

CHAMPION OF CONSUMERS IS DR. F. C. HOWE

New-Dealer Wages Fight If Commodity Prices Begin Zooming.

Dr. Frederic C. Howe is the administration's "keeper of prices." His job is to see that retail prices don't go too high and when they do, take some action. How he does it is told in the following article.

BY FREDERICK C. OTHMAN
United Press Staff Correspondent

WASHINGTON, July 19. — Dr. Frederic C. Howe these many months has been fighting the consumers' battles under the New Deal. He is the one official of the agricultural adjustment administration whose task it is to keep the consumer from becoming the forgotten man. If bread prices go up too much, he takes steps. If overall cost too much, he takes action. His methods are simple.

He depends almost entirely upon publicity—and America's leading clubwomen—to attain his ends. The latter, together with civic leaders, are united in consumers' councils in almost every city in the country. Every two weeks they receive from Dr. Howe his consumers' guide, which shows how much a representative list of foods, from prunes to pork chops, cost in fifty selected cities. The members of the local councils do the rest.

Woe is the baker who uses the AAA as an excuse to extract a couple of cents profit from a loaf of bread.

The doctor's system works so easily that it has been the subject of considerable criticism by people who think he doesn't try hard enough. That doesn't worry Dr. Howe. He is 67 years old now, but is the same gay, almost elfin little man whose Beer and Skittles Club wanted development of Cleveland's downtown civic center many years ago.

He still maintains his summer place at Nantucket, where there usually is at hand a group of Dr. Howe's younger friends, for round table forums on the problems of the world. The doctor has been called the prey of a summer school for intellectuals, but he doesn't like that title.

In Washington he has surrounded himself with brilliant young men and women. Outstanding among them is Mary Taylor of Dr. William A. Wirt fame. The Gary educator attended a dinner at which Miss Taylor was present and charged that she was one of a group of plot-

Indiana in Brief

By Times Special

KOKOMO, July 20.—Indiana's law imposing a penalty on a motorist for leaving the scene of an accident is constitutional, Special Judge Harry Forehand has ruled in the case of George Clevenger.

Counsel for Mr. Clevenger has announced a change of venue will be sought, the motion to be filed not later than July 25.

It was contended by counsel, in an attack on the constitutionality of the law, that it requires a person to give testimony against himself.

However, the court held the law requires that only information serving to identify the motorist is required by the law, and therefore, it is not in violation of the constitutional provision.

ters to make a Soviet of the United States. Miss Taylor blushed.

She called Wirt's charges absurd and continued her work as chief of Dr. Howe's statistical service. She figures the costs of the prunes and pork chops, then prepares the consumers' guide and sees that it goes where it will do the most good.

Dr. Howe isn't a typical government official. He doesn't take all the credit for himself. He says that if it were not for Mary Taylor, the consumer would be in a tough spot.

The doctor is another of the Washingtonians who says he used to be a newspaper man himself. Upon graduating from Johns Hopkins university, he became a reporter in New York, but soon was fired because he wasn't any too capable about putting who, when and where on paper.

Then he became a lawyer, went to Cleveland, became associated with the late Tom Johnson, and turned into a civic leader and political reformer. His principal governmental post before becoming consumers' council was that of United States commissioner of immigration at Ellis island.

Brothers Sentenced

By United Press

CRAWFORDSVILLE, July 20.—Three brothers convicted of chicken stealing have been taken to the state reformatory at Pendleton to serve terms of one to ten years each, believed the first group of the kind ever sentenced to the institution.

The brothers are Howard Hall, 25; Sidney Hall, 23, and Joe Hall, 22. They entered pleas of guilty to a charge of grand larceny based on the theft of seventy chickens from the farm of Carl Wary, seven miles south of Crawfordsville.

Veterans to Meet

By United Press

FRANKLIN, July 20.—Association of the 70th Indiana regiment, a Civil war volunteer infantry unit, will hold its annual reunion here Aug. 20.

Principal speaker will be Dr. W. G. Spencer, president of Franklin college. A recent visit to Southern battlefields will be the subject of a paper by Mrs. Laura Record Logan, Glenwood, Ia.

OFFICERS ELECTED BY CITY LEGION POST

George E. Gill Designated as Commander.

George E. Gill was elected commander of Indianapolis Post No. 4, American Legion, at a meeting Wednesday night in the Board of Trade.

Other officers named were: Wade Talbert, first vice-commander; A. H. Worsham, second vice-commander; Raymond Grider, adjutant; Malcolm Lucas, finance officer; Louis A. Vochem, service officer; Clarence R. Martin, chaplain; Frank M. W. Jeffrey, historian; and Dale White, sergeant-at-arms.

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SOAP 4 Cakes **25c**
The Soap the Screen Stars Use

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"If it's safe in water—it's safe in Lux." Large Small Package **10c**

SEMINOLE TISSUE
4 Rolls **25c**

Bread Lb. **6c**
Country Club—Oven-fresh daily.

Ginger Ale 24 Oz. Bot. **10c**
Latonia Club—Lively, sparkling.

Mustard Jar. **10c**
Coleman's—Wakens the taste.

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Cherry Butter Cream Iced.

Ice Tea Pkg. **29c**
Wesco—Especially blended for iced.

CHASE & SANBORN
COFFEE **29c**
The "Dated" Lb. Can

Maxwell House "Good to the Last Drop" Lb. Can **29c**
Beechnut Steel-Cut, High Vacuum Packed Lb. Can **29c**
Del Monte Uniformly Fresh Lb. Can **29c**

KRAFT MIRACLE WHIP Many Prefer It to Mayonnaise Qt. Jar **29c**

FELS-NAPTHA Full of Action 5 Bars **23c**

ARMOUR'S CORNED BEEF Famous Flavor 2 Cans **29c**

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WHEATIES HEINZ Ask About Beautiful Sugar and Creamer Gift! 2 Pkgs. **23c**

RICE FLAKES 2 Pkgs. **25c**

CORN FLAKES Lb. Pkg. **11c**

QUAKER PUFFED RICE Pkg. **13c**

JEWEL COFFEE Smooth and Lb. Pkg. **21c**

French Brand Coffee Lb. **25c**

Full-bodied, flavorful. Pkg. **25c**

Country Club Coffee Lb. Can **28c**

Fine, rich and distinctive. Vacuum-packed.

SOS Aluminum Cleaner 2 Pkgs. **27c**

SOAP CHIPS 5 Lb. Box **25c**

BUTTER Country Club Roll Lb. **26c**

QUARTER-POUND PRINTS ... Lb., **27c**

Smoked Picnics Sugar Cured Shankless Lb. **15c**

Chuck Roast Lb. **14c**

SWISS STEAK Shoulder Cuts Lb., **18c**

Sliced Bacon Lean, Dry, Sugar Cured Lb. **25c**

POTATOES U. S. No. 1 Virginia Cobblers 15 Lb. Peck **23c**

Head Lettuce Head **5c** **Bananas** 4 Lbs. **23c**

Large, Crispy, 60-size. **Watermelons** Each **49c** **Lemons** Doz. **23c**

Large size. 42 Size

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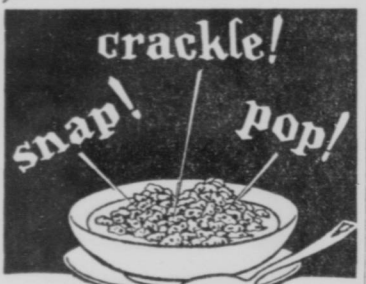
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