

Sales and Clearances



Only
\$5
for..

"Hot" New Frocks In This Amazing SALE

{P. S.—TWO Dresses for \$9.00 if You Wish}

Every one of these frocks were hand picked for style to go way into 1934 . . . and fashionable for right now, too! These are the newest, finest quality, the latest fashions, the most vivid colors we've seen for a long time. Dresses to wear right now, smart prints to wear for early spring, dress-up dresses for the gay and hilarious New Year's party. A dress for you and you and you in Women, Misses and Junior sizes. Be on deck early tomorrow or you'll never forgive yourself for missing this great sale.

"Hot" New Fashions:

Street Styles	Metal Trims	Roll Collars
Tailored Business Styles	Beaded Trims	High Necklines
Hostess Dresses	Print Combinations	Scarf Sleeves
Tavern Dresses	Print Suits	Drawn Work and Beads

Quality Materials:

Velvet Combinations	Canton Crepes	Print Combinations
Ribbed Silks	Heavy Sheers	Satin Back Sheers
Failles	Lace Tops	Acetates

In the Smartest Colors:

Biscuit	Orangeade	Browns
Red and Black	Navy Blue	Greens
Black and White	Light Blue	Dawn Taupe
Black and Aquamarine Blue	Yellows	Bright Red
	Blacks	Bright Prints

—Downstairs at Ayres.

AFTER
CHRISTMAS
Downstairs
at Ayres

Clearances

All-Rubber GALOSHES

Cold weather has arrived at last! Are you prepared? Here are galoshes that will fit snug and keep your feet warm. Fleece lined. In either black or brown color. High, medium or low heel. Button-on style. Snow and rain proof. Sizes for women.

Women's Sturdy Rubbers, 39c

89c

—Downstairs at Ayres.

Just in Time for Cold, Stormy Weather!

Sale! Women's Shoes

If you're looking for values in high fashion shoes (and most of us are at this time of year) this is your event! The fine leathers, the smart details in construction, the splendid fit of these shoes tells you in a glance that ordinarily they're a more expensive shoe. Every pair was made to sell for a much higher price . . . but a lucky purchase gives them to you for a thrifty price of \$1.99!

The Materials:

Kids in Brown and Black or Combinations
Calfs in Brown and Black or Combinations
Perforated Leathers
High or Cuban Heels

The Styles:

Step-in Pumps
Plain Pumps
T-Straps
Buckle Straps with Cuban Heel
Broad Straps with Side Buckles
3 Eyelet Ties
Oxfords

\$1.99

Sizes, 3 to 8
Widths, AA to C

—Downstairs at Ayres.

SALE! Men's New Overcoats—Suits

\$11.00

For smart styling, for faultless tailoring and for finer fabrics we believe these are the best suits and overcoats that \$11 can buy! They're the pick of the market . . . from a reliable manufacturer who was overstocked. Every garment meets our rigid specifications for quality and for low price. The overcoats are full or half belted. The suits are single or double breasted models.

The Suits:

Worsts
Twists
Basket Weaves
Cheviots
Herringbones
Tweeds
Chalk Stripes
Small Checks

Glenn Plaids
Oxfords
Browns
Cambridge Greys
Blue Greys
Browns
Tans
Mixtures

The Overcoats:

Oxfords
Browns
Blues
Greys
Tans
Fleeces

Meltons
Overplaids
Half Belts
Full Belts
Double Breasted
Polo Models



Clearance!

Lavishly Furred

COATS RADICALLY REDUCED!

\$10.00

This group contains about 120 coats in dress or sports styles. Your choice of colors in black, brown, reds, greens or tweed mixtures. The dress coats are furred with sleek pelts. Sizes for Women, Misses and Juniors.

\$13.95

Just 75 coats in this group! Reduced from a higher price so that you get plenty of fine fabrics, furs piled mountain high and all the latest fashion details that make you look smart and youthful. Sizes for Women and Misses. Black or browns.

\$17.95

A gorgeous group of fascinating fashions. Smartly furred with fine furs. Fashion details that "click" and the color in either black or brown that you want; 50 coats in Women's, Misses' and Juniors' sizes.

\$19.95

20 of the finest coats we have reduced to a real low price. The fashion details are right . . . the colors are right . . . the furs are used lavishly. Plenty of coats in Women's, Misses' and Juniors' sizes.

—Downstairs at Ayres.

AYRES ★ DOWNSTAIRS ★ STORE