



We invite you to come to our
9th ANNIVERSARY SALE
and share in
these splendid Savings!

YOUR OPPORTUNITY TO
MAKE YOUR GROCERY
DOLLARS BUY MORE



SODA CRACKERS	ECONOMY BRAND Graham Crackers 2 Lb. Pkg.	23c	2	LB. PKG.	17c
MAXWELL HOUSE	VITA FRESH COFFEE			LB. TIN	29c
GOLD MEDAL FLOUR	24-Lb. Bag	\$1.13	5	LB. BAG	27c
CORN	REGAL Country Gentleman 3 No. 2 Cans	29c			
SNIDER'S CATSUP	14 Oz. Bottle	15c			
PENNANT SYRUP	Maple Flavor 1 1/2-Lb. Can	11c			
COCOMALT	Pound Tin	39c			
ROYAL BUTTER	Baking Powder 12-Oz. Can	37c			
	Gold Brook In Prints, Lb.	27c			



Regal Coffee

Its rich, sweet and mild flavor more than lives up to your expectation for an extra fine cup of coffee.

Lb. **25c** 2 Lbs. 49c

Little Sport **COFFEE** 3 Lbs. **59c**
Single Pound, 21c

Little Sport **ICE TEA BLEND** 1/2 Lb. Bag **23c**



FREE! LONESOME COWBOY SONG BOOKS

Send One Borax Box Top to Station WLW for your copy of this Souvenir Song Book.

20-Mule Team BORAX, Lb. Pkg. 15c

Extra Special!

Any child under 12 admitted to Sunday ball games at Perry stadium for 2 package tops from Wheaties and one paid admission by member of family.



Wheaties 2 Pkgs. 23c

FREE! PICTURES OF CHAMPIONS

12 Pictures of Famous Champions on back of Wheaties Package. One picture on each package.

Bisquick Large 40-Oz. Pkg. **32c**

For Making Delicious Shortcake



SANKA COFFEE



Drink Sanka and Sleep 97% Caffeine Removed

LB. **45c**

EARTHENWARE TEA POT FREE

WITH TWO ONE-HALF POUND PKGS. OF



LIPTON'S Tea

2 One-Half Pound Pkgs. **85c**

LA FRANCE POWDER Pkg. **9c**

WHITE LINE Washing Powder Large 24-Oz. Pkg. **5c**

Sun Brite Cleanser 3 Cans **13c**

SANIFLUSH Cleans Toilet Bowls and Auto Radiators Can **21c**

CLOROX Bleaches and Removes Stains 16 Oz. Bottle **15c**

MINUTE TAPIOCA Pkg. **12c**

IVORY SOAP 4 Cakes **19c**

10 Plymouth Cars to Be Given Away in New Ivory Contest

DEL MONTE PINEAPPLE
luscious slices



2 Large No. 2 1/2 CANS **39c**

Del Monte APRICOTS

Large No. 2 1/2 Can **19c**

Del Monte **SPINACH** 3 No. 2 Cans **35c**
Good to Eat and Good for You.

Del Monte **PEAS** 2 No. 2 Cans **29c**
Blended for Finer Flavor.

Del Monte **SALMON** Tall No. 1 Can **19c**
Rich, Red Salmon from Cold Waters.

Del Monte **COFFEE** Lb. **29c**
More Body and Richness.

Finest Quality Meats
Prices Are for This Week End Only

MILK FED VEAL

Veal Roast	Lb.	15c
Veal Chops	Rib Lb.	17c
Ground Veal	for Loaf Lb.	17c

BEEF ROAST Tender Chuck Lb. **14c**

Fancy Roast Cuts	Lb.	18c
Thuringer Summer Sausage	Lb.	19c
Liver Sausage	Lb.	15c
Tomato Loaf Armour's Star.	Lb.	19c



Garden Fresh Vegetables

New Potatoes 10 Lbs. **21c**

TOMATOES Red Ripe 2 Lbs. **15c**

Carrots Fresh, Crisp 2 Bchs. **13c**

Leaf Lettuce Lb. **5c**

LEMONS 360 Size 4 for **10c**



SEMINOLE

COTTON SOFT TISSUE

FULLY WRAPPED—STERILIZED

1,000 Snow White Sheets in roll

4 Rolls **25c**

REGAL STORES

Sing a Song of Values!

Regal Stores all over Indiana are celebrating their 9th Birthday this week by offering to all its patrons values in "Quality Graded Foods."

Over 150 Regal Stores serving as one unit—and yet they are NOT chain stores. Each Regal Store is independently owned and operated—using the buying power and other facilities that this large organization affords at the same time maintaining their own individual identities!

We invite you to take advantage of these **SPLENDID VALUES!**

Argo Starch

LB. PKG. **7c**

Limit Starch 12-oz. pkg. **10c**
Blue Karo 1 1/2-lb. can **10c**

PALMOLIVE

Famous Beauty Soap Rich in Olive Oil

3 cakes **14c**



Super Suds 2 pkgs. **15c**

Crystal White Soap 10 cakes **25c**

CAMPFIRE Marshmallows

They Make So Many Delightful Party Favors

Lb. Pkg.

17c



REGAL NUT MARGARINE

You'll Like Its Fresh Flavor

Every Pound Guaranteed to Be of Finest Quality

2 pounds **25c**

LITTLE SPORT SALAD DRESSING



Velvet smooth—so pure and delicious

Qt. Jar **23c**

RELISH SPREAD

Little Sport—Just the thing for tasty sandwiches in a jiffy.

Qt. Jar **25c**



GOLD DUST Washing Powder

Large Pkg. **15c**

GOLD DUST CLEANSER

2 cans **9c**

White Shinola Liquid Polish

Bottle **8c**

HOOSIER GOLD BUTTER

Finest Selected Truly a Pound of Golden Goodness

LB. **29c**



RED CROSS MACARONI or Spaghetti

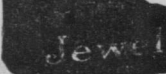


2 pkgs. **13c**

SWIFT'S JEWEL SHORTENING

Pure Vegetable

Lb. pkg. **11c**



Tune in on Mrs. Farrell's Kitchen of the Air, Monday, Wednesday, Friday, at 9:30 to 10 A. M., WKBF. Special awards for contest.

Phone Lincoln 6304 for
Location of Your Nearest
REGAL STORE

• REGAL STORES •

PRICES ABOVE GOOD IN INDIANAPOLIS, BEECH GROVE AND PLUMMERS