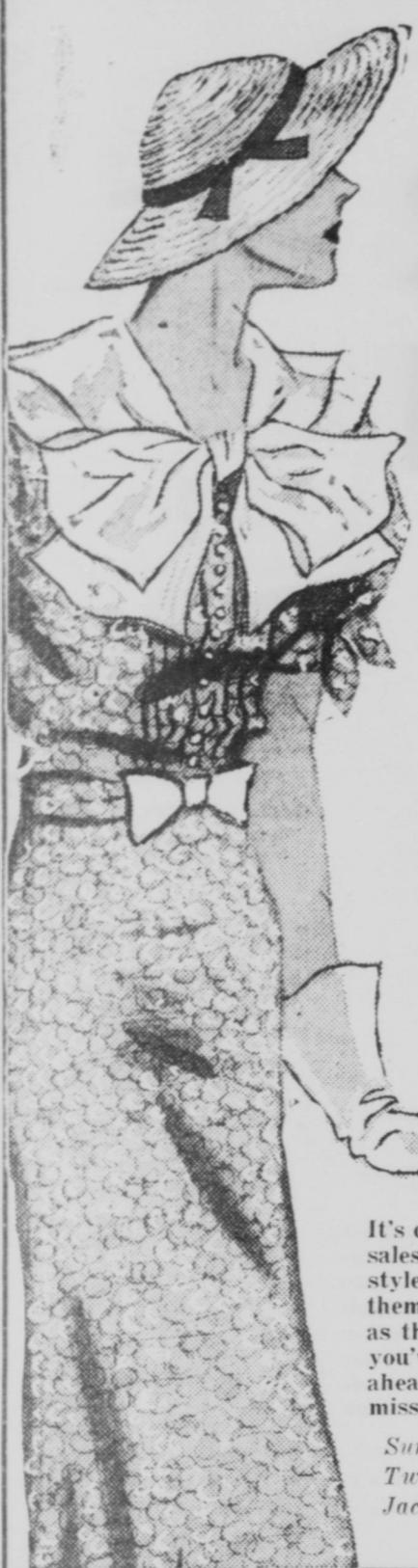


## BLOCK'S DOWNSTAIRS STORE



July Calls for Plenty of Wash Silks and Cottons!  
Here They Are in This Collection of

# SUMMER DRESSES

That Have Taken a Price Tumble to  
Make Them Clearance Sensations!

**2.69**

Stelhi Silks  
Gingham  
Piques  
Flock Dot  
Voiles  
Seersuckers  
Organdies

Stripes  
Plaids  
Dots  
Checks  
Pastels  
White

It's cotton picking time for you budgeters who have waited to share in our sales events! Here are the dresses you'll wear from dawn to dusk . . . in styles for every occasion! And the nice part of it is that you can tub them to your heart's content! They'll always look just as fresh and crisp as the day you took them from the store! Check your needs carefully . . . you've had two months and more to wear cool frocks . . . and remember to plan ahead for next spring. You won't regret your savings then! Women's and misses' sizes 14 to 20, 38 to 46.

Sun-Backs  
Two-Piece Styles  
Jacket Frocks

Sleeveless Frocks  
Sport Styles  
Street Frocks

Office Frocks  
Afternoon Styles  
Sunday Night Dresses

BLOCK'S—Downstairs Store

*A Sale for Luxury Lovers!*

# FULL-FASHIONED Silk Hose

All First Quality Finer Hose!

Discontinued Styles of \$1.35 to \$1.65 Qualities!

**55c**

New  
Summer  
Shades

2 Pairs  
for \$1

Never before have we been able to offer hose of this quality at such a low price! Lovers of luxury with limited budgets will shout with joy to find such sheer, cobwebby hose for just 55c! Better-dressed women everywhere know the quality of these "buys!" Get yours tomorrow and enjoy the thrill of wearing truly fine ingrains at a savings! Women's sizes 8 1/2 to 10.

BLOCK'S—Downstairs Store

*Clearance of a Crop of Beauties!*

# 500 White Hats

That You Will Wear From Now Until Fall!



