

1,464 ACHIEVE HONOR ROLL AT TECHNICAL HIGH

Eighty-Seven Students Are Named on List of Straight A-Plus.

Of the 1,464 Technical high school pupils who qualified for the honor roll for the second grading period of the spring semester, 438 were seniors, or post-graduates. Eighty-seven made straight A-plus records.

They are: Charles Aufderheide, Louis Aull, Jane Eberhardt, Betty Ann Gise, Lucille Goss, John Goddard, Alfred Green, Milton Gregory, Eleanor Grepp, Eleanor Harter, Mary Jane Johnston, Lorita Kasting, Jane Kohnle, Howard Lyle, Norman Maier, Don Martin, Ruth Meredith, Elfride Nordsieck, Dorothy Paul, Victor Peterson, Robert Richardson, Marie L. Schuler, Louis Schmidt, Marie Schubert, Genevieve Senefeld, Eva Sheffey, Richard C. Smith, William Waters, Marjorie White, Loyette Workinger, Hazel Wurster and Ruth Yungman.

Wilma Barrow, Arthur Best, Jane Bossart, Frances Brown, Warren Conner, Lewis Gray, Marjorie Har- goss, Frances Higgenbotham, Irma Holtman, Marjory Kaser, Gustav Klippel, Louise Kloppe, Evadine Koch, Robert Kuerst, Denton Little, Alice McClain, Robert McEwen, Pauline Neff, John Nutter, Martha Stewart, Jean Single, Betty Stum, Richard Thompson, John Townsend, Nathan Underwood, Margaret Un- versaw, Robert White, Beverly Zo- ezi, Austin Rapp, Ernest Resp- maker.

Marie Robke, Edwin Rose, James Shout, Jack Singers, Frank Skufca, Aileen LaVon Biehl, Charles Bow- ers, Ellen Clark, Paul S. Collier, Millicent Cummings, Deo Dawson, John Egan, Earl Hines, Freeman, Dorothy Guttschick, Marion Haw- kins, Eugene Holland, Barbara Kirkham, Mary Lucas, Richard Merriman, Georgia Padrick, Sylvia Lichtenberg, Dorothy Meyers, Lois Stevens, Helen Stoshich, Robert Taylor.

Seven on List  
Seven students made sixteen and one-half points. They were: Aus- tin Rapp, Beverly Zoelzer, Louis Aull, Betty Ann Gise, Marie Schu- bert, Geneva Senefeld and Eva Sheffey.

Sixteen Points—Clarence Boyd, Mary Kathryn Carter, Martha Mills, Fifteen and One-Half—Helen Warner.

Fifteen—Lewis Gray, Jack Sing- ers, Charles Aufderheide, Lucille Goss, Eleanor Harter, Jane Kohnle, Norman Maier, Don Martin, Victor Peterson and Louis Schmidt.

Fourteen and One-Half—David Fowler, Kenneth Vestest, Mahlen Scudlin, Helen Sheehan and Joseph Zinkan.

Fourteen—Ruth E. Brown, Kath- erine Downey, Betty Jane Giffin, Lawrence Kaelin, Paul McGuff, Fern Messner, Ruth Ramee, Lewis Bose, Betty Barr, Harold Calbert, Margery Carl, Viola Francisco, Ruby Hart, Edward Hathaway, Mary Johnston, Joan Lay, Betty Mangas, Paul Meacham, Jean Shake, Carl Withner and William Wishart.

Thirteen and One-Half—Mary

NO NEED NOW TO SUFFER SLIPPING OR PAIN FROM FALSE TEETH

New adhesive powder holds heaviest plate firmly in place, and kills pain from irritated gums almost instantly.

Are you embarrassed because your plate slips or rocks when you talk and eat? Are your gums so sore from irritation that it is real torture every time you take a bite of food? No matter how ill-fitting your plate may be, no matter how sore your gums, you can now quickly and easily correct this condition and end all discomfort. A noted dentist has now developed a new- type powder which many people say makes them forget they have a plate in their mouth. It holds the plate firmly in place. It cushions the gums. And most important, it deadens the pain of irritated gums in five minutes.

