

JANUARY SALES

DOWNSTAIRS at AYRES



CLEARANCE!

Women's and Children's Cotton
Knitted Underwear
 AT "BUY NOW" PRICES!

COMBINATION SUITS, of rayon. Fitted bandeau top, adjustable shoulder straps. Tuck stitch pants. Flesh, 32 to 38. **69c**

TINTED UNION SUITS with rayon stripe, low neck, medium weight. No sleeves, knee length. Sizes 36 to 44. **59c**

CHILD'S MEDIUM weight tinted cotton union suits with rayon stripe. Trunk length. Sizes 2 to 12 years. **59c**

CHILD'S MEDIUM weight tinted cotton union suits with rayon stripe. Drop seat. Trunk or knee length. Sizes 2 to 12. **39c**

"CUDDLES," vests or panties of 12 1/2 or 20% wool and cotton tuck stitch. Small, medium and large sizes. **3 for \$1**

WINTER WEIGHT cotton union suits; 10% wool with rayon stripe. Knee or ankle length. Sizes 36 to 44. **89c**

Downstairs at Ayres.



You're Right, Madam! These Dresses ARE Bargains!

Here's WHY:

1. Every Dress a smart fashion — Many "best sellers" included!
2. Fabrics of the better sort—Quality that STAYS smart!
3. The kind of workmanship that means—a good fit!
4. We bought them RIGHT — and pass the SAVING along to you!

You can select any of these dresses with the assurance that they will have a long fashion life. The gay colors will brighten your immediate wardrobe, and look equally well later with no coat at all. All-over prints, combination prints and scarf sleeves. Solid color dresses and black and navy. Sizes for women, misses and juniors.

Materials:

Sheers
 Ribbed Sheers
 Canton Crepes
 Acetates
 Flat Crepe

Styles:

Street Frocks
 Business Frocks
 Sunday Night
 Frocks
 Hostess Frocks

Afternoon Frocks
 Metal Trims
 Bead Trims
 2-Color Combinations

Downstairs at Ayres.

Final SALE
 Of Our Well-Liked
 "Bell Hop"
SMOCKS
89c

Hop into a "Bell Hop" Smock seems to be popular these days. We've sold hundreds of these perfect fitting smocks the last few days. The reason is the low sale price. Notice the good looking lines, the big metal buttons at neckline and cuffs. They come in blue, tan, green and rose. Sizes 14 to 20.

Our Better Smocks, Reduced to \$1.19
 —Downstairs at Ayres.



Sale!

A New York Maker of Fine Dresses
 Sold Us 5,000 Yards of Remnants
 and Bolt-Ends of Better Quality—

SILKS! Rayons! Acetates!



Acetate Diagonal
 Sheers

Sand Crepe

Rayon and Wool
 Crepe

Acetate Woven
 Checks

Silk Canton Crepe

We bought this material from a popular manufacturer of finer dresses. He used only the best of fabrics. He needed money... we needed good fabrics that could be sold for a low price. Here they are! They're of such a good quality that we would have to sell them from 1/2, and even 3 or 4 times our sale price, if purchased on the open market today. The saving is YOURS! But you'll have to be here early before the best of the lot is gone. Lots of 5 to 10 yard lengths—Lengths of 5 to 10 yards will be cut, if a sizeable remnant length is left.

Rayon Faille

Silk Flat Crepe

Rayon Rough Crepe

Krinkle Crepe

Novelty Weaves
 of many kinds

This Lot Includes 600 Yards
 of All-Silk Crepe Satin { Plenty of
 Black! }

Also Limited Quantities of Silk Prints,
 Silk Failles and Various Other Weaves!

Remnants of Cotton Goods

Also Many Other Lengths
 and Full Bolts

Every one of these cotton fabrics are of the highest quality obtainable. We bought thousands of yards to get this low price. The saving is passed on to you at a price that will soon be a memory.

10c
 YARD

Printed Percalé
 Shirting
 Hope Muslin
 White Nainsook
 Light Fancy
 Outing
 Print Batiste
 Plain Percalés

White Organdy
 White Outing
 White Pajama
 Check
 Dark Fancy
 Outing
 Print Voiles
 Plain Broadcloth

—Downstairs at Ayres.



CLEARANCE!

Girls' Higher Priced
Cotton Frocks

Greatly Reduced! **3 for \$2** Fast Colors!

We're pretty proud of being able to run this clearance because smart wash dresses like these sell for a lot more and are very much in demand all over town. Sheers or prints, with puff sleeves, collar, tie, pleats and belts, are some of the trims. In the colors or combination of colors that any girl will get excited over. Sizes 7 to 14.

Also a Sale of Better Dresses, \$1.29

—Downstairs at Ayres.

Final CLEARANCE!

Only 500 Pairs of Women's
High Quality Shoes

... All That Remains of Our Special
 After-Christmas Sale—At Further Savings!



Doors
 Open at
 9 A. M.

\$1.49
 Pair

Sizes 3 to 9
 But not in
 Every
 Pattern

CLEARANCE, Men's Women's
 and Children's House Slippers.
 Broken sizes and styles, pr., 50c

CLEARANCE of Women's famous
 American Girl Shoes.
 Discontinued patterns.
 Pair \$3.45

—Downstairs at Ayres.