

# Easter Is the Day for Style...



And Ayres  
Downstairs  
**"One-Stop"**  
**Men's Shop**  
Is the Store  
for Style  
—for Quality  
—for Large  
Assortments  
—for **Value!**

## Hurry In Tomorrow for New Suits and Topcoats

*Just 10 More Days  
Until Easter  
... Get Yours  
Tomorrow!*

**\$12.95**

*Spring Harmony  
in Color, Pattern  
and Texture!*

**THE SUITS**—Swell looking fabrics! Excellent tailoring! Attractive price! A better suit for your money than you'd expect! Yes, we're very proud of this collection of new Easter suits. We think it's the finest selection we've shown so far. Patterns you'll rave over! Conservative stripes... new subdued checks... interesting overplaids! Sizes for men and young men!

*Single Breasted  
Double Breasted  
Pinch Backs  
Sports Models  
Diagonals*

*Gray Flannels  
Tweeds  
Oxfords  
Worsted  
Herringbones*

**THE TOPCOATS**—are of unusual quality too! Here you'll find a parade of new spring colors and fabrics that are wearable and durable. Frankly we think these topcoats should be elected to the Value Hall-of-Fame because they're the best value we've seen for anywhere near this price. And best of all you'll find just the color or combination color and style you've been looking for.

*Full Belts  
Half Belts  
Sizes for Men  
and Young Men*

*Tan Checks  
Gray Checks  
Tweeds  
Harris Tweeds*

*And Overplaids*

—Downstairs at Ayres.

# AYRES DOWNSTAIRS STORE