

JANUARY SALES

DOWNSTAIRS at AYRES



A Popular Maker Forsakes "The Smock Business" for Other Fields! We Bought His Entire Stock-on-Hand! Tomorrow YOU Profit in a Great

SALE! 1,980 Quality SMOCKS

89¢ *<In 2 Outstanding "Never-Again" Price Groups>* **\$1.29**

We Have Sold Thousands of These at \$1.19

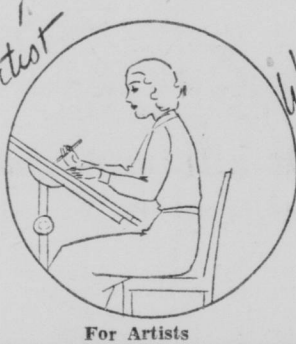
These are the same smart smocks that you have bought (and loved) from Ayres' Downstairs at much higher prices! After these are gone there can be no more—their maker is entering a new field! Stock up NOW! They are beautifully tailored of real quality broadcloth, in all the most important colors—with style details that make each smock individual. At 89¢ you'll find 3 styles, including the favorite, "The Bell Hop". Also a larger women's size range from 40 to 44. At \$1.29 you'll find 5 important styles including the smart "Shirtwaist" style and the famous "Buckle" style. Sizes 14 to 20.

We Have Sold Hundreds of These at \$1.59

—Downstairs at Ayres.



For Housewives



For Artists



For Waitresses



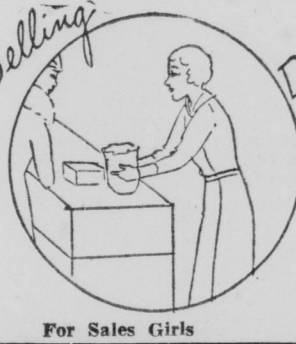
Factory Workers



Business Girls



For Teachers



For Sales Girls



Domestic Science Classes



Laundry Workers

Tomorrow! The SALE of Sales in Children's Quality Wash Frocks

Including "Cinderella" and Other Fine Brands

You Save From One-Third to One-Half

2 for \$1.00

(Or 1 Dress for 59¢)

All Dresses pictured are sketched from stock—2 for \$1.



Guaranteed

Fast Color Broadcloths, Prints and Sheers

This January Sale offers parents the chance to dress their little darlings in the sweetest wash dresses imaginable, at great savings. You'll save about one-half on the Cinderella Wash Frocks, because they're manufacturer's closeouts. And about 1-3 on the other famous brand especially bought for our January Sales. Every one well made from fine prints, sheers and broadcloths. Straight line or waist band styles—and some have matching panties. Every detail is there to make them good looking—ruffles, pleats, fancy stitching, collar, belt and puff sleeves. In delightful colors and combinations. Sizes 1 to 6.

Buy NOW for Spring and Early Summer

—Doors Open Promptly at 9 A. M.

—Downstairs at Ayres.

Manufacturer's Closeout of Higher Priced "Cinderella" Frocks

Every one a higher priced dress with the details that make them charming and cute as a button. Prints, sheers and organdies in straight or waisted styles. All vat dyes. Sizes 1 to 6.

94¢ Each

