

## LIFE INSURANCE MEN SELL 692 APPLICATIONS

Financial Independence  
Week Continues; Roosevelt Writes Greetings.

Life insurance totaling \$771,844 was written in 692 applications by city insurance men yesterday, according to a report today by the Indianapolis Association of Life Underwriters.

The occasion of the drive for insurance is the celebration of financial independence week this week by insurance companies.

The celebration, a nation-wide event, is under auspices of the underwriters' body and the General Agents and Managers Association of Indianapolis.

Reports of insurance written will be reported daily.

Indianapolis Association of Life Underwriters members, Indianapolis Life Insurance General Agents and Underwriters, attended the second breakfast of the week today at the Columbia Club.

Today's program luncheon speakers include C. C. Robinson, editor of the Insurance Salesman, before the Universal Club at the Columbia Club; James L. Rainey at the Mercator Club in the Columbia Club; and John C. Kidd, former state insurance commissioner, at the Gyro Club in the Spink-Arms.

Charles F. Maetschke, president of the Indianapolis Association of Life Underwriters, yesterday received a copy of a letter from President Franklin D. Roosevelt to Henry E. North, New York, chairman of the week's national activities. The letter follows in part:

"I have learned that the life insurance agents of the United States, through their official body, the National Association of Life Underwriters, and other organizations interested in the life insurance business, are to sponsor the celebration of Financial Independence week, beginning March 19.

"Life insurance is a very important factor in the economic life of this nation. It is a source of gratification to me that the people of the United States have availed themselves of life insurance, with its attending widespread benefits, to a larger degree than have the people of any other country.

"I welcome this opportunity to send greetings to the life insurance men and women of the United States and to wish them success in their efforts to improve and to preserve what I believe is one of the nation's real assets."

## PRE-EASTER SERVICES OPENED AT SOUTHPORT

Prominent Pastors on Program for Week's Meetings.

The Rev. Thomas R. White, assistant minister of the First Presbyterian church, opened a week of special pre-Easter services last night at the Southport Presbyterian church. Other speakers for the week are the Rev. Sidney Blair Harry of Meridian Heights Presbyterian church, tonight; the Rev. Elwood Temple of Bethany Presbyterian church at Whiteland, tomorrow night; the Rev. Luther E. Markin of the Southport church, Thursday night, and the Rev. W. H. Kendall of Memorial Presbyterian church, Friday night.

The choir of Indianapolis chapter of Royal Arch Masons will sing at vesper services at 4:30 Sunday.

"See Stanley and See Better"



**GLASSES!**  
Have Your Eyes Examined!  
—LOWER PRICES!  
—EASIER TERMS!  
Registered Optometrist in Charge.

**Stanley**  
CREDIT JEWELER  
113 W. Wash St., Hotel Bldg.

**TO AVOID MANY COLDS USE VICKS NOSE DROPS**

**TO END A COLD SOONER USE VICKS VAPORUB**



● (Full details of Vicks Colds-Control Plan in each Vicks package)

**VICKS PLAN FOR BETTER CONTROL OF COLDS**

## WON'T TRIFLE WITH "NERVES"



NERVES ARE TOO IMPORTANT TO TRIFLE WITH. SO I NEVER SMOKE ANYTHING BUT CAMELS. I SMOKE THEM STEADILY. THEY NEVER GET ON MY NERVES!

**CAMEL'S COSTLIER TOBACCOS**

YOU CAN SMOKE THEM STEADILY... BECAUSE THEY NEVER GET ON YOUR NERVES... NEVER TIRE YOUR TASTE!

## Indiana News in Brief

Interesting Stories About Events in Lives of Hoosiers Written and Assembled for Quick and Easy Reading

**By Times Special**  
**MARION, March 20.**—Marion city council at its meeting tonight is expected to pass a beer regulatory ordinance over the veto of Mayor Jack Edwards. It is said there will be no difficulty in obtaining five votes necessary to defeat the mayor.

