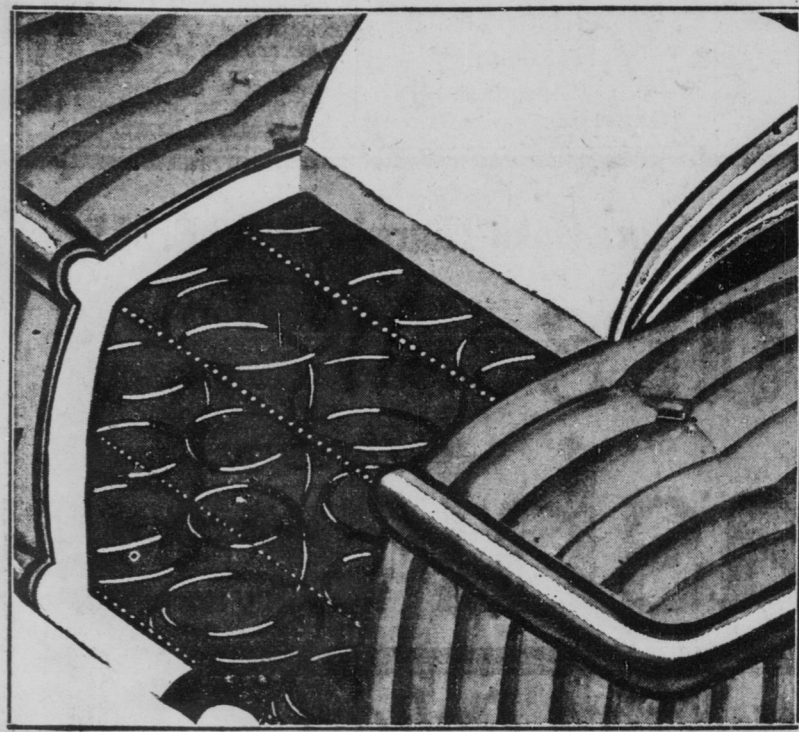


BLOCK'S DOWNSTAIRS STORE



SALE!

Share in These Sleep-Inducing Savings!

Inner-Spring Mattresses

That We Sell Regularly for \$11.95! Now Just

Double Tempered Steel Coils
\$7.99
 Special Price Tomorrow!
 35-Pounds Cotton Felt Padding

You'll sink to sleep quickly on these restful mattresses! Every spring is alive to your slightest movement! Every ounce of the cotton felt padding adds to your comfort! Even the price is low enough to send you slumbering, satisfied with thoughts of your savings! These mattresses also have sturdy hand rolled edges and are covered with an attractive long-wearing printed fabric! Don't miss this special mattress "buy" in Block's Downstairs tomorrow!

BLOCK'S—Downstairs Store.

Fluffy All-Goose Feather Pillows

Our Regular \$3.95 Pair Quality



\$1.49 Each

Imagine! Soft, downy pillows filled with pure odorless all-goose feathers for just \$1.49 each! Covered with heavy damask ticking! 20x27-inch size.

BLOCK'S—Downstairs Store

Clearance!

We're Overstocked and Must Unload!

Buy a Supply! Use Our Layaway Plan!



Cottons! Gay Silks! Acetates! Knits! Frilled Boucles!

DRESSES

With a Price Sheared to a Substantial Low!

Many Are Original \$3 and \$5 Qualities!

\$1.89
 Sizes 13-15, 14-20, 38-52, 39-49

Knits Are Slight Irregulars of \$5.95 Quality!

A sweeping clearance of most of our early summer stock at a drastic price reduction! Frocks you can wear now! Styles you'll wear in the early fall! Lady Lovelace voiles, chiffon voiles, dotted Swisses, piques and flock dots, silk crepes, acetates, frilled boucles and novelty knits... bargains in beauty at only \$1.89! Tailored and dress styles, some slightly soiled! Come to Block's Downstairs tomorrow to stretch your dollars to cover a host of summer wearables!