Make This No Risk Test

The name of this wonderful dis- covery is—SOTITE. It is different in formula, action and results from anything you have ever used. Obtain SOTITE from HOOK'S, HAAG'S, or any other drug store with this understanding—that if it doesn't hold your plate more firmly in place, if it doesn't kill all pain in your gums, your money will be refunded in full. Obtain SOTITE today and forget your plate. Or, write for a generous FREE sample to SOTITE, 11139 S. Michigan Ave., Dept. 11, Chicago, Ill.

“spring fever” time is here

...and what does it mean to you?

JUST THIS: if you feel listless, tired, run-down, appetite dull, with a weak, let-down feeling...perhaps nervous and worn out...why not make an effort to “snap out” of this condition?

Try toning up your appetite...in- creasing your red-blood-cells—get in step with those who put zip and pep into everything they do...the best way to be happy and cheerful.

Colds, the “flu,” or other illness, and poisons accumulated during the winter months, often diminish the number of red-blood-cells which are so vital in maintaining vigor...strength...and a clear skin.

You need a tonic—

not just a so-called tonic...but a tonic that will tone up your blood... bring back to normal its red-cells... build up its hemo-globin... stimu- late the gastric juice flow. S.S.S. is specially designed to do this for you.

Perhaps your blood is the cause of your trouble...it frequently is. Try S.S.S....take it just before meals. Unless your case is exceptional you should soon notice a pick-up in your

In the Spring—take S.S.S.

QUEEN OF PROM



Miss Mary Frances Setser

Chosen as queen of the junior prom to be held at Franklin col- lege, May 25, Miss Mary Frances Setser, Columbus, Ind., will lead the grand march with Raymond Stump, Crawfordville, junior class president. She is a member of Delta Delta Delta sorority.

Jane Miller, Bernice Wires, Nor- man Brandt, Howard Craig, Kath- erine Graham, Alice Kautsky, Anita Klatt, Clarence Shannon and Blake Stone.

Thirteen—Francis Hawkins, Louise Moorman, Roberta Thom, Adeline Walker, Margie Willie, Lillie Smith, James Westover, John Barkhaus, Alice Bottoms, Arthur Chesterfield, Ellen Coan, Alicebay Pittz, Charles Hardy, Elora Hartman, Mary Haynes, Helen Hibner, Glenn Hu- ber, Daniel Jett, Elizabeth Kottow- ski, Don Matthius, Boyd McDon- nald, Virginia McKinney, Mary Louise Mitchell, Elmer Molique, Franklin Moses, Norbert Olsen, Richard Phillips, Phyllis Rousch, Helen Ruegamer, Mary Rita Shee- han, Martha Smith, Mary Jane Smith, Thomas Spellman, Betty Wangelin, Betty Jean Wells and Irving Wolff.

Twelve and One-Half—Frank Ber- kopes, Carol Helsner, Mary Ellen Hinch, Marilyn Julian, Helen Storer, James Toms, Miriam Volmer, Jack West, Tom Pierpont, John St. Hel- ens, Robert Gillespie, Merriam How- estine, Isabel Sommer, Geneva Bontrager, Edward Collier, Virginia Cook, Billy Crawford, Evelyn Fos- gate, Mary Jane Hall, Turner Har- ley, Dale Hutt, Esther Jefferson, Charles K. Matthews, June Mar- tinella, Bryant Millikan, Lois Noffke, Joe O'Brien, Mary Prater, Paul Ramee, Jeanne Reed, Charles Swan, Gladys Whitaker, Dorothy Woods, Mary Worthington.

