



2,400 Brand New Knitted Softies

White!
Pastels!
Dark
Colors!

39c Each

These hats are slightly irregulars... however the wearing quality is not impaired. 50% of them are all white... and 50% are in colors lovelier than the hues of the rainbow. All are much more expensive hats. Choose from narrow, medium and wide brims.

300 Crocheted Hats 19c
These crocheted hats are easy to pack and fold up without hard-ly a wrinkle. Ideal for traveling. Turbans, softies, berets and caps in the group. Some white, lots of colors. Irregulars.

Better Hats Reduced 59c and 94c
Clearance of a group of better hats including the remaining stock of a sample line. At the lower price level many white hats and colors marked for clearance.

500 Hats Reduced 10c
This group includes many hats that formerly were 20 times this price and many early spring styles in colors.

100 Hats Reduced 25c
All greatly reduced from our higher priced lines. Some white hats included in the group.

400 White Handbags

These have just arrived... specially bought for E. O. M. Smart pouch or underarm styles in simulated leathers and grains. White only. At a sensational savings.

39c

Clearance Neckwear 25c
Soiled and mussed neckwear of better quality greatly reduced for E. O. M.

String Gloves Pr. 25c
Clearance of our natural colored string gloves. Tint them to match your dress. Small, medium and large sizes.

1,500 Women's Wash Frocks

Cool Happy Home and other well-known makes of wash frocks greatly reduced for E. O. M. Sheers, voiles, linens and shirting materials in sports and dressy styles. Sizes from 14 to 50.

77c

300 Wash Frocks 47c
Sheer cotton wash frocks of better quality. Also some hooverettes and uniforms included. Broken assortments and sizes.

All-Wool Bathing Suits \$1.69
Plain colors in women's all-wool bathing suits. Plenty of large sizes up to 46 included. Low-back style. Sizes 34 to 46.

2-Pc. Linen Suits \$3.95
Choose from black, natural, brown and navy colors in linen suits with contrasting tie. Swagger style. Sizes 14 to 20.

Better Silk Blouses \$1
Broken sizes and styles of our better silk blouses. Mostly one-of-a-kind style. Plain, colors and prints.

1,000 Pure Silk Slips

Women's pure silk slips with V or straight lace top or V tailored top. Bias cut and have adjustable shoulder straps. Tearose and white colors. Sizes 34 to 44. Greatly reduced for E. O. M.

89c Ea.

Salesman's Samples Silk Slips 89c
Soiled samples and irregulars of various styles of silk slips. Some have panel fronts. Broken colors and sizes.

Muslin Slips 25c
Women's bodice top muslin slips of regulation house dress length. Mostly in pink color. Broken sizes.

Cotton Crepe Gowns 69c
Women's cool cotton crepe gowns in white, flesh or peach. V or round neck. Sizes 16 and 17.

Women's Shorts 50c
Striped shorts in plain fitted waist and side fastening. Assorted colors and sizes.

Shadow Panel Slips \$1.19
Pure silk slips with 18-inch panel. Sizes 36 to 44. Adjustable shoulder straps. V or straight lace top. White and tearose.

Printed Batiste Gowns 69c
Sizes 15 to 17 in V or round-neck styles. Hand applique, in contrasting colors.

Rayon Taffeta Slips 50c
Durable rayon taffeta slips with V or straight lace top. Bias cut. Sizes 36 to 44. Tearose and white.

Pongee Pajamas \$1.00
Just 25 pure silk pongee pajamas with V-neck trimmed with printed oriental patterns. Small and medium sizes.

Better Slips, Reduced to \$1.49
Better slips greatly reduced for clearance. Slightly soiled and mussed from handling. Lace trimmed. Sizes 34 to 44.

No. 5 Cloth Rayon Undies

Large sizes only in No. 5 cloth rayon panties, step-ins or bloomers and vests. All well made of an almost run-resisting rayon. Bar tacked at seams for wear.

69c Ea.

Cotton Knit Vests 10c
Women's elastic cotton knit vests with built-up shoulder and drawstring top. Small sizes only. Irregulars.

Women's Rayon Slips 89c
Bodice top style. Some have panel front. Sizes 34 to 42. All good quality.

