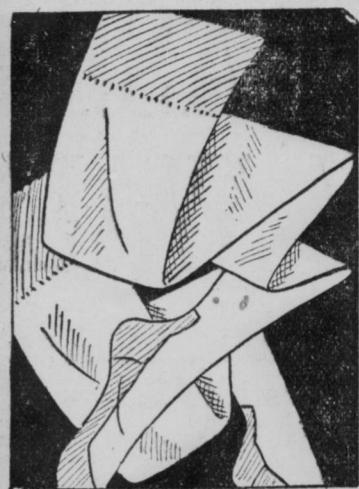


# The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

(\* REGISTERED)

## Saturday Bargains—for Home and Family!



Women's Full-Fashioned

*La Sayre*

Service-Weight Hose

**59¢  
PAIR**

Take a tip... buy our own brand La Sayre service weight hose. Made of pure silk with lisle garter welt, picot top and lisle sole with cradle foot. All the finest quality. Sizes 8½ to 10½. In all the smart new summer shades.

—Downstairs at Ayres



Smart Fashions in

*La Sayre***WHITE Shoes****\$2.95  
PAIR**

We have a prize-worthy group of our own brand La Sayre White Shoes, now specially priced. Choose from 20 styles that are all labelled summer 1934. Ties, straps, pumps, perforations and sandals in White Kid, white Nu-buck. Sizes 3 to 9, widths AAA to C.

—Downstairs at Ayres



Girls' Summer

**Wash Frocks****69¢**

*Sports Styles!* *Dressy Sheers!*

Lovely little dresses for play or dress up occasions for Miss 7 to 14. Tennis dresses with sun backs or very low cut backs and necks. Dress florals and dots and prints. Stripes and checks in sheers, broadcloths and other fine cotton fabrics. Sizes 7 to 14.

*"Cinderella" Frocks, \$1.00*

—Downstairs at Ayres

**R-E-M-N-A-N-T-S****Wash Goods****10¢**

Wash goods remnants in lengths ½ yard up. Sheers, printed cottons of very good quality. Some seconds in the group.

Organdy  
Voiles  
Batiste  
Printed Percales

White Organdy  
and Various Other  
Fine Remnants.

—Downstairs at Ayres



For Lazy Summer Days!

**Steamer Chairs****69¢**

For bein' just plain lazy these hot summer nights, rest comfortably in these comfortable steamer chairs. Gayly colored duck back that will lull you to sleep. Substantial oak frame that will hold like everything. Very, very specially priced.

—Downstairs at Ayres

**SPECIAL SALE!****Men's 2-Pants  
SUITS****\$14.95**

Every new color... every right style... every favored cloth for any man who for any reason wants a good, serviceable, low priced suit! Make an appointment with yourself tomorrow to get yourself one of these new suits and you'll save yourself money. Whether you wear a regular, a stout, a long or a short, our staff of trained salesmen will help you select the type of garment you want.

Sanforized-Shrunk

**Seersucker and Nub Suits****\$4.95**

Just 111 suits at this sale price. Cool, comfortable white nub in single or double breasted styles. Striped seersuckers in neat patterns. Sizes for all men and young men.

**Men's Seersucker Pants****\$1.00**

Pre-shrunk cotton striped seersucker pants. Washable and comfortable. Wide bottoms and slash pockets. Sizes for men and young men.

—Downstairs at Ayres

**Cottons Just for Fun****Sports Frocks****\$1.98**

Cotton pique with rope designs running wild all over. Note the cool looking neckline, the shoulder details and the contrasting belt that adds sparkling note of gaiety. Easy to tub. Sizes 14 to 20. Cool, comfortable and tubable.

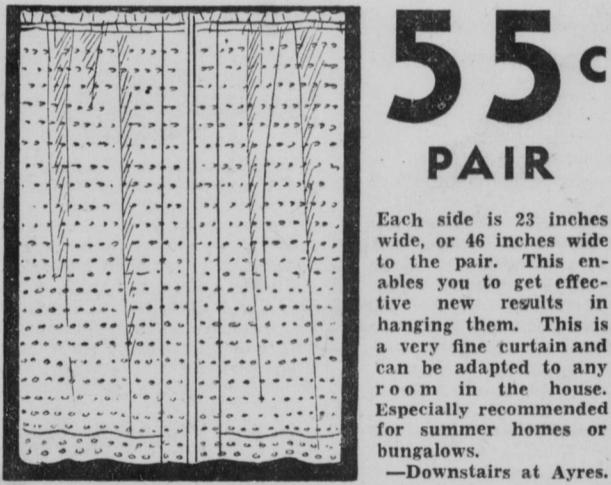
A striped sheer in brown and yellow with a wide belt in yellow and deep brown. A shirtwaist type that's easily as fashionable on the fairway as it would be on the terrace. Sizes 14 to 20. Cool, comfortable and tubable.

White Pique Coats

**\$2.95**

White waffle pique joins hands with fashion to make this stunning summer coat. It can be worn with every summer dress in your wardrobe. Dark street frocks, linens, pastels and even white. It's yours for this unbelievably low price!

—Downstairs at Ayres

**500 Pcs. Split-Width  
TAILORED CURTAINS***of Fine Cushion Dot Marquisette***55¢  
PAIR**

Each side is 23 inches wide, or 46 inches wide to the pair. This enables you to get effective new results in hanging them. This is a very fine curtain and can be adapted to any room in the house. Especially recommended for summer homes or bungalows.

—Downstairs at Ayres

**BOYS' Wash Slacks****\$1.19**

Washable cotton striped slacks. They have wide bottoms and are made like Dad's. These cotton pants are ideal for summer, vacation days. Easy to wash and easy to iron. And always cool. Sizes 8 to 18.

**Boys' Wash Suits****Sizes 4 to 9**

Boys' broadcloth shirts and linings in blue, blue and white, and white and white colors. Some have tie to match. All fast color. Full cut and in attractive summer patterns.

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