Twelve—Francis Brandt, Marjorie Burgett, Dora Federle, Leander Goodwing, Lorri Harper, Winifred Hickman, Harry Walters, Betty L. Williams, Florence Pfeiffer, Des- mond Riemann, Robert Russell, El- wood Spiles, Martha Parrish, Jean- nee Baisley, James Barnhart, Le- land Bass, Louis Boldt, Mildred Brown, Alice Clark, Ruth Collier, Helen Fournace, Ernest Haas, Mar-ianne Hackney, Dorothy Hammer, Dale Holt, E. Marie Johnson, Far- ley Kams, Frank Kesch, Roland Kramer, Fred Kues, Earl Lawhead, Felix Masarachea, Dorothy Matillo, Sterling Meier, Marian McLaughy, Bob McCord, Robert Moran, Otis Posha, Martha S. Pritchard, Coreze Thomas, Helen Trueblood, Helen H. Webster, Dale Wellman and Phyllis Wright.

TRACK STARS GUESTS OF INDIANA U. CLUB

Hornbostel and Fuqua Entertained at Columbia Club.

Charley Hornbostel and Ivan Fuqua, Olympic track stars of In- diana university, were to be guests of honor at a luncheon in the Co- lumbia Club given today by the Indiana University Club of Indi- anapolis.

A slate of new officers was to be voted in without opposition. It in- cluded Theodore Dann, president; Sherwood Blue, vice-president; Paul S. Tombaugh, secretary, and Leo W. Shumaker, treasurer.

JUDGE DAN V. WHITE TO ADDRESS ROTARY

Jurist Will Discuss Probation Values Before Group.

Speaker at the Rotary Club luncheon in the Claypool tomor- row will be Municipal Judge Dan V. White. Judge White will discuss the values of probation in adminis- tration of courts of justice.

Prison Camp Lecture Set

Dr. E. M. Roberts, who spent eleven months in a German prison camp during the World war, will lecture on “Life in the Prison Camps” next Saturday night, May 12, at Hoosier post hall, 142 East Ohio street.

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CITY INDUSTRIAL NEWS OF THE WEEK

HUGE SYSTEM OF LIGHTING IS BUILT FOR FAIR

Ford Exposition Will Have Mammoth Electric Power Display.

By Times Special  
CHICAGO, May 7.—What is de- scribed as the greatest electrical in- stallation ever made in a single building—a lighting, power and am- plifying system which will require 100 miles of electric wiring—is now under construction at the Ford Ex- position building, the largest in- dividual exhibit at the 1934 World's Fair.

One of the most sensational light- ing effects ever achieved will be a torch of light, 200 feet broad at its base, which will spring from the parapet to the open court on the building, rising under proper at- mospheric conditions to a height of one mile. The powerful beam will be developed through the use of twenty-four thirty-six-inch pro- jector search lights, resulting in a 30,000,000 candlepower display.

New Tents Planned  
Lighting plays an important part in the scheme of the new Ford building, which is being designed to demonstrate the scope of the Ford world service. The building itself will be 900x213 feet, terminating at the south in a circular court, 204 feet in diameter.

A mammoth lighting scheme is being constructed at the outer edge of the court, designed to develop tints and shades never previously produced with electric lights. One lighting effect will show how pure white light can be produced when blue, green and red light are turned on at full intensity. Dimming equipment for the entire mobile lighting installation weighs two and one-half tons and requires twenty miles of wiring.

The entire Ford project, covering eleven acres of the fairground along the Lake Michigan shore, will re- quire a load of 6,000 kilowatts, or more than a third of the total elec- tric capacity of the entire 1933 World's Fair.

Edison Relics to Be Shown

An amplifying system, designed to carry word pictures of the many exhibits, as well as musical en- tertainment from various sections of the building and from the sym- phony shell which will be placed in a large landscape court, will require 280 master loudspeakers.

A new system of amplification will be used, so that listeners at one am- plifier will not hear a different pro- gram from an amplifier a few feet from them.

With all the modern electrical effects at the Ford exhibition, a con- trasting display will be some of the earliest experimental models from which were developed the electrical devices of today. These will be brought from Ford's Dearborn mu- seum, where they were placed by Thomas A. Edison.

CARBURETOR EXCHANGE INTRODUCED



Above is pictured one of the city's leading carburetor and brake establishments, which is in- troducing a plan of carburetor exchange at a small cost to the motorist. With the advent of

Linoleum Sales Drop

Manufacturers Announce Cam- paigns for May and June.

