

Swim Where You Are Protected

Represented on this page are the swimming places that give untold consideration to the up-keep of their pools. Cleanliness is a vital factor. They spend thousands of dollars every season to assure you of positive cleanliness; because they know the horrors that develop from dirty, bacteria-filled water. They feel that this is a responsibility they owe to their patrons. If you are going swimming be sure to select one of the following places; each of them can afford you safe enjoyment at moderate prices.

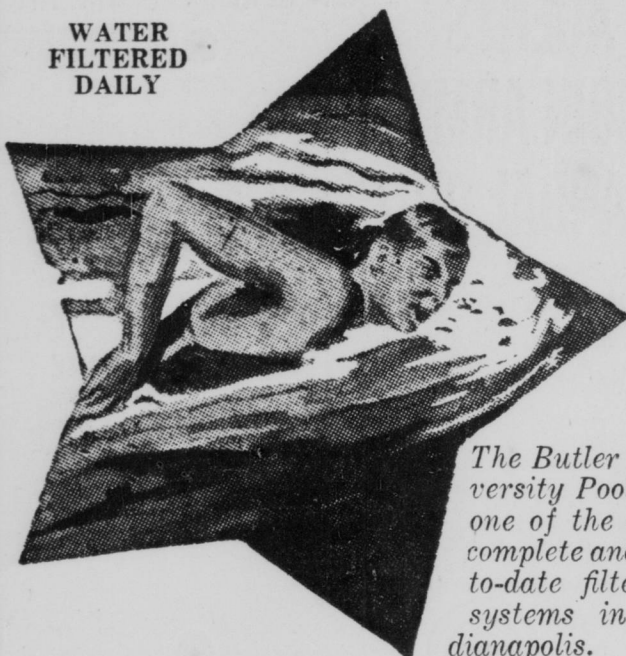


INDIANAPOLIS ATHLETIC CLUB POOL

CLEAR FROM HAWAII have come inquiries about the purification system of the Indianapolis Athletic Club swimming pool. Why? Because every ounce of the approximately 150,000 gallons of water required to fill the pool is healthfully pure, and made so without the use of chemicals. Each gallon, before it is pumped into the pool, goes through a series of crystal quartz filters and then through the ultra violet ray purifier where the water is subjected to light treatment. The purification plant runs continually, day and night.

All-year-round swimming privileges, in one of the finest swimming pools in the middlewest is one of the many advantages of a membership in the Indianapolis Athletic Club. A junior athletic membership is now available to young boys and girls in Indianapolis. Call the secretary's office—LI. 4331—for membership information.

WATER
FILTERED
DAILY



The Butler University Pool has one of the most complete and up-to-date filtering systems in Indianapolis.

CLEANLINESS IS PARAMOUNT AT THE BUTLER POOL

25c for One Swim

\$8.00 FAMILY SEASON TICKET

\$5.00 SINGLE SEASON TICKET

\$2.50 SINGLE MONTHLY TICKET

HOURS: 9 A. M. TO 6 P. M.
7 P. M. TO 10 P. M.

SWIM IN DRINKING WATER BROAD RIPPLE POOL

WATER FILTERED
AND THOROUGHLY
STERILIZED CONSTANTLY

Broad Ripple is the Largest Pool in the Middle West. Over four million gallons of water. Depth one to twelve feet.

**Broad Ripple Park
NOW FREE
Admission**

- COMPETENT LIFEGUARDS
- SANITARY BATH HOUSE, SHOWERS, STEEL LOCKERS
- AMPLE SAND BEACHES
- AMPLE FREE PARKING SPACE

filter plant in charge of a chemical expert

Admission Prices:

ADULTS
25c
Children
10c

Every afternoon and evening, Sundays and Holidays included.

A continuous stream of pure filtered water in this pool

A pool that will appeal to your sense of beauty. A pool that will satisfy your most insistent demand for safety and sanitary cleanliness.

The water is constantly changing. It is pure filtered water and kept at an invigorating temperature. You will enjoy the most modern of swimming facilities at the Antlers Pool. Come for a good swim or just to relax in the invigorating water.

A shower and lockers are available



Hotel Antlers Tile Pool

35c

For Single Swim

New low rate (10 A. M. to 11:30 A. M.)

for children (Under 14 Years) 15c

Under supervision of trained attendants

Pool open continuously from 10 a. m. to 10 p. m. for men and women

HOTEL ANTLEERS
750 N. Meridian St.

Riviera Club

A Private, Social and Recreation Center

Attractive Features—

FILTRATION

Rapid sand filters with capacity of 2,100 gallons per minute, making a complete change of water every 2 hours, purified and treated in a manner not to cause smarting or irritation of the eyes. Water supplied from deep wells and kept at a temperature to be invigorating, but not unpleasant. Warm water showers located at exit of dressing room, supplied with soap sprays, making it convenient and necessary for all bathers to take a warm water and soap bath before entering pool.

- Pool Open 9 A. M. to 12 P. M.
- Dancing—Tuesday, Thursday and Saturday Nights
- Kiddie Parties Last Friday of Each Month
- Complete Dining Room Service
- 5 Tennis Courts

SWIM and PLAY DANCE PICNIC



The LONGACRE WAY
Pure, Constant Filtered Water

A beautiful playground, lagoon for boating and gentle ponies for the kiddies. Convenient, well-kept picnic grounds.

LONGACRE

4700 South on Madison Ave. on State Road 31
15-minute drive from Circle

Swim and Exercise

at the

YMCA

Illinois at New York Sts.

LOW SUMMER RATES \$1.50 Per Month

Learn to Swim

Life-saving instruction Free under the latest scientific trained leadership and supervision.

New Sun Beach on Roof Open to Members
One of the highest test filtered swimming pools in Indiana.

For Information Call RI. 1331

Patronize
the Pools That
Have Considered
Your Health, They
Are Listed on
This Page



Oh Boy!!

I'm Having a SWELL TIME at

Northern Beach

The Water Is So Clean and Refreshing. It Is Filtered Daily.

25c Adults 10c Children

These Prices Prevail Any Time, Any Day

Wednesday Special, 15c Adults

For a real natured park with forest trees, 30 acres to roam on. Shelter house, tennis courts, indoor baseball diamond, horseshoe courts, boating and fishing. Playgrounds for the kiddies with sliding coaster, maypole, see-saws, and sand boxes, slides in the water. Everything for a real good time for real folks. North of Broad Ripple on White river.

FOLLOW ROAD SIGNS TO PARK

Swim Where You Are PROTECTED

Against Disease
and Impure Water

The swimming pools listed here all have spent thousands of dollars to give clean healthful enjoyment and exercise.