Mayor Edwards is said to object particularly to a provision of the ordinance prohibiting beer sales on Sunday.

On its first reading, the ordinance received only three favorable votes from the six councilmen present. On the second reading with all seven members present, the measure was adopted unanimously. A petition urging passage of the measure, signed by 2,000 persons, was presented shortly before the second vote.

**Seeks Judgeship**  
**By Times Special**  
**CRAWFORDSVILLE, March 20.**—George L. Brubaker, serving his second term as Montgomery county prosecutor, has announced his candidacy for the Montgomery circuit judge nomination on the Democratic ticket.

**Beer Curb Proposed**  
**By Times Special**  
**KOKOMO, March 20.**—An ordinance to regulate beer sales in Kokomo is being prepared and probably will be ready for presentation at the meeting of the city council March 26. Mayor Henry Quigley is active in support of the measure.

The mayor proposes that beer sales be forbidden on Sunday and also between midnight and 6 in the morning on week days.

**Athletes See Capital**  
**By Times Special**  
**WASHINGTON, D. C., March 20.**—Coach E. C. Hayes and members of the Indiana university track team, en route home from the New York relays, visited the senate and house galleries and the White House yesterday.

**Banker Dies Suddenly**  
**By United Press**  
**WABASH, March 20.**—F. J. Harvey, banker and Spanish-American war veteran, dropped dead from a heart attack yesterday while eating lunch.

**Farmer Freezes**  
**By United Press**  
**JEFFERSONVILLE, March 20.**—Charles Taylor, 48, a farmer, was found frozen to death yesterday in his buggy. His horse had turned in at the farm of Wilson Butts, a neighbor, after the driver died.

## The History of Gold

What does a 50-cent dollar mean to you? Why 99.06 cents instead of 60 cents? Are we on the gold standard? Do we have the "commodity dollar." Has the dollar ever been revalued before? How many times? At what figure? What is a "gold bullion standard?" What effect have changes in the gold content of the dollar had in past history of the United States? What has been the relationship of silver money to gold in United States history? How many times has congress legislated on gold and silver money?

These and hundreds of other questions on the history of gold and silver as money in the United States are answered in our Washington bureau's new bulletin, HISTORY OF GOLD AND SILVER MONEY, just off the press. You will want this bulletin as a handy permanent reference source if you wish to understand the present devaluation action of the President and its relationship to our gold and silver money of years past. Fill out the coupon below and send for it:

Clip Coupon Here

Dept. SPGS, Washington Bureau,  
THE INDIANAPOLIS TIMES,  
1322 New York Avenue, Washington, D. C.

I want a copy of the bulletin, HISTORY OF GOLD AND SILVER MONEY, and enclose herewith 5 cents in coin (carefully wrapped), to cover return postage and handling costs:

Name.....

Street and No.....

City..... State.....

I am a reader of The Indianapolis Times.

## LIGHTHOUSE SERVICE RESCUED IN DILEMMA

Weather Bureau Tells How Beacon Can Be Sighted 34 Miles.

**By United Press**  
**WASHINGTON, March 20.**—The United States Lighthouse Service recently was saved from an embarrassing situation by a sister department, the weather bureau.

It occurred over an alleged impossibility. The service bulletin published the report that a relief lightship had sighted the Tybee light on the coast of Georgia, for a distance of thirty-four miles, despite the fact the department previously maintained it impossible to see the light more than fifteen miles.

The weather bureau stepped in and explained the apparent fallacy. The bureau termed the phenomenon a "looming," caused by "inversion," and declared it perfectly possible to see around the curvature of the earth.

Inversion was explained as a reversal of the usual weather conditions whereby air at the surface is cold while that above is warm, causing the rays from the light-house to bend downward and follow the earth's curve, light traveling more quickly through the warm air than through the cold.

The Hohenzollern Palace at Potsdam contains 600 rooms, but only two bathrooms.