Manufacturers of hard surface floor coverings, dissatisfied with sales in the last two months, will put on special campaigns through- out May and June this season, it is announced.

Producers of linoleum and felt- base rugs and yard goods have com- plained that sales are far below the volume expected. Lack of promo- tional effort on the part of retail- ers is blamed for the condition by several producers.

TOMPKINS ICE CREAM CO.

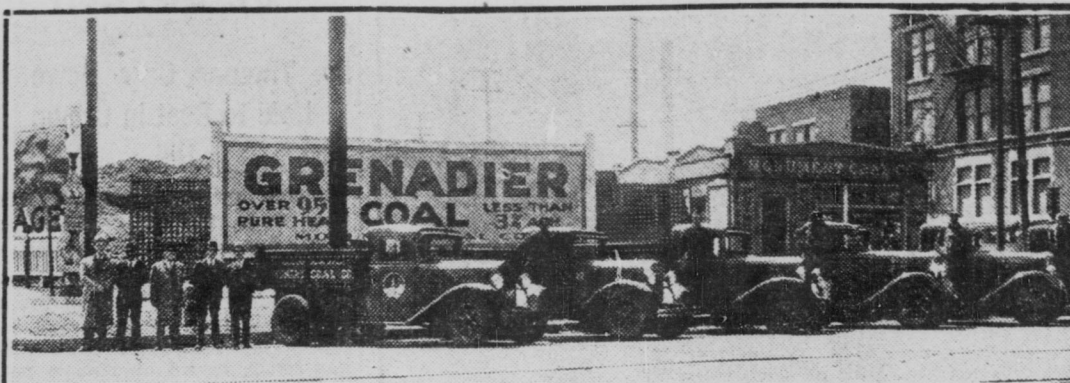
Try The Famous Double Deck Cones 5c

Defective Steering Is Dangerous Does Your Car Shimmy, Wander, or Steer Hard? Such Defects Are Easily Corrected Without Much Expense

INDIANA CARBURETOR AND BRAKE SERVICE 325 N. Delaware St. LI. 1876

By Madden Copley Co. 733 N. Capitol Ave. LI. 6524 Means Satisfaction!

MONUMENT COAL COMPANY BUYS TRUCK FLEET



Officials of the Monument Coal Company pictured with the new equipment bought recently. They are, left to right, Richard W. Tubbs, president; Paul W. Tubbs, office manager; A. J. Cockran, Fred LeFiber and E. C. Potter.

SWEDEN WILL HONOR INDUSTRY

Royal Family, Leading Men to Aid in Jonkoping Celebration.

The six hundred fiftieth celebra- tion of Jonkoping scheduled for May 18 in Sweden will commemo- rate the birth of Sweden's industrial life, according to a bulletin of the Swedish Travel Information Bu- reau, New York.

Jonkoping is known as the cradle of mass production through manu- facture of safety matches. The standardized Lagerman match-mak- ing machine put in operation in 1872 innocently started the contro- versy over mass production, tech- nological unemployment and the in- dustrial age.

Jonkoping is a small city located on Lake Vattern in Sweden's resort country. Nearby are the ruins of Visingsborg castle erected in the seventeenth century and the town hall built in 1785.

The industrial history of Jon- koping began in 1845, one year after Professor G. E. Fusch of the Royal Swedish Academy of Science ob- tained a patent on nonphosphorus matches. The original Jonkoping factory built in 1849 is still in use, and will be the center of the celebra- tion.

Members of the royal family, leading industrialists and educators will attend the ceremonies. Karl- stad in a nearby province will cele- brate its three hundred fiftieth an- niversary at the same time.

FINE SEASON FORECAST

Fish Abundant in Quebec Waters Due to Conservation Program.

By Times Special  
QUEBEC, May 7.—One of the finest fishing seasons in years is predicted by government experts for the province of Quebec. The season opened Tuesday in an area that is stocked with 569 different vari- eties.

