

'BE YOURSELF' THEME OF BOOK BY BREITIGAM

'Dare to Live' Offers Credo for Full Life to Mr. Average Citizen.

BY DOUGLAS GILBERT
Times Special Writer

Movie goes, patrons of restaurants, those who weary of the land-lord's dunning—in short, Mr. John Average Citizen, his missus and children, are offered, and maybe for the first time, a credo for a full life in Gerald Breitigam's "Dare to Live," published this week by the Falcon Press.

The root of Mr. Breitigam's philosophy, which gives the plain man a break, is the simple admonition—"Be yourself." The trick of making its exposition so simple and engaging, so informative and personal, is his felicity in basing his arguments upon the lives of living people who are well known—but unnamed.

Guessing Who's Who

As a matter of fact, so adroit is this handling, the book might well become a parlor game. . . . "Who," asks your host, "is 'Ellis,' the theatrical producer on Page 57?" . . . "Cameron," the private banker? . . . The manufacturer who exploited his holidays and playtimes, not for the joy of the game, but the joy of the gain?

Which is a fairish slogan for Mr. Breitigam's book, for out of gain he makes a game—a game of personality and individualism versus mass identification and mob rule. And in developing this observation Mr. Breitigam coins a new word—"virtuism"—which he defines as: "The virtuous is he who supports the mob virtues and dams all who do not. Whatever his parlor manners, the virtuist lacks the spirit of the true gentleman, of the enlightened individualist who has a decent regard for the interests of his fellow individualists."

Individual vs. Mob.

Having little truck for those who travel with the pack, allowing their individualities to become virtually nonexistent in their yielding to one-wayable exploiters, Mr. Breitigam counsels as follows:

"In considering whether you will go against mass prejudices and fulfill your individualism—that individualism toward which you lean—consider the world of today. It is a world, here in America, in which individuals have subordinated themselves to the mass social code.

"With what result?" the author asks. "By joining in great collections of people, these individuals have created something infinitely less than themselves. They have involved mobs. These mobs are swayed by emotionalism, not by reason. They obey more and more primitive impulses.

"It follows naturally that the individuals come, no matter how reluctantly, to accept manners of thought and action which are below their proper levels; that is, below the levels to which they are capable of attaining."

As Mr. Breitigam resolves his theory of life, it all gets back to—"Be yourself." This is what he means by his title—"Dare to Live." The book abounds in human relationships and personalities as reflected in the author's own life. A newspaper man for many years who has served in city rooms as editor and writer from coast to coast; active in the theater and an "eyewitness" and participant in the Florida boom, Mr. Breitigam, who incidentally is feature editor of the New York World-Telegram, himself has led a full life. From it he has evolved his book.

OUSTER OF 'KINGFISH' SOUGHT BY STUDENTS

Unified Action Against Huey Is Asked by Harvard Liberals.

By United Press
CAMBRIDGE, Mass., Feb. 8.—A call to the nation's students to join in unified action to force the ouster of Huey P. Long of Louisiana from the senate was sounded today by the Harvard Liberal Club.

The club has sent letters to undergraduate political organizations of more than one hundred colleges and universities in all parts of the country calling attention to the failure of the senate committee on elections and privileges to take action against the Kingfish in the face of evidence of alleged corrupt practices.

At the same time the club revealed that it had petitioned Senator David I. Walsh of Massachusetts to start action against Senator Long.

HOSPITAL REPORTS TWIN BIRTH DROP

Girls Outnumber Boys in January, Methodist Records Show.

Shortage in the crop of twins born at Methodist hospital was reported today by Miss Jeanette Roselius, obstetrical department supervisor.

Twins are getting scarcer and scarcer, she said, the last pair having been born at the hospital Nov. 10, and the previous pair Aug. 4. Births of girl babies in January outnumbered boys, forty-two to thirty-one, reversing the usual order.

HOME LOAN CHIEF TO ADDRESS DEMOCRATS

E. Kirk McKinney to Appear Before Warren Group.

E. Kirk McKinney, state manager of the home owners' loan corporation, will speak before the Warren township Democratic Club in Carr's hall at 5438 East Washington street tomorrow night.

Mr. McKinney will discuss various phases of the home loan organization in the state. A. H. Custer, president of the Democratic club, stated. Installation of officers will follow the address, which is scheduled for 8 p. m.