Dimple Cloth Bloomer 69c
Dimple cloth rayon combination bandeau top bloomer or loose knee side fastening. Broken size range.

Rayon Mesh Undies 39c
Panties or step-ins with plain front elastic back and also fitted waist line. Lace trimmed. Sizes 4 to 7.

Cotton Knit Union Suits 3 for \$1
Elastic cotton knit union suits with built-up shoulders and tight or loose knee. Sizes 36 to 44.

E.O.M.

(REGISTERED)

TOMORROW we say goodbye to our June Odds and Ends in our regular June E. O. M. clearance... all over the store. Shop early in our Air-Cooled Downstairs Store for Tremendous savings on things you need for your vacation, your home, your children. Shop Early! Quantities are limited! No Mail, Phone, Layaway or C. O. D. Orders!



Just 200 Better Quality Summer Frocks

For Juniors, Misses and Smaller Women!

2 for \$7

Tomorrow, E. O. M. brings 200 lucky women a marvelous savings on a dress for wear this summer. You'll find a frock you can wear for every gay, summer occasion and be proud of it, too. Washables in white and pastels, sheers, and crepes in prints, combinations and jackets. And vivid, vivacious colors to match your sun-tan.

500 Spring Frocks Reduced to \$1.00

65 Coats Reduced
Sizes for women and misses. Ideal for cool summer nights and vacation.
\$5.95

58 Coats Reduced
Included in the group are 51 white wool coats and 7 waffle weave white coats.
\$3.95

9 JUNIORS WOOL SUITS, REDUCED TO \$5.95
3 JUNIORS WAFFLE WEAVE SUITS, REDUCED TO \$3.95
2 JUNIORS CORDUROY COATS, REDUCED TO \$3.95
5 JUNIORS WAFFLE WEAVE COATS, REDUCED, \$2.95
2 JUNIORS SPRING COATS, REDUCED TO \$5.95
13 JUNIORS FLANNEL SUITS, REDUCED TO \$1.95

—Downstairs at Ayres.

Infants' Sun Suits

Infants' cool, comfortable cotton sun suits with nursery prints on the material. Sizes 1 to 3. Easy to wear and easy to tub. Substantially reduced for E. O. M. Only!

25c

Boys' Wash Suits 88c
Sleeveless styles in boys' broadcloth and seersucker wash suits. Sizes 2 to 6. Greatly reduced.

Children's Play Suits 50c
Sizes 2 to 6 in children's cool, comfortable, well-made play suits. Greatly reduced.

Chambray Play Suits 49c
Blue chambray cloth play suits that will stand up under heavy play. Sizes 2 to 6.

Infants' Walking Dresses 59c
Printed lawn, hand embroidered, polka dot and plain colors. Very desirable styles.

Infants' Cotton Shirts 19c
Button down the front style. Long sleeves. Size 1 only. Greatly reduced for E. O. M. Only.

Children's Wash Dresses 50c
Organly and voiles in cute little wash frocks in sizes from 2 to 6½. Greatly reduced.

Children's Rayon Undies 3 for \$1
Bloomers, panties and vests of long wearing rayon. Broken sizes.

Infants' Nainsook Dresses 29c
Hand-finished nainsook dresses for infants. Well made. Broken size range.

Children's Wash Frocks

Girls' and children's cunning wash frocks in dressy and sporty styles. Sizes from 2 to 6 and 7 to 14. Sheers, voiles and shirting materials. Fast colors. Lovely trims. Sunback styles.

88c

Girls' Dresses, Reduced to 69c
Higher priced dresses slightly soiled and mussed in dressy styles. Sizes 7 to 14.

Girls' Print Blouses 25c
Lovely little print blouses with puff sleeves and dainty trims. Sizes 8 to 16 only.

Girls' Print Dresses 39c
Broken sizes in girls' print dresses that are very cunningly made.

Girls' Play Suits 50c
Complete with hat to match. Broken size range and color range. Greatly reduced for E. O. M.

Girls' Silk Dresses \$1
A group of girls' better silk dresses with puff sleeves in printed voiles and lawns. Broken size range.

