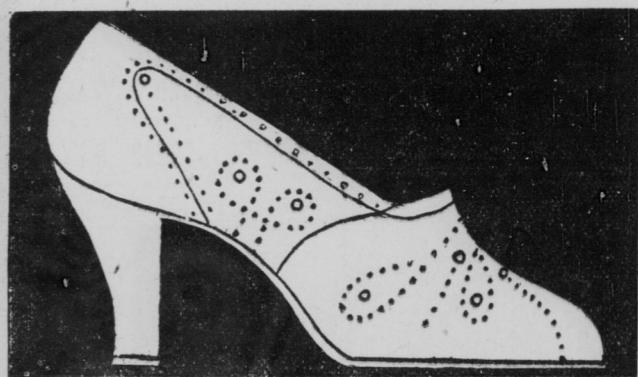


# The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

(★ REGISTERED)

## Tomorrow Morning at 9 o'Clock! Our Annual June Sale of Dresses



Here's Proof You Don't  
Have to Pay a Fortune for

### White Shoes

You MUST have a pair of white shoes for your summer wardrobe. Don't delay—buy yours now at this real low price. Choice of 5 styles. Pumps, closed ties, open ties and T-Straps. Sizes 3 to 8. Widths AA to C. High or Cuban heels.

**\$1.99**

**PAIR**

—Downstairs at Ayres.



A Mammoth-Group-Purchase

### SALE!

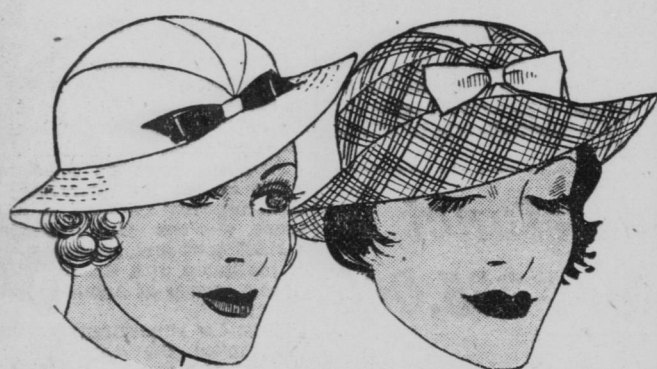
Shadow-Proof  
**SLIPS**

3 Smart Styles!

**\$1.49**

Each is 47 inches finished... has a 20-inch panel... adjustable straps... double stitched bias pieces with two darts... and pullproof seams. What good news for summer. Sizes 34 to 44. Flesh, white and tearose. And all are trimmed with elaborate lace and have hand rolled hems.

—Downstairs at Ayres.



June SALE of

### WHITE Hats

Peanut Straw Linen  
Peasant Crash Straw Cloth  
Pique Duck  
Gingham

**64c**

White it must be... for white can be worn with everything this summer. With white, with pastels, with dark street frocks and with your linens. Here you'll find every summer style in brims large and small... priced so that you can buy several at the price you usually pay for one.

—Downstairs at Ayres.

### Friday SALE!

Remnants of Better

### WASH COTTONS

**15c YARD**

Nine of the reigning cottons for summer will be found in this group. Qualities that would sell for almost twice this price. Remnants 1 to 8 yards.

- Print Voiles
- Print Batiste
- Print Organdy
- Print 80-Sq. Percales
- Flock Dot Percales
- Plain Broadcloth
- Plain Suiting
- Plain Pique
- Plain Percales

—Downstairs at Ayres.

### Men's Shirts and Shorts

These Shirts and Shorts are committee-bought. This means that a group of 20 of the most outstanding buyers in the country have selected this merchandise as the best that could be had. THE SHIRTS are of fine swiss rib. Form fitting and very comfy. Sizes 34 to 46. THE SHORTS are full cut, fast colors, pre-shrunk. With balloon seat and elastic sides. Sizes 28 to 44.

**25c**

**EACH**

—Downstairs at Ayres.

Glorious New Fashions for Every  
Summertime Occasion!

Sizes for Women! Sizes for Misses!  
Plenty of HALF-SIZES!

**\$6.95**  
Each

You just can't spend another minute of early summer without one of these new Dresses... and why try when these are offered at a remarkable savings in our June Dress Sale. These have just arrived from the New York market. Every one picked because it's a favorite fashion. Every one picked because of the beautiful summer colors and summer materials. Every one picked because it gives you so much smartness at a very low price!

Stripes  
Florals

White  
Yellow

Pastels  
Pinks  
Navys

#### Materials:

Sheers  
Navy Sheers  
Striped Sheers  
Washables  
Acetates  
Printed Sheers  
Dressy Chiffons  
Flowered  
Chiffons

#### New Fashions:

White Washables  
Embroidery Trims  
Large Contrasting  
Collars  
Chiffon Jacket  
Frocks  
Striped Sheer  
Jacket Frocks  
Navy Sheer  
Jacket Frocks  
¾ Length  
Jacket Frocks



—Downstairs at Ayres



**FRIDAY IS 88c DAY**  
In Our Big New PAINT Department!

PLAID BRAND

"All-Pur-Pus" Enamel



**88c QUART**

"All-pur-pus" enamel is quick drying, spreads easily. Use it for the porch furniture and woodwork. In choice of bright colors and white.

SPAR VARNISH... HALF-GALLON  
INTERIOR GLOSS, QUART  
LINOLEUM VARNISH... QUART  
FLAT OIL PAINT... QUART  
FLAT PAINT... ½ GALLON  
LINSEED OIL SOAP... 5 LBS.  
SEMI-GLOSS PAINT... QUART  
PORCH AND DECK PAINT... QUART  
CONCRETE FLOOR PAINT... QUART  
KALSOMINE, TWO 5 LB. PACKAGES  
SHELLAC, WHITE OR ORANGE... QUART  
FLOOR AND TRIM VARNISH... QUART  
PAINT AND VARNISH REMOVER, ½ GALLON  
SAFE (Quickdry) DRY CLEANER... 2 GAL.

—Downstairs at Ayres.

**88c**  
EA.

Mail and Phone Orders  
Promptly Filled  
Call Riley 9441

### JUNE RUG SALE!

**American  
Orientals**

9x12 or 8.3x10.6

**\$29.95**

**\$1 DOWN**  
IF YOU WISH

Balance on Ayres' Deferred Payment Plan. Plus a small carrying charge.

We are very lucky to be able to offer you a rug bargain like this. Only a special "buy" enables you to make such a huge savings on a beautiful American Oriental for your home. These are seamless, heavy quality, all-wool face rugs in a selection large enough to suit every taste. The patterns are beautifully and skillfully woven, the colors are unlimited, including red rose, taupe, blue, tan, gray and dark red. Every rug perfect.

—Downstairs at Ayres.

