

A JANUARY SALES DOWNSTAIRS at AYRES



CLEARANCE!

Women's and Children's Cotton
Knitted Underwear
AT "BUY NOW" PRICES!

| | |
|---|-----|
| COMBINATION SUITS, of rayon. Fitted bandeau top, adjustable shoulder straps. Tuck stitch pants. | 69c |
| TINTED UNION SUITS with rayon stripe, low neck, medium weight. No sleeves, knee length. Sizes 36 to 44..... | 59c |
| CHILD'S MEDIUM weight tinted cotton union suits with rayon stripe. Trunk length. Sizes 2 to 12 years..... | 59c |

CHILD'S MEDIUM weight tinted cotton union suits with rayon stripe. Drop seat. Trunk or knee length. Sizes 2 to 12.....

39c

"CUDDLES," vests or panties of 12½ or 20% wool and cotton tuck stitch. Small, medium and large sizes.....

3 for \$1

WINTER WEIGHT cotton union suits; 10% wool with rayon stripe. Knee or ankle length. Sizes 36 to 44.....

89c

Downstairs at Ayres



You're Right, Madam! These Dresses ARE Bargains!

Here's WHY:

- Every Dress a smart fashion — Many "best sellers" included!
- Fabrics of the better sort — Quality that STAYS smart!
- The kind of workmanship that means a good fit!
- We bought them RIGHT — and pass the SAVING along to you!

You can select any of these dresses with the assurance that they will have a long fashion life. The gay colors will brighten your immediate wardrobe, and look equally well later with no coat at all. All-over prints, combination prints and scarf sleeves. Solid color dresses and black and navy. Sizes for women, misses and juniors.

Materials:

Sheers
Ribbed Sheers
Canton Crepes
Acetates
Flat Crepe

Taffetas
Prints
Failles
Wools

Styles:

Street Frocks
Business Frocks
Sunday Night
Frocks
Hostess Frocks

Afternoon Frocks
Metal Trims
Bead Trims
2-Color Combinations

—Downstairs at Ayres.

Final SALE
Of Our Well-Liked
"Bell Hop"
SMOCKS
89c

Hop into a "Bell Hop" smock seems to be popular these days. We've sold hundreds of these perfect fitting smocks the last few days. The reason is the low sale price. Notice the good looking lines, the big metal buttons at neckline and cuffs. They come in blue, tan, green and rose. Sizes 14 to 20.

Our Better Smocks, Reduced to \$1.19
—Downstairs at Ayres.



Sale!

A New York Maker of Fine Dresses
Sold Us 5,000 Yards of Remnants
and Bolt-Ends of Better Quality—

SILKS! Rayons! Acetates!

59c
YARD



Acetate Diagonal Sheers
Sand Crepe
Rayon and Wool Crepe
Acetate Woven Checks
Silk Canton Crepe

We bought this material from a popular manufacturer of finer dresses. He used only the best of fabrics. He needed money...we needed good fabrics that could be sold for a low price. Here they are! They're of such a good quality that we would have to sell them from $\frac{1}{2}$, and even 3 or 4 times our sale price, if purchased on the open market today. The saving is YOURS! But you'll have to be here early before the best of the lot is gone. Lots of 5 to 10 yard lengths—Lengths of 5 to 10 yards will be cut, if a sizeable remnant length is left.

This Lot Includes 600 Yards
of All-Silk Crepe Satin { Plenty of Black!

Also Limited Quantities of Silk Prints,
Silk Failles and Various Other Weaves!

Remnants of Cotton Goods

Also Many Other Lengths
and Full Bolts

Every one of these cotton fabrics are of the highest quality obtainable. We bought thousands of yards to get this low price. The saving is passed on to you at a price that will soon be a memory.

10c
YARD

Printed Percale
Shirting
Hope Muslin
White Nainsook
Light Fancy
Outing
Print Batiste
Plain Percales

White Organdy
White Outing
White Pajama
Check
Dark Fancy
Outing
Print Voiles
Plain Broadcloth
—Downstairs at Ayres.



CLEARANCE!

Girls' Higher Priced

Cotton Frocks

Greatly Reduced! **3 for \$2** Fast Colors!

We're pretty proud of being able to run this clearance because smart wash dresses like these sell for a lot more and are very much in demand all over town. Sheers or prints, with puff sleeves, collar, tie, pleats and belts, are some of the trims. In the colors or combination of colors that any girl will get excited over. Sizes 7 to 14.

Also a Sale of Better Dresses, \$1.29

—Downstairs at Ayres.

Final CLEARANCE!

Only 500 Pairs of Women's

High Quality Shoes

... All That Remains of Our Special
After-Christmas Sale—At Further Savings!



Hurry! Run, ride, even fly, but get here early—500 pairs won't last long at this low price. This group consists of better shoes reduced for clearance, odd sizes and broken lots plus 150 pairs of better shoes from a famous manufacturer. Select a serviceable shoe from suede combination, leather, brown and black kid, fabrics and satins. High or Cuban heels. Oxfords, straps, side ties, ties and step-in pumps.

\$1.49
Pair

Sizes 3 to 9
But not in
Every Pattern

CLEARANCE, Men's Women's and Children's House Slippers. Broken sizes and styles, pr., 50c

CLEARANCE of Women's famous American Girl Shoes. Discontinued patterns. Pair

\$3.45

—Downstairs at Ayres.