Satinettes Are Best Sellers in This
Sale of Midsummer DRESSES

Many Are the Usual \$5.95 Qualities. Specially Purchased!

3.95
Misses' and
Half Sizes
14-20, 16½-26½

Women's
Sizes 38 to 44
and 46 to 52

These summer budget savers are cool in fabric and cool in design with crisp lingerie touches and short sleeves! Moreover they look and feel doubly fresh because they're mostly dark sheers that won't show soil or muss readily! Lots of faille, canton and dull crepes, printed chiffons, georgettes, rib acetates and satinettes with plenty of jacket styles in the group!

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Cut to Conform to Your Curves!

Women's Silk SLIPS

Are Bargains at Just

\$1



These slips of a soft quality silk crepe are cut to follow your curves without wrinkling! Made too, to give the wear you want! Tailored or lacy styles in white or luscious pastels! Women's and misses' sizes.

BLOCK'S—Downstairs Store.

Sale!

We're Clearing Our Stocks of Better

White Shoes

Orig. \$2.60, \$2.95 and \$3.95 Qualities!

Women's Sizes 3-9, AAA to B **\$1.95** Not Every Size In Every Style



Lots of pumps, plain or built-up styles, straps, T-straps, ties and oxford ties in this clearance group. White, black and white or brown and white combinations with high, Junior Louis or Cuban heels! Buy shoes to wear now and next summer! Your savings will be worth while!

BLOCK'S—Downstairs Store.



Keep Cool and Crisp the Rest of the Season in New
Summer Hats

Many Originally Higher-Priced!

49c

There are plenty of those cool, crisp rough straws you like so well in this lot . . . some plain with ribbon bands . . . others with posy and fruit trim! All have wide brims to protect you from scorching summer suns! All headsizes for women!

BLOCK'S—Downstairs Store.