

INVENTOR, 80, DIES IN CITY; RITES ARE SET

Pioneer Electrician Held
Degrees From Three
Universities.

Funeral services for Gustave A. Scheeffer, 80, of 1001 East Fall Creek boulevard, will be held at the Moore & Kirl funeral home, 3447 College avenue, at 2 today. Burial will be at Crown Hill.

Mrs. Scheeffer, who died Sunday, was born in Evansville. He held degrees from Notre Dame university, Evansville college and Berlin university, Berlin, Germany.

He was the inventor of one of the first electrical meters and for years had represented the Sewickley Electric Manufacturing Company of Sewickley, Pa., in Indianapolis.

He is survived by one daughter, Mrs. James P. Bailey, with whom he lived, and a brother and sister, Otto Scheeffer and Mrs. Fred Hubbard, both of Brooklyn, N. Y.

Dilley Rites Set

Mrs. Frances J. Dilley, 67, of 524 Wallace street, died yesterday in Methodist hospital after an illness of more than two years.

Mrs. Dilley was born in Franklinsville, N. C., the daughter of Mr. and Mrs. Thomas Arnold, and came to Indianapolis with her parents while still a child. She was married to Walter R. Dilley, a stationary engineer, in 1891. She was a member of St. Paul's Episcopal church.

Surviving Mrs. Dilley are the widower; three sisters, Mrs. B. Graham and Mrs. Hugh Wiley, both of Indianapolis, and Mrs. Henry Pottberg, Terre Haute; a brother, J. T. Arnold, Indianapolis, and a niece, Mrs. John Asbury, Indianapolis.

Funeral services will be held at the Flanner & Buchanan mortuary at 2 tomorrow afternoon. Burial will be in Memorial Park cemetery.

Circus Man Passes

Edward Boyce, veteran Indianapolis circus man, died of pneumonia Sunday in Boston, Mass., according to word received here yesterday by relatives.

Mr. Joyce had been affiliated with the ticket sales department of the Hagenbeck-Wallace and other circuses the last twenty-five years, and had lived at 1025 West Thirty-fifth street.

Surviving him are the widow, Mrs. Rose Sandy Boyce, and a stepson, Otto Sandy, both of Indianapolis; his mother and a brother, Charles Boyce, both of Omaha, Neb., and a sister, Mrs. Grace Pottberg, Obedolt, Ia. The body will be taken to Idagrove, Ia., his birthplace, for burial.

Miller Services Held

Funeral services for Harry C. Miller, 59, lifelong west side resident, who died Sunday, were to be held at 2 this afternoon in the home, the Robinwood inn, one-half mile west of Eagle creek, on West Tenth street.

Burial was to be in Crown Hill cemetery. Mr. Miller had been proprietor of the inn four years. He was a member of the Speedway Christian church.

City Contractor Succumbs

Last rites for John H. Huggins, 63, of 230 South LaSalle street, who died Sunday in city hospital, will be held at 10 tomorrow morning in the J. C. Wilson funeral home, 1230 Prospect street. Burial will be in Anderson cemetery.

Mr. Huggins, a lifelong resident of Indianapolis, was a cement contractor. He is survived by the widow, Emma Rice Huggins; a daughter, Mrs. Irene Meade; two sons, John S. Huggins and Carl Huggins; a stepson, Harry Rice, and a brother, James Huggins, all of Indianapolis.

Native of Germany Dies

Mrs. Appolonia Bartsch, 50, a native of Germany, died yesterday at the home of her daughter, Mrs. John Manning, 1202 Olive street, following a long illness.

Mrs. Bartsch came to Indianapolis from Germany in 1890. She was married to Frank Bartsch, a monumental iron worker, who died in 1913. She was a member of the Sacred Heart Catholic church and of the Third Order of St. Francis.

She is survived by four daughters, Mrs. Manning, Mrs. A. J. Nordling, Mrs. Herbert Withington, all of Indianapolis, and Mrs. James Dipeso, Chicago. Funeral arrangements have not been completed.

Long Illness Fatal

Last rites for Alvin Peters, 57, of 1621 East Tenth street, who died yesterday at city hospital following a long illness, will be held at the W. T. Blasengym funeral home at 2 Thursday afternoon. Burial will be in Crown Hill cemetery.

Mr. Peters, a sausage maker, was born in Louisville, Ky. He was a member of the Scottish Rite. He is survived by the widow, Mrs. Caroline Peters, and a brother, Henry Peters, Indianapolis, and a sister, Mrs. Rosie Mount of California.

Indianapolis Tomorrow

Lions Club, luncheon, Washington.

Indianapolis Real Estate Board, dinner, Hillcrest Country Club.

Kiwanis Club, luncheon, Columbia Club.

