

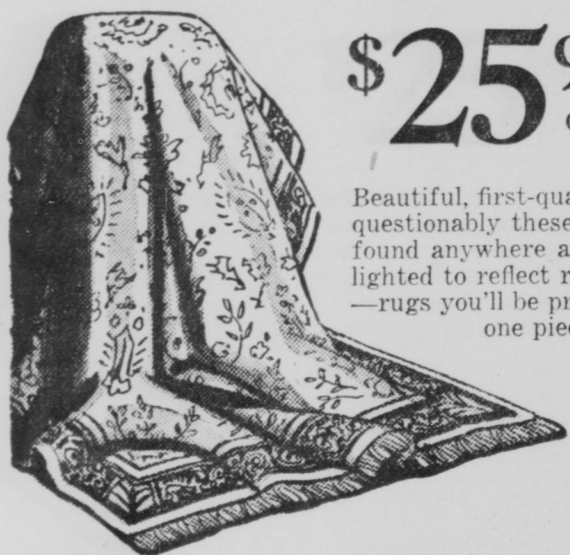
Sears May ECONOMY Festival

Saturday A Great Day to Save on Rugs and Furniture

Buy Now At Sears Low Sale Prices—On Sears Easy Payment Plan! Free Delivery

Exclusively Patterned Rugs

A Feature of Sears May Economy Event!



\$25⁹⁵
Cash

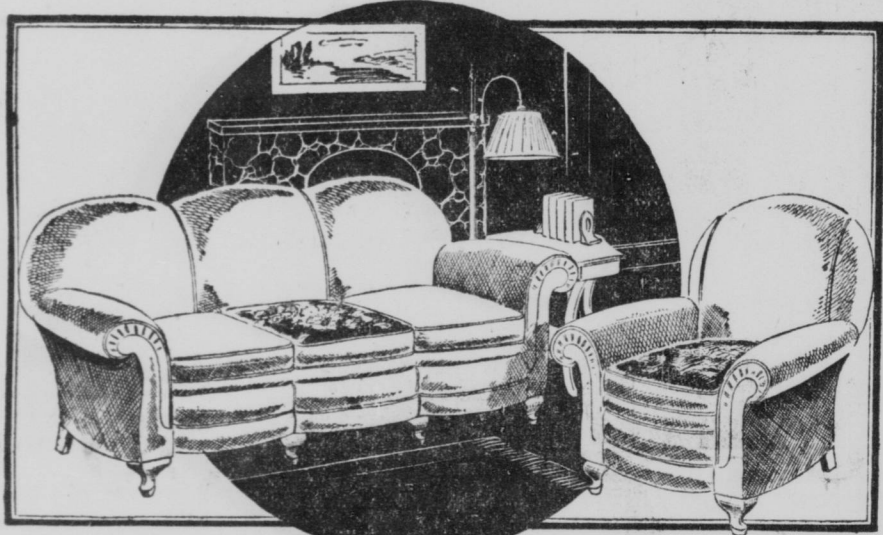
Also On Easy Terms
\$3 Down—\$5 Monthly
Small Carrying Charge

Beautiful, first-quality Axminsters, size 9x12 feet. Unquestionably these are the finest Axminster rugs to be found anywhere at this small price. Beautifully highlighted to reflect real Oriental beauty. Deep, thick pile—rugs you'll be proud to have in your home. Woven in one piece.

Jute Rug Pad \$2.95
9x12, Bound Edges

—Sears, Second Floor.

Mohair Covered Suite



Actual \$109 Value! Sale Price Delivered

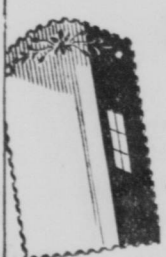
"Honor-Bilt" throughout — by Indiana craftsmen. Big, roomy davenport and roomy roll back chair. Reversible cushions. Covered all over in 100% angora mohair. Oil tempered springs in seats and backs. Actually worth \$109. One of the sensational features of this big event at \$79.95.

—Sears, Second Floor.

\$79⁹⁵

Also on Easy Terms
\$7 Down—\$7 Monthly
Small Carrying Charge

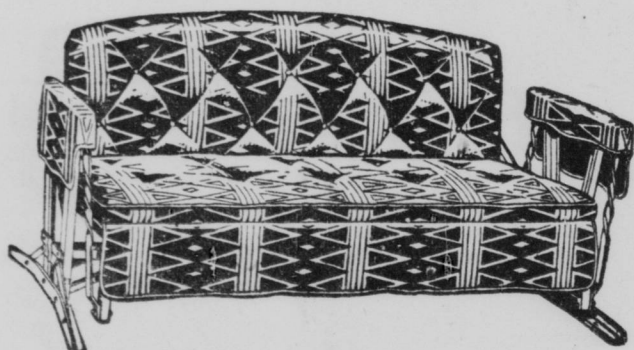
Plate Mirror



98c

About 12x22 in. Heavy plate, etched. Ready to hang.

