

# A JANUARY SALES DOWNSTAIRS at AYRES



A Popular Maker Forsakes "The Smock Business" for Other Fields! We Bought His Entire Stock-on-Hand! Tomorrow YOU Profit in a Great

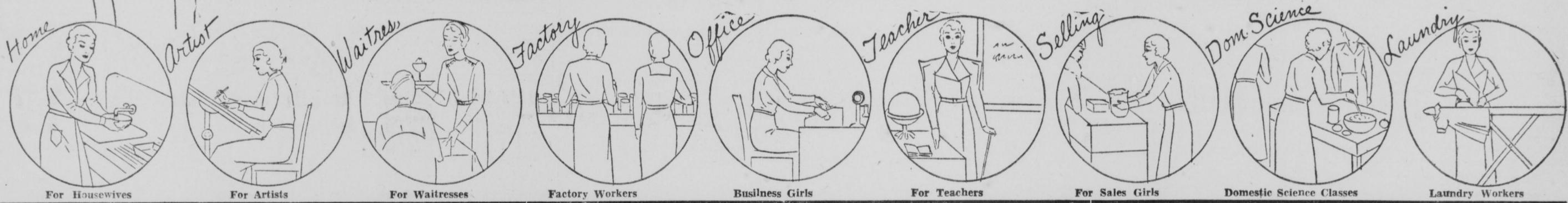
## SALE! 1,980 Quality SMOCKS 89¢ *←In 2 Outstanding "Never-Again" Price Groups→*

These are the same smart smocks that you have bought (and loved) from Ayres' Downstairs at much higher prices! After these are gone there can be no more—their maker is entering a new field! Stock up NOW! They are beautifully tailored of real quality broadcloth, in all the most important colors—with style details that make each smock individual. At 89¢ you'll find 3 styles, including the favorite, "The Bell Hop". Also a larger women's size range from 40 to 44. At \$1.29 you'll find 5 important styles including the smart "Shirtwaist" style and the famous "Buckle" style. Sizes 14 to 20.

—Downstairs at Ayres.

**\$1.29**

We Have Sold Hundreds of These at \$1.59



## Tomorrow! The SALE of Sales in Children's Quality Wash Frocks

Including "Cinderella" and Other Fine Brands

You Save From  
One-Third to One-Half

**2 for \$1.00**

(Or 1 Dress  
for 59¢)

All Dresses pictured  
are sketched from  
stock—2 for \$1.



### Guaranteed

Fast Color  
Broadcloths,  
Prints and  
Sheers

This January Sale offers parents the chance to dress their little darlings in the sweetest wash dresses imaginable, at great savings. You'll save about one-half on the Cinderella Wash Frocks, because they're manufacturer's closeouts. And about 1-3 on the other famous brand especially bought for our January Sales. Every one well made from fine prints, sheers and broadcloths. Straight line or waist band styles—and some have matching panties. Every detail is there to make them good looking—ruffles, pleats, fancy stitching, collar, belt and puff sleeves. In delightful colors and combinations. Sizes 1 to 6.

Buy NOW for Spring and Early Summer  
—Doors Open Promptly at 9 A. M.

—Downstairs at Ayres.

### Manufacturer's Closeout of Higher Priced "Cinderella" Frocks

Every one a higher priced  
dress with the details that  
make them charming and  
cute as a button. Prints,  
sheers and organdies in  
straight or waisted styles.  
All vat dyes. Sizes 1 to 6.

**94¢  
Each**

