

Even Soviet Can't Crush Femininity

Russian Women Become Fashion-Minded by Official Consent.

BY GRETTA PALMER
Times Special Writer

NEW YORK, July 18.—"Soviet women," according to a recent report, "with the consent—even the encouragement—of their government, are putting over fashion plates these days and soon may be dressed as stylishly as their sisters of 'bourgeois' countries."

And so the sisters of the soviet are joining us in our frivolous pursuits. It is, of course, one of the most fundamental of feminine instincts to pretty up for men. We are a sex to whom coquetry comes naturally. And for any economic system to try to eliminate our urge toward minor beautification is simply suicidal.

Once your correspondent visited a prison for women where no men visitors were allowed. Even so, she discovered that one of the major problems of the place concerned the primping of the inmates. They took red tissue paper and soaked it in hot water for rouge; they used plaster off the walls for powder.

The instinct toward self-adornment is as great in women, perhaps, as the instinct toward procreation. For we women are inclined to make of marriage a profession, as men rarely do—to cultivate the arts and graces that attract the other sex, to the detriment of our further achievements.

This has been true since Adam delved and Eve span. It is likely to be true for several centuries more. And the fact that the Russian government once came out in strong opposition to coquetry is not likely to make much difference. For this is something far older and deeper than communism.

Economic theories should stick to economics. With emotions they have slight trafficking, for emotions abide by their own laws. And the fact that a nation is living under a dictator instead of a president or a king, will never remove from its women their desire to be well dressed.

SERVICE LEAGUE

RECEIVES REPORT

Miss Leafie Williamson, delegate to the annual national convention of the Women's Overseas Service League held in Detroit July 3 to 7, described the meeting at a picnic supper of the Indiana unit last night at the home of the president, Mrs. Marie Reynolds Ford, 3157 North Delaware street.

Special guests were Miss Mary Ann Culbertson, superintendent of nurses of the U. S. Veterans' hospital; Miss Gladys Cline and Mrs. Bertha Tilton.

ALTENHEIM PARTY

SET FOR FRIDAY

The monthly card party of the Altenheim will be held at the home, 2007 North Capitol avenue at 2:15 Friday. Mrs. Joseph Griggs, chairman, will be assisted by Mrs. William E. Klieger and Miss Kate Kerr.

Correction

Lines with Mrs. Clarence J. Schneider's bridal picture last Saturday read: "Mrs. Alfred G. Belles, formerly Miss Julia Marie Schneider, daughter of Mr. and Mrs. Michael Schneider." They should have been: Mrs. Clarence J. Schneider, formerly Miss Margaret Stober, daughter of Mr. and Mrs. Joseph Stober. Mr. Schneider is a son of Mr. and Mrs. A. W. Schneider.

T. W. Bennett Circle, Ladies of the Grand Army, will meet at 2 tomorrow afternoon at Ft. Friendly, 512 North Illinois street.

Get Your

Vitamin "D"

This Way

ORBIT

Vitamin "D" Gum

Children and adults need more Vitamin "D" than every-day foods supply. Fights tooth decay. Improves the appetite. Get it in this delicious, effective form. 5c a package everywhere.

Remember This Extra Value Package!

Century Biscuit Co.

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS



Enclosed find 15 cents for which send me Pattern No. 198.

Size
Name
Street
City State

FIGURES are always becoming to dotted lines, don't you think? The models the Chic twins wear here in organdie or tub silk are designed for sizes 14 to 20 and 32 to 42. Size 18 requires 4½ yards of 35-inch fabric with ¾ yard contrast and 2½ yards of cord for the bow and lacing.

To obtain a pattern and simple sewing chart of this model, tear out the coupon and mail it to Julia Boyd, The Indianapolis Times, 214 West Maryland street, Indianapolis, together with 15 cents in coin.

The Summer Pattern Book, with a complete selection of Julia Boyd designs, now is ready. It's 15 cents when purchased separately. Or, if you want to order it with the pattern above, send just an additional 10 cents with the coupon.

NEWS OF SOCIETY FOLK

Mrs. William Barger has returned to her home at Minneapolis, Minn., after visiting Mrs. Elmer Saunders.

Mr. and Mrs. Bert S. Gadd will go to Clear Lake tomorrow for a short visit.

Mr. and Mrs. Albert Off are vacationing in Canada. They traveled by boat from Cleveland.

Mr. and Mrs. George L. Mills and son George L. Mills Jr., have returned to their home in Springfield, Mo., after visiting Mr. Mills' sister, Mrs. B. H. Smith and Mr. Smith, 3617 East Washington street.

Miss Mary Gertrude Gregor, daughter of Mr. and Mrs. Frank Gregor, who has been visiting Miss Anne Prystalski at Lake Geneva, Wis., will return to Indianapolis Friday.