—Second Floor

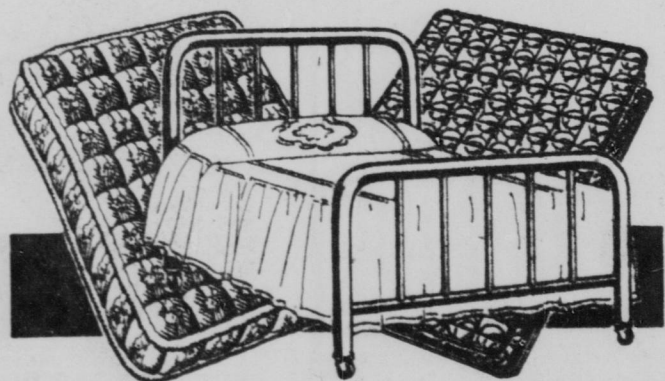


This Big Restful Glider

Regular \$12.95
After This Event

\$9⁸⁸

Length 60 inches! Steel frame, quiet, restful gliding action. Comfortable seat and back cushions done in colorful fabrics. It's a marvel at the price.



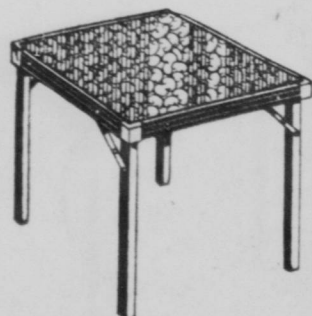
Three-Piece Outfit

As Pictured

Full size double metal bed with continuous post, finished brown baked enamel... Full size 99 coil, steel springs and 50-pound full size mattress of cotton felt. Easily worth \$17.88.

\$14⁹⁵

—Sears, Second Floor.



Card Table

88c

Sturdily built with automatic locking steel big braces. Embossed top.

—Sears, Second Floor.

How Would You Like to Buy New First Quality Guaranteed "Three L" Floor-o-leum, \$8.75

Room Size Rugs For

\$5⁹⁵

O. K. Here They Are

On account of this sensation-ally low price we are not permitted use of the maker's name in advertising.

They're New—Beautifully Patterned—Smart Tiles and Neat Floral Effects All Are 9x12 Feet in Size and There's None Better at Any Price

Shop around—you'll find rugs of the same make and quality priced at \$8.75 or more. Buy them here at \$5.95.

—Sears, Second Floor.



This \$49.50 Gas Range Now

\$42⁹⁵
Cash

- ✓ Rockwool Insulation
- ✓ Latest Style Heat Control
- ✓ Full Porcelain Enameled
- ✓ Heavy Gauge Steel
- ✓ Patrol Flash Top Lighter
- ✓ Oven and Broiler Are Porcelain Enamel Lined

- Oven racks pull out like shelves
- Two roomy pull-out utility drawers
- Piano hinged lift cover over cooking top
- The oven is 16x13x18 inches

Round top style burners concentrate 1-3 more heat under cooking utensils.

—Sears, Basement.



Also on Easy Terms
\$5 Down—\$5 Monthly
Small Carrying Charge
No Charge for Delivery

Reclining Chair



89c

With Arms
Hardwood
Natural
Finish
Striped
Canvas
Seat

—Sears, Basement.
Irvington Store.

Here's a Cool, Money-Saving Value!

This Big Refrigerator

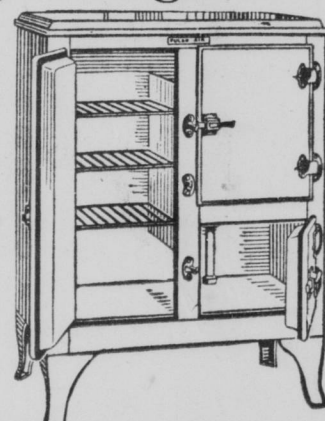
Side Icer

\$18⁸⁸

Saturday Only!

The interior is finished in snow white enamel. The outside in white or green and ivory enamel. Triple shelves of heavy steel wire with plenty of room. Ice capacity 50 pounds. Self-locking catches.

