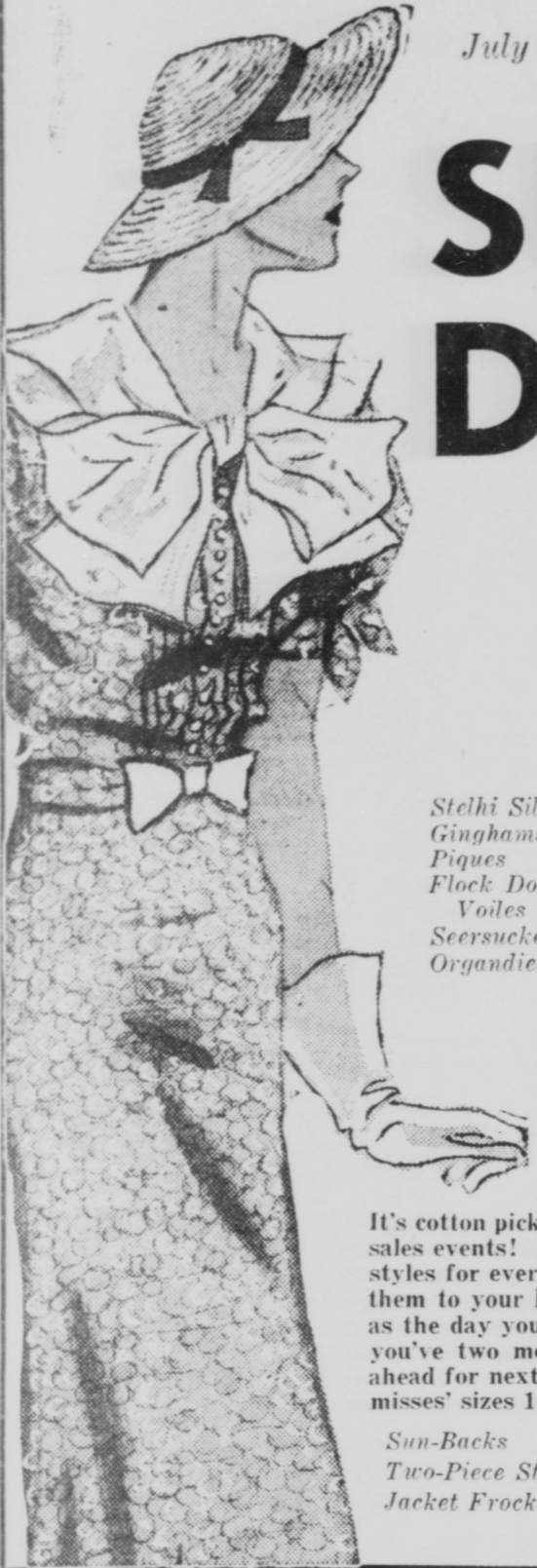


BLOCK'S DOWNSTAIRS STORE



July Calls for Plenty of Wash Silks and Cottons!
Here They Are in This Collection of

SUMMER DRESSES

That Have Taken a Price Tumble to
Make Them Clearance Sensations!

Stetli Silks
Ginghams
Piques
Flock Dot
Voiles
Seersuckers
Organdies

2.69

Stripes
Plaids
Dots
Checks
Pastels
White

It's cotton picking time for you budgeteers who have waited to share in our sales events! Here are the dresses you'll wear from dawn to dusk... in styles for every occasion! And the nicest part of it is that you can tub them to your heart's content! They'll always look just as fresh and crisp as the day you took them from the store! Check your needs carefully... you've two months and more to wear cool frocks... and remember to plan ahead for next spring. You won't regret your savings then! Women's and misses' sizes 14 to 20, 38 to 46.

Sun-Backs
Two-Piece Styles
Jacket Frocks

Sleeveless Frocks
Sport Styles
Street Frocks

Office Frocks
Afternoon Styles
Sunday Night Dresses

BLOCK'S—Downstairs Store



A Sale for Luxury Lovers!

FULL-FASHIONED

Silk Hose

All First Quality Finer Hose!

Discontinued Styles of \$1.35 to \$1.65 Qualities!

New
Summer
Shades

55c Pair

2 Pairs
for \$1

Never before have we been able to offer hose of this quality at such a low price! Lovers of luxury with limited budgets will shout with joy to find such sheer, cobwebby hose for just 55c! Better-dressed women everywhere know the quality of these "buys!" Get yours tomorrow and enjoy the thrill of wearing truly fine ingrainings at a savings! Women's sizes 8½ to 10.

BLOCK'S—Downstairs Store.

Clearance of a Crop of Beauties!

500 White Hats

That You Will Wear From Now Until Fall!



- ★ Papier Panamas
- ★ Pique Meshes
- ★ Straw Braids
- ★ Linenes
- ★ Other Cottons

49c

Keep fresh and crisp as lettuce during the next two months in new white hats! You can add one, two and even more to your summer wardrobe at a wee sum of a price! Plenty of wide brims, also tiny ones and lots of medium brims to flatter! All originally sold for more, but July Clearance swooped down on the prices... now they're only 49c! All headsizes for women!

