

It's "Men's Week"—Downstairs at Ayres!

Everything a Man Needs—at **Bargain Prices!**



Husbands! Wives! This Sale of Remarkable Quality

SHIRTS

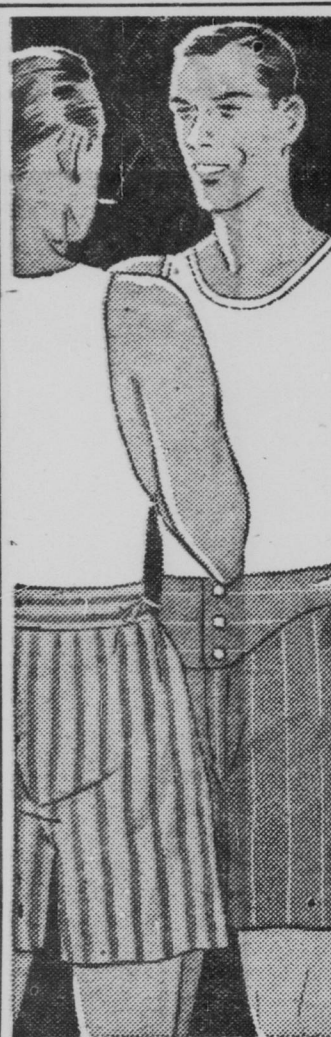
Will "Open Your Eyes" to **REAL VALUES!**

\$1.00 Each

"Belnord" "Saxonia"
"Shelburne"

Such a remarkable value that we've sold thousands this last week. Men like them because of their good looks, their neat collar points, the fine tailoring and the conservative patterns. Every one is cut full and comfortable and they'll stay that way after repeated washings. Guaranteed color fast. Whites, grays, blues, tans and some fancy patterns. Sizes 13½ to 18.

—Downstairs at Ayres.



SALE!

Our Fine Quality
Shirts and Shorts

4 for \$1

Shorts that are bargains at their regular price... now a steal at this sale price. Full cut seat, covered elastic sides. Fast color broadcloths. Sizes 28 to 42. The Shirts are rib knit, tubular shaped for comfort and fit. Sizes 34 to 44.

—Downstairs at Ayres.

Men's Fancy Socks
5 Pr. \$1.00

Long wearing socks with the "double sole," "double heel" and "double toe" features. Neat patterns and colors. Some seconds in group.

Men's Union Suits
3 Pr. \$1.00

Seconds from a reliable manufacturer. Blouse back and web back styles. Sizes mostly from 40 to 44. A real bargain.

New Spring Ties
2 for \$1.00

Bright gay spring-like patterns. Plenty of checks, stripes, pastel colors and all-over patterns. Fresh and new stock.

Men's Pajamas
\$1.00 Each

Fast color and fancy patterns. Coat and slipover styles. Some notched collar styles. Full cut and well made. Sizes A, B, C, D.

Men's Pajamas
79c

Coat and slipover styles in woven stripe broadcloth and Amoskeag Langdon pajamas. Fast color and full cut. Sizes mostly in A, B and C.

Men's 'Kerchiefs
10 for \$1.00

Woven borders and fine white cambric. Full size in very sheer materials. Buy them now for gifts later on.

Mogadore Ties
5 for \$1.00

Bright stripes and spring-worthy colorings. Full shaped and full sizes to tie into a neat knot. Very, very special bargain.

Men's Shirts
79c Each

Plain white and a few plain colors. Sizes from 13½ to 17. A bargain at their regular price... a miraculous "BUY" at this sale price.

Boys' Easter Suits

New Bellows—Back Styles

2-Trouser Prep Suits
\$8.98

New spring shades in greys, tans, blue and oxford cheviots. Some bellows backs included in the group. A swell looking Easter suit that really "rate." Sizes 32 to 36.

Bellows Back Prep Suits
Sizes 32 to 36
\$10.95

Bellows Backs have taken the younger crowd by storm... here is your chance to get your suit for very little money. New shades of grey, tans, and smart pattern mixtures. The trousers have wide bottoms.

—Downstairs at Ayres.

With **TWO** Knickers **\$8.98** Complete

Brand new styles and models in boys' Easter Suits. They're the Bellows back styles that are so very popular with the younger generation right now. Your choice of ritzy spring colors in tweeds and checks. Well tailored and full cut garments to give the most in service and looks. Sizes 8 to 16.

Sturdy Knickers 88c

Full lined knit grip knickers at a price that'll soon be but a memory. Full cut and sturdily made for boys that are rough and ready and sturdy. In herringbones and cassimere weaves. Assorted colors. Sizes 7 to 15.

Collegiate Slacks \$1.69

Choice of oxford grey and blue cheviot. They have wide collegiate bottoms, side tabs and separate waist bands. Sizes 8 to 20.

Spring Sweaters \$1.00

Warm for cool spring days. Good looking enough to wear anywhere. Slipover styles in plain colors and border trims. Sizes 26 to 36.

Boys' Fine Shirts . . . 2 for \$1.10

Or one shirt for 59c. A very fine shirt at a very low price. You'll find plain colors, plain white and fancy patterns in the group. Fast colors and perfectly fitting. Sizes 8 to 14½.

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"Model" SHIRTS

Just Like Dad's and Sale Priced!

79c

We believe these "Model" shirts to be the best in town at this price. Plenty of plain colors, limited quantities in white and fancy patterns. Full cut, neat collars. Fast colors. Sizes 8 to 14½.

—Downstairs at Ayres.

AYRES ★ DOWNSTAIRS ★ STORE