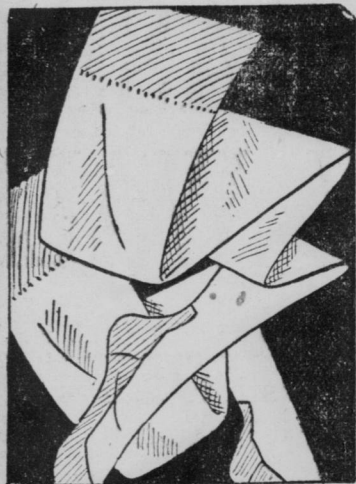


The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

(★ REGISTERED)

Saturday Bargains—for Home and Family!



Women's Full-Fashioned

La Sayre

Service-Weight Hose

Take a tip... buy our own brand La Sayre service weight hose. Made of pure silk with lisle garter welt, picot top and lisle sole with cradle foot. All the finest quality. Sizes 8½ to 10½. In all the smart new summer shades.

59¢

—Downstairs at Ayres.

PAIR



Smart Fashions in

*La Sayre***WHITE Shoes**

We have a prize-worthy group of our own brand La Sayre White Shoes, now specially priced. Choose from 20 styles that are all labelled summer 1934. Ties, straps, pumps, perforations and sandals in White Kid, white Nu-buck. Sizes 3 to 9, widths AAA to C.

\$2.95

—Downstairs at Ayres.

PAIR



Girls' Summer

Wash Frocks

Sports Styles!

69¢

Dressy Sheers!

Lovely little dresses for play or dress up occasions for Miss 7 to 14. Tennis dresses with sun backs or very low cut backs and necks. Dressy florals and dots and prints. Stripes and checks in sheers, broadcloths and other fine cotton fabrics. Sizes 7 to 14.

"Cinderella" Frocks, \$1.00

—Downstairs at Ayres.

Cottons Just for Fun**Sports Frocks****\$1.98****\$2.98**

Cotton pique with rope designs running wild all over. Note the cool looking neckline, the shoulder details and the contrasting belt that adds sparkling note of gayness. Easy to tub. Sizes 14 to 20.

A striped sheer in brown and yellow with a wide belt in yellow and deep brown. A shirtwaist type that's easily as fashionable on the fairway as it would be on the terrace. Sizes 14 to 20. Cool, comfortable and tubable.

White Pique Coats

White waffle pique joins hands with fashion to make this stunning swagger coat. It can be worn with every summer dress in your wardrobe. Dark street frocks, linens, pastels and even white. It's yours for this unbelievably low price!

\$2.95

—Downstairs at Ayres.

Women's Silk

S-L-I-P-S

Sensational Buy, at—

89¢

Plenty of silk slips are needed for summer months. This is an opportunity that will probably never present itself again. Just imagine a silk slip for as little as 89¢. Miraculous, isn't it? These are in V or straight lace top and hem, or tailored V top. Sizes 34 to 44. White, tea rose and flesh. Muslin Slips only 89¢.

Muslin Slips, Only 89¢

—Downstairs at Ayres.



Cool No. 5 Cloth

Rayon Undies

Also Fine Rayon Mesh

- Panties
- Bloomers
- Vests
- Chemise
- Steppins

50¢

Cool No. 5 Cloth rayon; the rayon that's almost run-resisting and is so C-o-o-l! Also mesh weave style, smartly tailored or lace trimmed. Elastic run at the waist. Sizes 34 to 50. Flesh or tearose.

—Downstairs at Ayres.



Factory Seconds of
Lastex Girdles

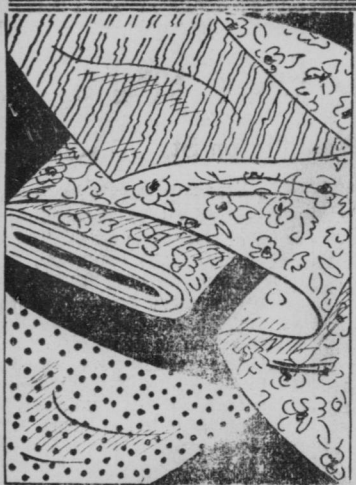
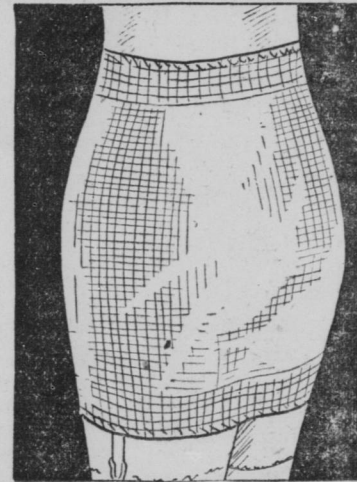
They Stretch 2 Ways

69¢

2 for \$1.25

What a timely offer... for you'll want to buy yourself 3 or 4 garments at this price so that you'll have a fresh garment all summer long. Made of genuine 2-way stretch lastex that moulds the figure and lets you have a lot of freedom. Small, medium and large sizes.

—Downstairs at Ayres.

**R-E-M-N-A-N-T-S Wash Goods**

Wash goods remnants in lengths ½ yard up. Sheers, printed cottons of very good quality. Some seconds in the group.

10¢

Organdy
Voiles
Batiste
Printed Percalines

White Organdy
and Various Other
Fine Remnants.