- (7) Matron Hats, black, 24 headsize, now only..... 69c
- (100) Spring Hats, small brims, dark colors..... 25c
- (150) Knit Berets and Tams, dark colors, only..... 25c
- (70) Women's Hats, dark only, odd lot, now..... 10c
- (50) Large Rough Straw Cartwheel Hats, white..... 89c
- (3) Women's Hats, hair braids, small headsizes..... 89c

BLOCK'S—Downstairs Store.

A DOUBLE EVENT ...

Only 2

BLOCK'S DOWN

Come! Buy! Save! Values Galore

Original \$1 and \$1.29 Qualities of

Sports Shorts, Play Suits



Priced to Put Pep in Your Play

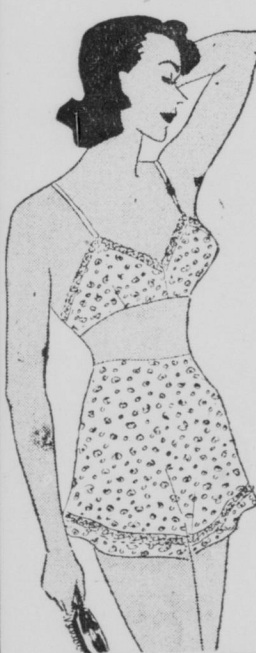
69c

Giddy ginghams, linenes and print playsuits... the coolest of the cool, in one and two-piece backless or sun-back styles! Choice of white, red, navy, blue and prints! The shorts, of natural color novelty fat c, go nautical with anchor, lacing and stripe trim! Misses' sizes 14 to 20.

BLOCK'S—Downstairs Store.

A Clearance to Keep You Cool!

Printed Batiste LINGERIE



Originally 79c! Now You May Buy All You Want for

44c

These wisps of summer undies have dainty sprigs of pastel posies on the cool crispness of batiste! Chemise, dance sets, step-ins and panties tailored neatly or with lacy edges! Stock up on the coolest undies we've offered at this low price! Women's and misses' sizes.

BLOCK'S—Downstairs Store.

Little Girls Need Plenty of

Crisp Summer Tub Frocks

Originally \$1.15, Now Dropped to Just

79c

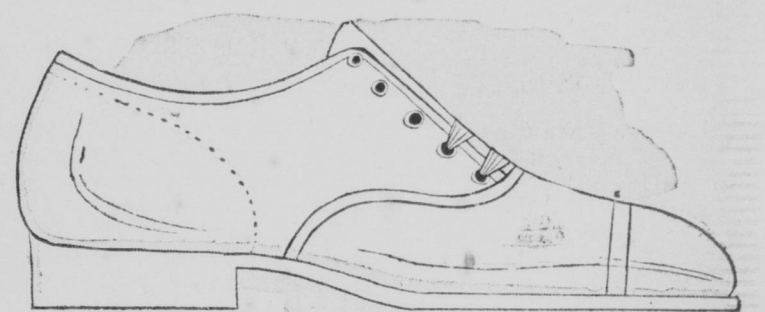


Mothers! You'll find lots of cool play frocks at just a fraction of their original price in this clearance! Piques, organdies, batistes, dimities and dotted Swisses in sun-back and novelty styles! Sleeveless and short sleeves!

Dots, stripes, checks, posy prints, pastels and white! Girls' sizes 2 to 6, 7 to 14.

BLOCK'S—Downstairs Store

Two Smashing



White Canvas Oxfords for Men

Marked for Quick Sale **89c** Men's Sizes 6 to 11

Men! Here are the coolest shoes of the summer marked just 89c tomorrow! Heavy canvas uppers give wear! Pliable soles make walking a pleasure! Solid rubber heels take the jar out of life! And the price? A real old-fashioned July clearance low!

BLOCK'S—Downstairs Store.

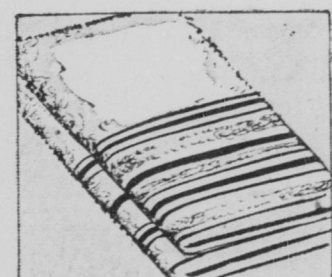
19c Quality!

Clearance Sheer Was

To Help You Finish the Summer

- ★ Printed Voiles
- ★ Printed Lawns

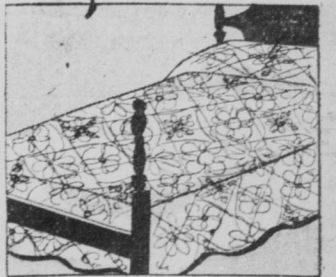
Beat the heat waves for the rest of the summer with plenty of sheer cottons for cool comfort! This is the very nicest lot we've had at this low price for many a moon, so snare a few while the getting's good! You'll save yourself a pretty sum and be better dressed to boot!



Huge Size Towels, Each **19c**

Seconds of 29c and 39c qualities! Some have slight misweaves or irregular borders! Extra heavy! Fine quality!

BLOCK'S—Downstairs Store



Light Weight Summer Quilts **\$1.79**

Dainty printed patchwork designs with neatly scalloped edges! Extra large 80x84-inch size.

BLOCK'S—Downstairs Store