

# The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

Tomorrow! **A SALE** for YOUR Little "Movie Star"!

## Hollywood "2-in-1" Frocks

A Dress and Matching Sun Suit

BOTH  
Garments for— **\$1.00**

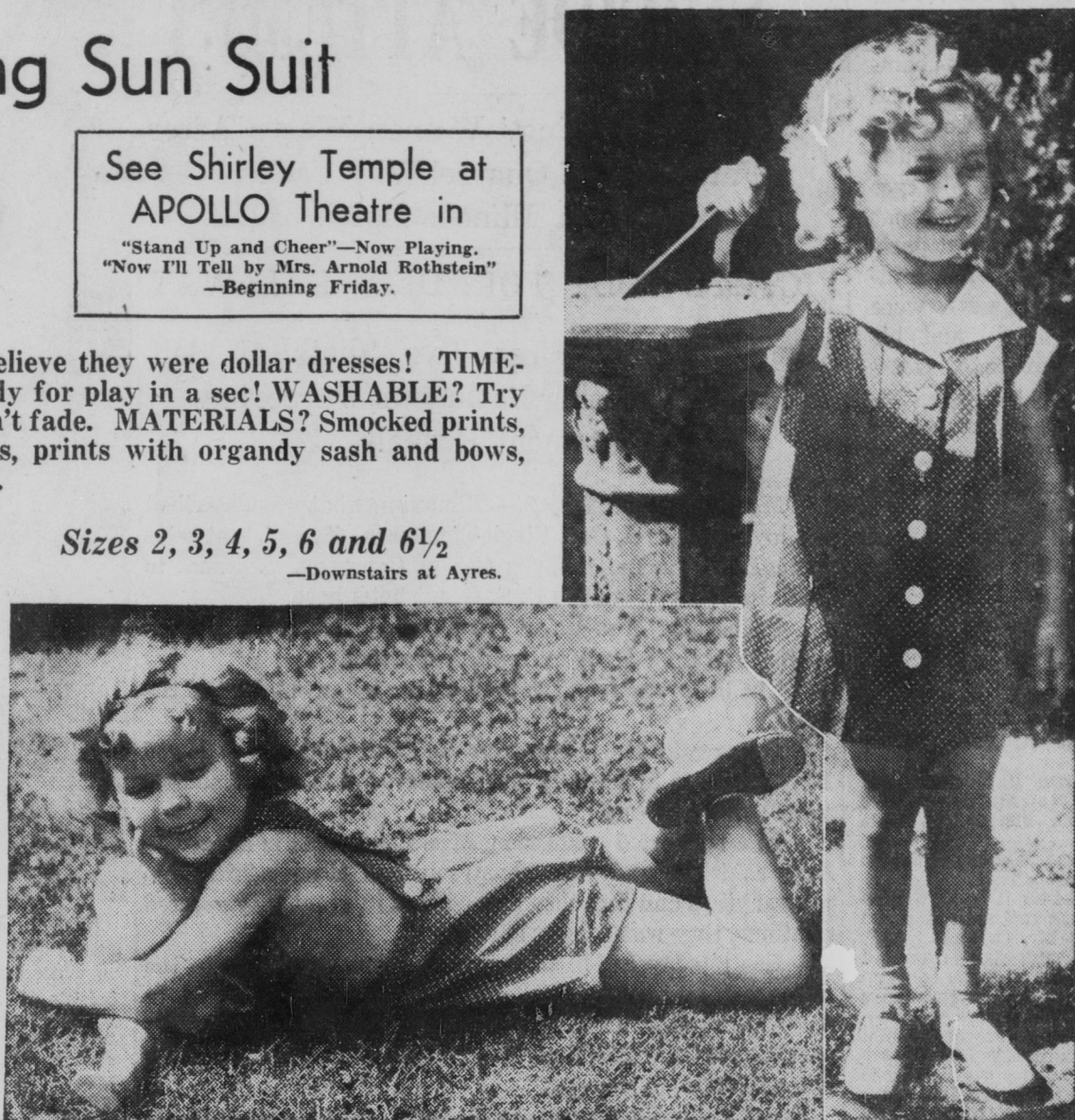
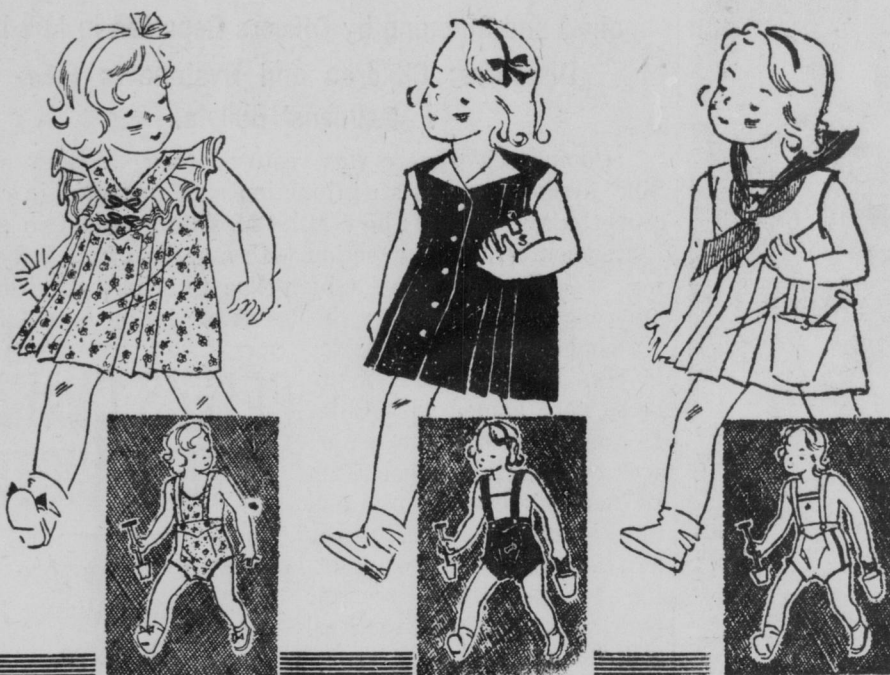
See Shirley Temple at  
APOLLO Theatre in  
"Stand Up and Cheer"—Now Playing.  
"Now I'll Tell by Mrs. Arnold Rothstein"  
—Beginning Friday.