American Legion, Twelfth district, luncheon, Board of Trade.

Purdue Alumni Association, luncheon, Severin.

Mutual Insurance Association, luncheon, Columbia Club.

Sleep for Baby Rest for Mother

When Cuticura Soap and
Cuticura Ointment are used.

All mothers should know that when little ones are sleepless, fretful and cross because of pimples, rashes, irritations and chafings of infancy and childhood, Cuticura will quickly soothe and heal. Both affected parts with Cuticura Soap and hot water, dry, and gently apply Cuticura Ointment.

Soap 25c, Ointment 25c and 50c.

Proprietors: Potter Drug & Chemical Corporation, Malden, Mass.

HEAT RELIEF



Eat Lunch in Our Air-Conditioned
Downstairs Lunchroom!

Store Hours—9 A. M. to 5 P. M. Daily—
Saturdays—9 A. M. to 1 P. M.

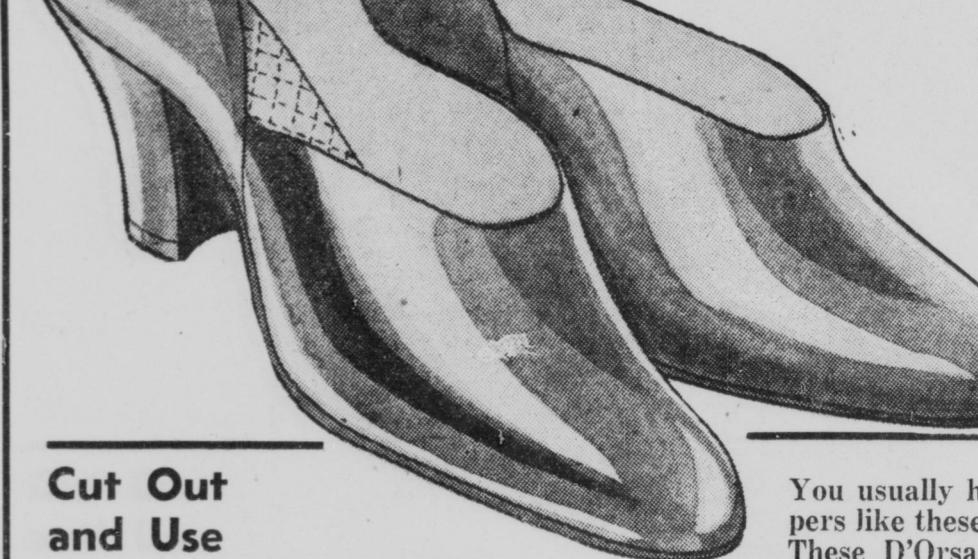
Shop for Everything You Need in This
Big, Cool Store—On One Floor!

HOT VALUES Tomorrow! DOWNSTAIRS at AYRES COOL SHOPPING JULY SALES AND CLEARANCES

July Sale! Genuine Hand Turned!
Hard Leather Sole! Kid Grained!

Zapon D'Orsays

\$1.00
PAIR



Cut Out and Use This Mail Order Blank

Name
Address
Town State
Check Enclosed
Charge C. O. D.
Please send me—pairs of D'Orsays
in _____ Color. Size _____

You usually have to pay much more for slippers like these . . . and of inferior quality, too! These D'Orsays have hard soles of genuine leather. They are made of Zapon, a brand new material that looks and feels like leather and won't crack, but wears as long as leather. It's extremely comfortable and soft feeling to the toes. They have quilted satin socks, rayon lined, folded edges and box wood heels with leather top lifts. A sale you can't afford to miss . . . because the price represents a great savings, today, in face of advancing prices.

Red Blue Black
Sizes: 3, 4, 5, 6, 7 and 8

Phone and Mail
Orders Filled—Call RILEY 9441!

Downstairs at Ayres.

Sizes for
Women! Misses!
Juniors!



"Cool-as-Frost" Chic
At JULY Bargain Prices!

Summer Frocks

\$3.95
EACH

Whatever you do—Wherever you go this summer your wardrobe isn't complete without these mid-summer "cool-as-frost" dresses. Plenty of white washables, plenty of pastels that are pretty as a picture . . . and plenty of all the other summer 1934 fashion hits in Women's, Misses and Junior sizes.

Downstairs at Ayres.

Beauty—Bargain Priced
in This JULY SALE!

RINGLESS Chiffon Hose

59c
PAIR

[2 Pairs \$1.10]
(IRREGULARS)

By United Press
NORTH HAVEN, Me., July 17.—While his famous parents cruise over the Maine coast in their monoplane, baby Jon Lindbergh toddles around the Marrow mountain estate here with his inseparable companion, a black German shepherd dog that looks upon strangers with extreme disfavor.

