

BLOCK'S DOWNSTAIRS STORE



Sale! Brand New Styles in Spring Hats

That Are Just Right for Between-Season Wear

Toques
Brims
Off-the-Face
Pill-Boxes

Straw Cloths
Crepes
Ribbons
Crepe and Straws

Think of it! Brand new spring hats... of the newest fabrics... in the most popular styles... and only \$1 Saturday! Buy one to wear with every spring frock! You won't regret it later! Ribbon, ornament and novelty trim... some with veils! The smartest colors, black, brown, navy, red and green in head sizes 21½ to 24 for women!

\$1

BLOCK'S—Downstairs Store.



Sale!

For You Who Wear a Size Between 38 and 54,
We've Collected Flattering, Youthful

NEW Prints

In Conservative Patterns and Distinctive Styles!

Your yearning days are over if you've always wanted a print but never been able to find one that was "just right!" These are especially nice because of their slenderizing lines and the softening effect of cowl necklines, capes, tray shoulders and little pleats... particularly unusual because every print is guaranteed washable!

Note These Patterns:

Confetti Prints Raindrop Prints
Dewdrop Prints Flower Prints

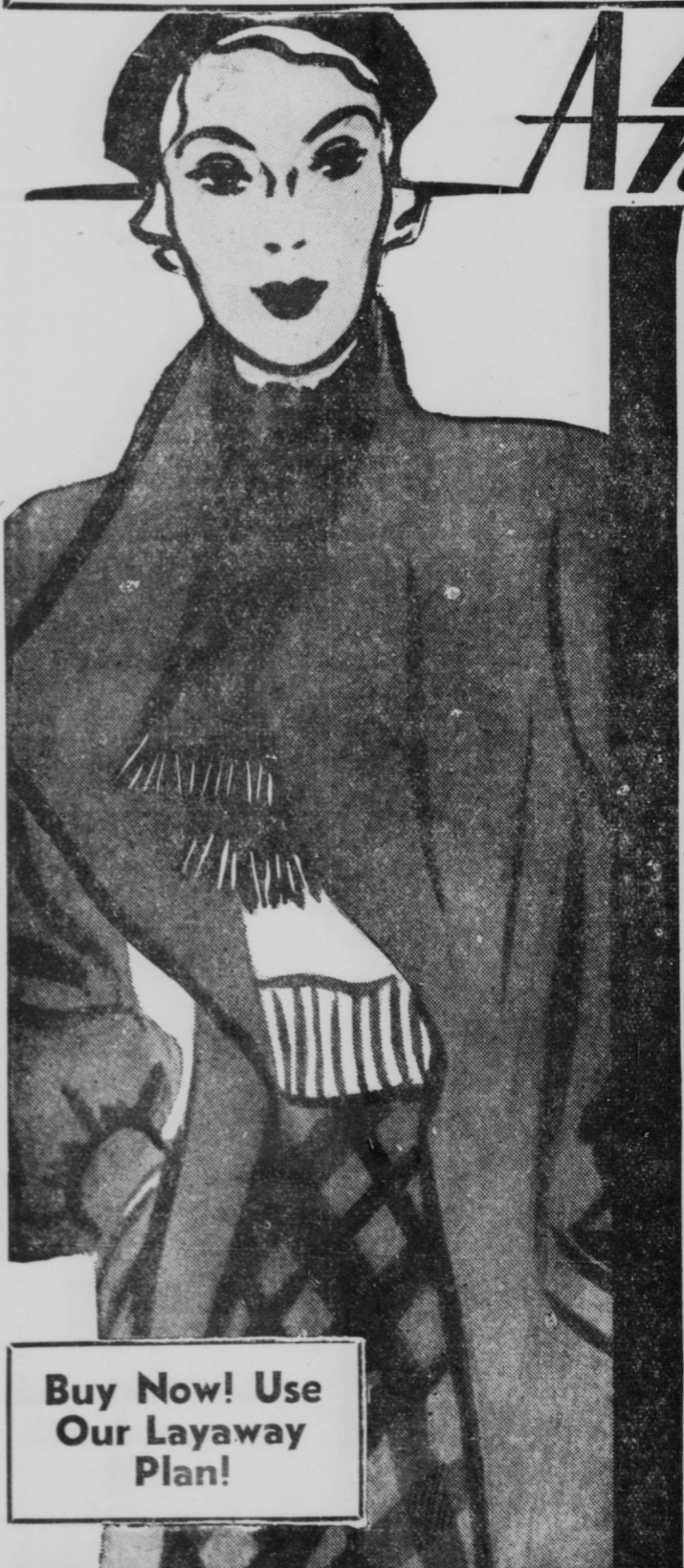
Note These Colors:

Navy Blue Black
Wintone Rust
Gray Green Brown
Chartreuse

\$4

Sale Price

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Buy Now! Use
Our Layaway
Plan!

