



The Indianapolis Times

AYRES
DOWNSTAIRS
SPECIAL
SECTION

INDIANAPOLIS, WEDNESDAY, MARCH 21, 1934

Ayres Downstairs Store's

Pre-Easter SALES

**Will Make Your Entire
Family Fashionable On
Easter + + + For VERY,
VERY LITTLE MONEY**

SPRING is in the air! And mankind, along with all of Nature, is eager to bud forth in bright colorful new apparel! Easter is at hand! The season of renewed life and rejoicing! Plan NOW to let YOUR rejoicing manifest itself in the form of new apparel for your entire family!

Tomorrow, Friday and Saturday many very special values will be ready for choosing in Ayres Downstairs Store. However, price is not all! This year Fashions take on new meaning... more beautiful, more wearable, more comfortable! And every piece of merchandise in our stocks measures up to high standards of QUALITY! Plan to shop tomorrow! You'll find it SO delightful to shop in a store that maintains such COMPLETE assortments of EVERYTHING for your whole family.

Downstairs at Ayres