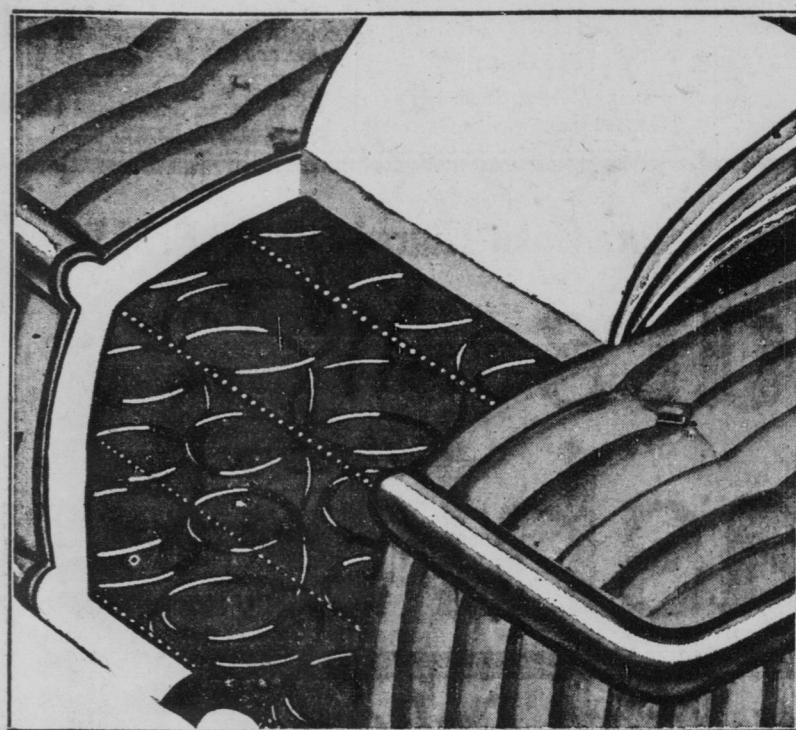


BLOCK'S DOWNSTAIRS STORE



SALE!

Share in These Sleep-Inducing Savings!

Inner-Spring Mattresses

That We Sell Regularly for \$11.95! Now Just

Double Tempered Steel Coils **\$7.99**
Special Price Tomorrow!

35-Pounds Cotton Felt Padding

You'll sink to sleep quickly on these restful mattresses! Every spring is alive to your slightest movement! Every ounce of the cotton felt padding adds to your comfort! Even the price is low enough to send you slumbering, satisfied with thoughts of your savings! These mattresses also have sturdy hand rolled edges and are covered with an attractive long-wearing printed fabric! Don't miss this special mattress "buy" in Block's Downstairs tomorrow!

BLOCK'S—Downstairs Store.

Fluffy All-Goose Feather Pillows

Our Regular \$3.95 Pair Quality

\$1.49 Each



Imagine! Soft, downy pillows filled with pure odorless all-goose feathers for just \$1.49 each! Covered with heavy damask ticking! 20x27-inch size.

BLOCK'S—Downstairs Store



Cool Tub Frocks

3,000 More of the Beauties You Begged for Last Week!

- Gay Novelties
- Sheer Batistes
- Printed Organandies

- Crisp Piques
- Colorful Prints

\$1.10

We couldn't fill the demand for these summer successes last week, but we have them now! 3,000 of them with a style for every one in the lot! Frills, ruffles and dainty bows to delight the feminine in you . . . crisp tailored models for sports and office wear! Sizes 14 to 20, 38 to 42! Extra salespeople will be ready to give you rapid and courteous service!

BLOCK'S—Downstairs Store



Huge White Hats

Are High in Fashion but Low in Price in Block's Downstairs!

Sell Regularly For More
But We've Reduced Them
For One Day Only!

\$1.69

Get under the flattery of wide brims this summer! They're cooler and more appealing than any other style! Tomorrow we're offering these flatters at our lowest price of the season for this quality! White only with white or colored bands! Some with gay flowers and fruit trim!

BLOCK'S—Downstairs Store

Clearance!

We're
Overstocked
and Must
Unload!

Buy a
Supply!
Use Our
Layaway
Plan!



Cottons! Gay Silks!
Acetates! Knits!
Frilled Boucles!

DRESSES

With a Price Sheared to a Substantial Low!

\$1.89

Many Are
Original
\$3 and \$5
Qualities!

Sizes 13-15,
14-20, 38-52,
39-49

Knits
Are Slight
Irregulars of
\$5.95 Quality!

BLOCK'S—Downstairs Store

Once Again!

We Offer You Those Washable,
Cool 2-Piece SANFORIZED

Summer SUITS

\$4.44

For Men
and
Young
Men



THE FIRST TIME we offered them they sold like the proverbial hot cakes! Men are quick to realize these are suits that are slow to soil and very, very comfortable on the hottest days! Here's a brand new shipment for tomorrow!

BLOCK'S—Downstairs Store

Tomorrow!

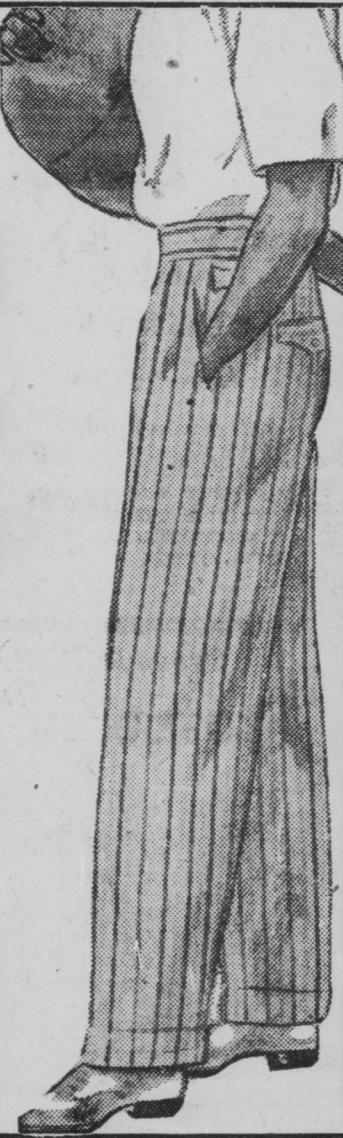
Stocks Have Been Replenished!

Sanforized SLACKS

\$1.98

- White Stripes!
- Sanforized Cords!
- Sanforized Prints!
- Sanforized Nubs!
- White Flannels!
(Sanforized cotton)

For Men
and
Young
Men



Tailored with care and precision . . . in the smart manner of "1934" . . . in the very patterns and colors in greatest demand! Stock up! These are exceptional values!

White Striped Slacks

Neat Stripes
on White
Grounds

\$1

For Men
and
Young
Men

BLOCK'S—Downstairs Store

600 MEN'S PRE-SHRUNK —Broadcloth— SHIRTS

With Plenty of Whites!

79c

2 for
\$1.50

Men! You can't have too many shirts in summer! So stock up in Block's Downstairs at substantial savings! Every shirt is entirely pre-shrunk and vat dyed! Full sized! Well made! All collar attached styles! Sizes 14 to 17. In tan, blue and gray as well as white!

EXTRA SPECIAL

Men's Silk Shantung
Ties, Full Shapes

3 for 50c



BLOCK'S—Downstairs Store