

## 'BE YOURSELF' THEME OF BOOK BY BREITIGAM

'Dare to Live' Offers Credo for Full Life to Mr. Average Citizen.

BY DOUGLAS GILBERT  
Times Special Writer

Moviegoers, patrons of restaurants, those who weary of the landlord's dunning—in short, Mr. John Average Citizen, his missus and children, are offered, and maybe for the first time, a credo for a full life in Gerald Breitigam's "Dare to Live," published this week by the Falcon Press.

The root of Mr. Breitigam's philosophy, which gives the plain man a break, is the simple admonition—"Be yourself." The trick of making its exposition so simple and engaging, so informative and personal, is his felicity in basing his arguments upon the lives of living people who are well known—but unnamed.

### Guessing Who's Who

As a matter of fact, so adroit is this handling, the book might well become a parlor game . . . "Who," asks your host, "is 'Ellis,' the theatrical producer on Page 57?" . . . "Cameron," the private banker? . . . The manufacturer who exploited his holidays and playtimes, not for the joy of the game, but the joy of the gain?

Which is a fairish slogan for Mr. Breitigam's book, for out of gain he makes a game—a game of personality and individualism versus mass identification and mob rule. And in developing this observation Mr. Breitigam coins a new word—"virtusum"—which he defines as:

"The virtuist is he who supports the mob virtues and dams all who do not. Whatever his parlor manners, the virtuist lacks the spirit of the true gentleman, of the enlightened individualist who has a streak of altruism in that he has a decent regard for the interests of his fellow individualists."

### Individual vs. Mob.

Having little truck for those who travel with the pack, allowing their individualities to become virtually nonexistent in their yielding to one-syle exploiters, Mr. Breitigam counsels as follows:

"In considering whether you will go against mass prejudices and fulfill your individualism—that individualism toward which you lean—consider the world of today. It is a world, here in America, in which individuals have subordinated themselves to the mass social code."

"With what result?" the author asks. "By joining in great collections of people, these individuals have created something infinitely less than themselves. They have evolved mobs. These mobs are swayed by emotionalism, not by reason. They obey more and more primitive impulses."

"It follows naturally that the individuals come, no matter how reluctantly, to accept manners of thought and action which are below their proper levels; that is, below the levels to which they are capable of attaining."

As Mr. Breitigam resolves his theory of life, it all gets back to—"Be yourself." This is what he means by his title—"Dare to Live."

The book abounds in human relationships and personalities as reflected in the author's own life. A newspaper man for many years who has served in city rooms as editor and writer from coast to coast; active in the theater and an "eyewitness" and participant in the Florida boom, Mr. Breitigam, who incidentally is feature editor of the New York World-Telegram, himself has led a full life. Until it has evolved his book.

### OUTER OF 'KINGFISH' SOUGHT BY STUDENTS

Unified Action Against Huey Is Asked by Harvard Liberals.

By United Press

CAMBRIDGE, Mass., Feb. 8.—A call to the nation's students to join in unified action to force the ouster of Huey P. Long of Louisiana from the senate was sounded today by the Harvard Liberal Club.

The club has sent letters to undergraduate political organizations of more than one hundred colleges and universities in all parts of the country calling attention to the failure of the senate committee on elections and privileges to take action against the Kingfish in the face of evidence of alleged corrupt practices.

At the same time the club revealed that it had petitioned Senator David I. Walsh of Massachusetts to start action against Senator Long.

### HOSPITAL REPORTS TWIN BIRTH DROP

Girls Outnumber Boys in January, Methodist Records Show.

Shortage in the crop of twins born at Methodist hospital was reported today by Miss Jeannette Ross, obstetrical department supervisor.

Twins are getting scarcer and scarcer, she said, the last pair having been born at the hospital Nov. 10, and the previous pair Aug. 4. Births of girl babies in January outnumbered boys, forty-two to thirty-one, reversing the usual order.

### HOME LOAN CHIEF TO ADDRESS DEMOCRATS

E. Kirk McKinney to Appear Before Warren Group.

E. Kirk McKinney, state manager of the home owners' loan corporation, will speak before the Warren township Democratic Club in Carr's hall at 5438 East Washington street tomorrow night.

Mr. McKinney will discuss various phases of the home loan organization in the state. A. H. Gisler, president of the Democratic club, stated: Installation of officers will follow the address, which is scheduled for 8 p.m.

### NASAL CATARRH

...SOOTHING  
COMFORTING  
RELIEF . . .  
VICKS  
Nose & Throat  
DROPS

CLEAR'S HEAD QUICKLY

## Grim Contrast in War



"Dead Man's Hill," October, 1918. Those in the picture are Walter Best and Cornelius C. Alexander, both of the field artillery, Second division attached, and bones of the war's casualty. Submitted by George A. Swain.



Making ice cream for the nurses at camp hospital No. 26, Noyes, France. Left to right, George Bernauer, Bill Hyde, Myron Farrell and Tony O'Hare. Submitted by George Bernauer.

Presented above are the sixth pictures chosen from those submitted for the Indianapolis Times' war picture contest. More are being accepted and The Times will pay for suitable photos.

This is important: Pictures submitted must be of Indiana troops, taken either overseas, at home or in training camp. It will be useless to submit general war scenes of unidentified troops.

To insure return, each picture must have on the back the name and address of the sender and to

have a chance of acceptance, the persons or scenes shown by the pictures must be identified.

Several pictures will be used each day and \$1 will be paid for each one used. Best of the day will draw \$2 and best of the week \$10.

Look through your scrapbooks and souvenir collections and see if you can find photographs which answer requirements. Remember they must be of Indiana troops and be good enough to reproduce properly.

Mail them to the War Picture Editor.