E. O. M. Special—Plaid Brand

Ready-Mix Paint

Spreads easily and leaves no brush marks. Choose from 15 different colors and white. Every gallon uniform. Specially priced for E. O. M. Only!

Gallon

—Downstairs at Ayres.
More E. O. M. Paint Values, Page 22

Women's Full-Fashioned Hose

Clearance of odd lots of women's chiffon and service weight hose. Broken sizes and color ranges. Irregulars. Greatly reduced for E. O. M.

29c Pr.

Women's Rayon Hose Pr. 10c
Clearance of women's rayon service weight hose, all first quality. Broken size and colors. Greatly reduced.

Children's Anklets 3 Pr. 25c
Clearance of children's ankle socks. First quality and irregulars. Broken sizes. 10c pair. —Downstairs at Ayres.

101 Girdles Greatly Reduced

All are salesmen's samples of better garments. Soiled and mussed from display purposes. Well made and will give you a lot of service. Broken assortment and sizes.

\$1.00

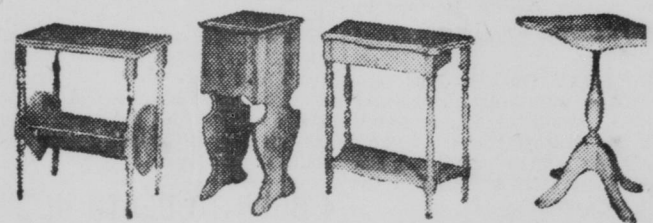
Girdle-Brassieres, Reduced to \$1
Just 31 of these garments, soiled and mussed from handling. Greatly reduced for E. O. M.

Girdles, Reduced to 50c
Just 83 better girdles reduced for clearance. Assorted styles and sizes. Soiled and mussed from handling.

Pull-On Girdles 39c
Just 91 two-way strength pull-on girdles of better quality. Classified as irregulars. Broken sizes.

Bandeaus, Garter Belts 10c
Soiled and mussed and damaged bandeaus and garter belts radically reduced for clearance.

Solid Maple Furniture



Solid maple occasional pieces with a walnut finish. All sold as is. No Deliveries! No Returns! No Lay-aways! Choose from end tables, coffee tables and etc.

\$1.00

Final Clearance Upholstr'd Furniture
Includes living room suites, occasional chairs and tables. Greatly reduced for final clearance.

Linoleum Remnants Half-Price
Good quality linoleum remnants greatly reduced for E. O. M.

Throw Rugs, Reduced to \$1.98
This group includes sizes 27x54, 36x63, 22½x36. All greatly reduced for E. O. M.

Clearance of Room Size Rugs
One 9x12 jute rug, \$8.90. One 9x12 used Axminster, \$10. One 8.3x10.6 wool fibre, \$8.90. 2 Heavy Velvet Rugs, \$21.00.

Men's Seersucker Suits

Just 20 men's cool, washable seersucker 2-piece suits greatly reduced for E. O. M. Single breasted styles in black striped seersucker. Sizes 36 to 46.

\$2.49

Men's White Seersucker Suits \$4.79
Just 9 of these cool, white seersucker suits in single breasted styles. Sizes for men and young men.

Men's Linen Suits \$4.79
Just 5 of these bargains in men's 2-piece linen suits for men or young men.

Men's Pre-Shrunk Slacks \$1.39
In stripes on light cotton grounds. Sizes for men and young men.

Sanforized-Shrunk Slacks \$1.89
Men's striped and fancy pattern slacks for sports or dress. Sizes for men and young men.

Men's White Ducks 88c
In large sizes only, sizes 42 to 50. Greatly reduced for E. O. M.

Men's Seersucker Pants 88c
Striped seersucker pants for dress or work or sports. Cool and easy to tub.

Men's Linen Knickers 59c
Greatly reduced for clearance. Plain colors with stripes. All perfect quality.

White Flannel Pants \$2.95
Greatly reduced for clearance. Sizes 38 to 44 waists. Wear them with a dark coat.

White Cotton Slacks \$1.49
White cotton flannel sanforized-shrunk slacks. Greatly reduced for clearance. —Downstairs at Ayres.