## SOVIET CHILDREN WIN CHESS PLAY HONORS

Generation Should Produce 50 Experts, Master Says.

**By United Press**  
**MOSCOW, March 20.**—Although chess usually is considered a game for sage oldsters, this is not true in the Soviet Union. Soviet children have just completed their first All-Union tournament. They showed great ability.

One 14-year-old boy won a game from Michael Botvinnik, Soviet professional, while a 16-year-old lad played the master to a draw. It should be explained, however, that Botvinnik was played on twenty-five boards simultaneously.

Botvinnik told the young chess enthusiasts: "My generation produced ten first-rate chess players. Yours should produce at least fifty."

Leningrad children too knifed place in the tournament, those of Rostov second, and those of Moscow third.

## LIBRARY GIVEN RELICS OF CALVIN COOLIDGE

President's Widow Presents Desk, Chair and Clippings.

**By United Press**  
**NORTHAMPTON, Mass., March 20.**—The desk and chair that the late President Calvin Coolidge used while practicing law in this city, and three volumes of newspaper clippings, were presented to the Forbes library here by his widow, Mrs. Grace Coolidge.

## FOOD EXPERT POISONED

Health Official, Stricken With Ptomaine, Goes to Hospital.

**By United Press**  
**LOS ANGELES, March 20.**—Ivan Pollett, Santa Barbara health inspector and food expert, came here to study pure food laws preparatory to drafting ordinances in his town and was stricken with ptomaine poisoning and forced to enter a local hospital.

## NUDITY BANNED BY COUNCIL IN NEW ORDINANCE

Theaters, Private Performers Face Heavy Fines for Violations.

The city council last night banned nudity in public performances in an amended city ordinance introduced by Herbert M. Spencer, assistant city attorney.

Aimed at theaters and private performances, the ordinance was broadened to include any person who appears nude "where there are other persons to be offended."

A maximum fine of \$100 and a maximum sentence of six months is provided for violators.

The ordinance also provides for the revocation of theater licenses for operators who permit nude dances in their theaters. Those operating without a license will be subject to a maximum fine of \$500.

At the last meeting, the city council refused to pass the original ordinance because it struck only at theaters. Mr. Spencer was asked to prepare an ordinance which would include all examples of public nudity.

## BUILD GUIDEPOSTS FOR COLUMBIA RIVER FISH

Electric Stream Will Lead Salmon "Up Ladders."

**By United Press**  
**CORVILLIS, Ore., March 20.**—The school of engineering at Oregon State college is building an "electric fish stream" device to be installed at the new Bonneville power dam on the Columbia river. The electric guideposts under water will guide salmon up "ladders" specially built for them.



## blood will tell—

ONE of the mysteries of life is how much care a man will take of thoroughbred animals—noting when they are "off".... and toning them back to the "pink of condition" to increase their usefulness.... yet will shamefully neglect his own run-down condition.

Certainly, there is a pardonable pride in an animal's healthy appearance.... but human beings are more important than animals. Yet some people just hope when "run-down" that they will "come around."

It is just good "horse-sense" to reflect and reason that your so-called "tired feeling" may come from a lowered red-blood-cell count and the hemo-glo-bin in these cells.

There is a remedy specially designed to bring back strength to weakened blood.... and no one can be strong, healthy, happy and full of vitality when in a run-down condition.

S.S.S. Blood Tonic is a time-tested remedy for restoring deficient red-blood-cells and a low hemo-glo-bin content.

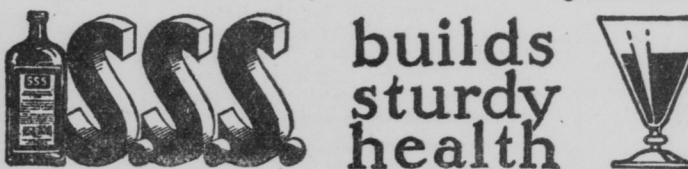
If you suspect an organic disease consult your physician.... if you feel weak.... lack a keen appetite.... if your skin is pale and off-color.... try S.S.S. as a part of your regular daily diet. Take it just before meals. Unless your case is exceptional, you should soon notice a pick-up in your appetite.... your color and skin should improve with increased strength and energy.

