

COME! BUY! SAVE!

January Rolls Around Again With
Sensational Savings for You!

Count your money . . . put on your bonnets and dash downtown tomorrow to Block's Downstairs Store! We can't stretch your dollars, but we can make them go farther during these January Sales! Don't miss this opportunity that comes but once a year!

ANNUAL STORE-WIDE EVENT

BLOCK'S

DOWNSTAIRS

STORE ++

Tomorrow! A January Sensation

Our Downstairs dress department has again crashed through with another sensational event . . . more women will be smartly, but economically, dressed because of our foresight . . . our alertness! Have you shared in our other big sales? No? Then don't miss this one . . . for it offers just as spectacular bargains and just as smart fashions!

DRESSES *sacrificed*

500 Dresses Made
to Sell for \$5.95
and \$6.95

300 Exact Copies of
Frocks That Sell for
\$5 and \$10

\$2.95

Women's and
Misses' Sizes!

COLORS

Black
Navy Blue
Black and White
Orangeade
Blue Eagle Blue
Turf Brown
Taupe Beige
Chinese Red
Bottle Green
Sand
Blackberry
Prints
Print
Combinations

FABRICS

Crinkle Crepes
Wool Crepes
Knits
Sand Sheers
Rabbit's Hairs
Novelty Knits
Prints
Taillé Crepes
Soft Woolens
Acetates

Slip In . . . Step Out
In These Frocks

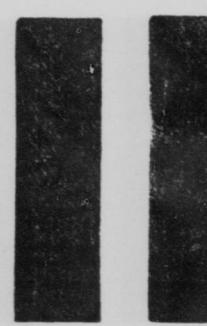
They're smart, practical fashions for morning to midnight . . . some taken from our regular stocks and reduced . . . others made specially for us by a manufacturer who usually doesn't make dresses to retail for less than \$6.95! Street, sport, afternoon and semi-formal styles . . . some with shining metallics, Chinese effects and soft contrasting fabric trim!

Don't Miss This Sale!

BLOCK'S—Downstairs Store

SALE!

Full Pieces, Remnants
Wash Goods
Lengths From 2 to 60 Yards!



10,000 Pairs
Smart, Silk
Full-Fashioned

HOSIERY

Imperfections of \$1, \$1.35,
\$1.65, \$1.95 Qualities!

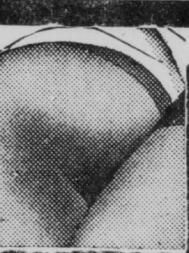
49c

The finest hose we've ever seen for this low price! Made by two of America's finest manufacturers! Cobwebby chiffons! Chiffons! Service weights with lisle feet and tops! Cradle feet! 100% pure fresh silk to the picot tops! Ingrains! Dip dyes! 42, 45, 48 gauge! Complete assortment of shades in women's sizes, 8½-10½.

BLOCK'S—Downstairs Store

Odds and ends of samples and remnants bought last October from America's finest wash goods manufacturers! Every piece guaranteed fast color! Almost every fabric . . . every color . . . every weave you could desire for yourself or your home! Don't miss this event tomorrow!

BLOCK'S—Downstairs Store

SALE!
**Munsingwear
SWEATERS**

For Men and Young Men!

Sweaters, imperfects of 98c quality	49c
Sweaters, imperfects of \$1.50 quality	75c
Sweaters, imperfects of \$1.95 quality	98c
Sweaters, imperfects of \$2.95 quality	\$1.48
Sweaters, imperfects of \$3.50 quality	\$1.75

V-necks, crew necks, turtle necks and sport coats, comfortable these days for wear to work or around the house! While 466 last!

BLOCK'S—Downstairs Store

Suede Leather Jackets

For Men and Young Men
If you plan to buy one at any time in the future, do it now for only \$3.77! Smart leather collar, or warm knitted collar, cuffs and waistbands. Slightly shaded skins.

\$3.77

Tan Trench Raincoats	\$5.89
Men's Moleskin Coats, sheepskin lined	\$4.49
Genuine Horseshide Leather Coats, lined	\$5.90
Men's Tan Duck Work Coats, wool lined	\$2.59



BLOCK'S—Downstairs Store

Sale! \$2.45 Footwear

Every Size, But
Not in Every
Style!

\$1.39

Smart and sturdy fashions priced to clear! Black and brown kids! Black and brown suedes! Pumps! Straps! Oxford ties! T-Straps! See these tomorrow and thank the January sales for your savings!



BLOCK'S—Downstairs Store