- ★ Papier Panamas
- ★ Pique Meshes
- ★ Straw Braids
- ★ Linenes
- ★ Other Cottons

**49c**

Keep fresh and crisp as lettuce during the next two months in new white hats! You can add one, two and even more to your summer wardrobe at a wee sum of a price! Plenty of wide brims, also tiny ones and lots of medium brims to flatter! All originally sold for more, but July Clearance swooped down on the prices . . . now they're only 49c! All headsizes for women!

(7) Matron Hats, black, 24 headsize, now only . . . . . 69c  
(100) Spring Hats, small brims, dark colors . . . . . 25c  
(150) Knit Berets and Tams, dark colors, only . . . . . 25c  
(70) Women's Hats, dark only, odd lot, now . . . . . 10c  
(50) Large Rough Straw Cartwheel Hats, white . . . . . 89c  
(3) Women's Hats, hair braids, small headsizes . . . . . 89c

BLOCK'S—Downstairs Store

# A DOUBLE EVENT . . .

**July Clearance**  
**BLOCK'S DOWNSTAIRS STORE**

*Come! Buy! Save! Values Galore!*

Original \$1 and \$1.29 Qualities of

## Sports Shorts, Play Suits



Priced to Put Pep in Your Play

**69c**

Giddy gingham, linenes and print playsuits . . . the coolest of the cool, in one and two-piece backless or sun-back styles! Choice of white, red, navy, blue and prints! The shorts, of natural color novelty fabric, go nautical with anchor, lacing and stripe trim! Misses' sizes 14 to 20.

BLOCK'S—Downstairs Store

## Two Smash!



## White Canvas Oxfords for Men

Marked for  
Quick Sale  
**89c**

Men's Sizes  
6 to 11

Men! Here are the coolest shoes of the summer marked just 89c tomorrow! Heavy canvas uppers give wear! Pliable soles make walking a pleasure! Solid rubber heels take the jar out of life! And the price? A real old-fashioned July clearance low!

BLOCK'S—Downstairs Store

## Printed Batiste LINGERIE



Originally 79c! Now You  
May Buy All You Want for

**44c**

These wisps of summer undies have dainty sprigs of pastel posies on the cool crispness of batiste! Chemise, dance sets, step-ins and panties tailored neatly or with lacy edges! Stock up on the coolest undies we've offered at this low price! Women's and misses' sizes.

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**19c**  
Quality!

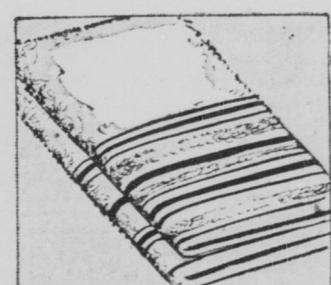
## Sheer Was

*To Help You Finish the Season!*

- ★ Printed Voiles
- ★ Printed Lawns

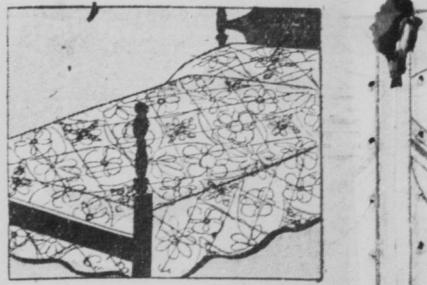
Beat the heat waves for the rest of the summer with plenty of sheer cottons for cool comfort! This is the very nicest lot we've had at this low price for many a moon, so snare a few while the getting's good! You'll save yourself a pretty sum and be better dressed to boot!

**10c**



**Huge Size  
Towels, Each  
19c**

Seconds of 29c and 39c qualities!  
Some have slight misweaves or irregular borders! Extra heavy!  
Fine quality!



**Light Weight  
Summer Quilts  
\$1.79**

Dainty printed patchwork designs with neatly scalloped edges!  
Extra large 80x84-inch size!

BLOCK'S—Downstairs Store