

# 10<sup>c</sup> A DAY Buys Your Shelvador

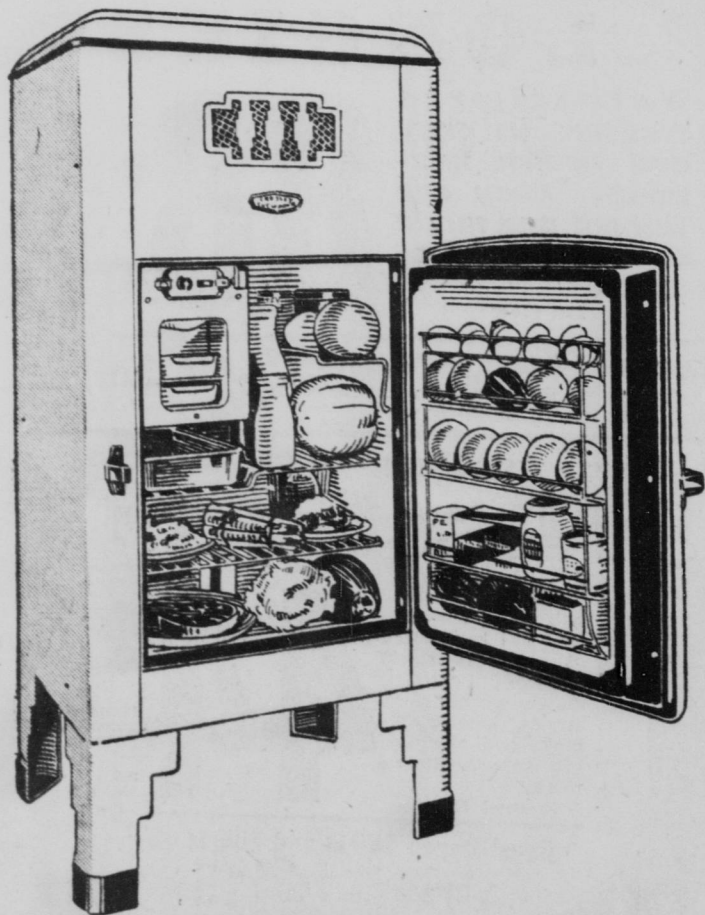
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## ONLY AT THE COLONIAL

MERIDIAN AT MARYLAND

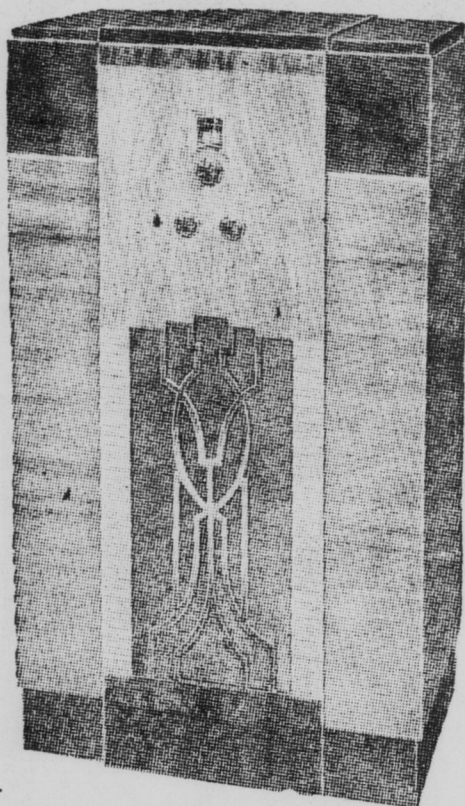
Can You Get  
**COLONIAL'S  
DIME  
A  
DAY  
PLAN**

You Are Not Required  
to Install a Meter



\$99.50.

### BLOCK'S



### CROSLEY Dual-Fiver LOWBOY

\$3 Down Delivers Yours!

Complete **\$39.50** Gets Police  
With Tubes! Calls, Too!

Modern in the finest sense of the word, this Crosley Lowboy has the artistry in design and color that harmonizes with furniture of any period. The entire cabinet is finished in Nyssa wood, highlighted with overlays of rosewood and satinwood. Same chassis features as the Dual-Fiver sets. Hear its performance tomorrow!