Men's Silk Pongee Shirts

A whale of a value for E. O. M. This pongee is imported from Japan. Sizes from 14 to 17. Cool and very comfortable. Well made and will fit extremely well.

\$1.00

Knit Union Suits Pr. 50c
Men's union suits of good quality. Made by famous makers that you'll recognize as soon as you see the label. Some seconds in the group. Broken sizes.

Shirts and Shorts 6 for \$1
Broken sizes in men's good quality shirts and shorts. Seconds

Men's Rayon Hose 6 Pr. \$1
Irregulars of men's fancy rayon hose. Sizes 10 to 12. All greatly reduced for E. O. M.

Athletic Union Suits Pr. 39c
Seconds of a better garment specially bought for E. O. M. Sizes 36 to 50. While quantity lasts.

Men's Pajamas Pr. 79c
Fast colors, full cut, coat style pajamas. In sizes B and C only. Greatly reduced.

Men's Wool Golf Hose 3 for \$1
Greatly reduced from much higher price. All wool, 35c pr.

Men's Shirts, greatly reduced 89c
These shirts are slightly soiled and mussed. All have a price ticket that's much higher. Broken sizes.

Auto Brand Work Shirts 2 for \$1.10
Famous Auto brand work shirts in sizes 14 to 17½. Heavy quality, long wearing. Special for E. O. M., 59c each.

Men's Shirts, Reduced 69c
Better shirts reduced for clearance. Soiled and mussed from handling. Broken sizes.

Boys' Cotton Slacks

Boy's washable cotton slacks with wide bottoms and legs and wide cuffs. Well made and will give long service. Seconds. Stripes and novelty weaves. Sizes 12 to 18.

74c

Sport Shirts and Blouses 2 for \$1
Boys' sports shirts and sport blouses in plain or fancy patterns. All sizes. Some seconds in group.

Boys' Shorts Pr. 69c
Covert, seersucker or suitings materials. Comfortable and easy to tub. Broken sizes.

Boys' Wash Suits 49c
Boys' good quality wash suits in a broken size and color assortment.

1,500 Yards Wash Goods

Remnants and seconds of printed organdy and other sheer cottons, plain color cottons of various kinds and lengths. From ¼ yard to dress lengths.

10c Yd.

Rayon Remnants Yd. 25c
Short lengths and long lengths of various light and heavy weight fabrics.

Honey Comb Towels 2 for 5c
Unbleached honeycomb towels. Greatly reduced for clearance.

Towels Ea. 10c
Choice of huck towels, kitchen towels and thirsty turkish towels. Mill ends, seconds and odd sizes. Greatly reduced.

White Coating Yd. 59c
White waffle weave coating 34 inches wide. Heavy quality.

Pastel Ruffled Curtains Pr. 59c
2½ yards long in plain colored French marquisette in blue, rose, green and ecru. Extra long.

Remnants Curtain Goods Yd. 5c
Short lengths suitable for short curtains or panels. Various weaves. Reduced for clearance.

Discontinued Styles of American Girl Shoes

Very Special at **\$3.45** Pair

Women who know and wear American Girl shoes realize what a bargain they're getting. This group consists of black, brown, white and beige shoes in pumps, pumps and ties. With leather and covered heels. Below is a size chart to help you. Just 287 pairs.

SIZES	11½	2 2½	3 3½	4 4½	5 5½	6 6½	7 7½	8 8½	9 9½	10
AAAA						2	1	1	5	3
AAA						1	11	7	8	5
AA						11	17	14	5	6
A						6	7	7	5	9
B						1	5	10	15	16
C						1	11	4	12	8
D										

Better White Shoes Reduced \$2.65
Includes lovely styles in pumps, straps, ties and oxfords. High or Cuban heels. Sizes 3 to 9. Perfect quality.

Children's Barefoot Sandals 98c
With leather soles and heavy elk uppers. Choose from white, smoked elk and tan elk. Also odds and ends of children's better straps. Sizes 8½ to 2, not in every style.

Children's Beach Sandals 59c
Imperfects of U. S. Rubber Co. Every pair guaranteed to give service. Heavy canvas uppers and rubber soles. Sizes 7½ to 2. —Downstairs at Ayres.

AYRES ★ DOWNSTAIRS ★ STORE