

Easter Is the Day for Style . . .



And Ayres
Downstairs
"One-Stop"
Men's Shop
Is the Store
for Style
—for Quality
—for Large
Assortments
—for **Value!**

Hurry In Tomorrow for New

Suits and Topcoats

Just 10 More Days
Until Easter
... Get Yours
Tomorrow!

\$12.95

Spring Harmony
in Color, Pattern
and Texture!

THE SUITS—Swell looking fabrics! Excellent tailoring! Attractive price! A better suit for your money than you'd expect! Yes, we're very proud of this collection of new Easter suits. We think it's the finest selection we've shown so far. Patterns you'll rave over! Conservative stripes . . . new subdued checks . . . interesting overplaids! Sizes for men and young men!

Single Breasted
Double Breasted
Pinch Backs
Sports Models
Diagonals

Gray Flannels
Tweeds
Oxfords
Worsteds
Herringbones

THE TOPCOATS—are of unusual quality too! Here you'll find a parade of new spring colors and fabrics that are wearable and durable. Frankly we think these topcoats should be elected to the Value Hall-of-Fame because they're the best value we've seen for anywhere near this price. And best of all you'll find just the color or combination color and style you've been looking for.

Full Belts
Half Belts
Sizes for Men
and Young Men

Tan Checks
Gray Checks
Tweeds
Harris Tweeds
And Overplaids

—Downstairs at Ayres.

AYRES DOWNSTAIRS STORE