BLOCK'S—Downstairs Store

Once Again!

We Offer You Those Washable, Cool 2-Piece SANFORIZED

Summer SUITS

\$4.44
 For Men and Young Men

THE FIRST TIME we offered them they sold like the proverbial hot cakes! Men are quick to realize these are suits that are slow to soil and very, very comfortable on the hottest days! Here's a brand new shipment for tomorrow!

BLOCK'S—Downstairs Store



Tomorrow!

Stocks Have Been Replenished!

Sanforized SLACKS

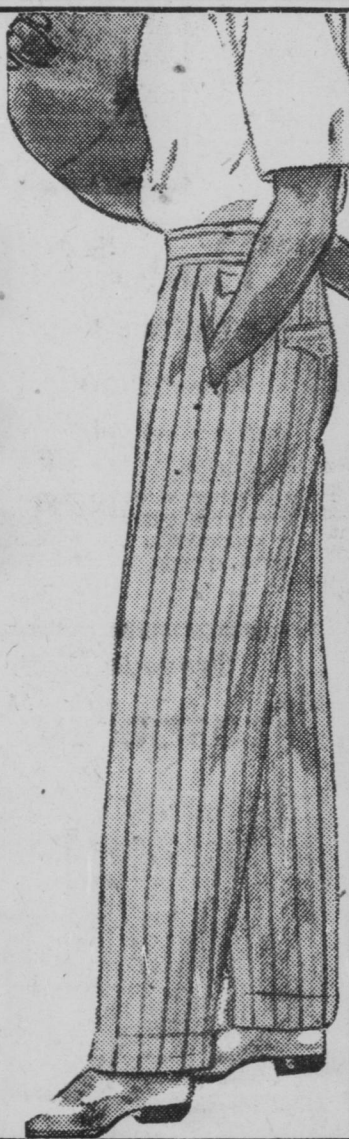
• White Stripes!
 • Sanforized Cords!
 • Sanforized Prints!
 • Sanforized Nubs!
 • White Flannels! (Sanforized cotton)
\$1.98
 For Men and Young Men

Tailored with care and precision... in the smart manner of "1934"... in the very patterns and colors in greatest demand! Stock up! These are exceptional values!

White Striped Slacks

Neat Stripes on White Grounds
\$1
 For Men and Young Men

BLOCK'S—Downstairs Store



Cool Tub Frocks

3,000 More of the Beauties You Begged for Last Week!

• Gay Novelties • Crisp Piques
 • Sheer Batistes • Colorful Prints
 • Printed Organdies
\$1.10

We couldn't fill the demand for these summer successes last week, but we have them now! 3,000 of them with a style for every one in the lot! Frills, ruffles and dainty bows to delight the feminine in you... crisp tailored models for sports and office wear! Sizes 14 to 20, 38 to 42! Extra salespeople will be ready to give you rapid and courteous service!

BLOCK'S—Downstairs Store



All Headsizes for Women

Huge White Hats

Are High in Fashion but Low in Price in Block's Downstairs!

Sell Regularly For More But We've Reduced Them For One Day Only!

\$1.69

Get under the flattery of wide brims this summer! They're cooler and more appealing than any other style! Tomorrow we're offering these flatterers at our lowest price of the season for this quality! White only with white or colored bands! Some with gay flowers and fruit trim!

BLOCK'S—Downstairs Store

600 MEN'S PRE-SHRUNK —Broadcloth— SHIRTS

With Plenty of Whites!

79c 2 for \$1.50

Men! You can't have too many shirts in summer! So stock up in Block's Downstairs at substantial savings! Every shirt is entirely pre-shrunk and vat dyed! Full sized! Well made! All collar attached styles! Sizes 14 to 17. In tan, blue and gray as well as white!

EXTRA SPECIAL
 Men's Silk Shantung Ties, Full Shapes
3 for 50c

BLOCK'S—Downstairs Store