Miss Marian Dress, daughter of Mr. and Mrs. T. G. Dress, 4619 North Pennsylvania street, will leave Friday for California to visit her grandparents. Mr. and Mrs. Simon Cohn.

Mr. and Mrs. H. D. Lang, Miss Mildred Ryan and B. F. Isenberg were guests at the Abe Martin lodge in the Brown county state park last week end.

Gene W. Anderson is spending the season at the Dunes Arcade in the Indiana Dunes state park, Chesterton.

Mrs. John W. Kern left Monday for a visit at several eastern points.

Mrs. John P. Morrison and daughters, Misses Marcia and Frances, will leave Thursday for a three weeks' motor trip to Texas.

Miss Ollie Lee Yeager, Oklahoma City, Okla., is visiting Mrs. Howard Day and Mrs. Frank Wood.

Miss Patricia O'Connor is in Chicago as a guest of Misses Mary and Ann O'Leary.

Miss Josephine Deery will spend next week in Chicago as a guest of Miss Glad Rochleau. Miss Deery and Miss Rochleau are classmates at St. Mary-of-the-Woods.

Mr. and Mrs. Walter Scott, formerly of Indianapolis, have returned to Boston after visiting Mrs. William D. Lally.

L. P. De Velling and his daughter, Miss Helen De Velling, will leave Saturday for Washington and Chesapeake bay, where they will be the guests of Mrs. Susan T. Waite and Mr. and Mrs. D. W. Cameron.

Mr. and Mrs. Joseph Helms and daughter Mary Ann, Detroit, are visiting Mr. Helms' parents, Mr. and Mrs. Joseph W. Helms. Mr. and Mrs. Helms will spend the week-end in Cincinnati.

Whilden Amos, supervisor of music in Southport schools, will sail Friday from New York for a tour of Europe where he will study music and attend the "Passion Play" at Oberammergau.

Mr. and Mrs. Walter Hammons, accompanied by Misses Lillian Riegan and Ruth Ormsby are touring in the east.

Jobs Daughters, Bethel 9, will entertain with a lawn social Saturday night at 2401 Station street. The public may attend.

Mr. and Mrs. G. Barrett Moxley are spending the month at Lake Maxinkuckee.

Miss Gertrude Koers, daughter of Mr. and Mrs. Charles J. Koers, has returned from Chicago where she attended Our Lady's Sodality convention as delegate from St. John academy.

Mr. and Mrs. Hilton U. Brown will sail from New York Saturday for France.

Miss Mary E. Griffin is in New York.

Mr. and Mrs. Clarence R. Martin have returned from a visit with Mr. and Mrs. Edwin Steers, Lake Tippecanoe.

Mr. and Mrs. O. L. Maberry, their daughter, Miss Helen Maberry, and son Donald, Winona, Minn., are visiting another daughter, Mrs. Ralph Lambert, and Mr. Lambert, 3760 Broadway.

Mrs. Mary Melissa Denchle, Detroit, is visiting her daughter, Mrs. Charles A. Kelley Jr. Mrs. Denchle will go to Terre Haute soon for a short visit.

Mrs. John W. Kern left Monday for a visit at several eastern points.

Mrs. John P. Morrison and daughters, Misses Marcia and Frances, will leave Thursday for a three weeks' motor trip to Texas.

Miss Ollie Lee Yeager, Oklahoma City, Okla., is visiting Mrs. Howard Day and Mrs. Frank Wood.

Miss Patricia O'Connor is in Chicago as a guest of Misses Mary and Ann O'Leary.

Miss Josephine Deery will spend next week in Chicago as a guest of Miss Glad Rochleau. Miss Deery and Miss Rochleau are classmates at St. Mary-of-the-Woods.

Mr. and Mrs. Walter Scott, formerly of Indianapolis, have returned to Boston after visiting Mrs. William D. Lally.

L. P. De Velling and his daughter, Miss Helen De Velling, will leave Saturday for Washington and Chesapeake bay, where they will be the guests of Mrs. Susan T. Waite and Mr. and Mrs. D. W. Cameron.

Mr. and Mrs. Joseph Helms and daughter Mary Ann, Detroit, are visiting Mr. Helms' parents, Mr. and Mrs. Joseph W. Helms. Mr. and Mrs. Helms will spend the week-end in Cincinnati.

Whilden Amos, supervisor of music in Southport schools, will sail Friday from New York for a tour of Europe where he will study music and attend the "Passion Play" at Oberammergau.

Mr. and Mrs. Walter Hammons, accompanied by Misses Lillian Riegan and Ruth Ormsby are touring in the east.