—Sears, Second Floor



Metal Chair



77c

Heavy steel with wide shaped back — rubber tipped legs. Stands 21 inches high. Green enamel finish.

—Second Floor

Sturdy Lawn Chair

\$1¹⁹

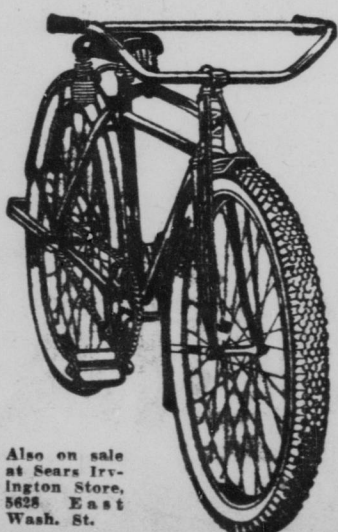
The first time you sit in this deep-seated lawn chair you will be surprised at its comfort. Unpainted and not assembled. 5c worth of nails and a few minutes time does the trick.

—Second Floor.



A Great "Bike" Specially Priced!

Models for Boys and Girls!
Beauty! Speed and Endurance!



Also on sale at Sears Ir-vington Store, 5628 East Wash. St.

This is one of the finest and sturdiest "bikes" we have ever offered at such a low price. Chromium plated rims, handle bars, truss rod and sprocket. Double bar reinforced frame, reflectors and parking stand. Speedy and easy running. Standard size.

During May Event Only

\$22⁴⁵
Cash

Also on Easy Terms
\$4 Down—\$4 Monthly
Small Carrying Charge

—Sears, Basement.

Entire Store
Open Saturday
8:45 To 9 P.M.

Hundreds of Special Bargains
Extra Salespeople
Two Big Free Parking Lots

Free Bus Service

Every Few Minutes from Circle to Sears

White! Cool! Dressy!
Women's New Summer

Footwear

At Half the Usual Cost

Regular \$4 Shoes

\$1⁹⁸

Trim, modishly styled T-straps and pumps for the party, luncheon, matinee, movie and sports.

- ✓ White Kid
- ✓ White Fabric
- ✓ White Basket Weave

Shoes that are sold regularly at \$4.00. Widths triple A to B. Only 400 pairs.

—Sears, First Floor.



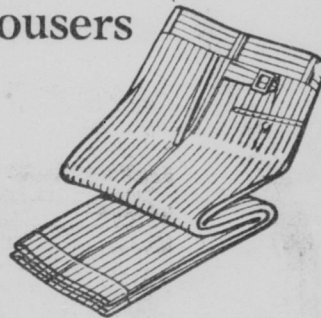
Men's and Young Men's Tailored

'Collegiate' Trousers

\$1⁹⁸

Smartly styled from twilled fabrics in neat gray, black and tan stripes. Preshrunk by Sanforized process. Side buckles—20-inch bottoms. Size 30 to 42.

—Sears, First Floor.



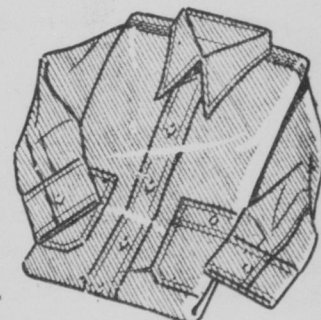
A Great Work Shirt

For This Event Only

49c

A purchase of 50,000 for a single event. They've Got to Be Good! Heavy blue chambray, coat style, triple stitched. A good value at 59c or even more. Men's sizes, 14½ to 17.

—Sears, First Floor.



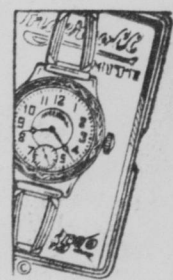
A Smart Inexpensive Graduation Gift

The Ingersoll 'Mite'

Nationally Famous Wrist Watch **\$1⁹⁸**

In many ways America's most popular watch. A reliable timekeeper. A fine timepiece for sportsmen and fishermen. An inexpensive yet an appreciated graduation gift. Fully guaranteed.

—Sears, First Floor.



For the First Time!

and During This Event Only

20% Discount!

On Sears Famous

"Long Life" Paint

Regularly \$1.89 Gallon Now **\$1⁵¹**

The most amazing offer Sears ever made on high grade guaranteed house paint. Made in Sears own paint factories. Colors and white.

If you expect to do any painting—now or in the future, you can't afford to miss this opportunity. 9 days only.

—Sears, Basement.
Irvington Store.

SEARS, ROEBUCK AND CO.