

CHAMPION OF CONSUMERS IS DR. F. C. HOWE

New-Dealer Wages Fight If Commodity Prices Begin Zooming.

Dr. Frederick G. Howe is the administration's "keeper of prices." His bold job is to see that retail prices don't go up when they do. Some action. How he does it is told in the following article.

BY FREDERICK C. OTHMAN
United Press Staff Correspondent

WASHINGTON, July 19.—Dr. Frederick C. Howe these many months has been fighting the consumers' battles under the New Deal.

He is the one official of the agricultural adjustment administration whose task it is to keep the consumer from becoming the forgotten man. If bread prices go up too much, he takes steps. If overalls cost too much, he takes action. His methods are simple.

He depends almost entirely upon publicity—and America's leading clubwomen—to attain his ends. The latter, together with civic leaders, are united in consumers' councils in almost every city in the country. Every two weeks they receive from Dr. Howe's consumers' guide, which shows how much a representative list of foods, from prunes to pork chops, cost in fifty selected cities. The members of the local councils do the rest.

Woe is the baker who uses the AAA as an excuse to extract a couple of cents profit from a loaf of bread.

The doctor's system works so easily that it has been the subject of considerable criticism by people who think he doesn't try hard enough. That doesn't worry Dr. Howe. He is 67 years old now, but is the same gay, almost elfin little man whose Beer and Skittles Club wangled development of Cleveland's downtown civic center many years ago.

He still maintains his summer place at Nantucket, where there usually is at hand a group of Dr. Howe's younger friends, for round table forums on the problems of the world. The doctor has been called the proxy of a summer school for intellectuals, but he doesn't like that title.

In Washington he has surrounded himself with brilliant young men and women. Outstanding among them is Mary Taylor of Dr. William A. Wirt fame. The Gary educator attended a dinner at which Miss Taylor was present and charged that she was one of a group of plot-

crackle!
snap!
pop!

THESE ARE
RIGHT
in your
KITCHEN

LUX

SOAP 4 Cakes 25c
The Soap the Screen Stars Use

LUX FLAKES
"If it's safe in water—it's safe in Lux." Large
Small Package 10c 22c

SEMINOLE
TISSUE
4 Rolls 25c

Bread 6c
Country Club—Oven-fresh daily.

Ginger Ale 24-Oz. 10c
Latonia Club—Lively, sparkling.

Mustard 10c
Coleman's—Wakens the taste.

Layer Cake 25c
Cherry Butter Cream Iced.

Ice Tea 1/2-Lb. 29c
Pkg. Especially bled for iced.

Listen!—
get hungry

Kellogg's RICE KRISPIES

IN MILK OR cream, Kellogg's Rice Krispies actually crackle their story of extra-crispiness. Fascinating to children. They love to hear as well as eat them.

Wholesome too. All the nourishment of rice. Plus irresistible flavor, sealed in the patented WAXTITE bag. For breakfast, lunch, or children's supper. Made by Kellogg in Battle Creek.

Smoked Picnics
Chuck Roast
Swiss Steak
Sliced Bacon

DEMAND
DUFFY'S
MALT SYRUP
None Better

Full 3-Lb. Can
Choicely Hop Flavored
Made by the Only Malt Syrup
Manufacturer in Indianapolis

Sold By Your Retail Store

Insist Also on

Duffy's Sweet Cocoa Malted Milk

Duffy's Orange Flavor Malted Milk

Duffy's Pure Malted Milk

Duffy's Colon Food

Indiana in Brief

By Times Special

KOKOMO, July 20.—Indiana's law imposing a penalty on a motorist for leaving the scene of an accident is constitutional, Special Judge Harry Forehand has ruled in the case of George Clevenger.

Counsel for Mr. Clevenger has announced a change of venue will be sought, the motion to be filed not later than July 25.

It was contended by counsel, in an attack on the constitutionality of the law, that it requires a person to give testimony against himself.

However, the court held the law requires that only information serving to identify the motorist is required by the law, and therefore, it is not in violation of the constitutional provision.

ters to make a Soviet of the United States. Miss Taylor blushed.