Jobs Daughters, Bethel 9, will entertain with a lawn social Saturday night at 2401 Station street. The public may attend.

Mr. and Mrs. G. Barrett Moxley are spending the month at Lake Maxinkuckee.

Miss Gertrude Koers, daughter of Mr. and Mrs. Charles J. Koers, has returned from Chicago where she attended Our Lady's Sodality convention as delegate from St. John academy.

Mr. and Mrs. Hilton U. Brown will sail from New York Saturday for France.

Miss Mary E. Griffin is in New York.

Mr. and Mrs. Clarence R. Martin have returned from a visit with Mr. and Mrs. Edwin Steers, Lake Tippecanoe.

Mr. and Mrs. O. L. Maberry, their daughter, Miss Helen Maberry, and son Donald, Winona, Minn., are visiting another daughter, Mrs. Ralph Lambert, and Mr. Lambert, 3760 Broadway.

Couple to Wed Aug. 18 to Be Honored Guests

Several parties are planned to honor Miss Leila Belle Shipman, before her marriage to Wallace Pickens Dagg, which is scheduled for 3:30 Saturday, Aug. 18, at the Tabernacle Presbyterian church.

Mrs. Fred Hoffmark will entertain for Miss Shipman and Mr. Dagg Friday night at her home, and Mrs. Robert Horn will give a luncheon bridge and personal shower Tuesday at her home, 3537 North Pennsylvania street.

Mrs. Marvin Cochrane and Miss Margaret Mozley will be hostesses Aug. 3 for a bridge party and crystal shower, and Mrs. Joseph Buck and Mrs. Kurt Ehlert will entertain Aug. 9.

Mrs. Robert Brown, Marion, and Miss Constance Roche plan to fete the bride-elect and Mrs. Charles W. Jones and Miss Virginia Boyer will entertain on dates to be announced later.

Miss Shipman has chosen her sister, Mrs. Sylvan L. Mouser, as her matron of honor, and Henry S. Reddig, Chicago, will be best man.

Vivian Likens and John Gardner Wed at St. Joan of Arc Church

Pastel shaded gladioli and greenery banked the altar of St. Joan of Arc church this morning for the wedding of Miss Vivian Likens, daughter of Mr. and Mrs. Ebert Likens, and John L. Gardner, son of Mr. and Mrs. Henry Gardner.

The Rev. Cornelius Smith read the ceremony. Carl Lauber sang "Ave Maria" and "Oh, Promis' Me."

The bride, entering with her father, wore a gown of white satin, with train and peplum lace jacket, which was designed with sleeves puffed to the elbow. Her tulle veil, falling from a cap, was edged in lace and the cap embroidered in seed pearls. She carried a shower bouquet of bride's roses and lilies of the valley.

The bridegroom's sister, Miss Rosamond Gardner, attended as maid of honor. Her gown of green mousseline de soie, designed with sweeping flared skirt and ruffled sleeve jacket, was worn with a picture hat and slippers of canary yellow. She carried yellow roses. Lillian May Davis was ringbearer. Her dress was of flowered organdy. She

carried the ring on a white satin pillow outlined with gardenias.

Several out-of-town guests were among those seated by the ushers, Raymond Gardner, the bridegroom's brother, and Robert Cline. Leo Lauber was best man.

Among the guests were Mr. and Mrs. Leo Gardner, Mr. and Mrs. Raymond Brooks and Mr. and Mrs. Frank Shepherd, Lafayette; Mr. and Mrs. William Hughes, Mr. and Mrs. William De Long and Mr. and Mrs. Fred Shepherd, Frankfort; Mrs. Joseph Schmidt, Ft. Recovery, O.; Mr. and Mrs. Augustus Reichert, Akron, O.; Miss Ferina Lauber, Wynmlin, O.; W. T. Shepherd and family, Houston, Tex., and Misses Jennie, Nettie and Carrie Bynum, Brazil.

A wedding breakfast was held following the ceremony at the bride's parents' home 1016 West Twenty-ninth street. Mrs. Likens wore a hyacinth blue gown with white accessories. Mrs. Gardner's dress was of black and white print.

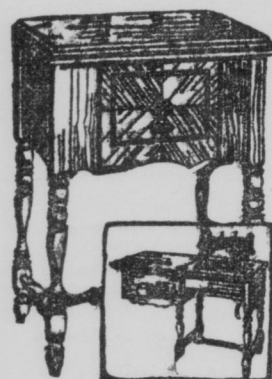
The bride's going away dress was of shell pink, worn with white accessories.



Sears

This Modern \$59.50 Electric

Sewing Machine



\$49.50

Save \$10!

