

Be Here When
the Doors Open
at 9 Tomorrow!

BLOCK'S DOWN SALE OF P

SALE! *The Cream of a Crop of Beauties!*

New Dresses

In Early Summer Styles to Make You Well-Dressed for Less!

- Washable Crepes
- Tulip Prints
- Ribbed Sheers
- Silk Crepes
- Squadron Stripes
- Acetate Crepes
- Powder Blue
- Tiger Lily
- Maize
- Candlelight
- Cherry Orchard
- Cotillion Pink
- White
- Pastel Green

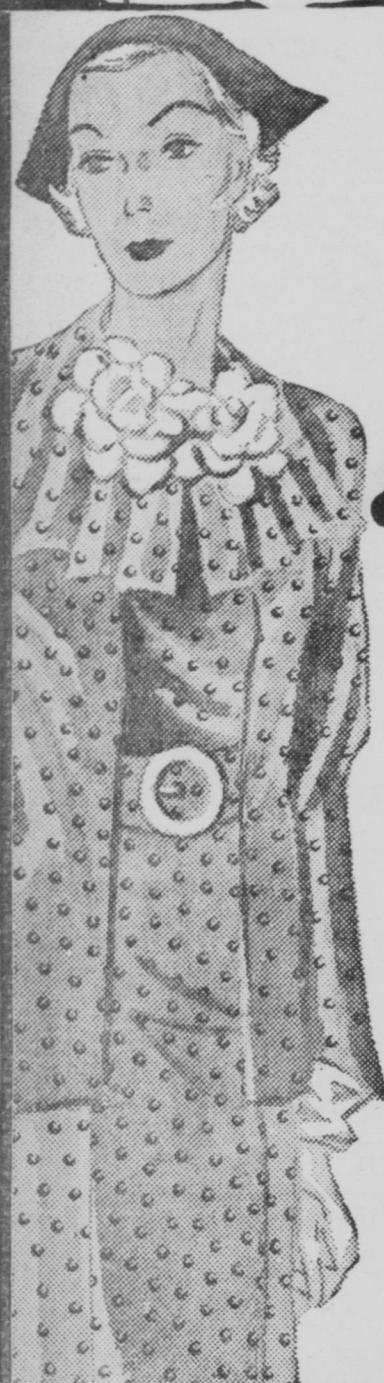
What'll be nicer for summer wear than two-piece dresses? Printed frocks with dark swagger coats? Printed frocks and printed coats? Or shorter jacket frocks with crisp flower-like lingerie touches or soft pastel trim? On cool days you'll don the jacket gladly . . . on warmer days you can lay it aside and step out in a frock that's as smart as details copied from higher-priced models can make it! We've plenty of these styles in this group, priced to make history in our Downstairs dress department!

BLOCK'S—Downstairs Store

\$ 488

Sale Price

Women's and
Misses' Sizes 14-20,
16½-26½, 38-44,
46-52



Clearance! Spring Suits

Originally \$16.50! Slashed
to Almost 1/2 Original Price!



- Wool Crepes
- Tweeds
- Mixtures
- Homespuns
- Diagonals
- Flake Mixtures

\$ 8.98

Women's and
Misses' Sizes

We've snipped plenty off the price of these suit prizes . . . so if you haven't bought your suit yet, tuck one away in our layaway for wear next fall! Or get one now for those cooler days during the summer . . . a swagger for street and tailored wear . . . a fitted style for more dressy occasions! You actually save more than the price indicates for the coats are long enough to wear over your frocks . . . then you'll have two costumes for the price of one! All the favorite shades included!

Also Clearance of 50 Spring Coats, Originally \$16.50 \$8.98

BLOCK'S—Downstairs Store



Panel Slips

Of 'Mountain Mist' at
the Lowest Price
We've Ever
Offered You!

79c

Tub these as gently as you
would your silk under-
things and they'll wear like
iron! Hollywood V and
bodice tops! Adjustable
shoulder straps! Deep
shadow panels! Bias cut!
Full length! Frothy lace
trim! White, flesh and tea
rose in women's sizes 34
to 44.

BLOCK'S—Downstairs Store

1,500 Pairs of Summer Shoes

The Pride of Our Progress Sale Specials!



\$ 1.90

- White Kids
- White Svcabolics
- Black-White Kids
- Brown-White Kids
- Blue Kids

Women's Sizes
3-9 Widths
AA to B

- Black Kids
- Brown Kids
- Blond Kids
- Patent Leathers
- Gray Kids



What's afoot? Block's Progress Sale of shoes to set you walking for pleasure and talking of values! Every pair of these shoes is worth far more, but we've marked them only \$1.90 Saturday to give you a very, very special price for this one-day sale! Pumps, straps, ties, oxford ties or built-up pumps with plain or perforated vamps to give summer coolness! High, Continental, Cuban or low heels!

Trained Salespeople Will Fit You Correctly!

BLOCK'S—Downstairs Store

Starting Tomorrow A Great Store

This Progress Sale Marks Another Step
in Our Better Living . . . With Better
and Merchandise "Scoops"!



Girls' Brand New DRESSES

of Tub Cottons

94c

- Gay Organandies
- Crisp Piques
- Printed Voiles
- Printed Batistes
- Seersuckers
- Play Frocks
- Dress Frocks
- Party Frocks

Little girls may share in our Progress Sale and have lots of crisp tub frocks to show for their mothers' savings! Straight line and high waist styles in prints, white, maize, cherry blossom, azure and new blue in sizes 2 to 6, 7 to 16 years!

Girls' Beach Pajamas, Now
Fine soft crepes or cretonne and mesh
combinations! Matching hats! Sizes
8-16 years.

Girls' Rayon Combinations
Built-up shoulders! Drop seat! Cool
and practical for summer! Sizes 2 to
10 years!

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Plate Lu

With Coffee
or Milk

20c

Grilled Sirloin Steak

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ONE DAY OF

Colored
Bordered

89c

With Fast
Color Hems

Sturdy sheets of smooth bleached
give wear! Wide fast color hem
chid, pink or gold!

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ONE DAY OF

Dress

28c

Plain
Colors

A heavy quality of Irish line
suits or swagger coats! A wide
color! 36-inches wide!

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ONE DAY OF

Bed Spr

\$1

81x105-Inch
Size

Lovely lustrous spreads
an all-over Jacquard
choice of rose, blue, green, gold or
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ONE DAY OF

81-In. She

28c

Per
Yard

2 to 10-yd. lengths of a
the finest makes of sheeting
and durable threads! Bleached
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Ringless Full Fashi

At the Lowest Price We

Irregulars from
One of America's
Finest and Best
Known Makers

60c

We scoop the town with full-fashioned jacquard top
to our knowledge, a new low price for this quality!
any longer . . . for almost the same price we
buy RINGLESS hose, the new marvels of beau-
tiful top! All the new summer shades in w

Buy a Supply at This Amazing

BLOCK'S—Downstairs