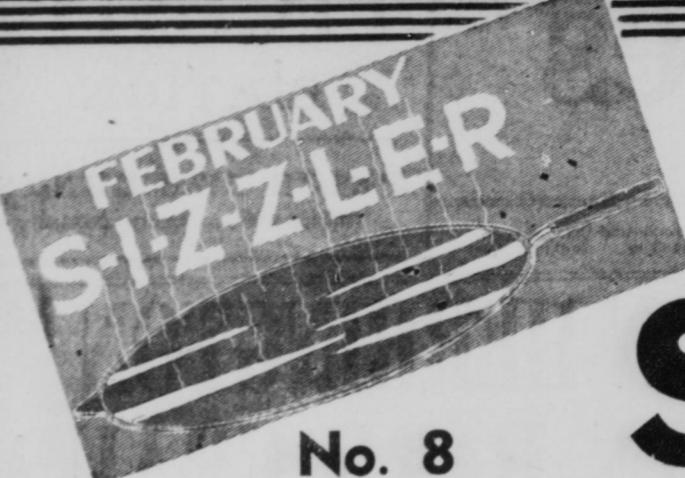


TO AYRES DOWNSTAIRS ★



Tomorrow Only!

## Sale! Spring Dresses

Your Dollar Does Double Duty in This Rousing

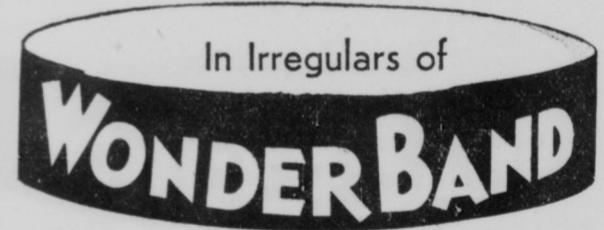
**\$4.45**  
Each  
(Or 2 for \$8.00)

- Street Dresses
- Business Dresses
- Afternoon Dresses
- $\frac{3}{4}$  Sleeves
- Elbow Sleeves
- Geometric Prints
- Floral Prints
- All-Over Prints

- Scarf Sleeves on Navy, Black, Brown
- Plaid Tops
- Black and White
- Lingerie Touches
- Print Sleeves
- Persian Sleeves
- Navy with Checks



You Get EXTRA Value—  
EXTRA Mileage—EXTRA Sheer Beauty



## Chiffon HOSE

FEBRUARY SALE PRICED . . . for a greater than ever value! 4-thread, 42 gauge chiffon hose for clear, sheer beautiful shades. Protected by the famous WONDERBAND to stop garter runs, the "Wonder Toe" and the "Wonder Heel" for that extra mileage that you read about, but so seldom find in hosiery. In all the popular hosiery shades for spring. Sizes 8½ to 10½.

—Downstairs at Ayres.

2 Pairs for \$1.10

Tomorrow at 9! February Sale—

## New Prep Suits

Two Trousers \$10.95

In the "ONE-STOP Men's Shop"



Fellows we've just opened up a new Prep Shop in our ONE STOP Men's Shop. Boy, oh, Boy, the styles are swell looking and the fabrics are just the right color. And how they fit. You can select your new Spring suit from blue, oxfords, cheviots, grays and tans. Sizes from 32 to 36.

—Downstairs at Ayres.

FEBRUARY  
S-I-Z-Z-L-E-R

A Value So HOT We Can Offer It  
for Only ONE DAY—Tomorrow!

"Stevens" Linen  
TOWELING

Mill-end lengths in famous  
"Stevens" quality pure linen  
toweling. It has the popular  
colored borders in narrow  
or wide stripes. Lengths  
from 1 yd. to 2½ yards. All  
first quality.

10c  
Yard

NO PHONE OR MAIL ORDERS!

—Downstairs at Ayres.

New Spring  
Wash Goods  
REMNANTS

15c  
Yard

Printed Batiste  
White Cambric  
Cheviot in  
Blue and Gray  
And Many Other Pieces!

—Downstairs at Ayres.

Printed Cotton  
Crepes  
Jeans, twill  
weave in white

Come and Get Them!  
Just 420 "Famous Quality"

**REAL SILK**  
Rayon Undies

In a Special February Sale!

- Combinations
- Panties
- Bloomers
- Slips

69c  
Each

Irregulars



Just about twice a year are we able to secure these famous undies to sell at such a special savings. Because they're irregulars you may have them for this low price. Every garment has those famous Real Silk qualities for long wear and for exceptional fit. The panties and slips are lavishly trimmed with frothy laces. Sizes 32 to 42. Flesh, peach or blue, but not all sizes in all colors.

Downstairs at Ayres.

Just 2 More Days at This Low PRICE!  
The New "American Girl"  
**Regent Pumps**



Pumps are the shoes that  
smart women choose year  
in and year out for all  
occasion wear. The Re-  
gent is our smartest pat-  
tern—in plain black,  
brown, blue or grey kid  
and patent leather. Sat-  
urday the price will be much higher.

**\$3.95**

—Downstairs at Ayres.

**AYRES ★ DOWNSTAIRS ★ STORE**

FOR FEBRUARY BARGAINS