Also on Easy Terms

\$5 Down—

\$5 Monthly

Small Carrying Charge

A beautifully modern machine, desk model, in rich walnut veneer. Complete with attachments even at this low price.

Hemstitching—5c Yard

We Furnish the Thread—White and Colors
A Sears "While-You-Shop" Service. Picotting—Ruffling—Plain Sewing—Quick Service—Low Prices. —Sears, Second Floor.

It's Smart to Sew!

These "Helps" Make It a Pleasure



Silk Thread 5c

In all wanted shades, fast colors, 50 yd. spool.

Ace Snap Fasteners, 3 Cards

Black and White, 12 on each card 10c

Trimming Button and Buckle Set. White and all popular colors 10c

Bias Lawn Tape, 10-yard bolts. All colors. Boil fast and sunfast 10c

Dress Shields, sizes 2 to 4. Crescent and regular shapes. Pair 19c

Quilt Binding, 12-yard bolt. Percale, inch wide, fast color 19c

Modess, Box of 12, Special, 2 boxes for 25c

Sanitary Belts, adjustable 10c

—Sears, First Floor.



It's a Whiz!

Tennis Racket \$1.79

An exceptionally fine racket for young "champions-to-be"—Full size, quality gut strung. Fine finish.

Windsor Tennis Balls, Standard size and weight. 3 for 69c

—Sears, Basement.

Wilson's Milk 17 Cans \$1

Get a supply now—This week only.

Guest Malt 2 Cans for \$1

One Box Bottle Crowns with each purchase.

Avondale Flour 24 Lb. Bag 79c

A high grade, all purpose flour.

Soap Chips 5 Pound Box 25c

Boiling Beef Lb. 6c

Choice Short Ribs.

Veal Chops Lb. 12½c

Lean and Juicy.

Pork Steaks 2 Lbs. 29c

Tender, Lean.

Smoked Picnics Lb. 13½c

Sugar Cured, Shankless.

—Sears, Basement.

Puts Indianapolis Women Into Print!

3,000 Yards Cool, Sheer Print Voile and Batiste

Our Finest 15c Quality!

Thursday — Friday — Saturday

A Three-Day sale of our finest 15c sheer cool fabrics for summer frocks. A wide assortment of beautiful patterns and colors, pastels, bright shades, subdued colors, florals. 36 and 39 inches wide. 3,000 yards to sell at 12c a yard.

Cut from Full Bolts!

—Sears, First Floor.

Fine Sheer Printed Organdies, yard 22c

Guaranteed fast color, 39 inches wide. 25c val.

Printed Pique. Lovely new patterns 27c

36 inches wide. While 500 yards last.

Colorfast Prints, 36 inches wide, yard 12½c

40 new patterns, 1,000 yards.

400 Yds. Muslin

Lengths of 10 to 19 yards. Unbleached, 28 inches wide. Come early!

5c Yard

Turkish Towels

Heavy double loop weave. Note the size—22x44 inches. Snowy white with colored borders. Blue, rose, green and gold.

19c

"Canon" Towels

Where but at Sears will you find such values? 2,000 genuine "Canon" Turkish towels—white with colored borders—size 17x34 inches. Just the kind to take on your camping trip or vacation.

9c

—Sears, First Floor.

"Air Cooled" and Plenty of Free Action in These Women's

Sports and Beach Oxfords

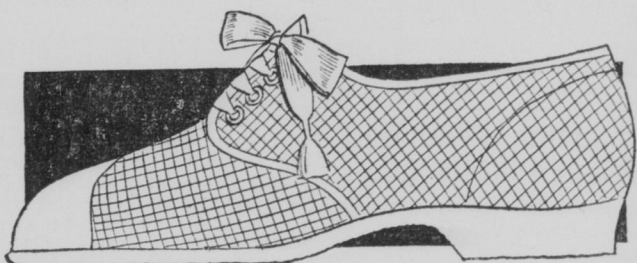
✓ Cool mesh
✓ Soles of crepe rubber
✓ Spring heels

77c

For beach, sports, vacation and at home leisure hours.

The Pair

Sizes 4 to 8



Smart Cool Sandals

For Women and Children



White or colorful awning stripes. Crepe rubber soles. Ideal for beach, boudoir and sports—

\$1

Women's White Oxfords

Cool waffle weave. Ideal for afternoons, vacation, lake shore, dance and business. Sizes 4 to 8.



\$1

—Sears, First Floor.

Infants' 19c Shirts



10c

Single and double breasted styles of soft cotton. About ½ price.

Child's 79c Swim Suit



39c

All-wool with stripes and applique. Belted style. Red, green and blue.

—Sears, Second Floor.

Tots' Play and Beach SUITS

Of Mickey Mouse Prints

Regularly 49c and 39c