CUTE? Even smarter than the pictures! You'd never, never believe they were dollar dresses! TIME-SAVING? She's home from school, dress comes off and she's ready for play in a sec! WASHABLE? Try them! Tub-tested prints. Clear, bright, vat-dyed colors that won't fade. MATERIALS? Smocked prints, striped line, checked line, polka dot percales, printed percales, prints with organdy sash and bows, white broadcloths. In fact every material that mothers dote upon.

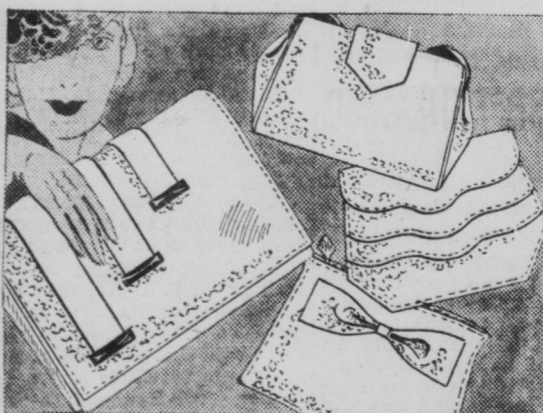
Sizes 2, 3, 4, 5, 6 and 6½  
—Downstairs at Ayres.



Exclusive  
With Ayres  
Downstairs  
Store!