Jon, approaching his second birthday, is an "old settler" on this Penobscot Bay island. He spent last summer here with his grandmother, Mrs. Dwight Morrow while Colonel and Mrs.

Charles A. Lindbergh were making their flight to chart new routes.

Sometimes the Lindbergh's Scotch nursemaid, Betty Gow, accompanies Jon on his rambles.

The dog tags along. He wandered around the grounds forlornly one afternoon when Miss Gow Jon to the village on the other end of the island to give the natives their first glimpse of the famous child.

—Downstairs at Ayres.

BUS REPLACES TROLLEY

Service to Be Temporary During Pennsylvania Repairs.

Temporary motor coach service will replace street cars on Pennsylvania street tomorrow as construction begins on the widening Pennsylvania street from St. Clair to Sixteenth streets. With the completion of the paving, trackless trolleys will be placed in regular service on the line.

—Downstairs at Ayres.

Attention Men! Sale
Super-Service Irregulars of

REAL SILK Plain or Fancy Socks

4 PAIRS

\$1.00



Calling all men . . . or women who shop for men! For the first time in many months we present a great sale of those famous Real Silk socks for men. The kind that are made like a battleship, strong and durable, to wear and wear and wear. They're made from fresh silks and by modern methods of manufacturing . . . this gives you better wearing qualities and colors. Choose from the patterns you like, the colors you like in sizes 10 to 12.

—Downstairs at Ayres.

STRAIGHT
AS A STRING
The fastest horses and the best whiskey come
from Old Kentucky.
Put your money on
Crab Orchard. It's the
big favorite. No arti-
ficial coloring, no arti-
ficial aging, bottled
from the barrel.

Accept no substitute

Crab Orchard

STRAIGHT KENTUCKY
WHISKEY

A Product of
National Distillers

JULY JUMBO BARGAIN

No.
6

A Value So SENSATIONAL
That We Can Offer It Only
for ONE DAY—Tomorrow!

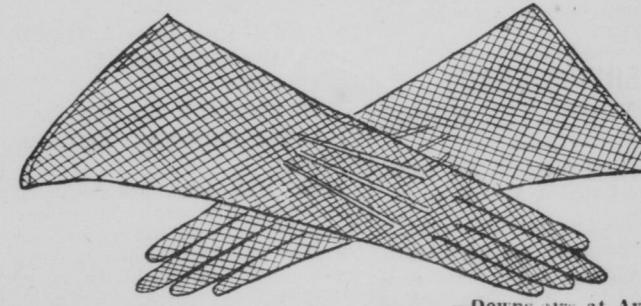
Clearance! Cotton Mesh GLOVES

White cotton mesh gloves tomorrow cost you very little. A saving of exactly 50% off the regular price. These are the perennial favorite pull-on style. Cool and smart with every costume. Washable. Sizes 3 to 7 1/2.

Reduced 50%
Off Regular
Price!

25c
PAIR

No Phone or Mail Orders!



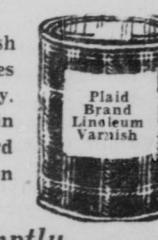
—Downstairs at Ayres.

PLAID BRAND PAINT Safe-to-Buy

Downstairs at Ayres

Linoleum Varnish This Week Only!

69c
QUART



Mail or Phone Orders Promptly
Filled . . . Just Call RILEY 9441!

—Downstairs at Ayres.

Manufacturer's Closeout SALE—Better Quality Fine Printed COTTONS

Made by
Wm. Anderson
& Dumari Mills
19c
Yard

We bought the discontinued patterns of these two famous mills at prices far below the usual price. Pique voiles, batiste dimity, organdy and lawns of fine sheer quality cottons. Suitable for wear now and the rest of the summer. Save! Save! Save!

Printed Dress Linen Close-outs and discontinued patterns of finer quality French finish dress linen in dark grounds . . . with an abundance of navy and brown colors. Stripes, figured, floral and marine patterns.

"Galey & Lord" Seersucker
This is a famous brand and a much
higher priced plaid or striped seersucker.
Because it's close-outs and discontinued
patterns of the remaining pieces of their
summer stocks . . . it's low priced.

—Downstairs at Ayres.

Enamel Felt Base Floor Coverings

6 Feet Wide
49c
Sq. Yard

Choose
From 11
Patterns

This felt base covering is mill ends of
better quality coverings that sell for a much higher price. You'll want a
covering cut from one of these 11 patterns and your
choice of colors for your summer cottage, your front
porch or your sleeping porch.

July Sale! 9x12 Enamel FELT BASE RUGS

These felt base rugs are classed as
slightly imperfects . . . but try and
find the flaws. Choose from 6 patterns,
3 tile effects and 3 figured el-
ements and a variety of lovely patterns.

—Downstairs at Ayres.