

# Sales and **AFTER CHRISTMAS** Clearances

Downstairs  
at Ayres

## All-Rubber GALOSHES

Cold weather has arrived at last! Are you prepared? Here are galoshes that will fit snug and keep your feet warm. Fleece lined. In either black or brown color. High, medium or low heel. Button-on style. Snow and rain proof. Sizes for women.

**89c**

Women's Sturdy Rubbers, 39c

—Downstairs at Ayres.

Just in Time for Cold, Stormy Weather!

## Sale! Women's Shoes

If you're looking for values in high fashion shoes (and most of us are at this time of year) this is your event! The fine leathers, the smart details in construction, the splendid fit of these shoes tells you in a glance that ordinarily they're a more expensive shoe. Every pair was made to sell for a much higher price . . . but a lucky purchase gives them to you for a thrifty price of \$1.99!

**\$1.99**

Sizes, 3 to 8  
Widths, AA to C

—Downstairs at Ayres.

### The Materials:

Kids in Brown and Black  
or Combinations  
Calfs in Brown and Black or  
Combinations  
Perforated Leathers  
High or Cuban Heels

### The Styles:

Step-in Pumps  
Plain Pumps  
T-Straps  
Buckle Straps with Cuban Heel  
Broad Straps with Side Buckles  
3 Eyelet Ties  
Oxfords

## SALE! Men's New Overcoats—Suits

**\$11.00**

For smart styling, for faultless tailoring and for finer fabrics we believe these are the best suits and overcoats that \$11 can buy! They're the pick of the market . . . from a reliable manufacturer who was overstocked. Every garment meets our rigid specifications for quality and for low price. The overcoats are full or half belted. The suits are single or double breasted models.

### The Suits:

Worsted  
Twists  
Basket Weaves  
Cheviots  
Herringbones  
Tweeds  
Chalk Stripes  
Small Checks  
Glenn Plaids  
Oxfords  
Browns  
Cambridge Greys  
Blue Greys  
Browns  
Tans  
Mixtures

### The Overcoats:

Oxfords  
Browns  
Blues  
Greys  
Tans  
Fleeces  
Meltons  
Overplaids  
Half Belts  
Full Belts  
Double Breasted  
Folio Models

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Only  
**\$5**  
for..

## "Hot" New Frocks In This Amazing SALE

[P. S.—TWO Dresses for \$9.00 if You Wish]

Every one of these frocks were hand picked for style to go way into 1934 . . . and fashionable for right now, too! These are the newest, finest quality, the latest fashions, the most vivid colors we've seen for a long time. Dresses to wear right now, smart prints to wear for early spring, dress-up dresses for the gay and hilarious New Year's party. A dress for you and you and you in Women, Misses and Junior sizes. Be on deck early tomorrow or you'll never forgive yourself for missing this great sale.

### "Hot" New Fashions:

Street Styles	Metal Trims	Roll Collars
Tailored Business Styles	Beaded Trims	High Necklines
Hostess Dresses	Print Combinations	Scarf Sleeves
Tavern Dresses	Print Suits	Drawn Work and Beads
	Chinese Effects	Glints of Metal

### Quality Materials:

Velvet Combinations	Canton, Crepes	Print Combinations
Ribbed Silks	Heavy Sheers	Satin Back Sheers
Faillies	Lace Tops	Acetates
		Satin Trims

### In the Smartest Colors:

Biscuit	Orangeade	Browns
Red and Black	Navy Blue	Greens
Black and White	Light Blue	Dawn Taupe
Black and Aqua-marine Blue	Yellows	Bright Red
	Blacks	Bright Prints

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### The Dresses Sketched:

A—Here's a charming dress for any daytime occasion! In black flat crepe, with vivid lipstick red tieback bib front, edged with wool stitching. \$5.

B—Print-and-plain is one of the newest fashion notes for spring! This frock is black canton with colorful printed sleeves and tasseled string tie. \$5.

C—There's worlds of charm in this tunic frock—the skirt in black—the tunic in bright blue—BOTH with printed gold design. \$5.

D—A truly little high waisted hostess frock in hyacinth blue crinkle crepe. The low neckline is relieved by two metal clips. \$5.

## Clearance!

Lavishly Furred

## COATS

RADICALLY REDUCED!

**\$10.00**

This group contains about 120 coats in dress or sports styles. Your choice of colors in black, brown, reds, greens or tweed mixtures. The dress coats are furred with sleek pelts. Sizes for Women, Misses and Juniors.

**\$13.95**

Just 75 coats in this group! Reduced from a higher price so that you get plenty of fine fabrics, furs piled mountain high and all the latest fashion details that make you look smart and youthful. Sizes for Women and Misses. Black or browns.

**\$17.95**

A gorgeous group of fascinating fashions. Smartly furred with fine furs. Fashion details that "click" and the color in either black or brown that you want: 50 coats in Women's, Misses' and Juniors' sizes.

**\$19.95**

20 of the finest coats we have reduced to a real low price. The fashion details are right . . . the colors are right . . . the furs are used lavishly. Plenty of coats in Women's, Misses' and Juniors' sizes.

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# AYRES ★ DOWNSTAIRS ★ STORE