NASAL CATARRH

SOOTHING COMFORTING RELIEF. . . . VICKS' Nose & Throat DROPS. . . . CLEARS HEAD QUICKLY

Grim Contrast in War



"Dead Man's Hill," October, 1918. Those in the picture are Walter Best and Cornelius C. Alexander, both of the field artillery, Second division attached, and bones of the war's casualty. Submitted by George A. Swain.



Making ice cream for the nurses at camp hospital No. 26, Noyes, France. Left to right, George Bernauer, Bill Hyde, Myron Farrell and Tony O'Hare. Submitted by George Bernauer.

Presented above are the sixth pictures chosen from those submitted for The Indianapolis Times war picture contest. More are being accepted and The Times will pay for suitable photos.

This is important: Pictures submitted must be of Indiana troops, taken either overseas, at home or in training camp. It will be useless to submit general war scenes of unidentified troops.

To insure return, each picture must have on the back the name and address of the sender and to

have a chance of acceptance, the persons or scenes shown by the pictures must be identified.

Several pictures will be used each day and \$1 will be paid for each one used. Best of the day will draw \$2 and best of the week \$10.

Look through your scrapbooks and souvenir collections and see if you can find photographs which answer requirements. Remember they must be of Indiana troops and be good enough to reproduce properly.

Mail them to the War Picture Editor.

Louis Markun Announces His Candidacy for Mayor

Business Man, 34, Seeks G. O. P. Designation in Primaries.

Louis R. Markun, former representative, became the first mayoralty candidate yesterday when he announced that he will seek the Republican nomination in the primary election May 8.

Mr. Markun, 34, is one of the youngest aspirants ever to seek the nomination for mayor.

In announcing his candidacy, Mr. Markun asserted he based his aspirations on the personal petition of more than 15,000 citizens who believe that a candidate "need not be submitted to the censorship of a political boss nor self-constituted nominating committee."

Mr. Markun was born in Indianapolis Aug. 1, 1899, and has been a lifelong resident. He is a graduate of Manual Training high school, and for the last sixteen years has been engaged in the motion picture business.

He was a member of the lower house during the 1929 session of the state legislature. He was a nominee for the state senate in 1932, being supported by the Indianapolis City Manager League and the Citizens Republican League.

During his term in the legislature, he drew up the statute providing a life penalty for kidnapping, and was a leader in the campaign which led to abolition of the "basket system" of poor relief.

Mr. Markun is a member of the American Legion, the Masonic order, and the Associated Theater Owners of Indiana. He is married, and is the father of one son, Allen Markun, 6. He resides at 3646 East Fall Creek boulevard.

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Sander & Recker's
RUMMAGE SALE
Deeper Price Cuts Throughout Our
Entire Store

The choicest pieces that will appeal to the most discriminating bargain hunters are often overlooked in the first few days of any sale. Many of the biggest bargains are still available.

Be Here Early Friday or Saturday for First Selection!

Buy Now On Our Budget Or Deferred Payment Plan

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ROCKWELL KENT TO LECTURE AT ART INSTITUTE

Most Colorful of Present-Day Artists, Says Herron Chief.

Rockwell Kent, speaker on the Town Hall series tomorrow, is characterized as the most colorful of the present-day artists by Wilbur Peat, director of John Herron Art Institute.

"It is impossible to say that one artist is greater than another, but there is no hesitation from any authority in giving this distinction to Mr. Kent," Mr. Peat says.

"Much of his work has been done in the most out-of-the-way places. It is introspective, and like the art of the old great masters, is much more than 'pretty pictures.' Mr. Kent expresses in his art the philosophy which he believes. He has done much of his work in Alaska, Labrador, Newfoundland and the Straits of Magellan. Because he deals with such massive subjects, he has eliminated all detail. Technically, his work is excellent, and he shows a great mastery of the medium in which he works."

No less interest is shown in Mr. Kent's literary works, of which there are three outstanding examples, than in his paintings. His "Wilderness," "Voyaging" and "North by East" are autobiographical sketches of his travels.

Mr. Kent is known as the illustrator of "Moby Dick," the original illustrations of which were shown last year at the John Herron Art Institute; of "Candide," "The Canterbury Tales," "Beowulf," "The Bridge of San Luis Rey," "Dreams and Derisions" and "Venus and Adonis."

