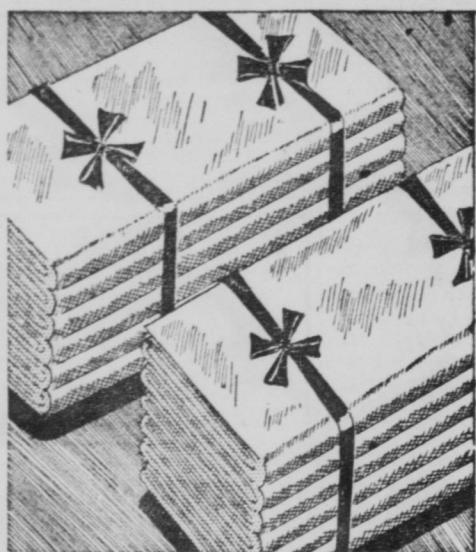


"MOHAWK" Sheets



Whose Sturdy Quality and Long Wear
Are Yours Friday Only for Just

\$1.00

These sturdy sheets will take rough treatment and many tubbings, for they're made of fine cotton with four more threads to the square inch than the ordinary quality! 81x99, 72x99, 63x99-inch sizes.

42x36 "Mohawk" Cases, 4 for \$1.00
Goose Feather Pillows, pair \$2.99
Voile Curtains, tailored, Priscilla, pair . . . 39c
Unbleached Muslin, 37-inch, 10 yards, . . . 69c
Bleached Sheeting, 90-inch, yard 32c
Cotton Fabrics, voiles, lawns, etc., yard, 14c

BLOCK'S—Downstairs Store

Friday Bargains

COSSACK Jackets

With Zipper Front Fastener!
Priced Just Right to Wear Now!

\$1.98

A medium weight navy blue jacket suitable for work or sport! Adjustable straps at waist to insure fit! 2 roomy patch pockets! Knit cuffs! Men's sizes 36 to 46!

Men's Broadcloth Shirts, broken sizes . . . 57c
Men's Novelty Sox, sizes 10 to 11½, 4 for 50c
Men's Work Shirts, chambray, 15½-17, 59c

BLOCK'S—Downstairs Store



BLOCK'S DOWNSTAIRS STORE



CLEARANCE

A Flock of Our Early Spring

DRESSES

Chic . . . Wearable . . . Bargain Priced!

\$4.99

28 Frocks, orig. \$16.50 . . . \$4.99
54 Frocks, orig. \$10.75 . . . \$4.99
10 Frocks, orig. \$7.95 . . . \$4.99
110 Frocks, orig. \$6.60 . . . \$4.99

We're selling these frocks for a mere nothing because we must make room for new stock! Jacket and 2-pc. sport frocks! Street, afternoon and Sunday night styles! Cantons, sand sheers, failles, prints, chiffons and rough crepes in the lot!

Sizes 14 to 20, 16½ to 26½, 38 to 44 and 46 to 54

BLOCK'S—Downstairs Store



It's a Grand Season for

New Coats and Suits

Priced Friday Only at

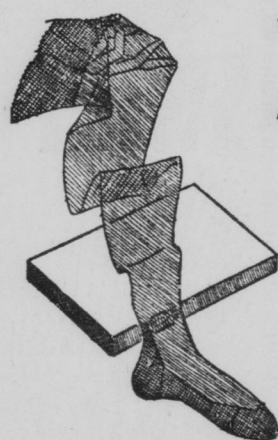
\$7.95

Swagger suits with three-quarter coats! Swagger coats, loose fitting, very sporty! Slenderizing coats for the matron! All the details that make better coats and suits have been faithfully copied in this low priced group! Beautifully lined! Rough and smooth wools, tweeds in grays, blues, tans, browns and snappy mixtures! Women's and misses' sizes.

BLOCK'S—Downstairs Store

Full-Fashioned SILK HOSE

Third Grading of Better Qualities!



39c Pr.

Semi-service weights! Sheer chiffons with picot tops. Perfect fitting with cradle feet and lisle reinforcements at points of wear! Pure dye silks! Spring shades. Sizes 8½ to 10½.