Yesterday marked the opening of the pickerel season; July 1 for sturgeon and June 16 for black bass. The season cleared Tuesday on sal- mon, trout and other game fish.

GOVERNMENT CALLS PRIVATE ARCHITECTS

Federal Authorities Confer With Outside Men.

By Times Special  
NEW YORK, May 7.—Private architects will design federal build- ings costing more than \$60,000, ac- cording to announcement by the American Institute of Architects following a conference of institute representatives with officials of the treasury department. Structures in the smaller communities involving less than this amount will be planned by government architects.

Louis La Beaume of St. Louis, chairman of the institute's commit- tee on public works, declared in a progress report that the long struggle of the institute to win recog- nition for outside architects has re- sulted in the adoption of a new general policy favorable to the architectural profession. Appoint- ments of architects for certain projects under the federal building program are expected soon.

Treasury officials will submit an outline of proposals regarding fees, and architectural types, and other matters for the institute to study, it was decided at a conference between Rear Admiral C. J. Peoples, director of the new federal procurement division; W. E. Reyn- olds, assistant director; L. A. Simon, supervising architect; Frank C. Baldwin, secretary of the American Institute of Architects; E. C. Kem- per, executive secretary of the insti- tute, and Mr. La Beaume.

ACHIEVEMENTS

A brief summary for the first quarter of 1934 shows the following and many other outstanding achievements:

A GAIN of 36 per cent in Paid Business over the same period of 1933.

A SUBSTANTIAL GAIN in Insurance in Force.

AN INCREASE in the number of men writing Business.

AN INCREASE in Cash on hands and Government Bonds.

Continued Favorable Mortality.

Indianapolis Life Insurance Company

Organized in 1905  
Meridian at 30th St. TA-0788

AUTO BODY REPAIRS

Axles Straightened Cold While on the Car Fenders, Radiators and Bodies Repaired

C. OFF & CO. 107 N. East St. LI. 1549

THE MUTUAL BENEFIT

The World's Largest Health and Accident concern and its companion company, the United Benefit Life Insurance Company, is increasing its Marion County Agency Force. Call at 732 Circle Tower, Indianapolis, for details. Appointment necessary.

Redfield-McGurk, Managers.

NOTICE—Manufacturers and Jobbers

SPACE FOR RENT Complete Housing Facilities for Large or Small Plants Private Switches, Served by Belt R. R. and Tractor Lines Connecting With All Railroads. Warehouse Service Free Indianapolis Industrial Center 19th St. and Marquette Ave. Cherry 1945

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A Good Job Offered

Wanted party with \$3,000 working capital and necessary qualifications to organize sales for elaborate program and setup. Investment protected by merchandise. Address Roy O. Stringer Co., Ltd. 621 N. Noble St.

AUTO REPAIR

By Madden Copley Co. 733 N. Capitol Ave. LI. 6524 Means Satisfaction!

NEW CAR SALES GAIN OVER 1933

Fords Lead Registrations in Marion County; Plym- outh Second.

Increase in new car registrations in Marion county during the first four months of this year over the corresponding period in 1933 is reported in statistics from the secre- tary of state's office.

From Jan. 1 to May 1, 1934, pas- senger car registrations amounted to 3,164 as compared to 2,186 for the first four months of 1933. Truck registrations this year are 639 as compared to 264 from Jan. 1 to May 1, 1933.

For April, 1934, Fords led with 298 new car registrations; Plymouth second with 262 and Chevrolet third with 247. These makes led in their respective orders for the period from Jan. 1 to May 1. Among the higher priced automobiles, Olds- mobile led with 88 registrations for April and 155 for January to May.

Truck registrations were: Chevrolet, first, with 71 for the four-month period; Dodge, 127, and Ford, 123.

Prepare Surface

Regardless of the kind of paint or varnish you are applying, the surface to be finished must be in proper condition or the results will be disappointing. Your master painter will be glad to suggest nec- essary precautions.

Silver Edge

THE SUPER STRENGTH BEER

AMERICAN BEVERAGES INC. DISTRIBUTORS—PHONE RI. 3232

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MORE FEDERAL MONEY DESIRED TO AID BUILDING

National Contractors Body Asserts Help Needed to Speed Recovery.

