

# BLOCK'S DOWNSTAIRS STORE

See Pages  
3 and 7  
of This Paper  
for Other Block  
News

# Sale!

## Fresh From New York Markets

To Put the Easter Spirit In Your Wardrobe  
... And to Do Right By Your Easter Budget.

# NEW DRESSES

- Faille Crepes
- Rasha Crepes
- Plaid Taffetas
- Check Taffetas
- Satin Polka Dots

- Striped Sheers
- Ribbed Sheers
- Tucked Sheers
- Monotone Prints
- Roman Stripe Sheers

- Moss Crepes
- Posy Prints
- Chiffons
- Border Prints
- Navy
- Powder Blue

- Aquamarine
- Rose Beige
- Mexican Prints
- Gray
- Cruise Blue
- Taupe Beige
- Black and White

OVER  
1,000 FROCKS  
TO CHOOSE  
FROM

\$6.95

All Sizes

11 to 17 for Juniors  
14 to 20 for Misses  
16½ to 26½ Half Size  
38 to 44 for Women  
46 to 54 Out Sizes

Use Our  
Layaway  
Plan!

Spring frills of organdy and taffeta... uplift  
waist lines, huge buccaneering collars, fagoted  
back and sleeves, slenderizing drop shoulders,  
youthful gathered necklines... rick-rack and  
grosgrain ribbon trim... Mexican boleros...  
check these details on these frocks for sport,  
for afternoon, office and even informal evening  
parties! They're grand fashions... straight  
from New York and only \$6.95 tomorrow!

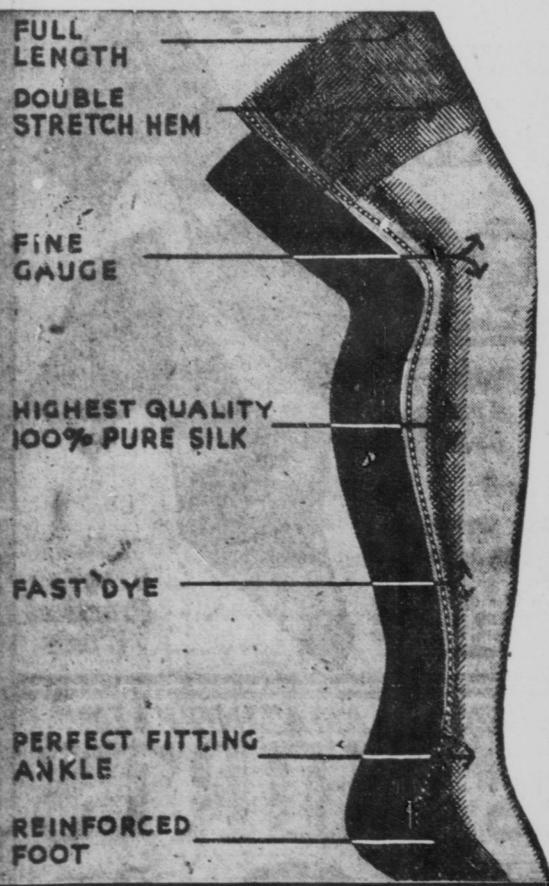
BLOCK'S—Downstairs Store.

Cut Your Hosiery Bills in Half!  
**'Snag-Proofed'**

Full-Fashioned  
Silk Hosiery

Irregulars of \$1.25 Quality!  
Service Chiffons! Service Weights!

59c  
PAIR



You save when you buy... you save  
when you wear "Snag-Proofed" hosiery,  
for it's knit to resist snags and  
prevent runs! By actual test, these  
hose wear twice as long as ordinary  
stockings and cost less! Beautifully  
finished in new shades in women's  
sizes 8½ to 10½.

BLOCK'S—Downstairs Store.

**Lovely Silk Lingerie**

At A Way-Low Price

97c

We bought this lingerie early! That's how we  
can offer it to you now for this low price!  
Chemise! Dance sets! Panties! Step-ins! Slips!  
Strictly tailored or trimmed with frothy laces!  
Flesh, tea rose or white! Buy a supply now!

BLOCK'S—Downstairs Store.



Just A Few Days Out of New York!

# New COATS and SUITS

Many of the Three-Piece "Knock-About" Suits!

\$16 50

Women's and  
Misses' Sizes

It's a world of suits this spring, so choose yours from our  
large assortment at this low price! Two-piece swaggers of  
colorful wools! Trim hip-length jacket suits! And par-  
ticularly practical are our new "Knock-Abouts"!... the three-  
piece suits that have taken the country by storm! Imagine!  
A full length coat, a hip-length jacket and skirt for only  
\$16.50! If you prefer a coat, we've some "honeys" with  
windswept collars, drop shoulders, yoke back, Ascot ties  
and the new center closings! Pick your favorite fabrics  
and colors from these:

Mixture Tweeds	Runko Brown	Gray
Diagonal Crepes	Beige	Navy
Rough Crepes	Delano Blue	Lavender Green
Loop Yarns		Black

BLOCK'S—Downstairs Store.

### \*Lapin Swagger Coats

Misses'  
Sizes  
14 to 20

\$39.95

Black  
Logwood  
Nutra

We purchased these sleek beauties at a price concession from a  
manufacturer of better coats! Make our savings yours and get  
ready for next winter! You'll look stunning in the graceful  
swagger lines and flattering upturned collars of these fur bargains!

\* Dyed Coney.

BLOCK'S—Downstairs Store.

