

# ANNUAL SALE

Block's Store! A Tremendous Special  
Advance Summer Styles in

## Wash Frocks

Get A NEW DRESS IF YOURS FADES  
from Equalled at This Low Price!



Actual Photograph of Crowds Attending the Annual Daffodil Dress Sales in Block's Downstairs!

37,542

"Daffodil" Wash Frocks  
Were Bought by Thrifty  
Women . . . in Block's  
Downstairs Store in

1933

See Our  
Market Street  
Windows

### COLORS and PATTERNS!

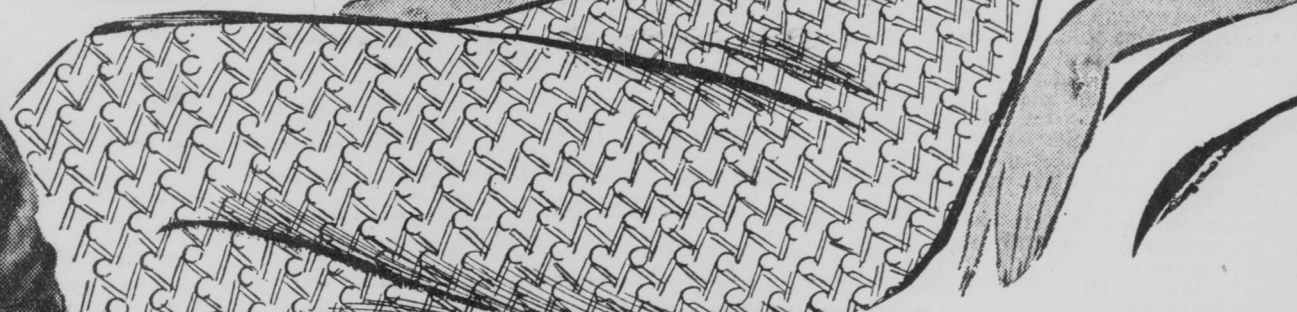
- Posy Prints
- Geometric Prints
- Vari-Size Checks
- Gay Plaids
- Daisy Prints
- Many Polka Dots
- Green and White
- Beige and Rose
- Orchid and Gold
- Brown and White
- Red and White
- Blue and Rose
- Green and Maize
- Maize and Brown
- Tan and Maize
- Blue and Gold
- Maize and White
- Light Blue and Navy
- Rose and White

SIZES 14 to 20  
36 to 52

PHONE  
**RILEY  
8421**



For Orders of  
2 or More  
Wash Frocks  
If you can't come in  
person, call RILEY  
8421! Ask for the  
style you want by  
number!



### Summer's Supply! Save!

Popularity of Daffodil frocks! One woman told us last year, "I  
in those dresses that when my husband read of your sale, he ask-  
." These women have learned to prefer the crispness, the gay  
made "Marcella" prints famous! This year we want 45,000 women  
ed for months with a prominent dress manufacturer! Again we  
lines flattering style, excellent quality and fine workmanship at a

Downstairs Store

Place Yours  
in Layaway

Buy two or more of these frocks and let  
a small deposit hold them in our layaway!