Annual Sale!

Rushed Straight From the New York Markets!

NEW COATS AND SUITS

Many Original Showroom Samples in the Lot!

Mostly One
and Two
of a Kind

\$15.95

Women's
and Misses'
Sizes

If you've been undecided whether to buy a coat or suit this spring, here's the sale for you! You can get either for only \$15.95 tomorrow! We've sport and dress coats, with or without furs... snappy suits whose finger-tip, three-quarter or knee-length coats will do double duty with other frocks and skirts! Plenty, too, of the short hip-length jacket suits! Some of these coats and suits are hand-tailored... many are original showroom samples... all are smart 1934 spring fabrics, new formal woollens and sporty rough tweeds! Whichever you buy, coat or suit, get it now... you'll have the choice of quality we can't offer later for \$15.95!

Fabrics:

Chevrons
Hairy Tweeds
Loop Yarns
Hairy Checks
Eponge
Elephant Skins
Mixture Tweeds

Colors:

Dark Navy
Bright Navy
Black
Gray
Stringtone
Lavin Green

Details:

Windblown Collars
Drop Shoulders
Yoke Backs
Unusual Buttons
Center Closings
Ascot Ties

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Well-Dressed Women

Everywhere Demand the Sheer Beauty of These Hosiery Aristocrats!

McCallum Full-Fashioned Silk Hose

Irregulars of \$1
and \$1.25 Qualities!

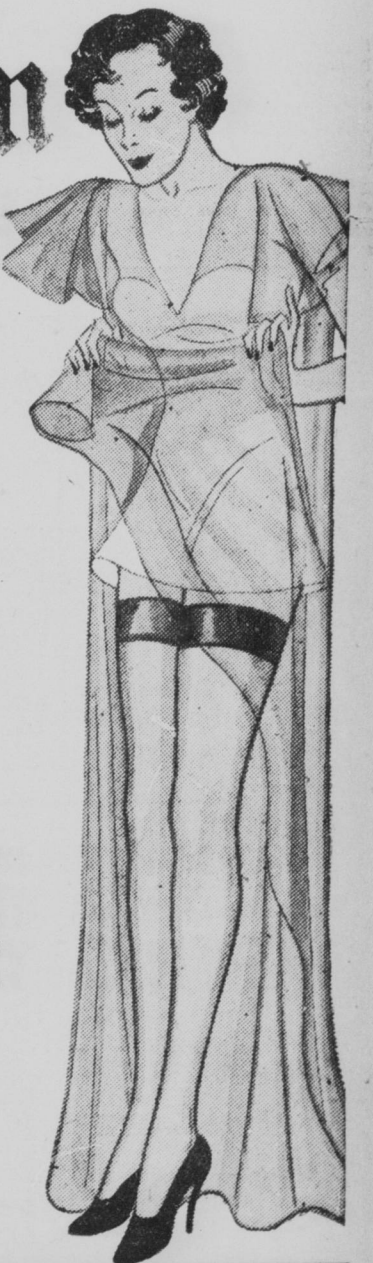
59^c Pr.

Wherever well-dressed women gather, you'll find McCallum hose... for their sheer beauty has made them famous from coast to coast! You'll like them, too, especially in these shades that are lovely with spring prints! Women's and misses' sizes 8½-10½.

Note These Features!

- Picot Tops
- Cradle Feet
- Of Fresh Silks
- French Heels
- Picot Run Stops
- Trim-Fitting Ankles

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Copies of the Very Newest Fashions for Youngsters!

Girls' Spring Coats

And Tots' Coats With Matching Hats, Bonnets or Berets!

Use Our
Convenient
Layaway
Plan!

\$5.98

Sizes 2-6
7-14 Years

Diagonals
Mixtures
Flannels
Nub Tweeds
Spongy Crepes

Have your child ready for the first balmy spring days in one of these coats... miniature copies of big sister's fashions with frilly windblown collars, jabots and ascot ties! The price? Only \$5.98... and if you come early, you'll get your pick of the very nicest of the exceptional fabrics. Rust, rose, deer, skipper blue, tile, beige and spring green!

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Walking? Standing? There's Foot Comfort In

DR. DAVIS SHOES

Formerly
Priced
at \$2.45

\$2

Women's Sizes
4-9, Widths
AAA to E

These soft shoes with the comfy vici kid uppers and soles without stitching and staples are "finds" for aching feet! Black or brown kid, black suede and leather combination oxford ties! Black kid straps! All with Cuban heels!

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