

## It's "Spring Fashion Week"



Mothers! We Guarantee the Soles on Children's  
**"Tri-Tan" Shoes**  
**\$2.29**

Guaranteed soles to outwear the uppers! That's the story on these sturdy built children's shoes. They come in tan elk moccasin, black and patent leather oxford, patent leather and white calf straps.

—Downstairs At Ayres.

**10 Guards to Beauty:**

- 100% Fresh Silk!
- Patented Hem-Guard!
- Patented No-Hole Hem!
- Strain-Proof Instep Point
- Triple-Fast Dyes!
- Flat-Sean Sole!
- Cradle Dura-Foot!
- Grenine-Sealed Silk Yarn!
- Two-Way Run-Stop!
- Double-Thick Grenine Silk Heel!

More Beauty! More Service!

In Our Irregulars of

**REAL SILK****DeLuxe Hosiery****60c Pair**

Women who are fashion-wise and thrifty will buy no other hosiery! Our famous irregulars of "Real Silk" Deluxe hose meets every need. They are cob-webby sheer! They are beautifully woven! They are unbelievably STRONG! And they are priced ridiculously low! Sizes from 8½ to 10½ in smart hosiery shades.

—Downstairs At Ayres.

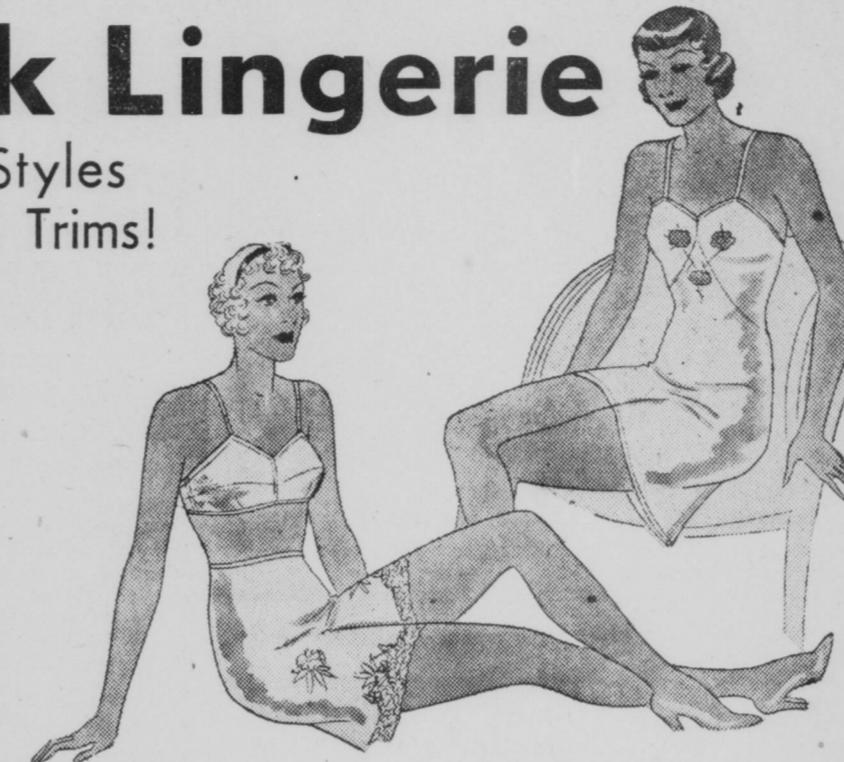
**Pure Silk Lingerie**

In Smart Tailored Styles or With Lovely Lace Trims!

**\$1.19**

- Slips
- Chemise
- Dance Sets
- Panties

At this price you can afford all the lovely, lacy (or tailored) undies you heart desires! Every one is fashioned of beautiful pure silk crepe. The slips have California or straight tops and all are bias cut. Chemise are all lace trimmed and have tie at waist. Dance sets (sizes 32 to 44) are either plain or lace trimmed. Panties have fitted waist band.



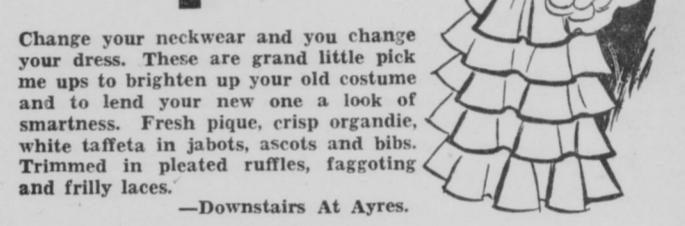
There's a Definite Shoe for Every Costume—and You'll Find the Right One Among Our

**New "Corliss" Shoes**

Sizes 3 to 9

**\$3.95**Widths  
AAA to C**Fresh! Crisp! Neckwear**

To Bring Your Older Dress Up to Date!

**\$1.00****All-Lastex Girdles**

that Stretch 2 Ways—and Won't "Ride Up"

**\$1.25**

The perfect garment for the youthful figure or the small woman. Soft and light weight, but moulds your figure to the desired proportions. 4-Hole supporters. Made of genuine Lastex that will stretch all ways and will wear and wear. Small, medium and large sizes.

**"Kabo-Ette" Girdles, \$2.50**

—Downstairs At Ayres.

**AYRES • DOWNSTAIRS • STORE****Downstairs at AYRES**