By Times Special  
WASHINGTON, D. C., May 7.—Culminating a week of intensive activity here in behalf of business recovery for the construction and capital goods industry, the govern- ing and advisory boards of the As- sociated General Contractors of America will meet here May 4 and 5.

The session will include meetings with the Chamber of Commerce of the United States, the Construction League of the United States, and the construction industry code authority.

With the volume of construction activity under the present public works administration program esti- mated to reach its peak of between \$100,000,000 and \$125,000,000 during August, and faced thereafter with a decline at the rate of \$25,000,000 a month, officials of the Associated General Contractors believe that substantial additional federal funds for construction are immediately essential to the success of the re- covery program. They will urge such appropriations at the May meeting.

The Associated General Con- tractors have been working whole- heartedly in co-operation with the Construction League and representa- tives of other branches of the in- dustry to prevent a catastrophic drop in the construction market when the present PWA program tapers off, and to assure contin- uation of federal support until such time as private industry may re- spond to the call to go forward at its normal rate. E. J. Harding, managing director of the contrac- tors' association, states: "We be-

lieve that construction is the key to capital goods revival."

Other important matters which will be considered by the contrac- tors' governing and advisory boards include the progress being made in code administration for the industry and its divisions, and numerous specific legislative proposals in con- gress affecting construction. Among these are the Wagner-Connelly labor dispute bill, the Wagner- Lewis unemployment insurance bill and proposed amendments to the Heard act for the protection of sub- contractors and material men on government construction.

The meeting of the boards has been called by Nick F. Helmers, St. Paul, president of the Associated General Contractors, and will be attended by hundreds of contrac- tors from all parts of the coun- try, many of whom will also partici- pate in the meetings of the Chamber of Commerce on May 2, 3 and 4, the Construction League on April 30 and May 1, and the con- struction code authority, on May 4.

LOCAL WOMAN WINS AWARD IN CONTEST

Mrs. Ralph Brady Writes Prize Washer Letter.

Mrs. Ralph Brady, 3249 Kenwood avenue, was among the five Indiana women who won third prize awards of \$10 each in the Easy Writing Machine Corporation letter writing contest, it was announced today.

The competition, promoted mainly through newspaper advertising in hundreds of cities and towns, drew letters from more than 7,000 women in the nation. One hundred and seventy-three entrants represented Indiana.

First prize, a check for \$500, was won by Mrs. H. H. Wyatt of Port- land, Ore.

Use Paint in Africa

The department of commerce at Washington is advised in a report from the consul-general at Cape- town, South Africa, that 60 per cent of the paint used in that country is for interior purposes.

LET POLAR Install Your WATER COOLER

And Service It Daily for a MODERATE MONTHLY CHARGE

You'll all work better on hot days if you can refresh yourselves with a good, cold drink of water from a Polar water cooler.

CALL TA. 0689

Polar Ice & Fuel Co.

20TH and NORTHWESTERN

Established 1887

CENTRAL TRANSFER AND STORAGE COMPANY

COMMERCIAL TRUCKING WAREHOUSE FORWARDING DISTRIBUTING

209 West South St. RILEY 9384

FOR ECONOMY PLUS QUALITY

2,000 Sheets of Finest Quality Bathroom Tissue Ostermeyer Paper Co. RILEY 6902 219 W. South St.

Speedway Golf Corporation

GOLF COURSE NOW OPEN Pay As You Play

Green fees 75c week days—\$1.00 Saturdays, Sundays and Holidays—Monday Bargain Day—Two play for the price of one. Telephone Belmont 3570 for playing reservations

The Year-Around American Family Dessert

Velvet ICE CREAM

Eat It Daily for Its Concentrated Food Value

Look for Poster in Dealer's Store Announcing New Velvet Special

PREPARE FOR THE FUTURE

Study LAW Three-Year course leading to the degree of Bachelor of Laws. UNIVERSITY OF INDIANAPOL