—Downstairs at Ayres.



For Lazy Summer Days!
Steamer Chairs

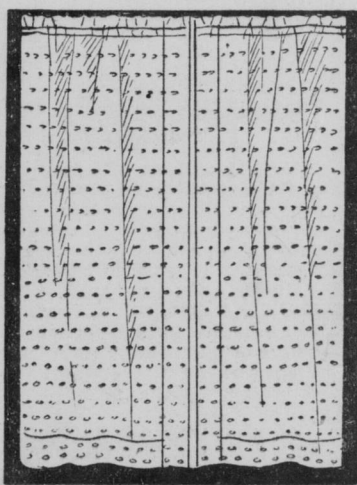
Sale
Priced at— **69¢**

For bein' just plain lazy these hot summer nights, rest comfortably in these comfortable steamer chairs. Gayly colored duck back that will lull you to sleep. Substantial oak frame that will hold like everything. Very, very specially priced.

—Downstairs at Ayres.

500 Prs. Split-Width
TAILORED CURTAINS

of Fine Cushion Dot Marquisette

**55¢**

PAIR

Each side is 23 inches wide, or 46 inches wide to the pair. This enables you to get effective new results in hanging them. This is a very fine curtain and can be adapted to any room in the house. Especially recommended for summer homes or bungalows.

—Downstairs at Ayres.

Sale! Fine Seamless
AXMINSTERS

9x12 Size

\$21.95

We've a limited quantity of these expensive looking seamless quality Axminsters. Choice of Persian or Chinese patterns... natural browns, tans and gray colorings. Every rug a perfect masterpiece. Every rug has an all wool face.

—Downstairs at Ayres.

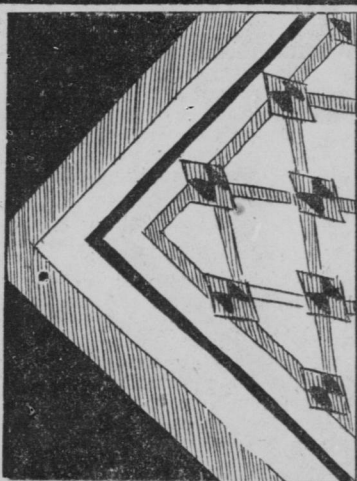


For Porch or Sun-Room!
6x9 Straw Rugs
At a Bargain Price!

\$1.59

Heavy double warp straw rugs, that will help defy the sun's rays. Choice of 2 patterns in either brown or green colorings. A very low price offers you a great saving on this type of rug for your summer cottage.

—Downstairs at Ayres.



SPECIAL SALE!

Men's 2-Pants SUITS**\$14.95**

Every new color... every right style... every favored cloth for any man who for any reason wants a good, serviceable, low priced suit! Make an appointment with yourself tomorrow to get yourself one of these new suits and you'll save yourself money. Whether you wear a regular, a stout, a long or a short, our staff of trained salesmen will help you select the type of garment you want.

Sanforized-Shrunk

Seersucker and Nub Suits

Just 111 suits at this sale price. Cool, comfortable white nub in single or double breasted styles. Striped seersuckers in neat patterns. Sizes for all men and young men.

\$4.95

Men's Seersucker Pants

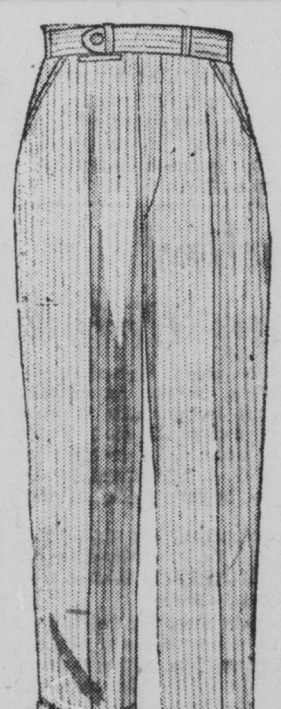
Pre-shrunk cotton striped seersucker pants. Washable and comfortable. Wide bottoms and slash pockets. Sizes for men and young men.

\$1.00

—Downstairs at Ayres.

BOYS' Wash Slacks**\$1.19**

Washable cotton striped slacks. They have wide bottoms and are made like Dad's. These cotton pants are ideal for summer, vacation days. Easy to wash and easy to iron. And always cool. Sizes 8 to 18.



Boys' Wash Suits

Sizes 4 to 9

Boys' broadcloth shirts and line shirts in blue and white, green and white and tan and white colors. Some have tie to match. All fast color. Full cut and in attractive summer patterns.

—Downstairs at Ayres.

59¢

Be Safe! Choose Committee-Bought*

"Saxonia" SHIRTS \$1.00

Saxonia shirts are the swellest shirts you've ever seen for one dollar. They're made right for comfort... for fit! The collars are made to keep on looking neat. They are pre-shrunk. They have ocean pearl buttons, pleated backs, pleated sleeves. In fact they're a very fine shirt and you can depend upon them. Sizes 13½ to 18.

Committee-Bought
Shirts and Shorts
25¢ Each

*Committee-Bought... means that you are getting the very finest garment available at the price! A committee of "high-power" buyers from 20 of America's greatest stores set up the most exacting specifications—and then buy in such tremendous quantities—that the maker selected, is able to slash the price! Ayres is a member of this buying group! Watch for more "committee-bought" items!