S.S.S. is not just a so-called tonic but a tonic specially designed to stimulate gastric secretions, and also having the mineral elements so very, very necessary in rebuilding the oxygen-carrying hemo-glo-bin of the blood to enable you to "carry on" without exhaustion as you should naturally.

S.S.S. value has been proven by generations of use, as well as by modern scientific appraisal. It is truly a blood and body tonic. You will find it at all drug stores in two convenient sizes.... the larger size is more economical.

There is no substitute for S.S.S.

Secure S.S.S. from your own druggist.... with few exceptions druggists are ethical and conscientious, and will not suggest a substitute. No medicine has the same formula as this time-tested Blood Tonic.... nor does any other concern gather the same roots with their own trained collectors and extract the active medicinal principles, unchanged, in their original fresh state—this is the secret of S.S.S.... there is no substitute. Thousands of people have a low red-blood-cell count and don't recognize it. S.S.S. is useful in promoting a keen appetite and restoring deficient red-blood-cells and their hemo-glo-bin content which are so necessary for sound health. © The S.S.S. Co.



## Red Pimples on Face. Was Unable to Sleep. Healed by Cuticura.

"Blackheads began to appear on my nose and chin in large numbers, and pimples broke out on my face and forehead.... began to feel ashamed and hated to go places. The pimples were red and festering and came to a head. They were scattered all over my face and itched causing me to irritate my face by scratching. Many nights I was unable to sleep.

"A friend suggested Cuticura Soap and Ointment and I wrote for a free sample. I bought more and after using two cakes of Cuticura Soap and one box of Cuticura Ointment I was completely healed." (Signed) Miss Dorothy Hall, R. 1, Evesville, Ohio, June 24, 1933.

Soap 25c. Ointment 25c and 50c. Talcum 50c. Sold everywhere. Use sample each free. Address: Cuticura Laboratories, Dept. D, Malden, Mass.

**SHADES**  
CLEANED BY HAND  
NEW Pulls—Items and Refills  
PROGRESS LAUNDRY  
The Soft Water Laundry, Rl. 7373

**ACID-KNOX**  
INSTANT RELIEF  
FROM INDIGESTION  
GASTRITIS  
SOUR STOMACH  
GUARANTEED  
ON SALE AT ALL  
MAGG DRUG STORES

**49c**

**Rush Jobs Make Us Smile**  
**Hendren Printing**  
Company, Inc.  
470 CENTURY BLDG. Rl. 8533

**SPECIAL**  
PAINLESS  
EXTRACTION  
**50c**  
**THE PEOPLES DENTISTS**  
36 1/2 W. WASHINGTON ST.

## Lose No Time—Hurry to the BANKRUPT STOCK SALE of GOLDSTEIN'S ENTIRE STOCK

Cheaper Than a Cotton House Dress—These \$5.00 and \$6.00 Light Wool Frocks Are a "Steal" at

SAVE  
ENOUGH  
TO BUY  
A PAIR  
OF  
SHOES

Our regular prices on these smart wool frocks were \$5 and \$6. They're fall styles, of course, but most every woman should be glad to get one as they'll fit in excellently for a general purpose garment. And what a saving. Sizes 12 to 20 only.

**\$1.47**

It Takes 3 Yards of Silk for the Simplest Dress But These \$5.00 and \$7.00 Silk Frocks Are Only—

SAVE  
ENOUGH  
TO BUY  
A NEW  
EASTER  
HAT

With prices of silks soaring one can not be blamed for suspecting the worst of these dresses. But they are all silk, in perfect condition and in excellent style. Sizes 14 to 40.