## ROCKWELL KENT TO LECTURE AT ART INSTITUTE

### Most Colorful of Present-Day Artists, Says Herron Chief.

Rockwell Kent, speaker on the Town Hall series tomorrow, is characterized as the most colorful of the present-day artists by Wilbur Peat, director of John Herron Art Institute.

"It is impossible to say that one artist is greater than another, but there is no hesitation from any authority in giving this distinction to Mr. Kent," Mr. Peat says.

"Much of his work has been done in the most out-of-the-way places. It is introspective, and like the art of the old great masters, is much more than 'pretty pictures.' Mr. Kent expresses in his art the philosophy which he believes. He has done much of his work in Alaska, Labrador, Newfoundland and the Straits of Magellan. Because he deals with such massive subjects, he has eliminated all detail. Technically, his work is excellent, and he shows a great mastery of the medium in which he works."

No less interest is shown in Mr. Kent's literary works, of which there are three outstanding examples, than in his paintings. His "Wilderness," "Voyaging" and "North by East" are autobiographical sketches of his travels.

Mr. Kent is known as the illustrator of "Moby Dick," the original illustrations of which were shown last year at the John Herron Art Institute, of "Candide," "The Canterbury Tales," "Beowulf," "The Bridge of San Luis Rey," "Dreams and Delusions" and "Venus and Adonis."

Original wood block prints and lithographs done by him will be on exhibit all this month at the John Herron Art Institute.

### Chief Robe Sorority

As members of Phi Theta Delta sorority were meeting last night at the home of Miss Frances Colvin,

## HOW ABOUT BUYING A TICKET?



This trio of pretty girls will be largely responsible for the huge crowd expected to attend the annual dance of the Democratic Women's Statehouse Club at the Indianapolis Athletic Club tomorrow night. They are in charge of ticket sales. Left to right, are Miss Laura M. Donovan, Miss Dorothea Rose Shickel, and Miss Ora D. Gilliatte, all employed at the statehouse.

3955 Winthrop avenue, a thief window, emptied five purses and es-sneaked into the bedroom through a caped. Loot totaled about \$20.

## FARMER GIVEN LOAN ON CORN

Shelbyville Man First to Share Allotment for State.

First of the \$20,000,000 federal corn loans in Indiana went today to Anthony Wisker, R. R. 6, Shelbyville.

Pleas Greenlee, Shelbyville, McNutt patronage secretary, aided in bringing the first loan to his county. He had two corn sealers on hand from there. They are Claude M. Barnes, Shelbyville, and Edward

Lux, Waldron, champion corn raiser of 1931.

They are by Mr. Greenlee, who was appointed by the office of Martin Lang as commissioner of weights and measures.

All loans must be made before March 1. The government seals the corn in cribs and allows 45 cents a bushel for the loan. Numerous applications already are on file, Mr. Lang said.

Desert Film to Be Shown  
A motion picture, "Ruins of the Southwest," taken in the desert on an exploration trip two years ago by D. J. Angus and Robert Annis, will be shown at the Y. M. C. A. at 7:45 tonight. Music will be provided by the Young People's orchestra under direction of Leslie Troutman.

## MORRISONS

20 W. WASHINGTON ST.



## Spring Frocks

For Juniors, Misses, Women!

**\$3.98**

Individual touches give them an "exclusive look." New, crisp, white accents; new collars, new three-quarter sleeves, exciting color contrasts!

Gay Prints!  
Heavy Sheers!

Pastel Colors!  
Dark Crepes With  
New Crepes!

Third Floor.

## Bank Deposit Insurance

ALL DEPOSITS in the undersigned Indianapolis banks—checking, savings, certificates—are insured to the extent of \$2,500 for each depositor by the Federal Deposit Insurance Corporation, in accordance with the laws of the United States . . . These banks welcome your inquiries.

### AMERICAN NATIONAL BANK

### BANKERS TRUST COMPANY

### BRIGHTWOOD STATE BANK

### CENTRAL STATE BANK

### FIDELITY TRUST COMPANY

### FLETCHER TRUST COMPANY

### FOUNTAIN SQUARE STATE BANK

### INDIANA NATIONAL BANK

### INDIANA TRUST COMPANY

### LIVE STOCK EXCHANGE BANK

### MADISON AVENUE STATE BANK

### MERCHANTS NATIONAL BANK

### NORTHWESTERN STATE BANK

### PEOPLES STATE BANK

### SECURITY TRUST COMPANY

### STATE BANK

### OF MASSACHUSETTS AVENUE

### UNION TRUST COMPANY

## Pound of Fat a Day

Ripped Off  
Easy New Way

For 14¢ a Week!

MODERN science now makes the fat person's dream of bliss come true! You eat your fill and yet grow thin!

Loss as much as seven full pounds a week. And from the very first day, look pounds lighter than you really are! All this at a cost of 2¢ a day!

All You Do



Take teaspoonful New Condensed JAD Salts every morning and follow simple suggestions about eating.

2 JANE A FEW WEEKS LATER



Unsightly fat melts away—the charm only the slender person has returns.

You literally never need know a hungry moment! By the JAD method, you can eat more than you do now!

And if normally overweight, you can lose 4 to 7 pounds a week this way; never be hungry and feel better than you have for years. JAD is the only diet that actually follows this scientific plan for 14¢ a week! Don't forget: Condensed JAD Salts.

Just ask for the new Condensed JAD Salts at any drug store. JAD in this new powdered form is amazingly economical. A teaspoonful is all you need to eat. Just follow this scientific plan for 14¢ a week!

And begin the JAD Method of reducing tomorrow. The JAD salt—remember—is urged as a poison-banishing agent . . . to banish unhealthy bloating and to eliminate body moisture—not as a reducing one.