She called Wirt's charges absurd and continued her work as chief of Dr. Howe's statistical service. She figures the costs of the prunes and pork chops, then prepares the consumers' guide and sees that it goes where it will do the most good.

Dr. Howe isn't a typical government official. He doesn't take all the credit for himself. He says that if it were not for Mary Taylor, the consumer would be in a tough spot.

The doctor is another of the Washingtonians who says he used to be a newspaper man himself. Upon graduating from Johns Hopkins university, he became a reporter in New York, but soon was fired because he wasn't too capable about putting who, when and where on paper.

Then he became a lawyer, went to Cleveland, became associated with the late Tom Johnson, and turned into a civic leader and political reformer. His principal governmental post before becoming consumers' council was that of United States commissioner of immigration at Ellis island.

CROWDS will Flock to buy these by the pantry-full! WELL KNOWN and WIDELY ADVERTISED PRODUCTS ... at OUR THRIFTY PRICES!

THESE ARE
RIGHT
in your
KITCHEN



Kroger Food Foundation Testing Laboratories actually cook products in their model kitchen—to make SURE of how those products will act in yours!

CHASE & SANBORN
COFFEE 29c

The "Dated" Coffee
Lb. Can

Maxwell House "Good to the Last Drop" Lb. Can 29c
Beechnut Steel-Cut, High Vacuum Packed Lb. Can 29c
Del Monte Uniformly Fresh Lb. Can 29c

KRAFT MIRACLE WHIP 29c

Many Prefer Qt. Jar 29c
Mayonnaise

FELS-NAPTHA 23c

Full of Action 5 Bars 23c

ARMOUR'S CORNED BEEF 29c

Famous Flavor 2 Cans 29c

ARMOUR'S CORNED BEEF HASH 2 CANS 29c

WHEATIES 23c

Ask About Beautiful Sugar and Creamer Gift! 2 Pkgs. 23c

HEINZ RICE FLAKES 25c

KELLOGG'S CORN FLAKES 11c

QUAKER PUFFED RICE 13c

JEWEL COFFEE 21c

French Brand Coffee 25c

Layer Cake 25c

Country Club Coffee 28c

Fine, rich and distinctive. Vacuum-packed.

SOS 27c

Smooth and Fragrant 27c

Layer Cake 25c

Country Club Coffee 28c

Fine, rich and distinctive. Vacuum-packed.

SOS 27c

SOAP CHIPS 5 Lb. 25c

BUTTER Lb. 26c

QUARTER-POUND PRINTS . . . Lb. 27c

Smoked Picnics 15c

Sugar Cured Shankless

Chuck Roast 14c

Shoulder Cuts . . . Lb. 18c

Sliced Bacon 25c

Lean, Dry, Sugar Cured

POTATOES 15 Lb. Peck 23c

U. S. No. 1

Virginia Cobblers

Head Lettuce 5c

Head

Watermelons 49c

Each

Bananas 4 Lbs. 23c

Yellow-Ripe fruit

Lemons 23c

422 Size

Per Word

DUFFY'S
MALT SYRUP
None Better

Full 3-Lb. Can
Choicely Hop Flavored
Made by the Only Malt Syrup
Manufacturer in Indianapolis

Sold By Your Retail Store

Insist Also on

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Duffy's Orange Flavor Malted Milk

Duffy's Pure Malted Milk

Duffy's Colon Food

THE INDIANAPOLIS TIMES

OFFICERS ELECTED BY CITY LEGION POST

George E. Gill Designated as Commander.

George E. Gill was elected commander of Indianapolis Post No. 4, American Legion, at a meeting Wednesday night in the Board of Trade.

Other officers named were: Wade Talbert, first vice-commander; A. H. Worsham, second vice-commander; Raymond Grider, adjutant; Malcolm Lucas, finance officer; Louis A. Yochem, service officer; Clarence R. Martin, chaplain; Frank M. W. Jeffrey, historian, and Dale White, sergeant-at-arms.

More than five hundred toy factories in the United States have an annual production valued at nearly \$100,000,000.

The brothers are Howard Hall, 25; Sidney Hall, 23, and Joe Hall, 22. They entered pleas of guilty to a charge of grand larceny based on the theft of seventy chickens from the farm of Carl Wary, seven miles south of Crawfordsville.

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