

COME! BUY! SAVE!

*January Rolls Around Again With
Sensational Savings for You!*

Count your money . . . put on your bonnets and dash downtown tomorrow to Block's Downstairs Store! We can't stretch your dollars, but we can make them go farther during these January Sales! Don't miss this opportunity that comes but once a year!

ANNUAL STORE-WIDE EVENT

BLOCK'S DOWNSTAIRS STORE ++

Tomorrow! A January Sensation

Our Downstairs dress department has again crashed through with another sensational event . . . more women will be smartly, but economically, dressed because of our foresight . . . our alertness! Have you shared in our other big sales? No? Then don't miss this one . . . for it offers just as spectacular bargains and just as smart fashions!

DRESSES *Sacrificed*

500 Dresses Made
to Sell for \$5.95
and \$6.95

300 Exact Copies of
Frocks That Sell for
\$5 and \$10

\$2.95

Women's and
Misses' Sizes!

COLORS

Black
Navy Blue
Black and White
Orangeade
Blue Eagle Blue
Turf Brown
Taupe Beige
Chinese Red
Bottle Green
Sand
Blackberry
Prints
Combinations

FABRICS

Crinkle Crepes
Wool Crepes
Knits
Sand Sheers
Rabbit's Hairs
Novelty Knits
Prints
Taille Crepes
Soft Woolens
Acetates

Slip In . . . Step Out In These Frocks

They're smart, practical fashions for morning to midnight . . . some taken from our regular stocks and reduced . . . others made specially for us by a manufacturer who usually doesn't make dresses to retail for less than \$6.95! Street, sport, afternoon and semi-formal styles . . . some with shining metallics, Chinese effects and soft contrasting fabric trim!

Don't Miss This Sale!

BLOCK'S—Downstairs Store

January
SALE
SUITS and
O'COATS..

ALSO TOPCOATS

Truly Amazing Values!

\$10

Tremendous Assortments!

—Chalk Stripes!
—New Blues!
—Herringbones!
—Blue Grays!
—New Browns!
—New Mixtures!

—Single Breasted!
—Double Breasted!
—Regulars!
—Longs!
—Shorts!
—Stouts!

BLOCK'S—Downstairs Store

College Corduroy Slacks

For Men and Young Men
Just when they are in greatest demand, we make this remarkable offer. Smartly tailored of better quality corduroys in blue, tan, rust, beige and other popular colors.

\$2.44

Slacks, Tweeds, French
backs, Cheviots . . . \$1.88

Men's \$5 Suit Trou-
sers, all wool . . . \$3.48

Corduroy Work Trou-
sers, blue or drab . . . \$2.44

Men's Moleskin Trou-
sers, extra quality . . . \$1.49

BLOCK'S—Downstairs Store

SALE!

Full Pieces, Remnants
Wash Goods
Lengths From 2 to 60 Yards!

11c

Yd.

Odds and ends of samples and remnants bought last October from America's finest wash goods manufacturers! Every piece guaranteed fast color! Almost every fabric . . . every color . . . every weave you could desire for yourself or your home! Don't miss this event tomorrow!

BLOCK'S—Downstairs Store

10,000 Pairs
Smart, Silk
Full-Fashioned

HOSIERY

Imperfects of \$1, \$1.35,
\$1.65, \$1.95 Qualities!

49c

The finest hose we've ever seen for this low price! Made by two of America's finest manufacturers! Cobwebby chiffons! Chiffons! Service weights with lisle feet and tops! Cradle feet! 100% pure fresh silk to the picot tops! Ingrains! Dip dyes! 42, 45, 48 gauge! Complete assortment of shades in women's sizes, 8½-10½.

BLOCK'S—Downstairs Store

SALE!

Munsingwear SWEATERS

For Men and Young Men!

Sweaters, imperfects
of 98c quality . . . 49c

Sweaters, imperfects
of \$1.50 quality . . . 75c

Sweaters, imperfects
of \$1.95 quality . . . 98c

Sweaters, imperfects
of \$2.95 quality . . . \$1.48

Sweaters, imperfects
of \$3.50 quality . . . \$1.75

V-necks, crew necks, turtle necks and sport coats, comfortable these days for wear to work or around the house! While 466 last!

BLOCK'S—Downstairs Store

Suede Leather Jackets

For Men and Young Men
If you plan to buy one at any time in the future, do it now for only \$3.77! Smart leather collar, or warm knitted collar, cuffs and waistbands. Slightly shaded skins.

\$3.77

Tan Trench
Raincoats
For Men and Young
Men
\$1.89

Men's Corduroy Coats,
sheepskin lined . . . \$5.89
Men's Moleskin Coats,
sheepskin lined . . . \$4.49
Genuine Horsehide Leather
Coats, lined . . . \$5.90
Men's Tan Duck Work
Coats, wool lined . . . \$2.59

BLOCK'S—Downstairs Store

Sale! \$2.45 Footwear

Every Size, But
Not in Every
Style!

\$1.39

Smart and sturdy fashions priced to clear! Black and brown kids! Black and brown sueded! Pumps! Straps! Oxford ties! Ties! T-Straps! See these tomorrow and thank the January sales for your savings!

BLOCK'S—Downstairs Store