BLOCK'S—Downstairs Store

Sale! Lovely Silk

LINGERIE

To Wear Under Your Easter Frocks!

Women's and Misses' Sizes

97c

We can sell this dainty lingerie for this Friday bargain price, only because we bought when silk was low! Chemise, panties, step-ins and slips in frothy lace-trimmed or tailored styles. Tea rose and white.

BLOCK'S—Downstairs Store



Thrilling Pre-Easter Values!

Suits and Topcoats

Tremendous Assortments for Only

\$10.95

For Men and Young Men

From the new SPORTS BACK models to the more conservative styles, this super offering embraces everything that is new, smart and popular for spring and Easter! Light, medium and dark colors. Single or double breasted! And our size assortment includes REGULARS, LONGS, SHORTS and STOUTS!

BLOCK'S—Downstairs Store



Wash Frocks

Springtime Is Tub Time for the

Of Active School Misses
of 7 to 14 Years



69c

That's why wise mothers buy these dainty prints and broadcloths in guaranteed fast colors! They look fresh and crisp for many months! And their cunning necklines and crisp lingerie trim are easy to iron! Just 500 at this low price, so come early!

BLOCK'S—Downstairs Store



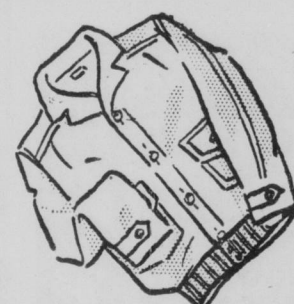
"HOT-CHA" Bathrobes

of Cannon Towels!

\$1.29

Use like a towel! Launder like a towel! Handy when the phone rings and you are in the tub! Get one to save your better robes! White with striped color-fast borders! Women's and misses' sizes.

BLOCK'S—Downstairs Store



Friday—Genuine

SUEDE LEATHER JACKETS

For Men and Young Men

\$3.33

Every one a remarkable value! Leather or knitted collars! Slightly shaded skins!

—Downstairs Store.

Just Unpacked! 1,000 More Pairs

TROUSERS

Suitable for Dress or Work

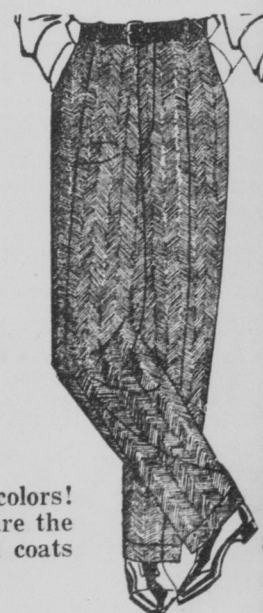
\$1.98

For Men and Young Men

- Herringbones! • French Backs!
- Cheviots! • Serges!
- Tweeds! • Diagonals!
- Sharkskins! • Many Others!

Slack models! Regular models! Light colors! Medium colors! Dark colors! Here are the ideal trousers to wear with your odd coats and vests! Sizes 28 to 50 in the lot!

BLOCK'S—Downstairs Store



Complete Your Easter Wardrobe With

EASTER HATS

Priced After Your Own Budget!

Straw Cloths
Rough Straws
Petalines
Baku Braids
Sisol Cloths

\$1.49

White
Red
Black
Blue
Clay Brown
Beige
Green

All Headsizes for Women

Plenty of blues and the other popular colors . . . plenty of sailors and those flattering roll brims . . . plenty of wide brims and shallow crowns! In fact, at this Friday bargain price we've plenty of every style you could possibly want to top your Easter frock!

BLOCK'S—Downstairs Store



Fashion's Favorite for Sport and Street Wear!

New Oxfords

Priced at a Friday Bargain Low!

\$1.77

Women's and Misses' Sizes 3 to 8

This comfortable-fitting, comfortable-looking shoe has finally come into its own as a fashion favorite! For sport . . . for work . . . you can't beat the oxford especially at this low Friday bargain price! White, light, dark or two-tone elks! Also black! Medium or flat heels with rubber soles! Some leather soles!

BLOCK'S—Downstairs Store

