

TO AYRES DOWNSTAIRS★

FOR FEBRUARY BARAINS

NOW YOU CAN SAVE
ON YOUR EASTER SEWING!**SILK SALE****SILKS—Rayons—Celanese—Acetates!**Discontinued colors and
patterns from America's
greatest Weavers and
Converter's! Full Bolts!Also Remnants of New
Spring PRINTS!**69¢**
YARD

- | | | |
|----------------------|-------------------|------------------------|
| • Plain French Crepe | • Plain Georgette | • Printed Rough Crepe |
| • Plain Satin Crepe | • Plain Chiffon | • Printed Sand Crepe |
| • Plain Flat Crepe | • Plain Sheers | • Printed Flat Crepe |
| • Plain Rough Crepe | • Plain Crinkled | • Printed (Seal) Crepe |
| • Plain Moire | • Satin | • Printed Satins |
| • Plain Sand Crepe | • Plain Failles | • Printed Celanese |

From These Weavers or Converter's:

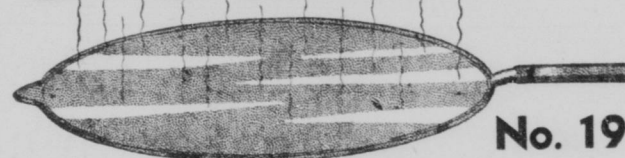
- | | | |
|------------------------|--------------------|-------------------------|
| • Cheney Brothers | • Susquehanna | • Jansen & Pritzfield |
| • Celanese Corporation | • L & E Stern | • Bloomsberg Silk Mills |
| • Onandaga Silk Mills | • Shirley Brothers | |
| • Galey and Lord | • Wager & Hirsch | |

—Downstairs at Ayres.

Manufacturer's Closeout
of Janalene and Other
Fine Makes of—**Wash Frocks**
In a Great Sale!**79¢**

Janalene Frocks are sold direct to the consumer at a much higher price! We were lucky enough to secure a grand assortment of these famous frocks the maker wanted to close out. And to this we added many many more eye appealing styles of a famous quality in a great spring SALE at a very remarkable LOW PRICE! Blithe and gay ones for the young home maker—smart and pretty ones for the older woman. Every one tailored to perfection from superb materials. Sizes 14 to 20, 38 to 52.

—Downstairs at Ayres.

**FEBRUARY
S-I-Z-Z-L-E-R**

No. 19

A Value
"Hot Off the
Griddle"!
On Sale for
ONE DAY
Only!

Our Entire Stock of New

**American Girl
SILHOU-WELT SHOES**At a
BIG
Saving!**\$4.00**

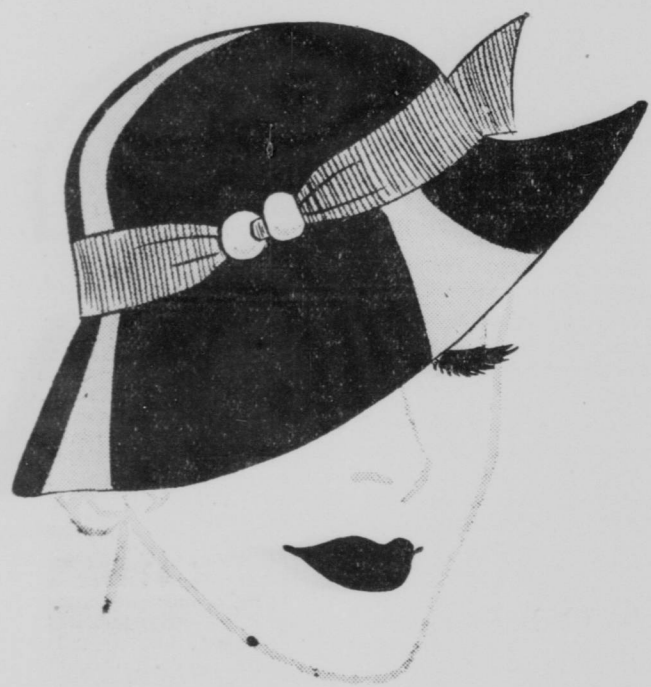
What a value! A value that only Ayres Downstairs Store and a February Sizzler combined could offer! American Girl Shoes have won instant approval because they are designed to give the utmost in comfort and style, and service. Pumps, straps, oxfords in kid, leather and patent with high or Cuban heels. Sizes 4 to 10, lasts AAAA to EEE.

—Downstairs at Ayres.

DON'T Endure Painful Feet!

Don't delay! Come to Ayres Downstairs Foot Comfort Department Tomorrow! We always carry a complete line of Dr. Scholl's famous Foot Appliances and Remedies... and our Mr. Finkelman thoroughly understands how to fit them properly.

—Downstairs at Ayres.



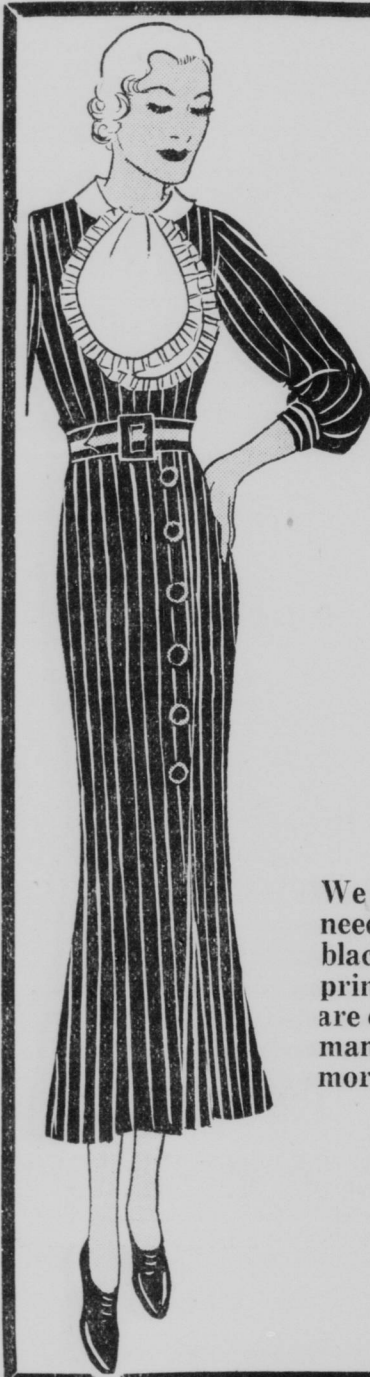
FRIDAY ONLY!

