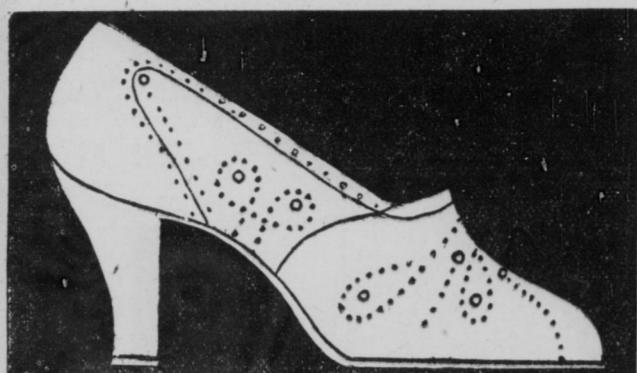


The "BUY WAY" OF INDIANAPOLIS AYRES A DOWNSTAIRS A STORE

(★ REGISTERED)

Tomorrow Morning at 9 o'Clock!

Our Annual June Sale of Dresses



Here's Proof You Don't
Have to Pay a Fortune for

White Shoes

\$1.99
PAIR

—Downstairs at Ayres.



June SALE of WHITE Hats

64c

Peanut Straw Linen
Peasant Crash Straw Cloth
Pique Duck
Gingham

White it must be... for white can be worn with everything this summer. With white, with pastels, with dark street frocks and with your linens. Here you'll find every summer style in brims large and small... priced so that you can buy several at the price you usually pay for one.

—Downstairs At Ayres.



A Mammoth-
Group-Purchase
SALE!
Shadow-Proof
SLIPS
3 Smart Styles!
\$1.49

Each is 47 inches finished... has
a 20-inch panel... adjustable
straps... double stitched bias
pieces with two darts... and
pullover seams. What good news
for summer. Sizes 34 to 44. Flesh,
white and tearose. And all are
trimmed with elaborate lace and
have hand rolled hem.

—Downstairs at Ayres.

Friday SALE!
Remnants of Better
**WASH
COTTONS**
15c YARD

Nine of the reigning cottons for summer will be found
in this group. Qualities that would sell for almost
twice this price. Remnants 1 to 8 yards.

- Print Voiles
- Print Batiste
- Print Organdy
- Print 80-Sq. Percales
- Flock Dot Percales
- Plain Broadcloth
- Plain Suiting
- Plain Pique
- Plain Percales

—Downstairs at Ayres.

Men's Shirts and Shorts
25c EACH

These Shirts and Shorts are committee-bought. This means that a group of 20 of the most outstanding buyers in the country have selected this merchandise as the best that could be had. THE SHIRTS are of fine swiss rib. Form fitting and very comfy. Sizes 34 to 46. THE SHORTS are full cut, fast colors, pre-shrunk. With balloon seat and elastic sides. Sizes 28 to 44.

—Downstairs at Ayres.

Glorious New Fashions for Every
Summertime Occasion!
Sizes for Women! Sizes for Misses!
Plenty of HALF-SIZES!

\$6.95
Each

You just can't spend another minute of early summer without one of these new Dresses.... and why try when these are offered at a remarkable savings in our June Dress Sale. These have just arrived from the New York market. Every one picked because it's a favorite fashion. Every one picked because of the beautiful summer colors and summer materials. Every one picked because it gives you so much smartness at a very low price!

Stripes
Florals

White
Yellow

Pasteis
Pinks
Navys

Materials:

Sheers
Navy Sheers
Striped Sheers
Washables
Acetates
Printed Sheers
Dressy Chiffons
Flowered Chiffons

—Downstairs at Ayres



New Fashions:

White Washables
Striped Sheer
Embroidery Trims
Large Contrasting
Collars
Chiffon Jacket
Frocks
½ Length
Jacket Frocks

JUNE RUG SALE!

**American
Orientals**
9x12 or 8.3x10.6

\$29.95

**\$1 DOWN
IF YOU WISH**

Balance on Ayres' Deferred Payment Plan. Plus a small carrying charge.

We are very lucky to be able to offer you a rug bargain like this. Only a special "buy" enables you to make such a huge saving on a beautiful American Oriental for your home. These are seamless, heavy quality, all-wool face rugs in a selection large enough to suit every taste. The patterns are beautifully and skillfully woven, the colors are unlimited, including red, rose, taupe, blue, tan, gray and dark red. Every rug perfect.

—Downstairs at Ayres.

FRIDAY IS 88c DAY

In Our Big New PAINT Department!

PLAID BRAND

"All-Pur-Pus" Enamel
88c QUART



"All-pur-pus" enamel is quick drying,
spreads easily. Use it for the porch furniture
and woodwork. In choice of bright
colors and white.

SPAR VARNISH... HALF-GALLON
INTERIOR GLOSS, QUART
LINOLEUM VARNISH... QUART
FLAT OIL PAINT... QUART
FLAT PAINT... ½ GALLON
LINSEED OIL SOAP... 5 LBS.
SEMI-GLOSS PAINT... QUART
PORCH AND DECK PAINT... QUART
CONCRETE FLOOR PAINT... QUART
KALSOMINE, TWO 5 LB. PACKAGES
SHELLAC, WHITE OR ORANGE... QUART
FLOOR AND TRIM VARNISH... QUART
PAINT AND VARNISH REMOVER, ½ GALLON
SAFE (Quickdry) DRY CLEANER... 2 GAL
—Downstairs at Ayres.

88c EA.

Mail and Phone Orders
Promptly Filled
Call Riley 9441

