

# BLOCK'S DOWNSTAIRS STORE

New Arrivals Daily! Shop and Save on These Spring Fashions!

**Sale!**

## New Spring DRESSES

With Prints, Plaids and Stripes!

**\$3.44**  
2 for  
\$6.75

Smart in line and gay to wear now under winter coats... these "honeys" are only \$3.44 tomorrow! Some are plain colors with dashes of Scotch plaids, stripes and prints for added spice! Others are all-over prints in gay floral patterns! Over 100 styles from which to choose in black, brown, navy, beige, aqua, moss green, prints and combinations! Women's and misses' sizes!

Lingerie Touches Button Trim- Jacket Frocks  
Draped Neck- ming Raglan Sleeves Broad Should-  
lines Scarf Neck- er Effects Border Prints  
Puff Sleeves

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## You'll Be On a New Footin' in Spring Shoes

That Will Cost You Only

**\$2.45**

Leathers go rough for spring or combine with that old smoothie, kid, in these shoes in colors particularly nice to wear with the new coats and suits! Brown, black, blue, gray or blond kid and black patents with high, medium or Continental heels! Women's and misses' sizes 3 to 9, widths AA to B.

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## Girls' Frocks

In Guaranteed Fast Color Prints!

**69c**

Spring time is tub-time for the play and school frocks of active little girls! Choose these fast color prints for your youngster... they're dainty styles that will take many a tubbing without looking drab... and they're very special at this low price! Girls' sizes 7 to 14 years.

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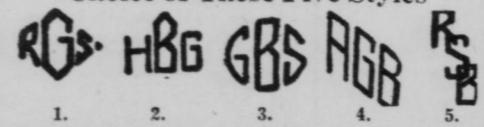
Give a Personal

## VALENTINE GIFT!

## Monogrammed Broadcloth SHIRTS

Tomorrow Last Day We Can Guarantee Delivery by Valentine's Day!

Choice of These Five Styles



Lustrous broadcloths, entirely pre-shrunk, in well-tailored collar attached style! White, tan, blue, green and dozens of novelty patterns! Also white in neckband style! 7-button fronts, pleated sleeve ends, wide center pleats and one pocket! Men's sizes 14 to 17! Complete with any one of the 3-letter monograms above! No C. O. D. orders accepted!

Men's Broadcloth Shirts, choice of monograms above ..... **84c**

Men's Ties, **3 for \$1.00**

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**\$1**



New Assortments for Saturday

## Suits, Topcoats and Overcoats

**\$10**

For Men and Young Men

IT'S NOT TOO LATE to share in these record-breaking savings! Once again our assortments are surprisingly large! Hundreds of men have taken advantage of these marvelous values! Better get YOURS soon! Regulars, longs, shorts and stouts!

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## College Corduroy Slacks

For the Young Fellows

**\$2.44**

POPULAR COLORS! Side straps! Wide bottoms! Small wonder so many young men have been buying these—the values are really exceptional!

Slacks, tweeds, French backs, cheviots... \$1.88  
Corduroy Work Trousers, blue or drab... \$2.44  
Men's Blue Serge Trousers, all-wool... \$3.19  
Men's Moleskin Trousers, extra quality... \$1.49

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## Suede Leather Jackets

For Men and Young Men

**\$3.49**

Just the thing for outdoor men, sportsmen, motorists! Really exceptional values! Slightly shaded skins!

Men's Melton Sports Coats, pop. colors... \$3.98  
Men's Moleskin Coats, sheepskin lined... \$4.49  
Tan Duck Work Coats, wool lined... \$2.49  
Men's Tan Trench Raincoats... \$1.98

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## New Spring Suits and Coats

Are Grand "Buys" For Only

**\$10.95**  
and  
\$15.95

Seldom will you find such coat and suit bargains as in these two low-priced groups! Dress coats! Swagger coats with a hint of the windblown effect! Finger-tip, three-quarter and knee-length swagger suits! Hip-length jacket suits! Colorful tweeds and smooth woolens! New sleeves! New collars! Choose yours tomorrow and be ready for the first balmy days! Women's and misses' sizes.

Polaires Wool Crepes  
Eponge Crepes Diagonal  
Nub Tweeds Tweeds  
Lacy Tweeds

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Soft Furs Are Nicely Matched in These

## Lapin Coats

Swagger Styles For The Smart Miss!

**\$39.95**

A manufacturer of smart fur coats sold us these swaggers at a price concession! That's why we can offer their soft beauty to you tomorrow for only \$39.95! Slip them on... feel their soft fur... admire the windblown revers, the Queen Christina collars and the graceful way they swagger off the shoulders! Put one away now for next winter! Misses' sizes in black, logwood or nutria.

\* Coney.

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Give Your Valentine Full-Fashioned

## McCallum SILK HOSE

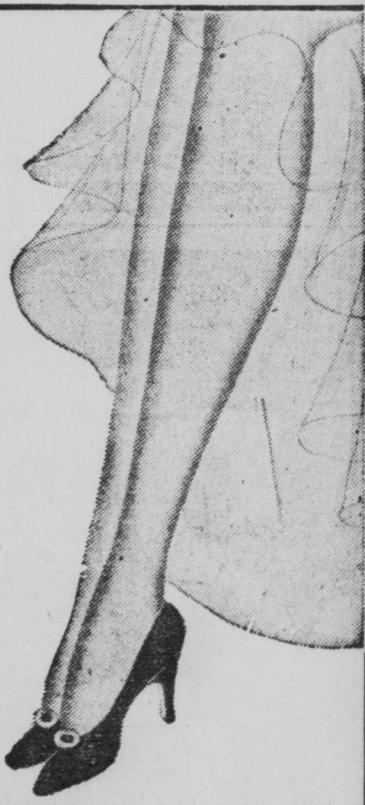
The Aristocrats of the Hosiery World!

Irregulars of  
\$1 and \$1.25  
Qualities

**59c Pr.**

She'll like these lovely hose designed for the discriminating woman by master craftsmen! They're made with perfect fitting legs and feet of fine quality fresh silk. We've just 3,000 pairs to sell at this low price, so come early while the quantity lasts! Clear lovely shades for either dress or sport in women's sizes 8 1/2-10 1/2.

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Bare Your Brow or Shield Your Eyes With These

## New Spring Hats

Grand Fashions at Two Way Low Prices Saturday!

**\$1.00** and **\$1.85**

Tilt a brim at a wicked angle... top your curls with one of these cute toques or pill-box styles... or give yourself that new open-eyed look with an off-the-face hat! Too we've plenty of turbans to wear right now! Many of these hats have mysterious veils and unusual trimmings. If you can't decide upon one... buy two! You can afford them when such hats as these are only \$1 and \$1.85! Women's headsizes 21 1/2 to 24.

Black Navy Green Straw Cloths  
Brown Red Ribbons Crepes  
Straw and Crepe Combinations

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