**Sale of New
Spring Hats****\$1.39**

Very special bargains for tomorrow only. Every one smart and pretty as a picture and will sure get more than their share of admiring glances this spring. Sisal cloth brims, sailors and off-the-face hats, many with grosgrain ribbon trims. Tagal cloth brims, and a very exciting group of about 150 hats reduced from regular stock.

- | | | |
|--------------|--------|-------------|
| Brims | Black | High Shades |
| Sailors | Browns | Navy's |
| Off-the-Face | | |

—Downstairs at Ayres.



Friday! More New

**Spring
Frocks**

Sale Priced!

\$4.45

(TWO Dresses for \$8.00)

We join with Fashion in outlining the wardrobe you'll need this season! There's a thrilling array of blacks, black and white, pastels and the new bright colored prints with florals or geometric figures. These dresses are eye opening values, the materials, styling and workmanship are comparable to dresses selling for much more. Sizes for women, misses and juniors!

- Street Dresses
- Business Dresses
- Afternoon Dresses
- 3/4 Sleeves
- Elbow Sleeves
- Geometric Prints
- Floral Prints
- All-Over Prints

- Scarf Sleeves on Navy, Black, Brown
- Plaid Tops
- Black and White
- Lingerie Touches
- Print Sleeves
- Persian Sleeves
- Navy with Checks

—Downstairs at Ayres.



"Dimple Cloth"

Rayon Undies

- Vests
- Panties
- Stepins
- Bloomers

39¢

"Dimple Cloth" undies are the favorite of many women because they wear so long and launder so beautifully. They have bar tacked seams. Elastic at waist and knee, some with yoke front. Full cut for perfect fit under your new spring dress. Pink or tearose color.

"No. 5 Cloth" Undies, 69¢
—Downstairs at Ayres.

44x44-Inch "Dutchart"

Breakfast Cloths**50¢ Each**

Again we are able to offer these colorful lunch and breakfast cloths at this very special low price. Colorful plaids, dashing checks and rainbow effects that'll really brighten up the room. Red, blue, green and gold colors. All cotton—all fast colors. Napkins to match, 6 for 35¢.

Mill Seconds of

HUCK TOWELS, 10c Ea.

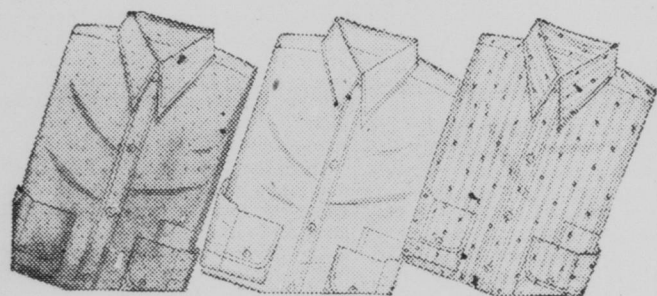
A lucky break gave us a huge assortment of huck towels and other face towels of all types. Small, medium and large sizes. Seconds because of slight imperfections, but try and find them... we couldn't.

—Downstairs at Ayres.

**2-Trouser
SUITS**That Offer More Style!
More Quality—More Service!**\$12.95**
Very Low Priced!

What a golden opportunity to save, save, save—on a suit you can wear now and in the Easter parade. Tomorrow "suit yourself" in a fine quality, high grade, 2-trouser suit at a 1-trouser price. The tailoring, the patterns, the styles, the fabrics are all for spring 1934. Single or double breasted styles for men and young men. Stouts, longs, shorts or regular models. New spring shades and combinations.

—Downstairs at Ayres.



Men's Fast-Color

SHIRTSPlain Color or Smart
Fancy Patterns

These are the fastest selling shirts because men know they are wonderful values. Full cut from good broadcloth, to give good service and good fit. All collar attached styles with collars that really fit. Sizes from 14 to 17. Plain white, tan, blue and green and fancy patterns.

88¢
EACH

—Downstairs at Ayres.

R-E-M-N-A-N-T-S**Better Wash Goods
and Curtain Fabrics**

- 80-Sq. Percales
- Printed Poplin
- Printed Broadcloth
- Printed Vat Color Shirting
- Plain Broadcloth
- Plain Linene
- White Jeans

- Plain Mesh
- Plain Rayon and Cotton Crepe
- Plain Rayon
- Plain Crepe
- Plain Novelty Weaves
- Plain Percale
- White Berkley Remnants

15¢
Yard

—And These Curtain Fabrics:

- 40" Fish Nets
- 40" Bostonet
- Rayon Gauze

- 50" French Marquisette
- 40" Colored Marquisette
- Cushion Dot Marquisette

And Other Novelty Weaves

New Printed Pique**19¢**
Yd.

Brand new spring patterns in printed pique has just arrived in remnant lengths from 1 to 8 yards. All the new stripes, checks and plaids are in the group, suitable for making that new shirtwaist dress.

—Downstairs at Ayres.

AYRES ★ DOWNSTAIRS ★ STORE