**\$3 Down Delivers!**

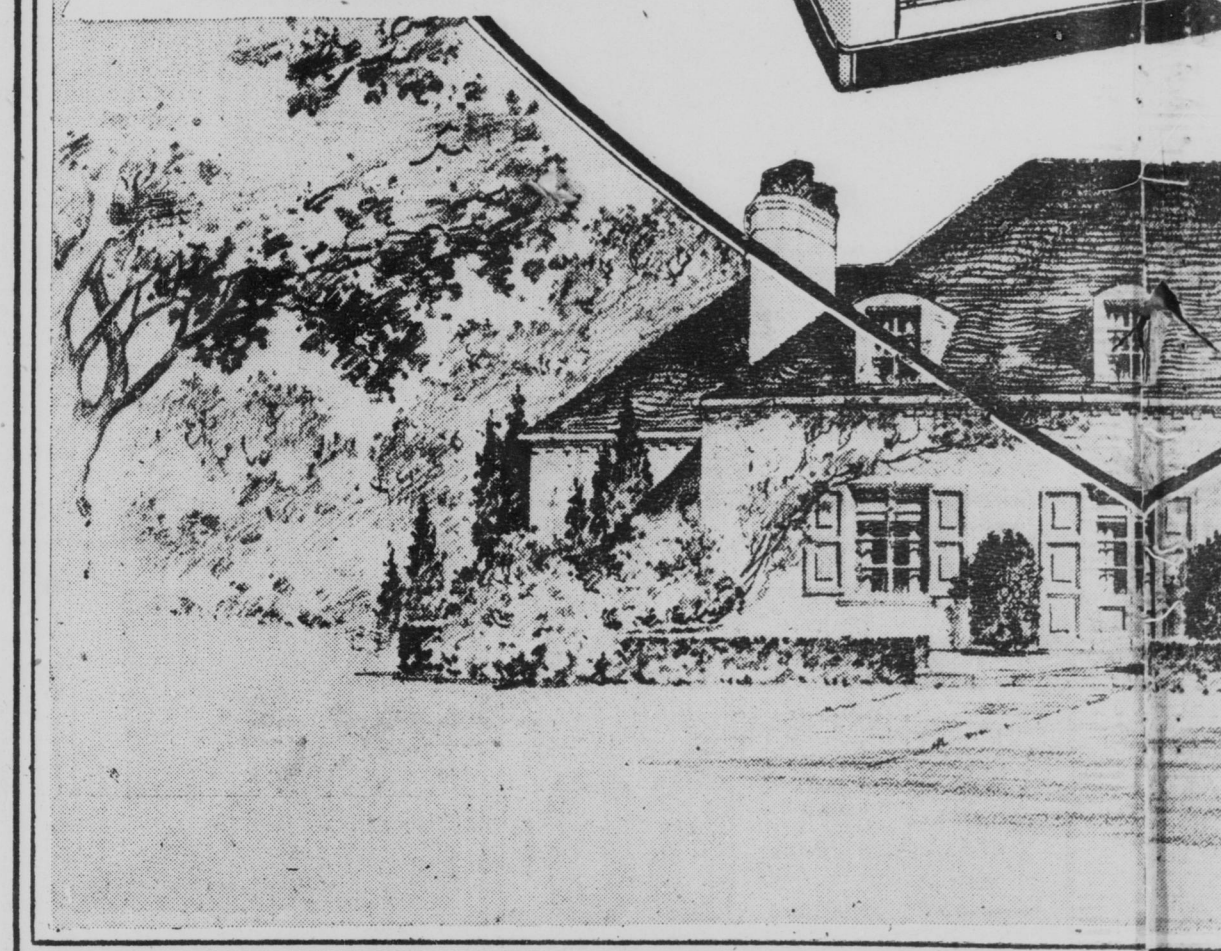
Plus Small Carrying Charge  
Radios—Fifth Floor.

Also at 424 N. Illinois St. Open Evenings

# The Heart of

# CROSLEY

Electric



Just a Few Cents a Day Buys Your New 'Cro

## THE NEW 1934 Shelvador

## CROSLEY Electric Refrigerator

Your Choice of These Two Sizes

Now You Can Buy the Shelvador for

# 15c A DAY

On Block's Famous Meter Plan

## No Down Payment

The Model at Left Costs Only

Delivered  
Tax Paid!

# \$99.50

One Year  
Guarantee

### Here's How Block's Meter Plan Works

Every day you deposit 15c in your meter. When the deposit equals the price of your Crosley, plus the small carrying charge, we remove the meter and you own your Crosley!

### Every Model Has These Six Big Features

Removable Unit, completely self-contained  
Ample Supply of Ice Cubes at all times  
Temperature Control permits exact  
Flat Bar Shelves that are removable  
Interior Conveniently Illuminated  
Crosley Ventilated Front for perfect  
tion.

### The Tri-Shelvador All the Features of Shelvador Plus

Shelvatrays, which are removable and hold  
Shelvabasket, a place for car, etc.  
Storabin for potatoes and onions.

# BLOCK'S