



Cotton Frocks

Many of Our Original \$1.59 and \$2 Qualities to Clear.

\$1.29

Tub these cottons every day if you wish! They're the kind that will stay crisp and cool-looking all season! Dashing sun-backs, and tie shoulder styles with organdy, frilly lace and button trim! Also some two and three-piece play suits included at this price! Women's and misses' sizes.

Printed Piques Plain Piques
Cool Voiles Seersuckers
Gay Prints Crisp Organandes

BLOCK'S—Downstairs Store



New Assortments Saturday

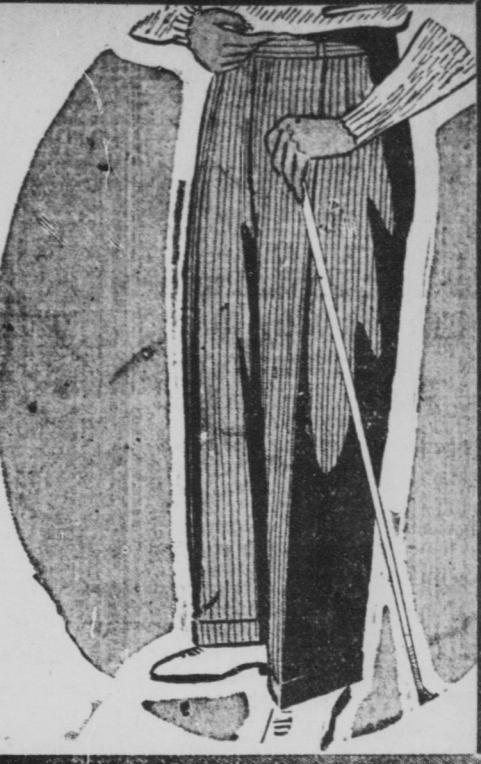
Wash Slacks

For Men and Young Men

- White Stripes!
- White Ducks!
- Coverts!
- White Drill!
- Otis Pinchecks!

95¢

Autowear Seersucker SLACKS **\$1.19**
Better quality seersuckers! Better quality tailoring!



Fine Sanforized Slacks

For Men and Young Men

WHITE FLANNELS (sanforized cotton) also sanforized stripes, cords, nubs and prints! **\$1.98**

BLOCK'S—Downstairs Store

July Sales! DOWNSTAIRS at BLOCK'S

A Smashing July Clearance of Women's

White Style Shoes

Right When You Need Another Pair Most!

\$1.95

All of Our
Original
\$2.60 and \$2.95
Qualities

Many Pairs
Originally \$3.95
From Our Upstairs
Department



Sale of Silk Hose

Irregulars
of 79c
Quality

50¢ Pr.

Women's Sizes
8 1/2 to 10 1/2

Add to summer foot comfort by changing your hose frequently! You lengthen the life of your hose as well! And the cost will be so very little during this July sale! Just stock up on a half dozen pairs of these full-fashioned medium chiffon weights! They're just right for office and sports wear! Silk to the top, mind you, with all points of wear re-inforced with lisle! French heels and cradle soles!

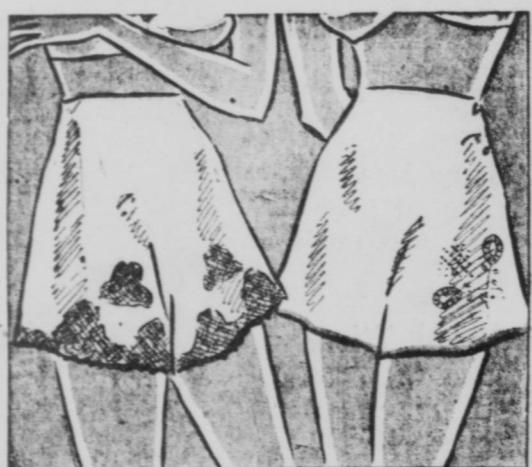
BLOCK'S—Downstairs Store



Fitted Silk Panties

Our Original
\$1 Quality

55¢ Priced for
Quick Clearance



These cool panties tub as easily as a bar of soap! And they won't wrinkle or bulge under your form-fitting summer frocks! A wide assortment of tailored styles and plenty of frilly lacy ones to go at this way low July Sale price! Flesh, tea rose and Lido blue! Women's and misses' sizes.

BLOCK'S—Downstairs Store

Crisp White Hats

All Originally
Marked More

49¢ Priced Now
to Clear



Tiny and medium brims for sport, big brims for blistering streets . . . all in cool straw cloths, straw braids, linenes, pique meshes and light weight papier panamas! You can add one, two and even more to your summer wardrobe and hardly miss the cost! All headsizes for women!

BLOCK'S—Downstairs Store

Tomorrow . . . 500 . . . COOL
SANFORIZED SUMMER SUITS

For Men
and
Young
Men

\$4.95

THESE SPECTACULAR VALUES have certainly caused a commotion! Men who have bought their first suits are coming back for more! Here are fresh new assortments—bigger assortments—bigger and better values! Smartly tailored, cool, practical two-piece suits that are SANFORIZED—in other words they won't shrink no matter how many times they are cleaned!

Seersucker Suits

For Men and Young Men

Don't miss these! See them! Compare! These are the genuine seersuckers! They're super values! Sizes 32 to 38!

\$2.49

BLOCK'S—Downstairs Store

**LOTS OF DASH
FOR LITTLE
CASH!**

A Hint to Keep You Cool . . . Wear

Sheer Summer DRESSES

That Bear Savings On Their Clearance Tags!

Acetate Crepes
Chalk Crepes
Thistle Sheers
Tucked Chiffons
Bedford Sheers
Striped Organandes

\$4.44

Clear prints look cool . . . dark sheers in jacket and coat frocks are nice for street and office because they're crisp and won't show soil readily . . . cocktail suits come in colors, cool as ices, such as tiger lily, peppermint, honey comb beige, French nude, ice blue, peach pink and white! Women's and misses' sizes 14 to 20, 38 to 50 included in this crop of July clearance sensations!

BLOCK'S—Downstairs Store

Men! Buy Enough Now to Last Throughout the Summer!

Broadcloth SHIRTS

You'll Chalk Up Some Savings at This July Sales Price!



- Collar Attached Styles
- Non-Wilting Collars

- 7-Button Fronts
- Sizes 14 to 17

Hot weather's just begun, so stock up with plenty of fresh, crisp shirts at July savings tomorrow! Well made and full sized with wide full length center pleats! Pleated sleeve ends! One pocket with welt! White, plain colors and novelty patterns!

**Men's Ties, Each
Full shaped! Hand
tailored! Reduced for
quick clearance!**

**Shorts, Shirts, 5 for
Broadcloth shorts! Full
combed cotton yarn shirts!
For men and young men.**

\$1

**Men's Sox
3 Pairs For 69¢**

**Pastel or clocked
designs! Sizes 10
to 12.**

79¢

**Bathing Suits,
Speed models for
men and young
men. Ass't'd. colors!**

95¢

**Bathing Trunks,
Also bathing shirts!
All wool! Each only**

95¢

BLOCK'S—Downstairs Store