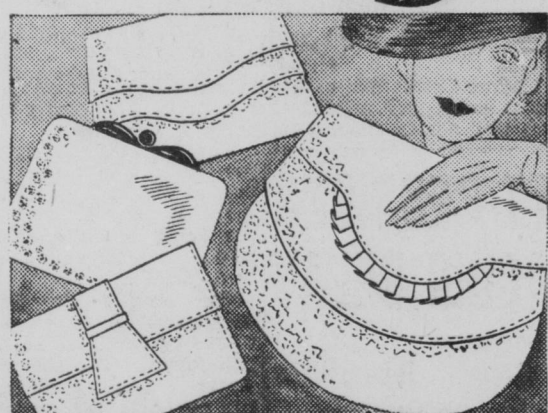
## SALE! White Handbags



• Beautiful  
Simulated  
Grain Leather!

**59c**

12 Smart  
New  
Styles!



If you must travel the "Gay White Way" to summer chic... choose your white handbag in this sale. We've corralled the best styles in simulated grain leathers. Choice of underarm, pouch or novelty styles with perfect fittings. Snap-on or zipper openings. A bright idea for a Mother's Day gift.  
—Downstairs at Ayres.

Our Own First Quality

*La Saire*

Service Weight  
**SILK HOSE**

The perfect Mother's Day gift. Pure silk with lisle garter welt, picot top and lisle sole with cradle foot. All the finest quality. Sizes 8½ to 10½. In all the smart new shades.  
—Downstairs at Ayres.

**59c** PR.

Ready for Mother's Day—With 2 Fine Groups of

## Summer Wash Dresses

- Quality Fabrics You'll Be Proud to Give!
- Scores of Beautiful Styles for YOUR Mother!

**\$1.59**

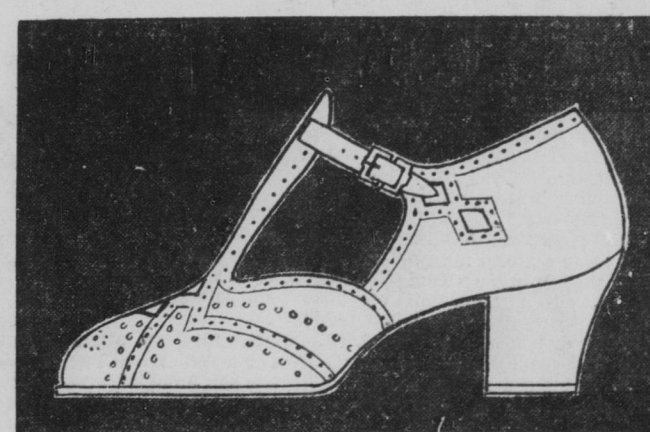
- Sheers
- Broadcloths
- Linenes
- Pique

**\$1.98**

- Organdies
- Broadcloths
- Voiles
- Seersuckers

Clever gift seekers will choose one of these wash dresses for their Mother's Day gift. Fresh new wash frock styles, fashions for young and old. A style for glorious summer days, on the links, downtown or working about the house. Short sleeve or sleeveless styles in shirtwaists, checks, stripes, florals, dots and geometrics. Brightly colored or conservative matronly colors. Sizes 14 to 52.

Every smart style, every summer color. That's why mother will like these wash dresses. They're the nicest quality and women feel so "dressed up" in them. Street styles, business types, sheer frocks for afternoons at home and sporty styles. In summery stripes, checks, plaid, pastels, florals, Mexican colors and dots or subdued conservative colors. Sizes 14 to 52.  
—Downstairs at Ayres.



For Mother's Day—  
Give a Pair of

*American Girl*  
**White Shoes**

**\$4.95** PR.

The nicest gift of all is a pair of our American Girl shoes. They'll give her plenty of long service and just lots and lots of comfort. They're light and dainty as a dancing slipper... yet sturdy and comfortable as a walking shoe. A size and style for every mother. Pumps, Ties, T-Straps, Oxfords.

**Note:** If mother has any foot troubles, hurry her down to our Complete Dr. Scholl's Foot Comfort Department.  
—Downstairs at Ayres.