Original wood block prints and lithographs done by him will be on exhibit all this month at the John Herron Art Institute.

Thief Robs Sorority

As members of Phi Theta Delta sorority were meeting last night at the home of Miss Frances Colvin,

HOW ABOUT BUYING A TICKET?



This trio of pretty girls will be largely responsible for the huge crowd expected to attend the annual dance of the Democratic Women's Statehouse Club at the Indianapolis Athletic Club tomorrow night. They are in charge of ticket sales. Left to right, are Miss Laura M. Donovan, Miss Dorothea Rose Shickel, and Miss Ora D. Gillatte, all employed at the statehouse.

3955 Winthrop avenue, a thief window, emptied five purses and escaped. Loot totaled about \$20.

FARMER GIVEN LOAN ON CORN

Shelbyville Man First to Share Allotment for State.

First of the \$20,000,000 federal corn loans in Indiana went today to Anthony Wisker, R. R. 6, Shelbyville.

Pleas Greenlee, Shelbyville, McNutt patronage secretary, aided in bringing the first loan to his county. He had two corn sealers on hand from there. They are Claude M. Barnes, Shelbyville, and Edward Troutman.

Lux, Waldron, champion corn raiser of 1931.

They are among the 188 sealers appointed by Mr. Greenlee, who will work through the office of Martin Lang as commissioner of weights and measures.

All loans must be made before March 1. The government seals the corn in cribs and allows 45 cents a bushel for the loan. Numerous applications already are on file, Mr. Lang said.

Desert Film to Be Shown
A motion picture, "Ruins of the Southwest," taken in the desert on an exploration trip two years ago by D. J. Angus and Robert Annis, will be shown at the Y. M. C. A. at 7:45 tonight. Music will be provided by the Young People's orchestra under direction of Leslie Troutman.

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For Juniors, Misses, Women!

\$3.98

Individual touches give them an "exclusive look." New, crisp, white accents; new collars, new three-quarter sleeves, exciting color contrasts!

Gay Prints!
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Touches of White!

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FRIDAY SPECIAL

Dresses Reduced

75 Originally Priced \$6.95 to \$12.95 **\$3**
47 Originally Priced \$3.98 to \$6.95 **\$2**
6 Knitted Dresses Originally \$3.98 **\$1**

Pound of Fat a Day

Ripped Off
Easy New Way

For 14¢ a Week!



Take teaspoonful New Condensed JAD Salts every morning and follow simple suggestions about eating.

2 JANE A FEW WEEKS LATER

"YOU'RE SO GRACEFUL AND SLENDER—SO VITAL! I'M PROUD OF YOU, JANE!"



Unusually fat melts away—the charm only the slender person has returns.

MODERN science now makes the fat person's dream of bliss come true. You eat your fill and yet grow thin!

Lose as much as seven full pounds a week. And from the very first day, look pounds lighter than you really are! All this at a cost of 2¢ a day!

All You Do

It's amazingly easy. You just do two simple things. Take a teaspoonful of the new Condensed JAD Salts in a glass of water before breakfast. Make two small changes in diet—as explained in the folder inside the JAD package you get. That's all. Your first glass of Condensed JAD Salts often lifts off as much as three pounds of weight—the body's moisture weight—in 24 hours. You look pounds lighter in an hour—for it almost instantly banishes all puffiness and bloat from the face. And the system is quickly cleared of toxins and depleting poisons.

Grow Thin on a Full Stomach!

You literally never need know a hungry moment! By the JAD method, you can eat even more than you do now!

And if normally overweight, you can lose 4 to 7 pounds a week this way; never be hungry and feel better than you have for years. The Condensed JAD Salts keep you fit and active. The dietary change rips off the fat swiftly. The grace and personal charm only a slender person has, returns to you.

Month's Supply New Condensed JAD Salts only 60¢!

Just ask for the new Condensed JAD Salts at any drug store. JAD in this new powdered form is amazingly economical. A month's supply is only 60¢—you can actually follow this scientific plan for 16¢ a week! Don't forget: Condensed JAD Salts.

And begin the JAD Method of reducing—tomorrow. The JAD Salts—remember—is urged as a poison-banishing agent to banish unhealthy bloating and to eliminate body moisture—not as a reducing one.