**\$2.29**

Women's \$1.00  
Rayon Taffeta  
Princess SLIPS

**77c**

Women's \$5 to \$6  
Corduroy ROBES  
AND PAJAMAS

**\$2.67**

Boys' 67c  
FAST COLOR  
SHIRTS

**47c**

Bias cut slips trimmed with imported laces, sizes 34 to 44. Colors, flesh, tea rose, white and navy.

Made of best quality velvet corduroys in rose, orange and green. These robes and pajamas are genuine bargains.

Perfect fitting shirts for school wear. Guaranteed not to fade. Compare these with shirts selling at 85c to 97c.

## Short Lots—Big Savings

49c Full Pound Kapok.....	24c
\$4.98 Moon Pillow Bedspread Set.....	\$3.46
\$1.19 Extra Heavy Sheet Blankets, 70x99.....	66c
\$7.98 Eagle Flag, size 10x15 feet.....	\$3.46
\$3.00 Goose and Duck Feather Pillows, ea.....	\$1.66
32-Inch Floral Art Ticking, yd.....	21c
72-Inch Bleached Pure Linen Damask, yd.....	66c
36x36 Rayon Damask Table Covers, ea.....	76c
\$5.98 Wool Filled Rayon Comforts, ea.....	\$3.96
\$3.98 Large Cotton Jacquard Bedspreads.....	\$2.26
\$2.49 Sheet & Pillowcase Sets, set.....	\$1.46
81x90 Empire 4 year Sheets, ea.....	76c
98c & \$1.19 All Silk Plain & Printed Crepes, yd.....	66c
70x80 Part Wool Top Blankets, ea.....	\$1.76
22x44 Extra Heavy Bath Towels, ea.....	21c
17-Inch Niagara Bleached Linen Toweling, yd.....	14c
\$2.98 Homespun Couch Covers, ea.....	\$1.66
\$3.98 Bleached Linen Tablecloths, 70x70, ea.....	\$1.96

Men's Broadcloth  
**PAJAMAS**  
were \$1.95  
and \$2.45, now  
**\$1.27**

200 Men's  
**SHIRTS**  
\$1.45, \$1.69 fine broadcloth, perfect fitting,  
**97c**

200  
**Remnants**  
Monks Cloth & Tapestries, sensational values, yd.  
**25c**

370 Men's Regular 50c Neckties.....	27c
86 Men's Bath Robes, were \$5.98 to \$7.98.....	\$2.97
380 Men's "Arrow" Laundered Collars.....	2c
287 Women's Kayser Knit Union Suits.....	44c
231 Child's 69c E. Z. Union Suits.....	39c
311 Women's 88c Rayon Undergarments.....	54c
192 Women's Snuggie Vests & Pants, ea.....	14c
173 Child's Women's 85c Silk Hose.....	57c
247 Child's 49c Knitted Sleeping Garments.....	29c
271 Child's 49c Cotton Union Suits.....	27c
2100 Child's Novelty Printed School Hdkfs.....	1c
1800 yds. 10c to 25c Century Satin Ribbons, yd.....	5c
2000 yds. White & Ecru fine Valenciennes Laces, yd.....	1c
18 End, Coffee and Lamp Tables, were \$2.00, now.....	97c
3 Hand Carved Solid Walnut Coffee Tables.....	\$4.25
300 Yds. Glazed Drapery Chintz, yd.....	14c
16 Good Size Wall Tapestries, each.....	79c
24 Pairs Full Width Damask Drapes, pair.....	\$2.89
12 Pairs Glazed Chintz Drapes, pair.....	\$1.00
600 Yds. 48-inch French Marquisette, yd.....	12 1/2c
18 Pottery and Metal Table Lamps, were \$2.50, now.....	\$1.00
Men's \$1.69 Part Wool Union Suits; sizes 38 to 52.....	87c
Wright's All-Wool Shirts and Drawers, broken sizes.....	\$1.17
Wright's 1/2-Wool Shirts and Drawers, broken sizes.....	87c

**Wash. & Del. Mercantile Co.**